



PROGRAM

PRIVATE SECTOR/CIVIL SOCIETY SESSION
AT THE 2011 **AGOA** FORUM
LUSAKA, ZAMBIA | JUNE 7-10, 2011



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We are very pleased to welcome you to the 2011 AGOA Forum's Private Sector and Civil Society session. We are equally delighted that Zambia is hosting this year's AGOA Forum.

During these four days in Lusaka, we all will be discussing, debating, and learning more about the central theme of the forum, **"Enhanced Trade through Increased Competitiveness, Value Addition and Deeper Regional Integration"**. We are confident that the program, which includes a joint private sector/civil society session on June 7-8, ministerial meetings on June 9-10, and the International Trade Exhibition on June 7-10, will provide unprecedented access to key decision makers and potential business partners from the United States and across the 37 AGOA-eligible countries in sub-Saharan Africa. Indeed, this year marks a first in that private sector/civil society participants are allowed to attend nearly all of the ministerial sessions on June 9-10.

The AGOA Forum in Lusaka takes place as AGOA observes its 10th anniversary. While in Lusaka, many of us will explore further what the future holds for AGOA. We look forward to hearing your own perspectives on this issue as well as those of African government ministers and of the robust U.S. government delegation to be led by Secretary of State Hillary Clinton and Trade Representative Ambassador Ronald Kirk. Senior African and U.S. government officials will serve as panelists for a number of the private sector/civil society plenary sessions and breakouts.

In thanking those who made our private sector/ civil society program possible, our organizations express the deepest gratitude to our corporate sponsors, who are identified throughout the following pages of this program. We also thank the U.S. and Zambian governments for the vote of confidence they placed in our organizations as conveners of the private sector/civil society session and for including us in nearly every step of the planning process for this year's forum. We also thank our many other partners, including the Mulungushi International Conference Centre, which serves as the venue for the forum. Finally, we extend a special thank you to Zambia's Minister of Commerce, Trade and Industry Honorable Felix C. Mutati, U.S. Ambassador to Zambia Honorable Mark C. Storella, Zambia's Ambassador to the United States Her Excellency Sheila Siwela, and the National Steering Committee for the support and encouragement they have offered along the way.

We welcome you to Lusaka and wish each of you a very successful 2011 AGOA Forum!

Chance Kabaghe
Chairman
Zambia Association of
Manufacturers

Stephen Hayes
President and CEO
The Corporate Council
on Africa

Savior Mwambwa
Executive Director
Center for Trade Policy
and Development



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TUESDAY, JUNE 7, 2011

10:00am – 5:00pm	Private Sector/Civil Society Session Check-in Only
4:30pm – 5:30pm	Opening Presidential Reception and Launch of the International Trade Exhibition and Zambia Pavillion

WEDNESDAY, JUNE 8, 2011

7:00am – 12:00pm	International Trade Exhibition	Private Sector/Civil Society Session Check-in			
8:00am – 8:30am		Joint Session: Welcome and Opening Remarks <i>Tents</i>			
8:45am – 9:45am		Private Sector Plenary: Re-engaging Investment in Africa <i>Mosi-oa-Tunya</i>		Civil Society Morning Plenary <i>Muchinga</i>	
9:45 am - 10:15 am		Coffee and Tea Network			
10:15 am – 11:15 am		Private Sector Breakout A: Improving the Implementation of AGOA <i>Mosi-oa-Tunya</i>	Private Sector Breakout B: Financing Africa's Industrial Development <i>Muchinga</i>	Civil Society Breakout A: Civil Society's Role in U.S.-Africa Trade Promotion <i>Munali</i>	Civil Society Breakout B: Empowering Women Through Trade Capacity Building <i>Nyika</i>
11:30am – 12:45pm		Joint Plenary: The Role of Women in Strengthening Africa's Economic Development <i>Mosi-oa-Tunya</i>			
12:45pm – 1:45pm		Joint Luncheon <i>Tents</i>			
2:00pm – 3:00pm		Private Sector Breakout C: Value Addition's Role in Expanding Agricultural Markets <i>Mosi-oa-Tunya</i>	Private Breakout D: Entrepreneurial Approaches to Breaking Business Barriers: Challenges and Solutions <i>Muchinga</i>	Civil Society Breakout C: The Role of Trade-Related Technical Assistance <i>Munali</i>	Civil Society Breakout D: The Next Generation <i>Nyika</i>
3:00pm – 3:30pm		Coffee and Tea Network			
3:30pm – 4:30pm		Private Sector Breakout E: Stimulating Intra-Africa Trade <i>Mosi-oa-Tunya</i>	Private Sector Breakout F: Energizing the Competitiveness of African Agriculture <i>Muchinga</i>	Civil Society Breakout E: Creating Economics of Scale for Small and Rural Producers <i>Munali</i>	Civil Society Breakout F: Effective CSR Programming <i>Nyika</i>
4:45pm – 6:00pm	Joint Closing Plenary: Charting the next 10 years of AGOA <i>Mosi-oa-Tunya</i>				



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MINISTERIAL SESSIONS AT THE 2011 AGOA FORUM

THURSDAY, JUNE 9, 2011

7:00am – 8:45am	International Trade Exhibition	Ministerial Session Registration			
8:45am – 10:15am		Ministerial Opening Ceremony			
10:15am – 10:25am		Readout from African Trade Ministers Consultative Group			
10:25am – 10:40am		Readout from Private Sector and Civil Society Session			
10:40am – 11:10am		Coffee and Tea Network			
11:10am – 12:30pm		Plenary 1: High Level Dialogue on AGOA <i>(Closed to Press)</i>			
12:30pm – 2:00pm		Luncheon			
12:30pm – 2:00pm		VIP Luncheon: NEI and AGOA: One Year On <i>(Invitation Required)</i>			
2:15pm – 3:30pm		Breakout 1: Achieving an African Green Revolution Through Science, Technology and Innovation <i>(Closed to Press)</i>	Breakout 2: Value Chain and Market Linkages: The Important Role of Public-Private Sector Collaboration <i>(Closed to Press)</i>	Breakout 3: Business Ethics and Good Governance for Sustainable Private Sector Investment Flows <i>(Closed to Press)</i>	Breakout 4: Public-Private Efforts to Harmonize Trade Regulations and Procedures for Better Utilization of AGOA <i>(Closed to Press)</i>
3:30pm – 4:00pm		Coffee and Tea Network			
4:00pm – 5:15pm		Plenary 2: A New Model for Engagement with African Regional Economic Communities to Enhance Regional Integration <i>(Closed to Press)</i>			
6:00pm – 7:00pm		USTR Meeting with Trade Ministers <i>(Closed Session)</i>			

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MINISTERIAL SESSIONS AT THE 2011 AGOA FORUM

FRIDAY, JUNE 10, 2011

9:00am – 10:15am	International Trade Exhibition	Plenary 3: Integrating African Women into the Global Economy <i>(Closed to Press)</i>			
10:30am – 11:30am		Special Session: U.S. Congressional Delegation			
11:30am – 12:00am		Coffee and Tea Network			
12:00pm – 1:15pm		Breakout 5: Transportation Infrastructure for Trade Facilitation <i>(Closed to Press)</i>	Breakout 6: Integrating Small and Medium Enterprises into the Manufacturing and Services Sectors to Take Advantage of AGOA <i>(Closed to Press)</i>	Breakout 7: The Role of ICT in Facilitating Intra-African Trade <i>(Closed to Press)</i>	Breakout 8: Improving Health and Business Outcomes through Better Access to Quality Drugs and Services <i>(Closed to Press)</i>
1:30pm – 3:00pm		Luncheon			
3:15pm – 4:30pm		Plenary 4: Food Security through Enhanced trade Practices <i>(Closed to Press)</i>			
4:30pm – 4:45pm		Signing Ceremony for U.S.-African Development Foundation			
4:45pm – 5:15pm		Ministerial Closing Ceremony			
5:15pm		Closing Reception			



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Joint Session: Welcome and Opening Remarks

Tents

Regionalization of African markets is essential to increasing global competitiveness and attracting further investment. A key factor in this process is the collaboration of multilateral parties. Setting the tone for the AGOA forum and this year's focus on economic integration, Zambia's Minister for Commerce, Trade and Industry, Felix C. Mutati, will kick off the private sector/civil society session with an introduction to the Zambian market. The joint session welcomes participation by members of the African Women's Entrepreneurship Program.

- C. Evans Chibiliti, Deputy Secretary to the Cabinet, Republic of Zambia
- Mark Storella, U.S. Ambassador to the Republic of Zambia
- Felix C. Mutati, Minister for Commerce, Trade, and Industry, Republic of Zambia

Private Sector Plenary: Re-Engaging Investment in Africa

Mosi-oo-Tunya

Enhancing intra-Africa and Africa-U.S. trade and investment will be predicated on Africa's ability to offer attractive investment opportunities. This session discusses how Africa can be a more attractive investment destination by packaging larger-scale, multi-sector investment projects, which Africa-based entrepreneurs and African financial markets share risk with foreign direct investment. The session challenges AGOA-eligible countries to develop targets and strategies for measuring the impact of AGOA through the lens of such investments and trade transactions.

Presenter: Likando Mukumbuta, Zambia Agribusiness Technical Assistance Centre

- William Asiko, President, The Coca-Cola Africa Foundation
- Jaswinder Bedi, Chairman, African Cotton and Textile Industries Federation
- Arvin Boolell, Minister of Foreign Affairs, Regional Integration and International Trade, Republic of Mauritius
- Erastus Mwencha, Deputy Chairperson, African Union

Moderator: Paul Ryberg, President, Africa Coalition for Trade

Civil Society Morning Plenary

Muchinga

Current and former government officials and civil society leaders will open the civil society program with a discussion of the important contributions that civil society groups have been making to AGOA since the Act was introduced in the U.S. Congress.

- Mukhisa Kituyi, Visiting Scholar, Brookings Institute African Growth Initiative

Moderator: Love Mtesa, Chairman, CUTS International

Private Sector Breakout A: Improving the Implementation of AGOA

Mosi-oo-Tunya

At 10 years old, AGOA faces an uncertain future. Some call for AGOA to evolve from a primarily one-way agreement focused on exports from Africa to one that better attracts foreign investment to Africa. This session explores key points about how African countries can take better advantage of AGOA and how AGOA might evolve in the future. This session will look beyond the opportunity that AGOA created and address how African nations can create more conducive and competitive environments for exporters.

- Steve Lande, President, Manchester Trade
- Demetrios Marantis, Deputy USTR, U.S. Trade Representative
- Aubrey Hruby, Managing Director, The Whitaker Group

Moderator: Stephen Hayes, President and CEO, The Corporate Council on Africa

Private Sector Breakout B: Financing Africa's Industrial Development

Muchinga

Export Processing Zones (EPZs) have been an important tool for financing export-oriented investment in Africa. However, whereas EPZs have mostly been financed through FDI, there is tremendous scope for African countries to leverage domestic financial and capital markets in the form of pension funds, insurance funds, unit trusts, and stock markets to finance investments that would substantially accelerate trade and investment in



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Africa. This session examines the conditions necessary for creating incentives vital to leveraging domestic financial and capital markets.

- Paul Richards, Managing Director, PCR and Associates
- Harry Kaplan, CEO, American Trade & Finance Company
- Lloyd Chingambo, CEO, Lloyds Financials and Chair of the Africa Carbon Credit Exchange

Moderator: Justin Chinyanta, Chairman and Executive Officer, Loita Group

Civil Society Breakout A: Civil Society's Role in Trade Promotion

Munali

Panelists will discuss the varied role civil society organizations have played in facilitating trade, noting the logistical, commercial, political, and legal obstacles which prevent the optimal implementation of AGOA trade preferences. The panelists will also discuss how civil society groups can affect change and contribute to solutions.

- Marcellus Ayoma Matunga, Trustee and Board Member, Kenya Civil Society Alliance
- Savior Mwambwa, Executive Director, Centre for Trade Policy and Development

Moderator: Jane Nalunga, Country Director, Southern and Eastern African Trade Information and Negotiations Institute

Civil Society Breakout B: Empowering Women through Trade Capacity Building

Nyika

Women comprise approximately 70 percent of African economies, but their participation in international trade is limited by inadequate access to credit and land ownership and other institutional obstacles. In particular, African women lack access to training in topics like doing business in the United States. This workshop will highlight ways that women entrepreneurs can bring greater benefits to African economies through increased participation in trade with the United States.

- Maria Odido DiFonzo, CEO, Bee Natural Products, AWEPA Alumna
- Khosie Dlamini, Country Director, SIFE
- Anne Zulu-Chime, CUTS International

Moderator: Pearl-Alice Marsh, Senior Professional Staff Member, U.S. House Committee on Foreign Affairs

Joint Plenary: The Role of Women in Strengthening Africa's Economic Development

Mosi-oo-Tunya

Women are often unsung heroes in the economic development of nations. Despite significant successes in women's entrepreneurship, there is still a wealth of untapped potential in African women. Research has shown that women are more likely to share their economic gains with their families and communities at large. Still, today women own only 1 percent of the world's wealth, have only a 10 percent share in global income, and occupy just 14 percent of leadership positions in the private and public sector. And, while women produce half of the world's food, they own a mere one percent of its land. This joint plenary demonstrates that investment in women is about more than philanthropy and is, in fact, one of the most important means to ensuring economic growth in Africa. This session's panel includes women of outstanding achievement in leadership, business and enterprise who will share perspectives on enhancing the impact of women in business.

- First Lady Thandiwe Banda, Republic of Zambia (invited)
- Comfort Adjahoe, CEO, Ele Agbe
- Adema Sangale, Services Managing Director, Procter & Gamble
- Susan Mboya, Group Director for the Eurasia, Africa Group for Women's Economic Empowerment, The Coca-Cola Company

Moderator: Jeannine Scott, President, U.S.-Angola Chamber of Commerce





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Luncheon Remarks

Tents

- Stephen Hayes, President and CEO, The Corporate Council on Africa
- William Asiko, President, The Coca-Cola Africa Foundation

Private Sector Breakout C: Value Addition's Role in Expanding Agricultural Markets

Mosi-oa-Tunya

Commodity-based agriculture remains very important in Africa, both for food security and earnings in international trade. However, fluctuations in international demand and prices for agricultural commodities remain key constraints in the development of agricultural commodity markets in Africa. This session examines the role of agro-industries in expanding and sustaining demand for

agricultural production in Africa. Central to this consideration is how value-added manufacturing linked to agricultural production can expand and promote better paying employment. Also important is how expanded incomes at both the farm and factory levels can enhance food security and well-being through greater access to technology and expanded markets.

- Neil Crowder, Co-Founding Partner, Chayton Capital
- Midge Drakes, Managing Director, Freshpikt
- Jose Fernandez, Assistant Secretary for Economic, Energy and Business Affairs, U.S. Department of State
- Cris Muyunda, CEO, Alliance for Commodity Trade in Eastern and Southern Africa
- Savior Mwambwa, Executive Director, Centre for Trade Policy and Development

Moderator: Chance Kabaghe, Chairman, Zambia Association of Manufacturers

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Private Sector Breakout D: Entrepreneurial Approaches to Breaking Business Barriers: Challenges and Solutions

Muchinga

This session offers practical insights on new approaches to doing business and the need to enhance Africa's attractiveness for expanded intra-Africa investment. Panelists will offer personal insights into the methods for overcoming common business barriers found in the African marketplace. From methods of facilitating exports to incorporating entrepreneurial ventures involving multiple parties and removing trade blockages for agricultural commodities, this panel offers new ideas for business success on the African continent.

- Barbara Hachipuka-Banda, Managing Director, Zoomlion Zambia
- Gavin van der Burgh, President and CEO, OceanFresh Seafoods

- Jung-ui Sul, Legal Advisor, TransFarm Africa
- Mike Haney, Global Operations Director, Wise Power Systems
- Paul Sullivan, Director of International Business Development, Acrow Corporation

Moderator: Marc Cavaliere, Head of Global Sales Development and Alliances, South African Airways

Civil Society Breakout C: The Role of Trade Related Technical Assistance

Munali

A large number of AGOA-eligible countries have limited knowledge of market standards, such as Pest Risk Assessments and minimum residual level requirements for chemicals, which prevent these countries from exporting agricultural products to the United States. This workshop will explore the various trade related technical assistance available to help the African nations overcome these long-term



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capacity constraints. Panelists will highlight existing measures that have a mandate to build the capacity of AGOA-eligible countries in Africa, such as the Aid for Trade Initiative and the various regional Trade Hubs.

- Stephen Lande, President, Manchester Trade
- Venkatesh Seshamani, Economics Lecturer, University of Zambia
- Dorothy Tembo, Executive Director, Enhanced Integrated Framework

Moderator: Gregory Simpkins, Professional Staff Member, U.S. House Sub-Committee on Africa, Global Health, and Human Rights

Civil Society Breakout D: The Next Generation

Nyika

In African countries, young people comprise a majority of the unemployed. This economic disenfranchisement can create social and political pressure. This workshop will allow young entrepreneurs to explain how they create new opportunities, providing jobs and revenues for the benefit of their societies. The session will build upon proposed recommendations rendered at the video consultation held the previous day at the World Bank country office in Lusaka, in collaboration with local World Bank offices around the Africa region and some representatives of the African Diaspora in the United States.

- Humphrey Mulemba, Director of Corporate Strategy, United Machining Works
- Sipho Moyo, Africa Director, ONE
- Modesta Lilian Mahiga, Managing Director, Professional Approach Limited and Maanisha! Foundation

Moderator: Lena Zamchiya, Regional Vice President, SIFE

Private Sector Breakout E: Stimulating Intra-Africa Trade

Mosi-oa-Tunya

This breakout session examines the important role played by regional integration as a tool for creating more business-friendly environments in Africa, through removal of tariff and non-tariff trade barriers and the harmonization of import/export

procedures, among other measures. This session also touches on how AGOA exports to the United States could be enhanced through deeper regional integration in Africa.

- Standa Vecera, General Manager for South and East Africa, Procter & Gamble
- Chungu Mwila, Director of Investment Promotion and Private Sector Development, COMESA
- Edward Kaluwa, Managing Director, Combine Cargo
- Hennie Heymans, Regional Director, Central Africa & Indian Ocean Islands, DHL

Moderator: Robert Kirk, Chief of Party, USAID Southern Africa Trade Hub

Private Sector Breakout F: Energizing the Competitiveness of African Agriculture

Muchinga

This breakout session addresses the opportunity of the African middle class reaching 300 million and growing at 3.1% per year, outpacing Africa's continental average population growth of 2.6% annually. Panelists will elaborate on elements of technology, investments, and the integration of commercial and smallholder farmers in the growth of Africa's economies, as emerging markets with dynamic population and income characteristics.

- Ralph Moss, Senior Vice President of Governmental Affairs, Seaboard
- Ali Abdi, Director Trade and Scientific Exchanges Division, Foreign Agricultural Service/USDA
- Daniel Tesfaye, Africa Sales and Marketing Manager, GrainPro
- Chris Sturgess, General Manager for the Commodity Derivatives Division, Johannesburg Stock Exchange

Moderator: Agnes Mwang'ombe, Principal, Agriculture and Veterinary Science University of Nairobi

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Civil Society Breakout E: Creating Economies of Scale for Small and Rural Producers

Munali

This panel will examine the challenges and constraints limiting the participation of Africa's small and rural producers in trade with the U.S. under AGOA. Panelists will devise recommendations for stakeholders in the U.S. and AGOA eligible countries on how to: increase the contributions of African small and rural producers, use AGOA to reduce poverty and unemployment in rural communities, and mitigate the rural-urban migration of unskilled workers in Africa.

- Brian Baltimore, Transaction Team Leader, Millennium Challenge Corporation
- Jennifer Willis, Country Director, SNV Zambia
- Maybin Nsumpila, Zambian Civil Society Organizations

Moderator: Fred Oladeinde, President, The Foundation for Democracy in Africa

Civil Society Breakout F: Effective Corporate Social Responsibility Programming

Nyika

An increasing trend among corporations, especially those doing business abroad, is the implementation of corporate social responsibility (CSR) programs to advance the interests of their employees and benefit the communities in which they operate. This workshop will present best practices for creating and managing CSR programs.

- Djordjija Petkoski, Senior Fellow, Carol and Lawrence Zicklin Center for Business Ethics Research at the Wharton School, University of Pennsylvania
- Stephen Hayes, President and CEO, The Corporate Council on Africa
- Mumba Kapumpa, Institute of Directors
- Donna Chung, International Relations Officer, U.S. Department of Labor

Moderator: Pamela Chisanga, Country Director, ActionAid International

Closing Plenary: Charting the next 10 years of AGOA

Mosi-oa-Tunya

After 10 years it is clear that incentive alone for Sub-Saharan African countries are not sufficient to drive African trade with the United States. AGOA is necessary but not sufficient to substantially stimulate non-traditional African exports. Indigenous companies need political stability, a conducive labor environment, financial sector capacity, and investment in infrastructure including ports, airports, railways, roads, and telecommunications to be successful exporters. This closing plenary and the communiqué will charter the next 10 years of U.S.-Africa trade, discussing legislative phase aimed at refining AGOA's enabling framework to reduce the tariff barriers, national governments' export strategies that create a more conducive and competitive environment, and the investment phase defined as expanding indigenous exports.

- Stephen Hayes, President and CEO, The Corporate Council on Africa
- Chance Kabaghe, Chairman, Zambia Association of Manufacturers
- Savior Mwambwa, Executive Director, Centre for Trade Policy and Development

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BIOGRAPHIES

Ali Abdi

Director of Trade and Scientific Exchanges Division, Office of Capacity Building and Development

Foreign Agricultural Service/USDA

Ali Abdi is the director of trade and scientific exchanges division, Office of Capacity Building and Development at the Foreign Agricultural Service/USDA, Washington, D.C. As a career member of the Foreign Service, he served in several countries as USDA representative including Nigeria, Egypt, and Saudi Arabia from 2000 to 2009. Prior, he served in Washington as an international economist in the multilateral trade negotiations division, international trade policy (1997-1999), and as an agricultural marketing specialist in the forest and fishery products division for the commodity and marketing programs (1994-1997).

Comfort Adjahoe

Founder and CEO

Ele Agbe

Comfort Adjahoe is the founder and CEO of Ele Agbe Company established in 1996 (*Ele Agbe means 'God is Alive' in Ewe*). By 1999, the company made its name through ornamental beads, original jewelry designs, and hand-made home decor for export. The company added shea butter projects to its product line under the *Nasheba* label in 2004. Ms. Adjahoe's company now produces a variety of body creams, lotions, soaps, lip-balm, body oils, and other shea butter products which are exported to the United States. Also, Ms. Adjahoe has organized rural women in cooperatives to enable them to produce and supply products for her company. In July 2010, Ms. Adjahoe had the opportunity to be one of 34 women entrepreneurs nominated for the African Woman's Entrepreneurship Program.

William Asiko

President

The Coca-Cola Africa Foundation

William Asiko is the president of The Coca-Cola Africa Foundation. He started his career with The Coca-Cola Company in 1995 as in house corporate attorney in his home country, Kenya. In this role, Mr. Asiko held various positions of increasing responsibility in a number of countries including the United States, Morocco, and the United Kingdom, rising to the position of general counsel for Africa in 2001. In 2007, Mr. Asiko was appointed president of The Coca-Cola Africa Foundation based in

Johannesburg, South Africa. Mr. Asiko has served on the several boards including The Coca-Cola Bottling Company of Egypt and The Equatorial Coca-Cola Bottling Company in Barcelona, Spain and currently serves on the boards of Coca-Cola Africa in South Africa. He also chairs the Coca-Cola East & Central Africa staff provident fund board of Trustees in Nairobi. He is the current chair of the technical advisory committee of the investment climate facility for Africa and in that capacity sits on the board of the investment climate facility for Africa as an observer. Prior, Mr. Asiko served 5 years as state counsel in the Office of the Attorney General for Kenya and 2 years as a partner in the law firm of Hamilton Harrison & Mathews in Nairobi, Kenya. Mr. Asiko was educated in Kenya, where he earned a law degree from the University of Nairobi and in the United States, where he graduated with an MBA from Emory University. He is a non-practicing member of the Kenya Bar.

Brian Baltimore

Transaction Team Leader

Millennium Challenge Corporation

Brian Baltimore is the transaction team leader for the proposed MCC Compact with Zambia, overseeing the compact development process and working closely with the Government of Zambia. Prior, Mr. Baltimore served as deputy resident country director for MCC in Maseru, Lesotho, overseeing implementation of MCC's \$164 million Lesotho compact. He was an investment banker working in project finance and credit derivatives analysis at Abt Associates, the Overseas Private Investment Corporation, and The Corporate Council on Africa. Mr. Baltimore has taught graduate and undergraduate courses on international financial management, macroeconomics, African economic development and development studies. He is also a senior fellow with The Phelps Stokes Fund. He earned a master's degree in international finance from The Fletcher School of Law & Diplomacy, Tufts University, a master's degree in economic development from The Ohio State University, and a bachelor's degree in economics and political science from Capital University. He served as a U.S. Peace Corps Volunteer in Kenya focusing on business and economic development issues.

Jaswinder Bedi

Chairman

African Cotton and Textile Industries Federation

Jas Bedi graduated as a textile technologist in the United Kingdom in 1984 and has over 27 years experience in the manufacturing sector in Kenya. Mr. Bedi is an industrialist and an entrepreneur who has numerous responsibilities in business and various



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business member organizations. His business acumen has been recognized by Government of Kenya whereby he was appointed a board member at The Export Promotion Council in 2003, and thereafter in 2006 transferred to serve the board of The Export Processing Zones Authority where he is an active member. Mr. Bedi has previously served on the board of the Federation of Kenya Employers and for a period of 32 months served as managing director of Orbit Chemical Industries Limited from 2003 unto 2005. He was also the chairman of Kenya Apparel Manufacturers Exporters Association and the vice chairman of Kenya India Business Council. In addition, he also served as co-chair of the World Bank Cotton Apex committee.

Honorable Arvin Boolell

Minister of Foreign Affairs, Regional Integration and International Trade Republic of Mauritius

The Honorable Arvin Boolell is the Minister of Foreign Affairs, Regional Integration and International Trade of the Republic of Mauritius, a position he has held since 2008. He was previously the Minister of Agro Industry and Fisheries from 2005 to 2008, and the Minister of Agriculture and Natural Resources from 1995 to 2000. Minister Boolell was first elected to Parliament in 1987 and has served in Parliament ever since, representing Constituency No. 11. Minister Boolell served as the spokesperson for the African, Caribbean, and Pacific (ACP) Group of Ministers in various international forums from 2005 to 2008. Prior to entering politics, Minister Boolell practiced medicine in Wales and New Zealand. He graduated from the National University of Ireland and the Royal College of Surgeons of Ireland.

Marc Cavaliere

Senior Vice President, Global Sales Development South African Airways

Marc Cavaliere was appointed as senior vice president for global sales development for South African Airways (SAA) in March 2011. In this newly created position, he oversees several departments within SAA's commercial division, including airline alliances, e-commerce, sales planning, distribution, customer call centers and regulatory affairs, and is based at South African Airways' headquarters in Johannesburg. Mr. Cavaliere joined SAA in May 2006 as its executive vice president for North America overseeing all aspects of SAA's presence in the United States, Canada, Mexico, Central America, and the Caribbean. An airline industry veteran with 30 years' experience, Mr. Cavaliere has served as vice president of sales and distribution for low-fare

specialist Spirit Airlines. Prior to joining Spirit in 2001, Mr. Cavaliere was vice president and senior partner with Aviation Management, a leading consulting firm specializing in South American and Latin American carriers. He spent five years with American Airlines directing the airline's sales and airport operations in several regions around Latin America and the Caribbean, as well as positions with Pam Am as the airline's last country director in Brazil, and as director of New England responsible for Pan American World Airways, Pan Am Shuttle and Pan Am Express.

N. Justin Chinyanta

Chairman and Executive Officer Loita Group

Justin Chinyanta is the chairman and executive officer of the Loita Group. He is a Barrister at Law with training from the Law Practice Institute of Zambia supported by a bachelor's degree in law from the University of Zambia. Mr. Chinyanta is a specialist and an expert in the financial markets of eastern and southern Africa, with over twenty years of professional experience in commercial and investment banking in the region. Prior, he held senior positions with Citibank and HSBC Equator Bank in Africa. Mr. Chinyanta sits on various Boards of private African corporations and NGOs as well as serves on Zambian Investment and Business Advisory Committee. He is executive vice president for the Southern Africa chapter of the Africa Business Roundtable and has been appointed on the expert roster of the United Nations Institute for the Training and Research for the Debt, Financial Management & Negotiation Programs. Mr. Chinyanta was invited by Harvard University Weatherhead Center for International Affairs to become a fellow. His fellowship commenced in September 2008, where he is a fellow in residence. As a Harvard Fellow, he will be appointed as an officer of Harvard University.

Pamela Chisanga

Country Director ActionAid International

Pamela Chisanga is a development practitioner with close to 15 years in the development sector, with experience ranging from working with grassroots, to policy and advocacy, managing program and managerial skills. Ms. Chisanga's first assignment was working as a research assistant for Oxfam on a one year research on the impact of privatization of maize marketing systems on rural households. She has also worked for the European Economic Community Smallholder project in Mpongwe, Ndola Rural where she worked as coordinator for the

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community development unit, supporting the micro credit enterprise for women, and training a cadre of community facilitators to support development projects in the area. At Plan International served as assistant project manager and program coordinator in the first Plan program in Mazabuka. Ms. Chisanga currently works as country representative for ActionAid International, Zambia. Ms Chisanga is a graduate of the University of Zambia and a Commonwealth Professional Fellow.

Donna Chung

International Relations Officer U.S. Department of Labor

Donna Chung serves as international relations officer in the Trade Policy and Negotiations Division of ILAB at the U.S. Department of Labor. Prior, Dr. Chung was director of the corporate social responsibility practice at the law firm of Sandler, Travis and Rosenberg, P.A. and advised companies and foreign governments on supply chain labor compliance issues internationally. Dr. Chung serves as adjunct professor at the American University's School of International Service. Additionally, she serves as director of SISHA, a Cambodia-based anti-trafficking NGO that strives to ensure justice and protection for victims of human trafficking and sexual assault in Southeast Asia. She has co-chaired the Committee on Export Promotion, Trade Development, and International Finance of Women in International Trade. She earned a Ph.D. and a master's degree in international relations from Oxford University, and a bachelor's degree in ethics, politics, and economics from Yale University. Her doctoral research focused on the evolution of corporate social responsibility programs in China's apparel and footwear industries. Her research also included the creation of a framework for understanding CSR in the context of free trade agreements and U.S. trade policy.

Neil Crowder

Co-Founding Partner Chayton Capital

Neil Crowder joined Chayton Capital from Goldman Sachs where he was a partner managing director. Most recently, Mr. Crowder was co-head of European research and co-chief operating officer of the global investment research division. Additionally, he served on the firm's commitments committee. Prior, Mr. Crowder worked for American Express and St. Paul Companies gaining both direct and indirect real estate investment and workout experience. He earned a bachelor's degree from Knox College, an MSIA from Carnegie Mellon University, and is a CFA (Chartered Financial Analyst) charterholder.

John (Midge) Drakes

Managing Director Freshpikt

Midge Drakes is the managing director of Freshpikt and an experienced agricultural and processing expert. He has been involved in the agricultural industry since 1982 when he graduated from college. Between 1982 and 1987, he was initially involved in farm production. From 1987 onwards, Mr. Drakes has been in processing of agriculture produce. Firstly starting a cannery on his family farm and then in conjunction with Marlon Trading he was instrumental in developing the very successful Marlon range of canned and bottled products in Zimbabwe. After this he started and built a liquid glucose plant. In 2005, he moved to Zambia and since then has been involved in refurbishment of the Freshpikt factory and development of the current range of products.

Maria Odido DiFonzo

CEO Bee Natural Products

Maria Odido DiFonzo is the CEO of Bee Natural Products, an agro-processing company based in Uganda. Bee Natural Products processes honey, beeswax and other bee products for the local market and export. The company employs 27 people and operates on an annual budget of approximately \$185,000. Ms. DiFonzo exports her products regionally and is looking to expand markets. The products have been certified by the Uganda National Bureau of Standards and are certified as having passed the EU food export requirements. Bee Natural Products is the highest performing honey and beekeeping company in Uganda, and its brand is the second largest consumed in Kenya. Ms. DiFonzo is an alumna of the 2010 African Women's Entrepreneurship Program.

Khosie Dlamini

Country Director SIFE Swaziland

Khosie Dlamini is the first country leader for SIFE Swaziland. As country leader, she has re-launched SIFE Swaziland and established the SIFE Swaziland office in 2008. She has created a credible brand and developed partnerships with local companies. Ms. Dlamini has increased awareness on the value and image of entrepreneurship and entrepreneurship development in Swaziland. She has more than 12 years of work experience, having worked for multinational companies including the Coca-Cola Company in Swaziland and GlaxoSmithKline in the United Kingdom. Ms. Dlamini



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has worked with nonprofits including the SOS Children's Villages with fundraising and community development work, and has run a consultancy business in recruitment and selection in Mozambique. She has a strong training and development background, extensive customer services and sales experience as well as expertise in youth and entrepreneurship, with personal entrepreneurial experience and involvement that spans over 15 years. Ms. Dlamini earned a bachelor's degree in French and English from the University of Swaziland and is currently pursuing a master's degree in business and executive coaching from The University of Witwatersrand.

Jose Fernandez

Assistant Secretary for Economic, Energy, and Business Affairs U.S. Department of State

Nominated by President Obama on August 6, 2009, Jose Fernandez was sworn in as assistant secretary on December 1, 2009 to lead the Bureau that is responsible for overseeing work on international trade and investment policy; international finance, development, and debt policy; economic sanctions and combating terrorist financing; international energy security policy; international telecommunications and transportation policies; and support for U.S. businesses and the private sector overseas. Mr. Fernandez came to the U.S. State Department after having served as a partner in the New York office of Latham & Watkins, and Global Chair of the firm's Latin America practice. For nearly three decades, his practice has focused on Latin America, Europe and Africa, advising clients on international mergers and acquisitions, financings, trade and other matters as the economies of these regions have evolved. He is recognized as a leading corporate finance attorney in the Latin American market in the Chambers Global 2008 legal guide and a leading Latin America attorney in the Chambers U.S. 2008 legal guide. Mr. Fernandez graduated magna cum laude with high honors from Dartmouth College earning a bachelor's degree in history, and also received an honorary degree from the college. He earned a J.D. from the Columbia University School of Law, where he received the Charles Evans Hughes Prize and a Parker School Certificate of International Law with Honors.

Barbara Hachipuka-Banda

Managing Director Zoomlion Zambia

Barbara Hachipuka-Banda is a vibrant young Zambian activist that started working in the development field from the age of 18 years old. She is driven and passionate about creating a better tomorrow for not only today's generation but also tomorrow's generation. Barbara Hachipuka-Banda helped set-up the Yappa-Youth Investment Trust of Zambia an initiative created and established by ImagineNations and an unprecedented partnership with government, private and civil society sector organizations. This large-scale Trust, the first-of-its-kind nationwide effort, focuses on employment and enterprise opportunities for young people. After working with Yappa, Mrs. Hachipuka-Banda was encouraged to become a young entrepreneur and future employer. She is the managing director of Zoomlion Zambia, a newly incorporated waste management and environmental sanitation company. It operates in partnership with its sister company, Zoomlion Ghana, a privately owned company with branches in Ghana, Togo, Angola and Guinea.

Mike Haney

Global Operations Director Wise Power Systems

Michael Haney is the global operations director for Wise Power Systems, a renewable energy company. Wise Power Systems designs, engineers, installs and maintains solar, wind and micro-hydro systems on a global scale. Mr. Haney's area of expertise is logistics, with over twenty years experience in international operations and management. He has been instrumental in Wise Power Systems' commitment to provide clean, reliable and cost-effective power solutions to Africa for rural electrification, grid stabilization and grid augmentation. Mr. Haney has worked with the public, private and governmental sectors in the United States and Africa to develop entrepreneurial value-chains, educational programs and public policy. In response to the need for energy independence, Mr. Haney's statement, "the country that controls its own energy generation, controls its own destiny" has never been timelier.



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Stephen Hayes

President and CEO

The Corporate Council on Africa

Stephen Hayes is the president and CEO of The Corporate Council on Africa (CCA). He has established himself as a leading authority in Washington, D.C. on U.S.-Africa trade and investment issues. Mr. Hayes has led CCA to become effectively engaged in most business issues affecting commerce between the United States and the nations of Africa. Mr. Hayes' career in international development began in 1968 with a volunteer stint in a Middle East refugee camp. He subsequently worked for Winnington Limited, a privately-owned European holding company, and Cohen and Woods, International, Inc. In 1985, Mr. Hayes founded the American Center for International Leadership, a non-profit organization that initiates dialogue between emerging leaders of the United States and other nations whose previous relationships with the U.S. were non-existent or poor. Mr. Hayes' efforts established dialogues with a network of emerging leaders in parts of the former Soviet Union and Eastern Europe, China, Vietnam and Japan, as well as in Canada and Mexico. Mr. Hayes was a principal founder of the Infant Formula Campaign, often popularly known as the "Nestle Boycott". It remains the only successful global citizens' campaign. The conclusion of the campaign was featured on the front page of the New York Times in 1983.

Aubrey Hruby

Managing Director

The Whitaker Group

First as director of trade and investment and now as managing director at The Whitaker Group (TWG), Aubrey Hruby has helped to facilitate nearly \$1 billion in investment in Africa. She works with the governments of African nations to design and execute innovative trade and investment strategies and with leading U.S. companies to enhance their operations in Africa. With a strong belief in business-led growth, she has created successful public-private partnerships in the agricultural, energy, manufactured products, and healthcare sectors. Prior, Ms. Hruby was an international trade specialist at The Barnett Group LLC where she worked with corporate clients to design successful public affairs strategies to resolve trade problems in the Middle East and Africa. In this capacity, she completed extensive customs analysis, tracked regional trade agreements, hosted foreign delegations, and provided emerging-market intelligence to corporate clients. Ms. Hruby earned a master's degree from the School of Foreign Service at Georgetown University and bachelor's degree in economics, political science, international relations and history from the University of Colorado.

Chance Kabaghe

Chairman

Zambia Association of Manufacturers

Chance Kabaghe is an agricultural economist by profession and a Zambian by nationality. He lectured at the University of Zambia in subjects related to agribusiness before serving as the first CEO of the Zambia Food Reserve Agency from 1995 until 2001. The Agency is responsible for the food security of the country. Mr. Kabaghe served as a Member of Parliament and later as deputy minister of agriculture and cooperatives in charge of agricultural marketing and planning. As a business entrepreneur, Mr. Kabaghe is a director and chairman of many key agricultural businesses including Seedco, Zambia Agricultural Commodity Exchange, Freshpikt, Capital Fisheries, Multi-Agric International. Currently, Mr. Kabaghe serves as chairman of the Zambia Association of Manufacturers, which is the umbrella institution for all manufacturing companies in Zambia. He also sits on the board of the COMESA Business Council.

Mumba Kapumpa

Institute of Directors

Zambian Civil Society Organizations

Mumba Kapumpa has been practicing law since 1972 and served on the Council of the Law of Association of Zambia and has worked in the public service for more than thirty years, as director of legal aid, director of treaties, first treasury counsel, and the first secretary and chief executive of the Securities and Exchange Commission where he pioneered the establishment and development of the capital market in Zambia. He has served as the chairman of the African Capital Markets Forum, a continental think tank created for research, development and promotion of Capital Markets in Africa. He has been a board member, past executive director, vice president and past-president of the Institute of Directors in Zambia. Mr. Kapumpa has had specialized training of trainers courses under the auspices of the Global Corporate Governance Forum (a World Bank institution) and the Southern African Development Community. He has published articles on law development, capital market development, corporate governance and long term investment in both local and international professional magazines and journals.





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Robert Kirk

Chief of Party USAID Southern Africa Trade Hub

Robert Kirk brings to SATH more than 25 years of experience in macroeconomics, trade policy reform, and regional economic integration with detailed knowledge of the WTO and many preferential trade agreements. Prior to joining the USAID Southern African Trade Hub project as Chief of Party he was Senior Vice President of AECOM International Development with responsibility for managing trade projects around the world. He has worked extensively on regional integration issues, including the Southern Africa Development Community (SADC) Free Trade Area USAID Project, where he was Chief of Party (2000-2003). He has hands-on experience with trade negotiations, having advised two Member States during Southern Africa Customs Union (SACU) negotiations. Dr. Kirk has worked as a long-term advisor to the Ministry of Finance in Swaziland, advising on trade-related issues; coordinating various negotiation rounds of SACU, SADC and the Common Market for Eastern and Southern Africa (COMESA); and preparing negotiating briefs. Additionally, he has also worked on trade policy reform projects in Central Asia, East Africa, Ghana, Namibia, Trinidad & Tobago, ASEAN, Philippines and for the Gulf Cooperation Council.

Mukhisa Kituyi

Visiting Scholar Brooking Institute African Growth Initiative

Mukhisa Kituyi is a Kenyan politician and the immediate former Member of Parliament for Kimilili constituency in Bungoma North District of Western Province. He also served as Minister for Trade and Industry. Prior, Dr. Kituyi worked as director at the African Centre for Technology Studies and as program officer at the Norwegian Agency for International Development. He was first elected to Parliament on a Ford-Kenya ticket in 1992, becoming the Opposition Chief Whip. He was re-elected in 1997 and 2002. However, in the 2007 general elections, he lost to newcomer David Simiyu Eseli of Ford-Kenya. Dr. Kituyi earned a Ph.D. in social anthropology, a master's degree in philosophy in development studies and a diploma in science, comparative production systems, all from the University Of Bergen, Norway. He earned a bachelor's in political science and international relations from Makerere University in Kampala, Uganda, graduating with honors.

Stephen Lande

President Manchester Trade

Stephen Lande is an adjunct professor at Georgetown University School of Foreign Service, and has lectured widely in Africa, Latin America, Europe, and Asia. Mr. Lande has been involved in international trade since the 1960s, and is a distinguished international trade expert in the United States. He was initially assigned as a Foreign Service officer to the economic bureau of the U.S. State Department, and then to American embassies in Athens and in Luxembourg. He had a twelve year career with the Office of the United States Trade Representative as the senior trade negotiator and the first of a long-line of Assistant USTRs. Mr. Lande is viewed by many to be the "Father" of both the U.S. Generalized System of Preferences and the Caribbean Basin Initiative, and an early force in creating the North American Free Trade Agreement. More recently, he has been directly involved with U.S., Central American and African governments and businesses in advancing the approval of the African Growth and Opportunity Act, improvements to the Caribbean Basin Initiative, the spread bilateral of Free Trade Agreements, and the Free Trade Area of the Americas.

Modesta Lilian Mahiga

Founder and Managing Director

Professional Approach Limited and Maanisha! Foundation

Modesta Mahiga has been in human resource development for the past eight years. As an advocate, she combines a background in law with management experience in human resources to lead a team of young, visionary and entrepreneurial Tanzanians in areas of recruitment, training & personal development and labor relations. Professional Approach is a consulting company that integrates the flagship mindset change for national transformation concept in recruitment, training, and labor advisory services. In establishing the non_profit, Manisha! Foundation, Ms. Mahiga and her media edutainment team use national media to empower Tanzania youth to positively change the way they think, perform and present themselves for business success. Awarded Tanzania Woman of Achievement of the year, 2011, in the category of young achiever, she has also been recognized worldwide as one of Tanzania's promising young leaders.



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Ambassador Demetrios Marantis

Deputy USTR U.S. Trade Representative

Demetrios Marantis serves as deputy USTR, nominated for this position by President Barack Obama, and confirmed by the Senate on May 6, 2009. He is responsible for U.S. trade negotiations and enforcement in Asia and Africa. Also, he leads USTR global initiatives on trade and development, labor, and the environment. Ambassador Marantis recently served as chief international trade counsel (majority) for the Senate Finance Committee. In this capacity, he advised finance committee chairman Max Baucus (D-MT), as well as members and staff of the Finance Committee and Democratic Caucus, on trade and economic issues. Ambassador Marantis joined the committee in February of 2005 after serving as issues director for Senator John Edwards on the 2004 Kerry-Edwards presidential campaign. Prior, Ambassador Marantis spent two years in Hanoi as chief legal advisor for the U.S.-Vietnam Trade Council where he provided technical assistance on international trade matters.

Pearl-Alice Marsh

Senior Professional Staff Member House Committee on Foreign Affairs

Pearl-Alice Marsh serves as the senior democratic professional staff member for the U.S. House Committee on Foreign Affairs. She is responsible to the ranking Democrat for oversight of foreign assistance and legislation related to Africa and Global Health. Prior, Dr. Marsh was the executive director of the Africa Policy Information Center, senior research associate for international affairs at the Joint Center for Political and Economic Studies, program director for the Center for African Studies at the University of California, Berkeley, and coordinator of the Berkeley-Stanford Joint Center for African Studies. Dr. Marsh also has a distinguished career in public health including health planning for primary health care and mental health planning. Dr. Marsh has been an activist and organizer building support for African liberation and political development. Dr. Marsh is the recipient of numerous awards, and earned a Ph.D. in political science and master's degree in public health from the University of California at Berkeley, and bachelor's degree in social welfare from Sacramento State College.

Marcellus Ayoma Matunga

Trustee and Board Member Kenya Civil Society Alliance

Marcellus Ayoma Matunga works with Social Development Network as programs coordinator where he coordinates social watch East African region, and economic governance and Futa Magendo (Eradicate Corruption) Networks. Prior, he worked as a researcher with The Future Group and International Population Centre. He served in various committees such as the Kenya Anti-Corruption Commission Strategic Committee, and the NGOs Policy Review Steering Committee. He was the chairman of the AGOA-NGOs Sub-committee for the 8th AGOA Forum held in Nairobi-Kenya in 2009, and he was also a member of the AGOA Main Preparatory Committee. Mr. Matunga also serves as a trustee and a board member of Kenya Civil Society Alliance umbrella body. Mr. Matunga earned a diploma in marketing, and he studied for his master's degree in economics at the University of St. Thomas Aquinas in Rome.

Susan Mboya

Group Director, Eurasia, Africa Group for Women's Economic Empowerment The Coca-Cola Company

Susan Mboya is the group director, Eurasia, Africa group for women's economic empowerment. In this role, Susan is leading the Groups deployment of the ambitious "5 BY 20" initiative, undertaken by The Coca-Cola Company in September 2010 to empower 5 million women entrepreneurs across the Coca-Cola System by 2020. Dr. Mboya is working with the EAG Business Units and bottling partners to accelerate the scalability of the initiative by identifying regional partners in the financial community, the non-profit sector and the public and private sector to help resource, fund and provide technical expertise for the initiative. Dr. Mboya joined Coca-Cola in September 2008, following a 14-year career at Procter and Gamble. Dr. Mboya was the global marketing director for Oral B Brushing at Procter & Gamble in Cincinnati Ohio. In November 2003, Dr. Mboya became the first P&G'er ever to be inducted into the American Advertising Federations Hall of Achievement. Dr. Mboya is the founder and president of the Zawadi Africa Educational Fund, a 501c (3) non-profit organization, that benefits bright young women from disadvantaged backgrounds with scholarships at top U.S. colleges. She was awarded an honorary Doctorate in humanities from Lakeland College in Wisconsin and the Elder of the Burning Spear the highest civilian award given by the Kenya Government in recognition of her service to the country's youth. Dr. Mboya earned





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a Ph.D. and M.Sc. in industrial pharmacy from the Massachusetts College of Pharmacy in Boston, and a bachelor's degree in pharmacy from the University of Connecticut.

Ralph Moss

Senior Vice President for Governmental Affairs Seaboard Corporation

Ralph Moss is senior vice president for government affairs at Seaboard Corporation, an American international food and transportation company. Seaboard is a Fortune 500 company with sales of over \$4 Billion USD, its operations and offices spread across the Americas, Africa and, now, Asia. Seaboard maintains America's largest private investment and presence in African agriculture and food processing and has been in Africa since 1966. Operations in Africa include flour, maize and feed milling, food processing, poultry and commodity trading. Additionally, one of the 2 companies shilling lines provides bulk services from the American gulf to West African coastal ports. Mr. Moss joined Seaboard in June 1993 and was named a corporate vice president in December 2003. He was promoted to senior vice president in April 2011. He directs Seaboard's governmental affairs in both the United States and worldwide. He has over thirty-five years experience on the African continent and maintains good relations with much of Africa's political and financial leadership.

Sipho Moyo

Africa Director ONE

Sipho Moyo joined ONE from the African Development Bank where she spent 12 years working. Her last position was resident representative in Tanzania (2007-2010), where she managed a development portfolio of nearly 1 billion USD, of which 60 percent consisted of infrastructure projects and the rest was shared between health, education, agriculture, tourism, good governance and institution building. In addition, Ms. Moyo led the country level policy dialogue between the Government of Tanzania and the donor community, as chair of the general budget support group of 14 development partners. Prior, Ms. Moyo headed the ADB office in Nigeria, the largest shareholder of the ADB, for one year having prior to that been the bank's principal country macroeconomist. Sipho has over 18 years of international development experience, having worked with other multilateral organizations before joining the ADB in 1998. Ms. Moyo worked for the U.S. Department of Housing and Urban Development as a

special research affiliate on President George H. Bush's Blue Ribbon Commission on Affordable Housing. She also taught undergraduate economics and statistics while studying for her Ph.D. as a Sasakawa Peace Foundation Fellow at Howard University.

Love Mtesa

Chairman of the Executive Board and Advisor CUTS International

Ambassador Love Mtesa was Zambia's Ambassador to Switzerland and Permanent Representative to the United Nations, World Trade Organization (WTO) and other international organizations in Geneva and Vienna between 2003 and 2007. Earlier, he served as Zambian High Commissioner to the United Kingdom and as Ambassador on a non-residential basis to Ireland, the Holy See, Turkey, Malta and Cyprus from 1992 to 1997. Ambassador Mtesa was privileged to be appointed spokesperson and Coordinator of Fifty Least Developed Countries at the WTO. He was also elected to other leadership positions of many international organizations in Geneva including in the International Federation of the Red Cross and Red Crescent, the African Group and Southern African Development Community group of Ambassadors. Ambassador Mtesa earned a master's degree in diplomatic studies from the University Of Westminster, United Kingdom and was also awarded the fellowship from the same university in 1997. He was also awarded a post graduate diploma in international relations by the International Institute of Public Administration (Institut International d'Administration Publique) in Paris, France and completed a course in diplomacy at the National Institute of Public Administration in Lusaka, Zambia.

Humphrey Mulemba

Director of Corporate Strategy United Machining Works

Humphrey Mulemba is the director of corporate strategy at United Machining Works. Prior, he worked in the Debt, Aid, and Trade Program at the Jesuit Centre for Theological Reflection as a program officer, and then as a program manager. He also served as a researcher for the Trade Knowledge Network and the South Africa Institute of International Affairs, exploring the topics of food prices in the livestock sector, and trade and climate change in Zambia. Prior, he was a freelance economist writer for the Commerce Gazette. Mr. Mulemba received a bachelor's degree in political science and economic studies from The University of Witwatersrand in 2007.



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Lucy Muyoyeta

Women for Change

Lucy Muyoyeta is a social development consultant in the field of women's rights and gender. She earned a master's degree in rural sociology obtained from the University of Reading in the United Kingdom and a bachelor's degree in political and administrative studies from the University of Zambia. Ms. Muyoyeta has vast experience in the social development field and has held senior management positions in key international NGOs including executive director of Oxfam UK in Zambia and Malawi, ActionAid in Zambia and the Open Society Initiative for Southern Africa (George Soros Foundation) based in Johannesburg. She is active in promoting women's rights and has served and continues to serve on voluntary basis as a board member on a number of civil society organizations in Zambia and the African continent. Until early March 2011, she was chairperson of the National Governing Council for the Africa peer review mechanism in Zambia.

Savior Mwambwa

Executive Director

Centre for Trade Policy and Development

Savior Mwambwa is the executive director for the Centre for Trade Policy and Development, a Zambian civil society network of NGOs working on promoting civil society participation and advocacy for fair and pro-poor trade and development policies and processes. Mr. Mwambwa has spent the last eight years of his career focusing on issues of participation, poverty reduction strategies, budgets, aid effectiveness and trade policy. He has previously worked with Water Aid in Zambia as a researcher on PRSPs and budgets in the water sector. He worked as advocacy officer and a program manager for the Civil Society for Poverty Reduction, Donor Aid harmonization program and Poverty Reduction Program. Mr. Mwambwa earned a bachelor's degree in development studies and economics from the University of Zambia. He also holds a postgraduate diploma in international trade policy and trade law from the Trade Policy Capacity Institute in Africa based in Arusha, Tanzania. He is currently pursuing a master's degree in international trade policy and trade law with the Swedish Lund University and TRAPCA.

Agnes Mwang'ombe

Principal, College of Agriculture and Veterinary Sciences University of Nairobi, Kenya

Agnes Mwang'ombe is a full professor of plant pathology and currently a principal, at the College of Agriculture and Veterinary Sciences, at the University of Nairobi, Kenya. In 2009, Prof. Mwang'ombe was awarded by the Africa Crop Science Society the certificate for outstanding contribution to crop production in Africa as the best woman researcher. She is a professional mentor to women scientists and has been actively involved in the activities under the AWARD Initiative lead by the Gender and Diversity Program. Prof. Mwang'ombe served on a number of national and international committees and boards in various capacities, such as President of African Crop Science Society, Advisory Board Member and Scientific Advisory Committee Member at the CTA (Ede, Netherlands), Technical Advisory Committee Member for BASIC, Technical Advisory Committee Member at the RUFORUM (Kampala, Uganda), Advisory Panel Committee Member at Farm Africa (Nairobi, Kenya), Chairperson at the Kenyan Institute for Public Policy, Research and Analysis.

Erastus Mwencha

Deputy Chairperson African Union

Erastus Mwencha is deputy chairperson of the African Union, where he leads major advancements towards African business integration and trade cooperation. He stresses the importance of cohesion in multilateral negotiations, the development of robust infrastructure, and improving financial, energy, and food security issues in addressing the challenges facing Africa. Mr. Mwencha is a well-known regional integrationist who has devoted over 23 years of his career to the regional and international development agenda. In this capacity, Mr. Mwencha has become a leading expert on U.S.-Africa trade issues, including the AGOA legislation, and has been a steadfast friend to The Corporate Council on Africa. A true gentleman and an avid golfer, Mr. Mwencha previously served as secretary-general of the Common Market for Eastern and Southern Africa, commonly known as COMESA.





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Jane Nalunga

Country Director Southern and Eastern African Trade Information and Negotiations Institute

Jane Nalunga is the country director of the Southern and Eastern African Trade Information and Negotiations Institute office in Kampala, Uganda. She has followed the WTO and the economic partnership agreement negotiations and other trade related processes and their implications on the ACP countries, on Africa and on Uganda. She has attended various high-level meetings/workshops related to trade and development; and she has been a member of the Uganda official delegation to the 3rd, 4th, 5th, 6th and 7th WTO Ministerial Conferences. She has participated in the EPA negotiations at national, regional and global levels. Ms. Nalunga was a lecturer in the History Department, Makerere University and also worked in the Central Bank of Uganda in the Human Resources department. She earned a honors bachelor's degree in history and English Language; a diploma in education from Makerere University; and a master's African history from the University of London. She is an associate of the Institute of Chartered Secretaries and Administrators.

Maybin Nsupila

Zambian Civil Society Organizations

Maybin Nsupila has worked in the field of trade development and technical cooperation in Zambia for more than 9 years. He has worked as an economist in the Ministry of Commerce, Trade and Industry, as corporate planner and economist in the Export Board of Zambia, and as a senior planning and policy officer in the Zambia Development Agency. He also worked as secretariat coordinator for the Citizens Economic Empowerment Commission. He has also served as the national trade expert and team leader of the Integrated Framework and the Enhanced Integrated Framework National Implementation Unit, respectively. Mr. Nsupila has been involved in the Joint Integrated Technical Assistance Program, the Capacity Building for Private Sector Development, the Private Sector Development Reform program and the Enhanced Integrated Framework. Mr. Nsupila has also served as assistant manager for the Invest Africa Policy Dialogue Project between Zambia and Tanzania. Mr. Nsupila earned a bachelor's degree in business administration from the Copperbelt University.

Fred Oladeinde

President and Co-Founder The Foundation for Democracy in Africa

Fred Oladeinde is the president and co-founder of The Foundation for Democracy in Africa, an international, NGO that advocates for enduring democracy, sustainable development and economic growth, and plurality throughout Africa. Mr. Oladeinde is responsible for developing relationships and partnerships with government and international organizations, and managing the development portfolio. He works closely with networks of small- and medium-size business enterprises and NGOs to encourage the open exchange of ideas between political leaders, business and other organizations, especially women's organizations, on policy reforms that advance democracy, good governance, transparency, rule of law, and trade and development in Africa. Mr. Oladeinde testified in support of the African Growth and Opportunity Act (AGOA) bill before the U.S. Congress in 1998, and provides capacity building and technical assistance to governments, NGOs, and civil society organizations in AGOA eligible countries throughout Africa. Mr. Oladeinde earned a bachelor's and master's degree from Howard University.

Paul Richards

Managing Director PCR & Associates

A career banker and economist, Paul Richards comes with solid international and regional exposure. Over the last 27 years Mr. Richards has worked in South Africa, Botswana, Democratic Republic of Congo, Kenya, Uganda, Tanzania and Zambia and is regarded in some quarters as an Emerging Markets Specialist. Mr. Richards was, until April 2011 Group Managing Director of Exim Bank, based in Dar es Salaam when, for wholly family reasons he returned to Zambia and formed his own consulting business. He brings with him enviable regional experience and solid skills in executive leadership, coaching, corporate finance, leasing, invoice discounting, trade and cash management and the full spectrum of retail finance products. He has sat on executive committees and boards of directors for the last six years and is well respected in the field of strategic planning and business turnarounds.

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Paul Ryberg

President African Coalition for Trade

Paul Ryberg is a founding partner in the Washington, D.C. law firm of Ryberg and Smith where his practice focuses on international trade law, including in particular trade between Africa and the United States, especially under the African Growth and Opportunity Act. Mr. Ryberg's law practice also includes advising clients on agricultural trade, textile and apparel trade, customs issues affecting a variety of products and import programs, and lobbying Congress on trade legislation. Mr. Ryberg is president and a director of the African Coalition for Trade (ACT), a non-profit trade association of African private sector entities dedicated to expanding U.S.-Africa trade ties. ACT has been one of the leading spokespersons for the African private sector in the development, enactment, implementation and amendment of AGOA. Mr. Ryberg has assisted a number of AGOA beneficiary countries in developing the AGOA apparel visa system that is required to export apparel under AGOA. Mr. Ryberg is the author of numerous articles in various publications on U.S.-Africa trade and investment and on AGOA in particular. Mr. Ryberg is an honors graduate of Harvard Law School (J.D. cum laude 1977) and Wichita State University (B.A. summa cum laude 1974).

Venkatesh Seshamani

Economics Lecturer University of Zambia

Venkatesh Seshamani has held short tenures as a visiting research fellow in the Institute of Developing Economies, Tokyo, the Institute of Development Studies, Sussex and the Swedish Institute of Health, Lund. He has co-authored 6 books, co-edited 2 books and has numerous chapters in books, papers in refereed journals, published conference proceedings, research and technical reports and unpublished seminar and conference papers. His research interests are mainly on several varied themes relating to development policy. He serves on several committees of the Government of the Republic of Zambia, NGOs, and international organizations. Professor Seshamani completed his graduate studies in economics and in operations research at the University of Bombay (now Mumbai) and Stanford University respectively. He was also a Fulbright Fellow at Stanford. He started his career in academia as a fellow in economics in 1968, and subsequently was a lecturer/senior lecturer in the University of Bombay from 1970 to 1977. He then worked in the University of Dar es Salaam, Tanzania between 1977 and 1981,

first as senior lecturer and then was promoted to the rank of associate professor in 1981. Subsequently, he joined the University of Zambia in 1982 as an associate professor and was elevated to the rank of Professor in 1986.

Jeannine Scott

President U.S.-Angola Chamber of Commerce

Jeannine Scott is the president of the U.S. – Angola Chamber of Commerce and founder and principal of America to Africa Consulting (A2A). Ms. Scott brings nearly 28 years of experience in the field of international development, spanning the private, non-profit, multi-lateral agency and U.S. government sectors, both domestically and globally. As principal of A2A, Ms. Scott focuses on brokering linkages between American and African businesses, especially mid-size entities, with a view to enhancing commercial opportunities between companies in the U.S. and in African nations. Before launching A2A, Ms. Scott served as senior vice president of Africare where she oversaw operations of over 200 projects, valued at some \$200 million, in 24 African countries, as well as its offices in Europe and Canada. Prior, Ms. Scott held a political appointment from the U.S. Department of Treasury as advisor and alternate U.S. executive director to the Board of the African Development Bank Group. She earned an A.B. degree from Vassar College in political science and Africana studies and a master's degree in international relations from Yale University.

Gregory Simpkins

Professional Staff Member U.S. Congress House Sub-Committee on Africa, Global Health and Human Rights

A specialist in African policy development, Gregory Simpkins is a professional staff member for the U.S. House Subcommittee on Africa, Global Health and Human Rights, where he advises the chairman on policy issues, arranges Congressional hearings, drafts legislation, and conducts oversight missions. He served in the same position from 1997-98 and from 2005-2006. Mr. Simpkins has served in a variety of positions in civil society, allowing him to help shape or implement U.S. policy on Africa, including two versions of the African Growth and Opportunity Act. A journalist who has worked in national and local radio since 1977, Mr. Simpkins has written for national and international magazines and newspapers, including the *Christian Science Monitor*, the *Washington Times*, *Jane's*



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Terrorism and Security Monitor, the *Nairobi (Kenya) Law Monthly* and *The Guardian* (Nigeria). In recent years, he has designed and managed multi-level democratization, trade and capacity-building programs in Africa. He helped to establish the African Democracy Network, an organization of more than 200 African democrats from 31 nations in 1994, and the AGOA Civil Society Network, a coalition of African NGOs concerned with the equitable implementation of the African Growth and Opportunity Act. He earned a bachelor's degree in journalism from The George Washington University and a master's degree in business administration from the Keller Graduate School of Management.

Mark Storella

U.S. Ambassador to the Republic of Zambia

Mark Storella was sworn in as President Obama's personal representative and Ambassador to the Republic of Zambia on August 30, 2010. He presented his credentials to His Excellency President Rupiah Banda on September 21, 2010. He serves simultaneously as the U.S. Representative to the Common Market for Eastern and Southern Africa. Ambassador Storella is a career member of the Senior Foreign Service. He most recently served as the Senior Coordinator for Iraqi Refugees and Internally Displaced Persons at the U.S. Embassy in Baghdad. From 2007-2009, he was Deputy Permanent Representative at the U.S. Mission to the United Nations and Other International Organizations in Geneva. He also served as Counselor for Refugee and Migration Affairs in Geneva from 2006-2007. Ambassador Storella was Rusk Fellow at Georgetown University from 2001-2002 where he was also an Adjunct Professor teaching graduate and undergraduate courses on humanitarian action. He is author of monographs and articles on such diverse topics as multilateral arms control, humanitarianism in conflict situations and U.S.-Japan trade. Ambassador Storella was the 2009 recipient of the Thomas Jefferson Award, granted by American Citizens Abroad. He received his A.B. from Harvard College, and holds a masters degree from the Fletcher School of Law and Diplomacy.

Chris Sturgess

General Manager, Commodity Derivatives Division

Johannesburg Stock Exchange

Chris Sturgess joined the South African Agricultural Derivatives Market known as SAFEX while it was still in its infancy stage back in 1997. Since then he has been part of a small dedicated team that has focused on the growth and developed of the agricultural derivatives

market. This has provided an opportunity to specialize in all spheres of the exchange business, from trading through to clearing including the challenges of physical delivery and the required environment to facilitate this. The most recent developments include the introduction of cash settled commodity derivatives that reference the CME Group through a licensing agreement that enables easier access for locals to the international market. The exchange is also enhancing its physical delivery systems to add further price transparency to this environment.

Jung-ui Sul

Legal Advisor TransFarm Africa

Ms. Sul is the Legal Advisor for the "Removing the Barriers" program at TransFarm Africa, an initiative aimed at significantly advancing equitable and sustainable commercial agriculture along Africa's Development Corridors. She advises on international trade and regulatory issues, in order to overcome barriers faced by investors and agribusinesses. She is based in Brussels with the law firm Sidley Austin LLP, as an Associate in the International Trade and Arbitration group. Ms. Sul's past experience includes working for the trade facilitation agency of the UK's Department for Business, Innovation and Skills and for an international development NGO. She holds a BA in philosophy, politics and economics from the University of Oxford, Somerville College, and completed her legal studies at BPP Law School. She is admitted to practice law as a solicitor of England and Wales and as an associate member of the Brussels Bar.

Paul Sullivan

Director of International Business Development Acrow Corporation

Paul Sullivan is director of international business development at Acrow Corporation managing its business interests outside of the United States. Acrow Corporation, based in Parsippany, New Jersey, has specialized in the design, manufacture and supply of Prefabricated Modular Steel Bridges for over 50 years, supporting infrastructure projects across the globe. Acrow's significant international experience has included deliveries to over fifty countries around the world, covering Africa, the Americas, Europe, the Middle East and Asia. Before joining Acrow, Mr. Sullivan practiced as a corporate attorney in the United States and Latin America. He earned his Juris Doctor from Duquesne University in the state of Pennsylvania and his masters of legal letters from King's College London in the United Kingdom.



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Dorothy Tembo

Executive Director

Enhanced Integrated Framework

Dorothy Tembo serving as the executive director of the Enhanced Integrated Framework Executive Secretariat in Geneva, a multi donor funded trade related technical assistance program supporting least-developed countries. Ms. Tembo assumed the position in October 2008 when EIF Executive Secretariat was established. Prior, she served as chief trade negotiator and director, foreign trade in the Ministry of Commerce, Trade and Industry in Zambia. As chief trade negotiator she led the Zambian team at technical level during their tenure as coordinator of the LDCs within the WTO framework for a period of eighteen months, which commenced in the early part of 2005. Also, she worked as a trade and investment advisor on the USAID ZAMTIE project in Lusaka providing support to the Ministry of Commerce, Trade and Industry and private sector. Between 2000- 2003, she served as deputy team leader on the USAID RAPID project in Botswana, which was assisting SADC countries in the implementation of the SADC trade protocol.

Daniel Tesfaye

Africa Sales and Marketing Manager GrainPro

Daniel Tesfaye is the Africa continent manager for GrainPro. He joined GrainPro in 2009 to apply his broad knowledge and experience of marketing and sales to promote GrainPro in post harvest technologies and its unique Hermetic Technology in Africa. Has extensive training and work experience in purchasing and logistics, sales, and marketing in the Middle East, Asia, and Africa. GrainPro, a leading provider of pesticide free hermetic storage system with an ambitious objective to introduce its products to the bottom billion to reduce poverty in the world, now serve a wide range of clients around the world, with subsidiary in Kenya. Mr. Tesfaye has accumulated knowledge and experience in the agricultural field especially in the post harvest technologies and losses as well as food security issues. He now oversees and manages ongoing food security projects in the continent. A graduate of Addis Abeba University, Ethiopia he is fluent in French, English, and Arabic beside Amharic (mother tongue).

Gavin van der Burgh

CEO and Founder

Oceanfresh Seafoods

Gavin van der Burgh is CEO and founder of Oceanfresh Seafoods, which has grown to become one of the leading seafood processing and export companies in the region. Mr. van der Burgh oversees operations in South Africa, Mozambique, Mauritius and the United States. The group currently packs seafood house brands for Spar, Pick n Pay, Makro, and Checkers in the South African market and has recently begun trade with some of these organizations Africa divisions. Since Lonrho acquired majority stake in the business, exports from Namibia and South Africa have increased significantly into the United States and Oceanfresh is listed with Costco, Fresh n Easy, Wal-Mart and Sysco. It is expected that exports will exceed local trade within the next 8 months making the company the leading exporter of seafood products from Southern Africa to the United States.

Stanislav Vecera

General Manager South and East Africa Procter & Gamble

Standa Vecera started his career at Procter & Gamble (P&G) in the Czech Republic eighteen years ago as a sales representative. Since then, he has had a very successful career working with different teams; building P&G's business and capability in countries in Central Europe, United States, and most recently in sub-Saharan Africa. Mr. Vecera was appointed general manager of P&G South and East Africa in October 2009. Immediately prior to this appointment he was managing director of P&G West Africa a post he held for 4 years starting July 2005. He earned a degree in economy and management from Mendel University, Czech Republic.

Jennifer Willis

Country Director SNV Zambia

Jennifer Willis is an environmental planner with 35 years of international experience in strategic planning, advisory work and program management in the fields of economic development, education, water and sanitation, natural resources management, tourism, infrastructure development, governance and institution building. She has 25 years of resident experience in East and Southern Africa where she managed her own development-planning consultancy for 13 years





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working at international, national and local levels to build capacity of government institutions, organisations and small businesses. She has worked as a program co-ordination and development economist for a wide range of organisations. Ms. Willis earned a master's degree in development studies and an Honours bachelor's degree in geography.

Lena Zamchiya

Regional Vice President SIFE International

Lena Zamchiya is the regional vice president for the SIFE International, Africa program. Until December 2009, Ms. Zamchiya was the CEO and co-founder of the BOOST Fellowship program in Zimbabwe, which is set to transform the problem of youth unemployment and underemployment into an opportunity for wealth creation and social improvement by helping promising

youth in Africa start viable social businesses backed by manageable loans. Ms. Zamchiya was previously CEO of BOOST Consulting, which is responsible for implementing corporate mentoring programs for groups such as graduate trainees, middle management and executives. BOOST Consulting's mentoring program is a franchise of Clutterbuck Associate Mentoring Schemes, which is a European based organization. She earned an MBA from Howard University. Currently, Ms. Zamchiya is training to become a certified life coach in the area of leadership and performance management. She is a graduate of the executive development program from The University of Pennsylvania, Wharton School of Business.

Anne Zulu-Chime

CUTS International

Anne Zulu-Chime is working on an Enhanced Integrated Framework Project for CUTS International. The project involves capacity building for small scale producers who are mainly women under the Aid for Trade program. Through this program, chapters have been established in provinces to identify capacity building needs under the Trade Diagnostic Study. Previously, Ms. Zulu-Chime was a consultant with Econoler International, a Canadian energy private consulting firm, where she coordinated project activities with CDE Energy Management, and consulted on a World Bank Lighting Africa Policy Support Project. Ms. Zulu-chime has served as a board director of the Zambia National Roads Funds Agency, and as a trade, investment and development consultant for CUTS, Africa Resource Centre. Ms. Zulu-Chime has worked on AGOA issues as a trade facilitator for the AGOA COMESA program from 2003-2005.



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