



THE CORPORATE COUNCIL ON AFRICA

# SUMMIT PROGRAM

7TH BIENNIAL U.S.-AFRICA BUSINESS SUMMIT

WALTER E. WASHINGTON CONVENTION CENTER • WASHINGTON, D.C.

SEPTEMBER 29 – OCTOBER 1, 2009



Communications and IT



# how



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# 7TH BIENNIAL U.S.-AFRICA BUSINESS SUMMIT



As the new chairman of The Corporate Council on Africa (CCA), it is my pleasure to welcome you to the 7th Biennial U.S.-Africa Business Summit. I hope that this year's meeting, like its predecessors, will spur the growth of American business on the African continent and strengthen the already significant ties that bind us together.

And what a unique moment for us to be gathering! Our new president has generated tremendous enthusiasm in Africa and made many Americans take a fresh look at the continent and its significant impact on our economy, history and culture. President Obama's visit to Ghana and Secretary Clinton's lengthy trip to the region in August demonstrate the commitment of the young administration to expanding

African relations and partnerships.

I also believe it is an exciting time to meet because Africa is showing remarkable resilience in the face of the global economic downturn. African economies are still growing at an impressive rate and the continent remains a place of tremendous opportunity for American firms. Investments in Africa have long generated some of the highest rates of return for U.S. companies, and there is every indication that this trend will continue in the years to come.

My own experience also has shown me the tremendous impact American business can have in supporting the development of African economies and institutions. The reality is that every job provided by American investment and every employee given training and advancement opportunities strengthens the role of the private sector and civil society – an essential element of creating and sustaining a thriving democracy. Throughout the continent, the partnership between Africa and American business is making a difference in the lives of everyone involved and expanding the possibilities of an already attractive market.

As the leading U.S.-Africa non-profit, membership organization, (CCA) is at the center of the action at this critical moment in U.S.-African history. I hope you and your colleagues will learn more about some of the wealth of opportunities in Africa during the Summit in its most promising sectors. Whether you are focused on agribusiness, power, financing, health, infrastructure, extractive industries, or tourism, I am sure you will come away from this event with a renewed sense of the possibilities on the continent.

Thank you again for being with us today and here's wishing you every success as you pursue your business interests in Africa!

A handwritten signature in black ink, appearing to read 'MD', with a long horizontal flourish extending to the right.

Michael Dignam  
Chairman, Board of Directors  
The Corporate Council on Africa

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**ACROW**  
BRIDGES

# 7TH BIENNIAL U.S. - AFRICA BUSINESS SUMMIT



Welcome to The Corporate Council on Africa's Seventh Biennial U.S.-Africa Business Summit! Since our founding in 1993, The Corporate Council on Africa (CCA) has organized thousands of events to raise the profile of business opportunities in Africa to the American private sector. None of these events, however, comes close to the singular importance of the U.S.-Africa Business Summit, our flagship event.

Building on the successes of our past summits, the 2009 U.S.-Africa Business Summit takes a new approach by spotlighting a limited number of key sectors where we and many others believe that Africa presents its most promising opportunities. These sectors are agribusiness; natural resources development; financing; health; power; and all infrastructure-related sectors. More than 60 sector-specific sessions will address issues ranging from pharmaceutical manufacturing to maritime infrastructure and security to renewable energy alternatives.

On the margins of this year's summit, we are organizing a number of exclusive bilateral workshops that will allow you to examine in even more detail business opportunities in some of Africa's largest and most dynamic economies. We are also delighted to host for the first time ever a meeting of Africa-focused trade associations from Europe, North America, Africa and Asia. Every summit helps shape CCA's agenda for the subsequent two years. As such, the 2007 summit in Cape Town served as a catalyst for subsequent CCA conferences on infrastructure, healthcare and agribusiness. And no discussion of Africa in Washington would be complete without acknowledging the historic 2008 election of one of Africa's grandsons, Barack H. Obama, as 44th President of the United States. CCA was honored in early 2009 to develop a comprehensive set of recommendations for the Obama administration regarding its policies toward Africa.

I encourage you to take advantage of this year's summit to learn more about what Africa can do to help you. I know this statement might seem unusual when so many speak of what we can do to help Africa. Nevertheless, I am convinced that Africa's emerging markets hold more promise for American investors and businesspeople than any other region in the world. So, yes, take the opportunity this week to learn what Africa can do to help you grow your business. I wish all of us a very successful 2009 U.S.-Africa Business Summit!

A handwritten signature in black ink, appearing to read "Stephen Hayes". The signature is fluid and cursive, written over a light blue horizontal line.

Stephen Hayes  
President and CEO  
The Corporate Council on Africa



## Partners in progress.

When the world's women have the training and resources to improve the economic prospects of their families and communities, we all benefit. That's why at ExxonMobil we're helping African women fulfill their economic potential. We are committed to collaborating to improve lives in Africa and salute the Corporate Council on Africa as it brings businesses and governments together once again toward our common objective.

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*Welcome*

*To Washington, DC*

*The Corporate Council on Africa  
U.S. - Africa Business Summit*

September 29 - October 1, 2009

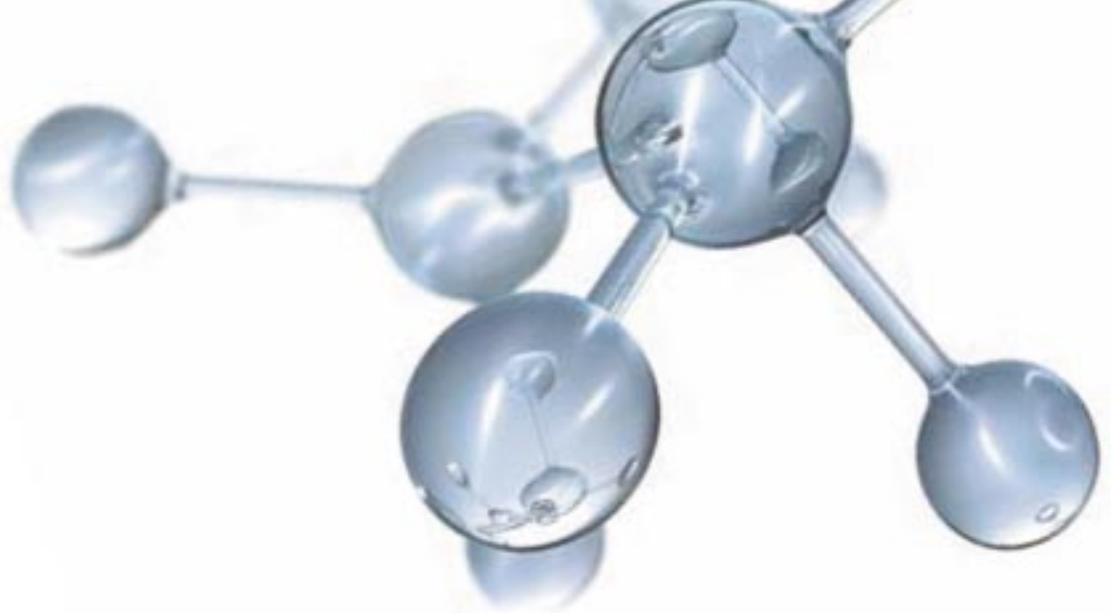
As Mayor of the District of Columbia, I am pleased to extend a warm welcome to The Corporate Council on Africa U.S. - Africa Business Summit.



The American business community recognizes the importance of expanding their markets through partnerships that will enhance business opportunities in the United States and in Africa. The District of Columbia has ongoing and mutual working relationships with African government and businesses. I am delighted that you have chosen our nation's capital to host this important event and as you gather to reflect on your accomplishments and make plans for the future, I invite you to visit our rich and diverse neighborhoods, explore and establish new business relationships, and enjoy all that our city has to offer.

On behalf of the residents of the District of Columbia, you have my best wishes for an enjoyable and productive summit.

Adrian M. Fenty  
Mayor, District of Columbia



# We face challenges all over the world. In Africa, it's malaria.

With a long history in Africa, ExxonMobil has witnessed firsthand the health and economic impacts of malaria on our workforce, their families and our communities.

That's why ExxonMobil is working to drastically cut the number of malaria cases through sustained financial and on-the-ground support. We're partnering with many groups, including governments and international health organizations, to combat malaria and save lives. These efforts include everything from developing new drugs to distributing insecticide-treated bed nets to places where they're desperately needed. Because if we all work together, we can help ensure Africa has a brighter future.

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# 7TH BIENNIAL U.S. - AFRICA BUSINESS SUMMIT



It is my great pleasure to welcome you, on behalf of the African ambassadors to the United States, to yet another Corporate Council on Africa summit.

Africa of late has performed impressively on a continental economic scale, reaching rarefied levels of GNP growth of six percent in the past few years. Currently, as we are all aware, we are in the midst of one of the most severe global downturns of the past half century. Nevertheless, at a projected continental GNP growth rate of 3.4 percent, Africa is still expected to do relatively well, and remain attractive to foreign direct investment.

The Summit's program brings together many public-private sector leaders and business practitioners seeking to establish or reaffirm productive contacts. In addition, there will be some fifty industry specific sessions and workshops exploring Africa's most promising economic sectors. Africa is also initiating a strong focus on local and regional manufacturing; valuable contacts along these lines can be developed at the conference.

This year's conference theme, "Realizing the Investment Power of Africa," draws our attention to one of Africa's strengths, having the highest global rate of investment return.

I can assure you that we are in full accord with the CCA's objectives of fostering and strengthening partnership and commercial relationships between Africa and the United States.

The CCA's Summit seems both timely and opportune, and we wish to extend our warmest greetings to all participants and wish them an exciting time in Washington!

A handwritten signature in black ink, appearing to read 'Roble Olhaye', written in a cursive style.

Sincerely,  
Roble Olhaye  
Ambassador of Djibouti  
Dean of the African Diplomatic Corps



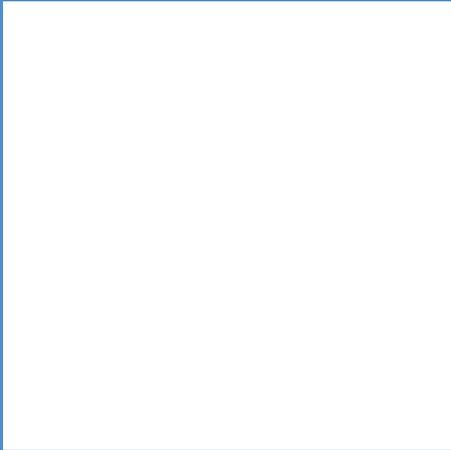
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Ali letter (still waiting to receive hers)

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## ABOUT THE CORPORATE COUNCIL ON AFRICA (CCA)

The Corporate Council on Africa (CCA), established in 1993, is at the forefront of strengthening and facilitating the commercial relationship between the United States and the African continent. CCA works closely with governments, multilateral groups and business to improve the African continent's trade and investment climate, and to raise the profile of Africa in the US business community.

CCA members believe that Africa's future success depends upon the ability of its entrepreneurs and business people to create and retain wealth through private enterprise. American corporations and private individuals can contribute most effectively by building partnership and reaching out to the African private sector in the areas that America knows best: private enterprise, investment capital, technology transfer and management.

Planned and carried out by a dedicated staff of 25, CCA programs are designed to bring together potential business partners and raise Africa's investment profile in the US by developing critical contacts and business relationships and providing a forum for the exchange of information and ideas.

### **“We’re making sure children have a future. And malaria doesn’t.”**

— Adel Chaouch  
Director of Corporate Social Responsibility

In 2002, when we arrived on Bioko Island, Equatorial Guinea, malaria was a grim fact of life. Parents, children, entire communities were deeply affected. So with the expansion of our operations, we began our fight. Marathon and its partners led a coalition that included the government of Equatorial Guinea, academia, and non-governmental organizations. In five years, the \$15.8 million spraying and medical treatment program reduced malaria-transmitting mosquitoes by 99% and malaria in children by 49%. It has been so effective, it is now being expanded to the country's mainland. It's been a life-changing experience — for me, and especially for the people of Bioko. Leading by doing. That's Marathon.



[Marathon.com/malaria](http://Marathon.com/malaria)

## GENERAL CONFERENCE INFORMATION

### SUMMIT VENUE

General Conference Information  
 SUMMIT VENUE  
 Walter E. Washington Convention Center  
 801 Mount Vernon Place, NW  
 Washington, DC 20001  
 800-368-9000  
 202-249-3000

The Walter E. Washington Convention center is the headquarters for the 2009 Corporate Council on Africa U.S. – Africa Business Summit and Summit EXPO. The majority of summit program events will be held in the convention center, including all plenary and workshop sessions and dinners. The “Doing Business” forums will take place off-site (see page XX.).

### CONFERENCE IDENTIFICATION BADGES AND DINNER TICKETS

Your badge is your admission pass for the EXPO, plenary and workshop sessions, company site visits, and “Doing Business” forums. You must wear it all times.

All summit registrants will receive a ticket to both the welcome and gala awards dinner. Tickets to the dinners are like cash. Please bring your ticket with you to the dinner functions for admission. Lost tickets cannot be replaced.

If you plan to bring a guest to the Tuesday or Thursday night dinners, you must purchase a ticket for him/her. Tickets can be purchased at the registration desk during hours of operation, and are sold on a space-available basis. There will be no ticket sales at the door.

### ATTIRE

Attire for the summit is business, and national dress/black-tie optional for the dinners.

### SUMMIT EXPO

Be sure to visit the Summit EXPO, where companies from the U.S. and Africa will showcase their products and services. Take advantage of this opportunity to network with the leading companies across sectors doing business in Africa. The Summit EXPO will take place in Ballroom A (Level 3). All summit refreshment/coffee breaks will take place in the expo hall.

### INTERNET CAFÉ

Need to check email or conduct some fast research? Visit the Summit Internet Café, where computers are available and free to use for all summit registrants. **The summit internet café is located on Level 3 in Room 301.**

### BUSINESS TO BUSINESS MATCHMAKING PROGRAM

Find a business partner at the U.S.-Africa Business Summit! Looking to grow your business in Africa, but having trouble finding just the right company to work with? If you haven't already signed-up for the summit's Business to Business Matchmaking Program (sponsored by the Africa Trade Office), visit the “B2B Matchmaking” counter at registration to find out how you can find your future business partner at the summit. Once you've identified your prospective partner, set-up a meeting time. **All one-on-one meetings will take place at the Summit EXPO, in Ballroom A (Level 3) at booth number 221.**

### AFRICA VIRTUAL JOB FAIR (AVJF)

The AVJF is a dynamic opportunity for employers in the public and private sectors, organizations, and other hiring entities as well as job seekers ranging in experience from seasoned professionals to graduating students to use Internet-based recruitment and career advisory services for their employment needs. Users of AVJF enjoy browsing employment opportunities,

## GENERAL CONFERENCE INFORMATION

submitting resumes, event networking and even conducting interviews – all at no cost and in the comfort of their own home or office. To learn more about the AVJF visit booth 301 at the Summit EXPO.

### GROUND TRANSPORTATION

You're in luck. As one of the country's most accessible cities, Washington is surrounded by three major airports, Amtrak and a first-rate subway system, METRO. The Walter E. Washington Convention Center is located between 7th and 9th Streets and N Street and Mt. Vernon Place in downtown DC, right across from the new City Museum. The closest METRO stop is Mt. Vernon Sq/7th St. Convention Center on the Yellow or Green Line. For more information on how

to use the DC METRO system visit [www.wmata.com](http://www.wmata.com). Taxi stands are available at most hotels in the downtown-area. You can also hail a cab on the street.

### PARKING

Looking for a Place to Park?

There are over 3000 parking spaces in a three block radius of the convention center. These spaces are available on a first come, first serve basis. We encourage exhibitors and attendees to use the public parking facilities, so that it does not impact the limited residential parking. There are also approximately 100 metered parking spaces within close proximity to the facility.

## SUSTAINABLE CULTURE, GLOBAL VISION



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## PLANNING COMMITTEE

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**Jodi Bond**

Motorola

**Kevin Boyd**

U.S. Department of Commerce

**Joyce Cacho**

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The Africa Channel

**Angela Wasunna**

Pfizer

## SCHEDULE AT A GLANCE

\*All summit sessions and events will take place at the Walter E. Washington Convention Center unless otherwise noted

### Monday, September 28

- |                   |   |
|-------------------|---|
| 7:00 - 8:30 a.m.  | <b>Continental Breakfast</b><br><i>Level 3: Ballroom ABC Foyer</i>  |
| 12:00 - 4:00 p.m. | <b>Forum of International Business Associations on Africa</b><br>(invitation only)  |
| 4:00 - 7:00 p.m.  | <b>“Doing Business in Ethiopia” Forum</b><br><i>The Grand Hyatt Washington</i>  |
|                   | 9:00 a.m. <b>Sponsor Hospitality Suite Opens</b><br><i>Level 2: Room 205</i>  |
|                   | <i>Note: Participant must have a hospitality suite credential to access this space</i>  |
|                   | 8:30 - 9:45 a.m. <b>Plenary I</b><br><b>Financing: Africa Looking Beyond the Global Financial Crisis</b><br><i>Level 3: Ballroom BC</i> |

### Tuesday, September 29

- |                   |   |   |
|-------------------|---|---|
| 8:00 a.m.         | <b>Registration Opens</b><br><i>Level 3: South Pre-Function</i>                       | 9:45 - 10:30 a.m. <b>Networking Break</b><br><i>Level 3: Ballroom A</i>   |
| 8:30 - 11:30 a.m. | <b>“Doing Business in Angola” Forum</b><br><i>Washington Marriott at Metro Center</i> | 10:30 a.m. - 12:00 p.m.   |
| 2:00 - 5:00 p.m.  | <b>“Doing Business in Namibia” Forum</b><br><i>The Grand Hyatt Washington</i>         | <b>Workshops</b>  |
| 5:00 p.m.         | <b>Registration Closes</b>  | <ul style="list-style-type: none"> <li>• <b>Agribusiness I</b> – Mechanisms and Opportunities for Agricultural Finance and Insurance<br/><i>Room 204C</i></li> <li>• <b>Agribusiness II</b> – Strategies for Improving Farm Productivity in Africa<br/><i>Room 204B</i></li> <li>• <b>Financing I</b> - Rating the Risk and Building the Bond Market in Africa<br/><i>Room 201</i><br/><i>(Sponsored by Patton Boggs LLP)</i></li> <li>• <b>Financing II</b> – Experience and Effects of Private Equity in Africa<br/><i>Room 206</i><br/><i>(Sponsored by Emerging Capital Partners)</i></li> <li>• <b>Health I</b> - Innovative Private Sector Health Care Financing and Delivery Models<br/><i>Room 209B</i><br/><i>(Supported by The Rockefeller Foundation)</i></li> <li>• <b>Health II</b> – Pharmaceutical Research and Development for Neglected Diseases<br/><i>Room 209C</i><br/><i>(Sponsored by Merck &amp; Co., Inc.)</i></li> </ul> |
| 6:00 - 7:00 p.m.  | <b>Welcome Reception</b><br><i>Level 3: Ballroom ABC Foyer</i>                        |   |
| 8:00 - 10:00 p.m. | <b>Welcome Dinner</b><br><i>Level 3: Ballroom BC</i>                                  |   |

### Wednesday, September 30

- |           |   |
|-----------|---|
| 7:00 a.m. | <b>Registration Opens</b><br><i>Level 3: South Pre-Function</i>   |
|           | <b>Summit Expo Opens</b><br><i>Level 3: Ballroom A</i>  |
| 8:00 a.m. | <b>Internet Café Opens</b><br><i>Level 3: Room 301</i><br><i>(Sponsored by IPX International Systems, Inc.)</i> |

## SCHEDULE AT A GLANCE

- **Health III** - HIV and the Private Sector: Expanding Markets without Expanding the Epidemic  
Room 207B  
*(Sponsored by SABMiller plc)*
- **Infrastructure I** - Infrastructure Development in North Africa Room 207A  
*(Sponsored by AECOM)*
- **Infrastructure II** – “ Safe Water: First Priority”  
Room 204A  
*(Sponsored by MITC Investimentos SARL)*
- **Infrastructure III** - Enhancing Infrastructure for Aviation  
Room 202A  
*(Sponsored by Lockheed Martin)*
- **Infrastructure IV** - Secure Identity Solutions: Strengthening Economic and Social Development  
Room 202B  
*(Sponsored by L-1 Identity Solutions)*
- **Natural Resources Development I** - Gulf of Guinea  
Room 203A
- **Natural Resources Development II** - Corporate Social Responsibility and Natural Resources Sector Governance in Africa  
Room 208A  
*(Sponsored by Freeport-McMoRan Copper & Gold Inc.)*
- **Tourism I** – Tourism Investment Opportunities  
Room 203B
- **It all starts here! Doing Business in Gauteng Workshop**  
Room 208B  
*(Sponsored by Gauteng Province, South Africa)*
- **Intellectual Property Rights**  
Room 209A  
*(Sponsored by Colgate-Palmolive Company)*

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## SCHEDULE AT A GLANCE

- 12:00 p.m. - 2:00 p.m. **Networking Buffet Lunch**  
*Level 3: Ballroom ABC Foyer*  
*(Sponsored by Novus International, Inc.)*
- 1:00 - 2:15 p.m. **Plenary II  
 Presidential Roundtable:  
 An Assessment of African  
 Regional Integration**  
*Level 3: Ballroom BC*
- 2:30 - 4:00 p.m. **Workshops**
- **Agribusiness III** - Agribusiness Technology Innovation and People Investment for Sustained Economic Growth  
*Room 204B*  
*(Sponsored by Novus International, Inc.)*
  - **Agribusiness IV** - Africa, Heart of Chocolate Flavor Today - Where Will it Be Tomorrow?  
*Room 204C*  
*(Sponsored by Mars, Inc.)*
  - **Financing III** - Financing Agribusiness Projects in Africa  
*Room 201*  
*(Sponsored by Standard Bank of South Africa)*
  - **Financing IV** - Africa's Stock Exchanges – Unlocking Capital in the African Market  
*Room 206*
  - **Health IV** – What is the Role of Health Insurance in Accessing and Sustaining Private Provision of Health Care in Africa?  
*Room 209B*  
*(Supported by The Rockefeller Foundation)*
  - **Health V** – Mobilizing In-House Corporate Talent to Build Capacity in Africa & Inform Business Strategy: A Case Study of Pfizer's Global Health Fellows for Strengthening Health Systems  
*Room 209C*  
*(Sponsored by Pfizer Inc.)*
  - **Health VI** - Securing the Pharmaceutical Supply Chain: Leveraging the PEPFAR Model  
*Room 209A*  
*(Supported by The Corporate Council on Africa's HIV/AIDS & Health Initiative through The Ford Foundation)*
- **Infrastructure V** - Doing Business with the Millennium Challenge Corporation Room 202A  
*(Sponsored by MCC)*
  - **Infrastructure VI** – Innovations in Planning and Financing Water Infrastructure in Africa Room 202B  
*(Sponsored by Tetra Tech )*
  - **Infrastructure VII** - Intra-continental Transportation: Bridges and Roads  
*Room 207B*  
*(Sponsored by Acrow Bridges)*
  - **Infrastructure VIII** – Professional Business Services in Africa  
*Room 207A*  
*(Sponsored by South African International Business Linkages)*
  - **Natural Resources Development III** - Emerging Producers  
*Room 203A*  
*(Sponsored by Exxon Mobil Corporation)*
  - **Natural Resources Development IV** – Meeting the Growing Demand for Gas Room 203B
  - **Power I** - Renewable Energy: Biomass, Hydro and Solar  
*Room 204A*  
*(Sponsored by Buchanan Renewables)*
  - **Power II** – Fighting Climate Change Through Energy Efficiency  
*Room 208B*  
*(Sponsored by USDA)*
  - **Tourism II** - Aviation Infrastructure and Regulatory Compliance  
*Room 208A*  
*(Sponsored by South African Airways)*
- 4:00 - 4:30 p.m. **Networking Break**  
*Level 3: Ballroom A*
- 4:30 - 6:00 p.m. **Plenary III**  
 Health: Public Policy/Private Investment in African Healthcare: Barriers and Incentives  
*Level 3: Ballroom BC*

## SCHEDULE AT A GLANCE

## Plenary IV

Power: Powering Africa's  
Development  
Level 2: Room 202AB

9:45 -10:30 a.m.

**Networking Break**  
Level 3: Ballroom A

5:00 p.m.

**Registration Closes**10:30 a.m. –12:00 p.m. **Workshops**

6:00 p.m.

**Program Adjourns**  
**Summit Expo Closes**  
**Internet Café Closes**  
**Sponsorship Hospitality Suite Closes**

• **Agribusiness V** – The Impact of the Business Climate on Food Security  
Room 206  
(Sponsored by USAID)

• **Agribusiness VI** – Aquaculture Industry in Africa: Positioned to Attract Investment  
Room 204C  
(Sponsored by Novus International, Inc.)

• **Agribusiness VII** – Leveraging Technology in Sub-Saharan Africa – An Agricultural Example  
Room 203A  
(Sponsored by MDCC Holdings)

• **Financing V** – Building Relationships to Improve Africa's Access to Trade Finance  
Room 204A  
(Sponsored by African Export-Import Bank)

• **Financing VI** – Tax Implications of Investing in Africa  
Room 201  
(Co-Sponsored by Pan Africa Capital & PricewaterhouseCoopers)

• **Health VII** – The Changing Health Landscape in Africa and the Private Sector Response: Non-Communicable Diseases, Cancer, and Chronic Conditions  
Room 209A  
(Sponsored by American Cancer Society)

• **Health VIII** – Female Workforce, Reproductive Health, and HIV/AIDS: Imperatives, Barriers, and Opportunities for Private Sector Productivity  
Room 209B  
(Sponsored by Pathfinder International's Extended Service Delivery Project (funded by USAID) with support from The Corporate Council on Africa's HIV/AIDS & Health Initiative through The Ford Foundation)

• **Health IX** – Management Training for Health: The Missing Link in Overcoming Human Resource Constraints  
Room 209C  
(Sponsored by Johnson & Johnson)

• **Infrastructure IX** – Cutting-Edge Technologies for Burgeoning Economies  
Room 202B

## Thursday, October 1

7:00 a.m.

**Registration Opens**  
Level 3: South Pre-Function

**Summit Expo Opens**  
Level 3: Ballroom A

8:00 a.m.

**Internet Café Opens**  
Level 3: Room 301  
(Sponsored by IPX International Systems, Inc.)

7:00 - 8:00 a.m.

**Continental Breakfast**  
Level 3: Ballroom ABC Foyer

9:00 a.m.

**Sponsor Hospitality Suite Opens**  
Level 2: Room 205  
Note: Participant must have a hospitality suite credential to access this space

8:30 - 9:45 a.m.

**Plenary V**  
Agribusiness: Improving African Agriculture Value-Chain  
Level 3: Ballroom BC

**Plenary VI**  
Natural Resource Development: The Future of Africa's Natural Resources  
Level 2: Room 202AB

## SCHEDULE AT A GLANCE

(Sponsored by Lockheed Martin)

- **Infrastructure X** – Pirates of the Gulfs: Port and Maritime Infrastructure and Security  
Room 207A

(Sponsored by Raytheon)

- **Infrastructure XI** – “Show Me the Money” : Leveraging Development Funding for Business  
Room 207B

(Sponsored by Development Finance International, Inc.)

- **Infrastructure XII** - Tipping the Balance of Power to Curb Violence against Women  
Room 202A

(Sponsored by SOC)

- **Power III** – Renewable Energy: Wind, Solar and Geothermal  
Room 204B

(Sponsored by General Electric Company)

- **Power IV** – Financing Independent Power Projects  
Room 208A

- **Tourism III** - African Airlines Modernization  
Room 203B

(Sponsored by Boeing Company)

- **Tourism IV** – Experiential Tourism  
Room 208B

(Sponsored by South African Airways)

12:00 -1:00 p.m.

**Lunch**

Level 3: Ballroom ABC Foyer

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## SCHEDULE AT A GLANCE

- |                  |   |  |
|------------------|---|--|
| 1:00 - 1:50 p.m. | <p><b>Plenary VII</b><br/>         Roundtable: Women as an Economic Force<br/> <i>Level 3: Ballroom BC</i></p>  | <ul style="list-style-type: none"> <li>• <b>Infrastructure XIII</b> – Climate Change and Carbon Trading: Sustainable Solutions for Developing Economies<br/> <i>Room 207A</i><br/> <i>(Sponsored by Tetra Tech)</i></li> </ul>   |
| 2:00 - 3:15 p.m. | <p><b>Plenary VIII</b><br/>         Trade: Navigating Bilateral, regional, and global trade agreements in turbulent times<br/> <i>Level 3: Ballroom BC</i></p> <p><b>Plenary IX</b><br/>         Infrastructure: Building Africa's Development<br/> <i>Level 2: Room 202AB</i></p>  | <ul style="list-style-type: none"> <li>• <b>Infrastructure XIV</b> – Enhancing Community Stability in Africa Room 202B<br/> <i>(Sponsored by SOC)</i></li> <li>• <b>Power V</b> – Innovations in Power Room 204A</li> <li>• <b>Tourism V</b> – Roundtable: Africa's Image as a Tourism Destination Room 208A</li> <li>• <b>Tourism VI</b> – Interactive Marketing to Promote Tourism<br/> <i>Room 208B</i></li> <li>• <b>Tourism VII</b> – Marketing 'Destination Africa' in the U.S. Marketplace<br/> <i>Room 203A</i></li> </ul> |
| 3:15 - 4:00 p.m. | <p><b>Networking Break</b><br/>         Level 3: Ballroom A</p>   |  |
| 4:00 p.m.        | <p><b>Registration Closes</b></p>   |  |
| 4:00 - 5:30 p.m. | <p><b>Workshops</b></p> <ul style="list-style-type: none"> <li>• <b>Agribusiness VIII</b> – Linking African Farmers to High Value Markets<br/> <i>Room 204C</i></li> <li>• <b>Financing VII</b> – The Future of Banking<br/>           Room 201<br/> <i>(Sponsored by IFC &amp; The World Bank)</i></li> <li>• <b>Financing VIII</b> – Supporting Infrastructure Investments in Africa<br/>           Room 206<br/> <i>(Sponsored by United Bank for Africa)</i></li> <li>• <b>Health X</b> – Digitizing Health Solutions: Using new technologies to solve old problems<br/>           Room 209B<br/> <i>(Sponsored by Abbott Fund)</i></li> <li>• <b>Health XI</b> – Investing in Africa's Youth through HIV Prevention: Soccer-Based Development as a Successful Model for Corporate Engagement<br/>           Room 209C<br/> <i>(Co-Sponsored by Academy for Educational Development/Johnson &amp; Johnson)</i></li> </ul> | <p>5:30 p.m.</p> <p><b>Program Adjourns</b><br/> <b>Summit Expo Closes</b><br/> <b>Internet Café Closes</b><br/> <b>Sponsor Hospitality Suite Closes</b></p> <p>6:30 – 7:30 p.m.</p> <p><b>Closing Gala Awards Reception</b><br/> <i>(Sponsored by Accession International)</i></p> <p>8:00 p.m.</p> <p><b>Closing Gala Awards Dinner</b></p>  |



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### Monday, September 28

4:00 – 7:00 p.m.

#### “Doing Business in Ethiopia”

Now is the time to wake up to the vast array of opportunities that are found in Ethiopia. During his recent trip to Ethiopia, United States Trade Representative Ron Kirk praised the country's emerging business relationship with the U.S and stated, “I am in Ethiopia because Ethiopia is a key U.S. trading partner in Africa.” Ethiopian exports to the U.S more than doubled in 2008, while Ethiopia has become a leading African market for U.S products. Ethiopia has the second largest domestic market in sub-Saharan Africa. Much of the country's potential remains untapped, especially in the areas of tourism, mining, energy, agriculture and manufacturing. Ethiopia's vast tracts of arable land, diverse mineral resources and oil and gas potential have begun to attract increasing amounts of foreign direct investment. During the past five years, Ethiopia has registered double-digit economic growth while exports have expanded annually by more than 25 percent. The World Bank's ‘Doing Business’ indicators ranks the country as a prime investment destination in Africa, while the IMF classifies Ethiopia as the fastest growing non-oil economy in Africa.

On September 28, private sector and government representatives from the U.S. and Ethiopia will share insights on entering Ethiopia's expanding market at The U.S.-Africa Business Summit's “Doing Business in Ethiopia” forum. The forum is designed to highlight success stories from businesses that have already entered the Ethiopian market, network with other businesses interested in Ethiopia, meet face to face with Ethiopian and American policymakers and business men and women, and build potential partnerships for the future.

### Tuesday, September 29

8:30 – 11:30 a.m.

#### “Doing Business in Angola”

Angola has one of the strongest economies in sub-Saharan Africa. The country's government and private

sector are looking beyond the natural resource sector to other promising sectors, including infrastructure; agriculture; fisheries; transportation; housing; and communications. Angola is a country where new businesses register everyday, spurred on by a private investment law that offers expanded incentives for investors. Although a majority of U.S. companies remain focused on the oil and gas sector, non-oil sectors have also seen an increased presence of American firms. The Coca-Cola Company's operations continue to expand throughout the country; Barloworld markets Caterpillar machinery; the Boeing Company sells aircraft to TAAG, the national airline; Microsoft is present; and many other U.S. products and services are found in Angola.

Now is the time for your business to capitalize on this chance to diversify and expand growth in these sectors. On September 29, private sector and government representatives from Angola and the United States, including a major trade mission from Angola, will participate in the The U.S.-Africa Business Summit's “Doing Business in Angola” forum to gain insights on how to enter Angola's expanding market. They will hear success stories from businesses that have already entered the Angolan market, network with other businesses interested in Angola, meet face to face with Angolan and American policymakers and business men and women, and build potential partnerships for the future.

### Tuesday, September 29, 2009

2:00 – 5:00 p.m.

#### “Doing Business in Namibia”

Known to world travelers for its unique and unrivalled natural beauty, abundant wildlife, friendly people, excellent infrastructure, and appealing climate, Namibia is fast becoming a regional business hub and the perfect gateway into Southern Africa. Namibia's stable and open political environment, sound macroeconomic policies, steady economic growth, strategic location, attractive incentives, and young and trainable workforce all combine to make Namibia a first choice investment destination. The basis of our success is a market-oriented economic and fiscal policy

## SUMMIT PROGRAM

and a liberal legal framework which create a conducive environment for international investors. Key economic sectors such as mining, agriculture, fisheries, and tourism offer a variety of attractive business and investment opportunities. The port of Walvis Bay has become an important trading hub, transforming Namibia into a convenient location for companies wishing to manufacture goods for the U.S., European and Asian markets.

Namibia's economic, political, and logistical advantages are complemented by its good quality of life. Namibia is a modern, tolerant, open, and multicultural society that offers a good standard of living. Investors can expect high quality housing, education, and health care, endless opportunities for sports and recreation, and a vibrant and multifaceted cultural life.

To learn what makes Namibia a great place to invest, work, and live, attend the Doing Business in Namibia Forum. The forum offers an opportunity to meet face to face with key Namibian officials, including Hage Geingob, minister of Trade and Industry, and Joseph Iita, permanent secretary of the Minister of Mines and Energy, and many more from the public and private sectors.

### Tuesday, September 29, 2009

6:00 - 7:00 p.m.

#### Welcome Reception

### Tuesday, September 29, 2009

8:00 - 10:00 p.m.

#### Welcome Dinner

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### Wednesday, September 30, 2009

10:30 a.m. – 12:00p.m.

#### Plenary I

##### Financing: Africa Looking Beyond the Global Financial Crisis

The financial crisis that began in the U.S. in mid-2007 grew until it touched most economies directly, through their banking systems, or indirectly, through the loss of export markets and earnings. Although the G-20 nations held summits in November 2008 and April 2009 to reassess the international financial infrastructure and establish new principles to manage international finance and trade, many nations have enacted protectionist measures that threaten to undermine a global recovery. During 2009, the IMF revised downward its projections for global economic growth, increasing concern about

the structure and timing of a recovery. African governments struggle to manage their budgets as their revenues from export earnings declined. African government and business leaders are reassessing their dependence on aid and their risk management strategies, and are promoting more entrepreneurial management of their resources. This distinguished panel will assess the global reforms and share their projections for the stability of the international financial system, resumed growth in international trade, and the prospects for global recovery.

#### Keynote Address

- **Neal Wolin**, Deputy Secretary of the Treasury, U.S. Department of the Treasury

#### Moderator

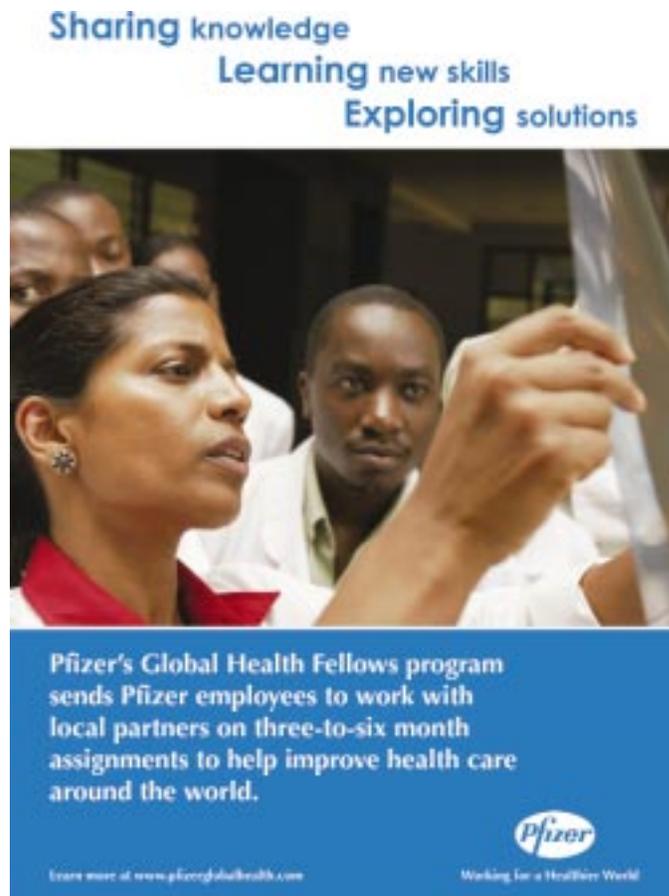
- **Fred Hochberg**, Chairman and President, Export-Import Bank of the United States



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### Speakers

- **Thomas Gibian**, CEO and Managing Director, Emerging Capital Partners
- **Russell Loubser**, CEO, Johannesburg Stock Exchange
- **Saki Macozoma**, Chairman, Stanlib

## Wednesday, September 30, 2009

9:45 - 10:30 a.m.

### Networking Break



### Agribusiness I Mechanisms and Opportunities for Agricultural Finance and Insurance

Accessing financing and numerous forms of insurance is pivotal to expanding the base of agribusiness in Africa. Agencies, including U.S. Department of Agriculture's Office of Trade Programs, the Overseas Private Investment Corporation, the U.S. Export-Import Bank, and The World Bank Group are committed to supplying mechanisms for developing strong and sustainable business opportunities between the U.S. and Africa.

#### Moderator

- **Diane Willkens**, President and CEO, Development Finance International, Inc.

#### Speakers

- **Rick Angiuoni**, Regional Director for Africa, U.S. Export-Import Bank
- **Nabil Fawaz**, Sector Leader, Multilateral Investment Guarantee Agency, The World Bank Group
- **Michele Kennedy-Kouadio**, Senior Marketing Specialist, U.S. Department of Agriculture, Foreign Agricultural Service
- **Vipul Prakash**, Senior Manager, Global Agribusiness Department, International Finance Corporation
- **James Williams**, Director of Insurance, OPIC



### Agribusiness II Strategies for Improving Farm Productivity in Africa

A limiting factor to Africa's economic growth continues to be its low agricultural productivity. African farmers have yet to reap the full potential from each harvest, but can begin to do so by implementing just a few of a wealth of improved methods and technologies. Some of these strategies are improved extension services or technical assistance on conservation farming, crop rotations or better understanding of farming as a business activity. Others are as simple as using higher grade seed and fertilizer, or improved post-harvest handling to produce higher quality products demanded by the targeted markets. Not only will increased farm productivity lead to increased revenue for local farmers, it will help to alleviate poverty and hunger throughout Africa. Panelists in this workshop will highlight opportunities for increasing agricultural productivity through public-private partnerships, producer organizations and farm outreach programs.

#### Moderator

- **Bruce McNamer**, President and CEO, TechnoServe

#### Speakers

- **Paul Guenette**, Technical Managing Director, Agribusiness, ACIDI/VOCA
- **William Guyton**, President, World Cocoa Foundation
- **Lloyd Le Page**, Sustainable Agriculture and Development Manager, Pioneer Hi-Bred International, Inc.
- **Cris Muyunda**, CEO, Alliance for Commodity Trade in East and Southern Africa

## SUMMIT PROGRAM



## Financing I

### Rating the Risk and Building the Bond Market in Africa

*Sponsored by Patton Boggs LLP*

Understanding risk is vital to the development of trade and investment insurance products. Over the years, several private sector enterprises have been established to identify and hedge the risks related to doing business in Africa. This panel will equip participants with the knowledge of the process and metrics used to analyze investment risk in African countries. The structuring of risk mitigation instruments will be covered as well. This panel provides an ideal opportunity to learn how to successfully build and reliably rate risk in order to promote investment and build a bond market for both governments and corporations operating on the continent.

#### Moderator

- **Mahesh Kotecha**, CEO and Founder, Structured Credit International Corporation

#### Speakers

- **David Armstrong**, Finance Director, Lonrho Plc
- **John Chambers**, Chairman - Sovereign Committee, Standard and Poor's
- **Debra von Koch**, Associate Director Government Debt Issuance & Management Technical Assistance, U.S. Treasury Department



## Financing II

### Experience and Effects of Private Equity in Africa

*Sponsored by Emerging Capital Partners*

Funds raised for private equity for Sub-Saharan Africa had tripled to \$2.3 billion in 2006, up from their 2004 levels, according to the OECD. Due to the challenges of raising money in Africa's capital markets, private equity is seen as an innovative vehicle for private sector development of the African continent. Capital markets provide a major source of wealth creation and the long-term capital needed for development of African businesses. Significant debt and equity investment

opportunities exist both for large established companies and medium-sized enterprises with high growth potential. Panelists will discuss private equity opportunities and the methods that work best in Africa.

#### Moderator

- **David Gilbertson**, Director, PricewaterhouseCoopers

#### Speakers

- **Thomas Barry**, CEO and Founder, Kingdom Zephyr African Management
- **Thomas Gibian**, CEO and Managing Director, Emerging Capital Partners
- **Papa Madiaw Ndiaye**, CEO, Advance Finance and Investment Group
- **Mandla Nkomfe**, Member of Executive Council – Finance, Gauteng Province



## Health I

### Innovative Private Sector Health Care Financing and Delivery Models

*Supported by The Rockefeller Foundation*

The successful delivery of effective health interventions depends on the presence of strong health systems that draw on both the public and private sectors, while nurturing innovation and deterring harmful practice. Health systems in many parts of the developing world are marked by scant availability, uneven quality, and lack of affordability of key health services. A number of market-oriented financing and delivery mechanisms present opportunities to address the health challenges of the poor through infusion of new skills, incentives to focus on quality and results, and the ability to reach larger and more remote populations. Panelists will present a selection of innovative private sector approaches to health care financing and delivery that have emerged in Africa and Asia in recent years. These approaches complement key elements of countries' healthcare financing and delivery platforms.

#### Moderator

- **Lily Dorment**, Research Associate, The Rockefeller Foundation

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### Speakers

- **Martha Campbell**, President, Venture Strategies for Health and Development
- **Edmund Rutta**, Management Sciences for Health – ADDO Initiative
- **William Warshauer**, Executive Vice President, Voxiva
- **Allen Wilcox**, President, VillageReach



### Health II

#### Pharmaceutical Research and Development for Neglected Diseases

*Sponsored by Merck & Co., Inc.*

New incentives exist for the pharmaceutical industry to develop medications for diseases that disproportionately impact the developing world. These products hold great promise for expanding access to medicines in low-resource countries while simultaneously supporting commercial interests. Priority review vouchers, product development partnerships, and new financing mechanisms are examples of concrete policy responses to enable private companies or cooperative partnerships to invest in treatments for diseases that affect communities least able to pay for medications. The panel will bring together representatives from the corporate pharmaceutical industry, the U.S. public sector, and multi-sectoral partnerships to discuss the emerging global response to confront neglected diseases, with a focus on creating new opportunities for private sector engagement.

### Moderator:

- **Hannah Kettler**, Program Officer, Bill & Melinda Gates Foundation

### Speakers

- **Jana Armstrong**, Director, Drugs for Neglected Diseases Initiative
- **Mark Feinberg**, Vice President, Medical Affairs & Policy, Merck Vaccines & Infectious Diseases
- **Ruth Levine**, Vice President for Programs and Operations, Center for Global Development
- **Alex Palacios**, Special Representative, GAVI Alliance



### Health III

#### HIV and the Private Sector: Expanding Markets without Expanding the Epidemic

*Sponsored by SABMiller plc*

Increased investment in infrastructure, including roads, airways, and other forms of transportation, are poised to catalyze the growth of African markets. Increased mobility, however, also facilitates the spread of HIV/AIDS, which is particularly rampant in trucking and other transportation hubs. Despite the launch of many company-sponsored workplace-based HIV/AIDS programs beginning in the late 1990s, the complexity and magnitude of confronting and managing the disease over the long term has become deeply apparent. As more companies consider enter or expand investments in Africa, the HIV and HIV-related health challenges that disproportionately impact Africa's young workforce cannot be overlooked. This workshop will address how private businesses of all sizes remain a critical entry point for confronting HIV/AIDS; discuss new strategies for integrating HIV and tuberculosis services and treatment; and provide examples of across-the-supply-chain programs and innovative prevention campaigns.

### Moderator

- **Robert Hecht**, Managing Director, Results for Development/AIDS 2031

### Speakers

- **Sue Clark**, Director of Corporate Affairs, SABMiller plc
- **Jocelyne do Sacramento**, Focal Person, HIV/AIDS & Transport Specialist, African Region, The World Bank
- **Jane Nelson**, Director and Senior Fellow, Corporate Social Responsibility Initiative, Harvard Kennedy School, Harvard University
- **John Tedstrom**, President and CEO, Global Business Coalition against HIV/AIDS, Tuberculosis and Malaria
- **Nomonde Xundu**, Health Attaché, Embassy of the Republic of South Africa

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## Infrastructure I

### Infrastructure Development in North Africa

*Sponsored by AECOM*

This workshop will assess current obstacles to and opportunities for investment in key national and regional projects in North Africa. Panelists will assess the normalization of U.S. trade relations with Libya and the opportunities this creates for U.S. businesses. Panelists will also discuss the expansive regional opportunities that exist for the development of energy, power, rail, and telecommunications infrastructure throughout North Africa.

#### Moderator

- **Rick Orth**, Director, Africa Strategic Plans, AECOM

#### Speakers

- **David Fulton**, Advisor and Director of Business Liaison, Office of the U.S. Executive Director, The World Bank
- **Abdulrahman Kurfakh**, Chairman and CEO, National Engineering Supply Services Company
- **James Thompson**, President and CEO, TCB (an AECOM operation), President of Libya Housing and Infrastructure, AECOM



## Infrastructure II

### "Safe Water: First Priority"

*Sponsored by MITC Investimentos SARL*

More than 300 million Africans lack access to safe drinking water, while millions die of preventable waterborne illnesses each year. This workshop looks at successful private sector initiatives for potable water. The African Development Bank estimates that the clean water sector is in need of \$ 20 billion between 2000 and 2015. This data indicates a key emerging market opportunity for the private sector and numerous success stories exist of creative partnerships between government leaders and the private sector. MITC has responded to the emerging market in Angola and has

restructured the water supply system to improve services to the population of 12 million. The Angolan government committed to improving water and sanitation systems in rural areas. Panelists will explore how new technologies might be replicated on a broader scale across Africa, while emphasizing the advantages of private sector investment in infrastructure projects.

#### Moderator

- **Frances Cook**, Non-Executive Director, Lonrho Plc, CCA Board Member

#### Speakers

- **William Bucknam**, Vice President and General Counsel, Moving Water Industries
- **Alberto Fischbein**, Director, MITC Investimentos SARL
- **Humberto Goyen Fros**, Deputy Managing Director, CSI Ingenieros SA
- **Omar Hopkins**, Associate Director Infrastructure, Millennium Challenge Corporation
- **Andrew Kluckow**, Managing Director, Meckow International Limited



## Infrastructure III

### Enhancing Infrastructure for Aviation

*Sponsored by Lockheed Martin*

This workshop will discuss the real-world application of cutting edge security technologies and requirements for air transportation development in African countries. Panelists will address the need for ongoing skills training of aviation employees in addition to techniques for development of human resources that maintain both air transportation safety requirements and air transportation facilities. In addition, investment in the aviation sector entails a certain familiarity with the unique vulnerabilities of air transportation infrastructure. This workshop provides participants with seasoned advice about assessing financial requirements of physical facilities and transportation fleets while maintaining a safe environment for employees and clients. Panelists will assess existing air transportation infrastructure development in the commercial, private, passenger and cargo sectors. They will also inform

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countries seeking domestic and international trade growth of the essential requirements necessary for securing private-sector contracts.

### Moderator

- **James Jamerson**, President for Business Development, Middle East and Africa, Lockheed Martin

### Speakers

- **Tom Callahan**, Director of Strategic Planning, Lockheed Martin
- **Pete Deroberis**, Aero Hybrid Program, Lockheed Martin
- **James Hackbarth**, Major, U.S. Air Force
- **Richelieu Williams**, Director, Liberian Civil Aviation Authority



### Infrastructure IV Secure Identity Solutions: Strengthening Economic and Social Development

*Sponsored by L-1 Identity Solutions*

This workshop will focus on the development and implementation of secure identity programs. Panelists will discuss how secure credentialing and biometrics technologies can help ensure government services reach their intended beneficiaries, enhance citizen participation in elections and help protect critical infrastructure. Through case studies and end-user participation on the panel, the workshop will demonstrate the impact that secure identity can have on advancing economic and social development. Panelists will also discuss some of the mechanisms that governments have at their disposal to fund these types of projects.

### Moderator

- **Frank Moss**, Founder, Identity Matters, LLC

### Speakers

- **Shukuru Kawambwa**, Minister of Infrastructure Development, United Republic of Tanzania
- **Paul Marin**, Regional Director for Sub-Saharan Africa, USTDA

- **Venancio Massingue**, Minister of Science and Technology, Republic of Mozambique
- **Frances Zelazny**, Vice President, Marketing and Government Affairs, L-1 Identity Solutions



### Natural Resources Development I Gulf of Guinea

Experts project that, from 2006 to 2012, cumulative investment in exploration and production activities in countries bordering the Gulf of Guinea and the Congo Delta will be close to \$74 billion. Approximately one-third of this investment will come from the United States. Panelists will review the increasing role of the Gulf of Guinea as a supplier of oil and gas to the United States. The panel will also assess the investment potential and challenges of countries within the region. Panelists will address issues such as local content, economic diversification objectives, public-private partnerships and how resource-dependent countries might respond to the Obama administration's emphasis on renewable sources of energy.

### Moderator

- **David Knapp**, Senior Editor, Global Oil Markets, Energy Intelligence Group

### Speakers

- **Kamal Dorabawila**, Head of Oil and Gas, Africa, International Finance Corporation
- **Brian Maxted**, Founding Partner and Chief Operating Officer, Kosmos Energy, LLC
- **George Person**, Director of African and Middle Eastern Affairs, U.S. Department of Energy
- **Mutiu Sunmonu**, Managing Director, Shell Petroleum Development Company and Vice President, Production, Africa



## Natural Resources Development II

### Corporate Social Responsibility and Natural Resources Sector

#### Governance in Africa

*Sponsored by Freeport-McMoRan Copper & Gold Inc.*

Although the extraction of natural resources can have a positive impact on the living standards of citizens, revenues from natural resources can also easily be mismanaged. Both investors and recipient countries have the responsibility to create a framework within which proper business conducts are followed and transparency is assured. This panel will examine the Extractive Industries Transparency Disclosure Act, the Extractive Industries Transparency Initiative (EITI) and suggest ways that could enhance sustainable management of natural resource revenues by resource-rich countries. As no African country has been validated as "Compliant" under the EITI, panelists will provide examples and possible solutions to challenges facing these countries. In addition, the panel will discuss whether companies may face a potential risk to their commercial competitiveness if disclosures on payments and receipts are mandated through mechanisms that would not apply equally to the entire industry. Panelists will also discuss measurable benefits of corporate social responsibility initiatives in Africa and to what extent they have truly been implemented by investing companies in countries of operation.

#### Moderator

- **Krista Hendry**, Executive Director, The Fund for Peace

#### Speakers

- **Shari Bryan**, Vice President, National Democratic Institute for International Affairs
- **Shari Knoerzer**, Director, Social Responsibility and Community Development – Africa & Asia, Freeport-McMoRan Copper & Gold Inc.
- **Paulo de Sa**, Manager, Oil, Gas and Mining Policy Division, The World Bank



## Tourism I

### Tourism Investment Opportunities

This workshop will take a comprehensive approach to expanding tourism investment. Travel journalist Peter Greenberg will moderate as panelists discuss lending programs and financing products available for the 'hard and soft' tourism investment projects in Africa. Speakers will address human resource and brick and mortar investment opportunities and experiences. Panelists will also provide insight into how to cultivate and maintain successful partnerships with local companies through specific case studies, and present a range of opportunities for American businesses to enhance their tourism investment activities in Africa.

#### Moderator

- Peter Greenberg, Travel Editor, CBS

#### Speakers

- **Lisa Pickrum**, Executive Vice President and Chief Operating Officer, The RLJ Companies
- **Hannah Messerli**, Senior Private Sector Development Specialist in Tourism, The World Bank
- **Brijesh Thapa**, Center for Tourism Research & Development, University of Florida
- **Geoffrey White**, Director and CEO, Lonrho Plc

#### Workshop: It all starts here! Doing Business in Gauteng

Gauteng Province is the smallest province in South Africa, yet the largest in terms of its contribution to the national GDP, accounting for two-thirds of the GDP. It is also the third largest economy in Africa and makes up more than 13 percent of sub-Saharan Africa's GDP. It offers investors the largest, highest skilled, and most diversified labor market on the continent. As the only Global City Region in Africa, it has the market, natural and human resources, and infrastructure to expand its significant contribution to the national and regional economy. Due to Gauteng's location and world-class infrastructure, it also offers access to both local and Sub-Saharan Africa markets.

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Opportunities exist in infrastructure development, ICT and business process outsourcing, manufacturing, property development, auto components manufacturing, renewable energy, and agro-industry. This workshop will explain why Gauteng is the logical entry point for American companies looking for investment and business opportunities in Africa.

### Moderator

- **Terry Dunmire**, Non-Executive Board Member, Geneva Risk Ltd., CCA Board Member

### Speakers

- **Nomvula Mokonyane**, Gauteng Premier
- **Minister Rob Davies**, Minister of Trade and Industry, South Africa
- **Gary Messina**, Director, Global Strategic Planning, Raytheon

## Workshop: Intellectual Property Rights

*Sponsored by Colgate – Palmolive Company*

## Wednesday, September 30

12:00-2:00 p.m.

### Networking Buffet Lunch

*Sponsored by Novus International, Inc.*

## Wednesday, September 30, 2009

1:00 p.m. – 2:15 p.m.

### Plenary II

#### Presidential Roundtable

Regional integration is a major tool for expanding economic opportunity across Africa. During the past 25 years, regional economic communities (RECs) like the West African Economic and Monetary Union, the East African Community, the Common Market for Eastern and Southern Africa and the Southern African

Development Community have made major progress in promoting regional integration. But recent events may signal a changing direction for Africa's RECs, as illustrated by Ghana and Côte d'Ivoire having negotiated Economic Partnership Agreements with the EU outside the framework of Economic Community of West African States, while Botswana, Lesotho and Swaziland similarly signed EPAs outside the Southern African Customs Union. How will the EPAs with the EU affect the future structure and function of the African RECs? Should Africa attempt to resurrect free trade negotiations with the United States, and if so, should this be pursued regionally or bilaterally? Will increased trade opportunities created by RECs more than offset duty revenue losses? This distinguished panel of African heads of state will discuss these and other issues relating to African regional cooperation and integration.

Session Introduction by **Erin Burnett**, CNBC

### Moderator

- **David Senay**, CEO, Fleishman-Hillard

### Speakers

- **Paul Kagame**, President, Republic of Rwanda
- **John Atta Mills**, President, Republic of Ghana

## Wednesday, September 30, 2009

2:30-4:00p.m.



### Agribusiness III Agribusiness Technology Innovation and People Investment for Sustained Economic Growth

*Sponsored by Novus International, Inc.*

Sustained economic growth in Africa pivots on catalyzing innovative processes and products that serve to improve the productivity of Africa's farmers, from smallholder to commercial farms. Answers to a key question, such as how to simultaneously increase crop production while also supporting structuring feed demand from the livestock industry, can be derived from applied science-

## SUMMIT PROGRAM

based research. Panelists in this workshop will highlight established capacity building programs targeting African women scientists and university networks as model frameworks for private sector investment partnership. A company's need for technology innovation that is cost effective and achieve production performance targets, complements the need for experience in application of theory to the local situation by Africa's academically strong, human resources.

### Moderator

- **Marco Ferroni**, Executive Director, Syngenta Foundation for Sustainable Agriculture

### Speakers

- **Margaret Kroma**, Project Manager, African Women in Agricultural R&D, Gender & Diversity Program, CGIAR

- **Ayao Missohou**, Professor, Inter-State School of Veterinary Science and Medicine, Dakar, Senegal
- **Abdi Yakub Guliye**, Senior Lecturer, Department of Animal Sciences, Egerton University



### Agribusiness IV Africa, Heart of Chocolate Flavor Today - Where Will it Be Tomorrow?

*Sponsored by Mars, Inc.*

Even though West African cocoa is referred to in the cocoa trade as "bulk cocoa," this name does a disservice to its actual value. Good quality cocoa from a number of African producers is the fundamental source of chocolate flavor as recognized by the majority

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of consumers and experts the world over. Mars, Incorporated, the largest chocolate consumer products company in the world is among the largest users of West African cocoa. Mars has also pioneered a range of research and development activities aimed at achieving a more sustainable global supply chain. As Mars joins with other stakeholders in the African cocoa supply chain and looks ahead, there are reasons for optimism as well as for serious concern. In this workshop, cocoa experts from Mars, Incorporated, will review the beneficial role that cocoa farming can play in terms of income production and rural sector development as well as detail the current situation regarding cocoa production relative to quality and yield. This workshop will present an informative and uniquely entertaining analysis of cocoa farming challenges, opportunities for growth and a firsthand tasting of cocoa, representing the best that Africa has to offer.

### Speakers

- **Jeffrey Morgan**, Director, Global Programs, Mars, Inc.
- **Ed Seguire**, Chocolate Research Fellow, Mars, Inc.



### Financing III

#### Financing Agribusiness Projects in Africa

*Sponsored by Standard Bank of South Africa*

Agricultural development has become a worldwide focus and money is beginning to flow into the sector. Various funds and banks are positioning themselves to channel these funds to their proper allocations on the African continent. Many small and medium size African agriculture firms, however, are unable to access capital

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at affordable rates to finance their operations. This panel consists of large banks, investment funds, and farm owners that are attempting to determine how to best use the agriculturally focused capital in this environment. Opportunities for investment in Africa's varied agricultural sectors and geographic regions will also be assessed.

### Moderator

- **Maureen Harrington**, Director-Corporate and Investment Banking, Standard Bank SA

### Speakers

- **Jeffrey Leonard**, President and CEO, Global Environment Fund
- **Moeletsi Mbeki**, Executive Chairman, Endemol South Africa
- **Lloyd Pierson**, President and CEO, U.S. African Development Foundation



### Financing IV Africa's Stock Exchanges – Unlocking Capital in the African Market

Africa's stock exchanges performed better during the global financial crisis than their developed country counterparts. While small by comparison to world standards, over 20 stock exchanges now call Africa home. There is strong empirical evidence that African's stock markets have contributed to its recent economic development. Nonetheless, there are still many challenges to the development and effectiveness of these exchanges. This workshop will examine conditions confronting African stock exchanges, including the regulatory environment, research and how to best enter the markets. The importance of capital markets for African growth and development, and how the private sector can benefit from these markets, will also be discussed.

### Moderator

- **Kenneth Ofori-Atta**, Executive Chairman, Databank Financial Services

### Speakers

- **Stefan Jekel**, Managing Director for Europe,

Middle East, and Africa, NY Stock Exchange

- **Rodney MacAlister**, Managing Director, Africa Middle Market Fund
- **Geoff Rothschild**, Director, Government and International Affairs, Johannesburg Stock Exchange



### Health IV

### What is the Role of Health Insurance in Accessing and Sustaining Private Provision of Health Care in Africa?

*Supported by The Rockefeller Foundation*

Health insurance schemes are an increasingly recognized tool for financing health care provision in Africa. Well implemented public or private health insurance programs create a platform for pooled strategic purchasing that can drive improvements in quality of care and increase availability of services for poor people. Health insurance can lessen some of the traditional problems of quality caused by market failures through development of preferred provider networks, quality monitoring, and incentives for providers to meet quality standards. Health insurance can also increase the availability of quality services for poor people. However, there are a number of hurdles to the successful implementation of health insurance in low-income countries. This panel will discuss the future role of health insurance in sustaining access to quality health care in Africa.

### Moderator

- **Stefan Nachuk**, Associate Director, The Rockefeller Foundation

### Speakers

- **Gina Lagomarsino**, Principle and Managing Director, Results for Development
- **Marty Makinen**, Managing Director, Results for Development
- **Marcia Metcalfe**, Global Manager, Microfinance and Health Protection – Freedom from Hunger
- **Alex Preker**, Head of Health Investment Policy, The World Bank Group
- **Sapna Singh Kundra**, Program Officer, Results for Development

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### Health V

#### Mobilizing In-House Corporate Talent to Build Capacity in Africa & Inform Business

#### Strategy: A Case Study of Pfizer's Global Health Fellows for Strengthening Health Systems

*Sponsored by Pfizer Inc.*

For the past several years, governments, donors, and private entities have embraced public-private partnerships and other forms of leveraged resources as a promising vehicle for expanding the private provision of health care in Africa and catalyzing private sector leadership, innovation and efficiency to improve health care outcomes. However, there have also been many questions as to the sustainability of such endeavors and the balance of roles and responsibilities of the public and private actors within the partnership. In this panel, Pfizer's Global Health Fellows (GHF) program will be discussed as an example of a successful corporate program that leverages Pfizer's vast human resources to help build health capacity in Africa and other developing regions.

#### Moderator

- **Caroline Roan**, Vice President, Corporate Responsibility, Pfizer Inc.

#### Speakers

- **Mark Chiaviello**, Director, Corporate and Investment Bank, Standard Bank of South Africa
- **Gregory Hills**, Managing Director, FSG Social Impact Advisors
- **Mary Jordan**, Senior Technical Advisor on Public-Private Partnerships, USAID
- **Charles Shafran**, former Vice President Strategic Planning, Pfizer Inc., Pfizer Global Health Fellow
- **Robin Smalley**, International Director and Co-Founder, Mothers2Mothers



### Health VI

#### Securing the Pharmaceutical Supply Chain: Leveraging the PEPFAR Model

*Supported by The Corporate Council on Africa's HIV/AIDS & Health Initiative through The Ford Foundation*

The reliable management of pharmaceutical supply and distribution networks is a critical component of strengthening a country's health infrastructure, especially given the rising concern over the dissemination of pirated or dangerous medications. The increase of U.S. government support for expanding access to pharmaceuticals, particularly through the President's Emergency Plan for AIDS Relief, has prompted new public-private partnerships in supply chain management to ensure the efficient delivery and transportation of anti-retroviral medications and HIV/AIDS related products. Panelists will discuss PEPFAR's Supply Chain Management System as a best practice example and highlight new opportunities for the private sector to help ensure supply chain integrity for pharmaceuticals in Africa, as well as underscore the importance of efficient, sound logistics and distribution systems within a national health system.

#### Moderator

- **Prashant Yadav**, Professor of Supply Chain Management, MIT-Zaragoza International Logistics Program and Research Affiliate, MIT Center for Transportation and Logistics

#### Speakers

- **Iain Barton**, CEO, PHD
- **Ashifi Gogo**, Founder, Sproxil
- **Lisa Hare**, Director of Task Order Malaria, John Snow, Inc.
- **Chris Larson**, Principal, UPS Supply Chain Solutions

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## Infrastructure V

### Doing Business with the Millennium Challenge Corporation

*Sponsored by MCC*

This workshop will feature the newest foreign development agency of the US government – the Millennium Challenge Corporation (MCC). MCC is working to promote development in Africa with more than \$5 billion in investments in more than a dozen African countries. MCC's partnerships send a strong signal about the U.S. commitment to reducing poverty worldwide and the need to provide sustainable, long-term opportunities for growth in those African nations that are willing to invest in their people, govern justly, and foster economic freedom. MCC speakers will provide information on how the MCC operates, the MCC country partner programs in Africa, and the procurement and investment opportunities open to international and local businesses and investors.

#### Moderator

- **Jonathan Bloom**, Deputy Vice President, Department of Compact Implementation, Millennium Challenge Corporation

#### Speakers

- **Jason Bauer**, Director, Private Sector Initiatives, Millennium Challenge Corporation
- **Carol Hessler**, Managing Director, Infrastructure, Environment and Social Assessment, Millennium Challenge Corporation
- **Gerry Nash**, Senior Director, Procurement Policy, Millennium Challenge Corporation



## Infrastructure VI

### Innovations in Planning and Financing Water Infrastructure in Africa

*Sponsored by Tetra Tech*

The capital requirements for investments in badly needed water infrastructure in Africa far exceed the

financial resources of African governments, the international donor community, and the private sector. In the current global economic environment, the challenge is greater than ever. Panelists will discuss improved approaches to project planning and prioritization to assure that water investments provide the greatest benefits in terms of economic growth and human health and welfare. Speakers will also discuss innovative forms of public-private partnerships.

#### Moderator

- **John Martin**, Senior Vice President, Tetra Tech

#### Speakers

- **Linda Bihire**, Minister of Infrastructure, Republic of Rwanda
- **Earl Blumenauer**, U.S. Congressman for Oregon, U.S. House of Representatives
- **Victor D'Amato**, Senior Engineer, Sustainable Design Services, Tetra Tech
- **Michael Yates**, Senior Deputy Assistant Administrator, Bureau of Economic Growth, Agriculture and Trade, USAID



## Infrastructure VII

### Intra-continental Transportation: Bridges and Roads

*Sponsored by Acrow Bridges*

New opportunities in investment in Africa are increasing every year. Africa's growing markets will need increased infrastructure to continue expansion. This workshop will address the challenges and opportunities for the development of new roads and bridges that link rural areas, cities, industrial hubs, and African countries and regions. Panelists will discuss ways in which African governments are working with multilateral financing institutions and private banks to fund and develop road and bridge infrastructure, and how those partnerships have dramatically increased Africa's trade and growth potential. Panelists will also assess recent projects' successes and explore opportunities for future investment in the sector.

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### Moderator

- **William Killeen**, President, Acrow Bridges

### Speakers

- **Yohannes Abebe**, Director, Infrastructure, Millennium Challenge Corporation
- **Kent Lande**, Vice President and Chief Engineer, The Louis Berger Group, Inc.
- **Jean-Baptiste Piette**, Vice President of Export Finance, Société Générale



### Infrastructure VIII Professional Business Services in Africa

*Sponsored by South African International Business Linkages (SAIBL)*

Beyond traditional destinations such as India and the Philippines, African countries are increasing their profile as alternative destinations in the offshored business services market. While Egypt, South Africa and Mauritius are further along in developing their industry, Ghana, Kenya, Morocco and Tunisia are other prominent countries that are benefiting from offshored services. From call centers to information technology and business processes, recent developments in Africa's telecommunications market will help countries accelerate their competitiveness. Panelists will discuss the growth of the industry, recent developments in their respective countries, the impact of improving African telecommunications infrastructure, and why U.S. businesses should pay attention when professional business services and Africa are mentioned in the same sentence.

### Moderator

- **Leila Chirayath Janah**, Founder and CEO, Samasource

### Speakers

- **Ken Bone**, President, Rising Data Solutions
- John Mathwasa, Project Manager, SEACOM
- **Pumela Salela**, Director, BPO and ICT Enabled Services, South Africa Department of Trade and Industry
- **Suleman Shaik**, CEO, Direct Channel Holdings



### Natural Resources Development III Emerging Producers

*Sponsored by Exxon Mobil Corporation*

Africa's oil production landscape is going through significant changes as new producers are emerging. Uganda is expected to become an oil producer by next year, while Ghana is on track to commercially produce its first oil by the second half of 2010. According to the International Monetary Fund, oil and gas from Ghana's Jubilee field is estimated to earn the country as much as \$20 billion by 2030. Kenya, a possible export point for Ugandan oil, is also increasing its oil exploration efforts, with 14 licenses issued in the past two years and 11 foreign firms involved in a number of oil blocks. The distinguished panelists for this workshop will discuss each of their country's energy sector development, how they are preparing to foster growth and take on the sector's toughest challenges.

### Moderator

- **Wayne Harms**, VP for Upstream Ventures, Exxon Mobil Corporation

### Speakers

- **Ousmane Ngom**, Minister of State, Mines and Energy, Republic of Senegal
- **Hillary Onok**, Minister of Energy and Minerals, Republic of Uganda



### Natural Resources Development IV Meeting the Growing Demand for Gas

An emphasis on gas is emerging in Africa, which, according to some analysts, will account for 25 percent of liquefied natural gas (LNG) export capacity by 2010. Equatorial Guinea joined Algeria, Egypt, and Nigeria as an LNG exporter last May, and Angola hopes to deliver its first cargo in 2012. This panel will examine Africa's gas market with a focus on emerging trends in North Africa and the Gulf of Guinea. Issues to be discussed include opportunities and challenges

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in the marketing and transportation of gas. The panel will address cost-effective exploration and production strategies in Africa's gas sector; gas to liquids; and strategies and partnerships for growth. Panelists will also discuss the future role of refineries in Africa's gas to power schemes and solutions to risks associated with investments that are regional in scope.

### Moderator

- **Richard Paterson**, Global Energy, Utilities & Mining Leader, PricewaterhouseCoopers

### Speakers

- **Juan Antonio Ndong Ondo**, Director General, SONAGAS
- **Monica Enfield**, Director, Markets and Country Strategies Group, PFC Energy
- **Elly Karuhanga**, President and Director, Tullow Uganda
- **Gretchen Watkins**, Regional Vice President for International, Marathon Oil Corporation



### Power I

#### Renewable Energy: Biomass, Hydro and Solar

*Sponsored by Buchanan Renewables*

The deployment of renewable energy technologies is critical to sustainable development of Africa's power sector. The lack of installed infrastructure for the generation, transmission and distribution of electricity across the continent means sustainable development remains unattainable for many Africans. By fully utilizing hydro, biomass, solar and wind fuel sources, Africa can begin to bridge the electricity gap that is hindering development across the continent. This workshop will examine the various technologies available for deployment in the vast areas of the continent that suffer from a crippling electricity deficit.

### Moderator

- **Mima Nedelcovych**, Country Director, Buchanan Renewables

### Speakers

- **James Polan**, Vice President of Small and Medium Enterprise Financing, OPIC
- **Stan Ridley**, President, Buchanan Renewables
- **Richard Tolbert**, Chairman, National Investment Commission, Republic of Liberia
- **Benjamin Williams**, Portfolio Manager, Solar and Hydrokinetic Power Generation, Lockheed Martin



### Tourism II

#### Aviation Infrastructure and Regulatory Compliance

*Sponsored by South African Airways*

Many African countries have under-financed civil aviation authorities with little resources to properly maintain, improve, and enforce regulatory compliance. This workshop will discuss the constraints and challenges in civil aviation infrastructure, air service, adequate staffing, and regulatory compliance. Panelists will provide an overview of the current regulatory environment, and discuss new initiatives, projects, and recommendations for improvement.

### Moderator

- **Marc Cavaliere**, Executive Vice President – North America, South African Airways

### Speakers

- **Franklin Devaux**, Chairman, Citizengate
- **Dan Magoon**, Business Development Senior Manager, Lockheed Martin
- **Anita Mosner**, Partner, Holland and Knight
- **Kevin Sample**, Senior Trade Advisor, U.S. Department of Transportation

## SUMMIT PROGRAM

### Wednesday, September 30

4:00 - 4:30 p.m.

#### Networking Break

### Wednesday, September 30

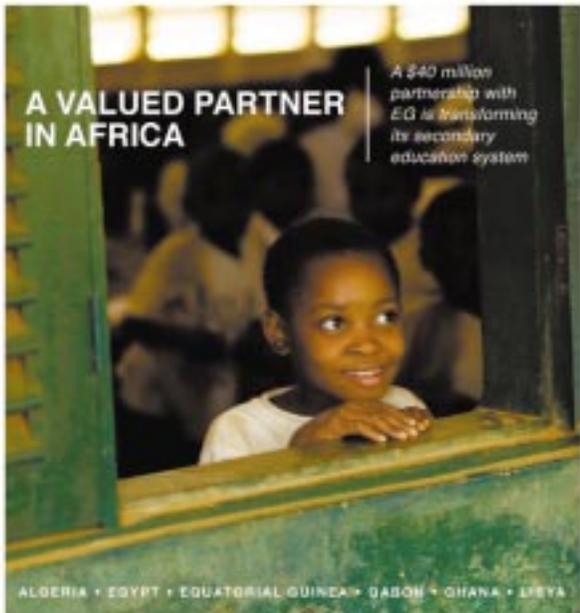
4:30-6:00 p.m.

#### Plenary III

#### Health: Public Private Policy/ Investment in African Health Systems: Barriers and Incentives

Major disease-specific programs like the U.S. President's Emergency Plan for AIDS Relief (PEPFAR) highlight the strategic importance of broader

investment across health management and service delivery systems. The expansion and sustainability of these programs presents a challenge for African national health systems, especially as pressure increases to expand HIV/AIDS prevention, care and treatment while addressing non-communicable diseases, reproductive health, and maternal and child health. Health systems strengthening requires broad, system-wide investment, offering new markets to the U.S. and African private sector and opportunities to leverage progress from disease-specific programs. However, inadequate regulatory and institutional frameworks often constrain such investment opportunities, increasing operating costs, discouraging new business ventures, and jeopardizing the long-term impact of scale-up efforts. Panelists will discuss the enabling environment and policy mechanisms necessary to enhance the role of private enterprise in



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sustaining disease-specific programs while at the same time strengthening African national health systems.

### Moderator

- **Jeffery Sturchio**, President and CEO, Global Health Council

### Speakers

- **Roger Blunt**, Chairman and President, Pan African Health Foundation-USA
- **Michele Moloney-Kitts**, Assistant Coordinator, Office of the Global AIDS Coordinator, U.S. Department of State
- **Stefan Nachuk**, Associate Director, Rockefeller Foundation
- **Peter Nyong'o**, Minister of Medical Services, Kenya
- **Krista Thompson**, Vice President/General Manager, Global Health, Becton, Dickinson and Company

## Plenary IV

### Power: Powering Africa's Development

Africa offers boundless opportunities for partnerships to redress its power deficit through appropriate technologies that meet the power needs for its industrial development, its emerging middle classes, and the rural poor. Less than 50 percent of people in sub-Saharan Africa have direct access to electricity, and many of those that do pay three times the price per kilowatt hour of grid power to produce electricity from diesel generators. As a whole, sub-Saharan Africa currently generates less than 70GW of electricity, roughly equal to the generation capacity of Spain. The absence of extensive power generation and distribution in much of Africa offers an opportunity for creative partnerships that significantly increase investment in power for urban areas, while exploring options for alternative power sources for rural areas. Panelists will discuss the technological options for providing adequate market-rate power for urban and rural areas, the role of the regulatory environment in attracting investment, the role of capital markets in funding large power projects, and opportunities for Africa to benefit from cap and trade carbon offset programs.

### Moderator

- **Leocadia Zak**, Acting Director, USTDA

### Speakers

- **Alain Ebobisse**, Principal Investment Officer for Infrastructure, International Finance Corporation
- **Paul Hinks**, CEO, Symbion Power
- **Siseho Simasiku**, CEO, Electricity Control Board, Namibia

## Thursday, October 1

8:30 - 9:45 a.m.

## Plenary V

### Agribusiness: Improving African Agriculture Value-Chains

Africa is one of the world's largest producers of raw agricultural products, most of which are exported outside of Africa for processing before reaching the end consumer. Africa's domestic markets are growing alongside the world's hunger for more finished agricultural products. Agricultural value chain improvements are one of the key solutions for alleviating hunger and poverty in Africa and can deliver sustainable growth to the continent. This panel will examine strategies that have been successful and can be employed in Africa to improve agricultural productivity, processing capacity, and distribution systems to better serve both Africa and the global market.

### Moderator

- **Jeffrey Morgan**, Director, Global Programs, Mars, Incorporated

### Speakers

- **Sai Ramakrishna Karuturi**, Founder and Managing Director, Karuturi Global Limited
- **Eleni Gabre-Madhin**, Founder & CEO, Ethiopia Commodity Exchange
- **Franklin Moore**, Deputy Assistant Administrator, Bureau for Africa, USAID
- **Bud Philbrook**, Deputy Under Secretary for Farm and Foreign Agricultural Services, USDA
- **Thad Simons**, President and CEO, Novus International, Inc.

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### Plenary VI

#### Natural Resource Development: The Future of Africa's Natural Resources

Africa is rich with natural resources and the industry attracts the bulk of the continent's foreign direct investment. Some countries have managed their resources and revenues to drive economic diversification, while others have often struggled with sustainable development of their resources and investment for broad economic development priorities. The global economic crisis has reduced demand for mineral resources, leaving governments with lower commodities prices and revenue receipts. Panelists will discuss how to navigate the slump in demand for minerals and how to accommodate competition from Europe, Asia and the Middle East, while highlighting future opportunities for investment and regional cooperation. Panelists will discuss the Obama administration's energy policy towards Africa and how the administration's focus on renewable energy could affect commercial relationships between the United States and African countries.

#### Moderator

- **Jim Burkhard**, Managing Director, Global Oil Group, IHS CERA

#### Speakers

- **John Krenicki Jr.**, GE Vice Chairman, President and CEO, GE Energy Infrastructure
- **Rilwanu Lukman**, Minister of Petroleum Resources, Federal Republic of Nigeria
- **Ali Moshiri**, President of Africa and Latin America Exploration and Production, Chevron Corporation

10:30 a.m. -12:00 p.m.

9:45 -10:30 a.m.

#### Networking Break

### Thursday, October 1

10:30 a.m. -12:00 p.m.



#### Agribusiness V

#### The Impact of the Business Climate on Food Security

*Sponsored by USAID*

Norman Borlaug, father of the Green Revolution, brought his revolution briefly to Africa in the late 1980s. He and his co-workers applied new technologies and methodologies to achieve remarkable productivity gains in Ghana and Ethiopia, only to find that problems in the business environment eliminated achievements on the farms. As CAADP Pillar II has recognized, the enabling environment for agriculture and agribusiness has fundamental importance for increasing productivity and food security. Agricultural productivity is a function of market opportunities. Without improvements in the business environment, investment in agricultural productivity may be lost. Panelists will introduce recent findings by USAID on business barriers to agricultural productivity in Africa. Agribusiness investors will then provide comments on their own experiences with these business constraints. The panel and audience members will explore what might be done to improve chances of success for Africa's farmers.

#### Moderator

- William Guyton, President, World Cocoa Foundation

#### Speakers

- **Russell Brott**, Agriculture Enabling Environment Specialist, Booz Allen Hamilton
- **Bradley Buck**, Director of Business and Practice Expansion, Land O'Lakes, Inc.
- **Baba Dioum**, General Coordinator, Conference of West and Central African Ministers of Agriculture
- **John Ellis**, Lead, Economic Growth, Department of Foreign Assistance, USAID
- **Jorge Jover**, CEO, MITC Invermentos, SARL

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## Agribusiness VI

### Aquaculture Industry in Africa: Positioned to Attract Investment

*Sponsored by Novus International, Inc.*

Double-digit annual growth in aquaculture production on the African continent during the 10-year period ending in 2005 indicates tremendous opportunity for filling the protein demand gap for people in Africa and overseas. In this workshop, panelists will discuss sustainable feeding technologies, opportunities for processing capacity investment, and linkages to Africa's push to increase crop productivity.

#### Moderator

- **Ousmane Badiane**, Director for Africa, International Food Policy Research Institute

#### Speakers

- **Craig Browdy**, Senior Manager for Aquaculture Research, Novus International, Inc.
- **Samuel Garba**, Managing Director, Yula Farms
- **Justus Rutaisire**, Head of Aquaculture Research, Uganda Aquaculture Research & Development Centre
- **Karen Veverica**, International Center for Aquaculture and Aquatic Environments, Auburn University



## Agribusiness VII

### Leveraging Technology in Sub-Saharan Africa – An Agricultural Example

*Sponsored by MDCC Holdings*

MDCC Holdings will present a round table discussion on leveraging technology in African investments demonstrating government, financial, and agricultural sectors. The panel will include American private investors in Mozambique, Mozambican investors, American private equity representatives and American technologists. The panel will draw upon a set of real world business activities.

#### Moderator

- Randy Muns, CEO, Abeam U.S.A.

#### Speakers

- **Mussumbuluko Guebuza**, Executive Director, Inteltec Holdings
- **Venâncio Massingue**, Minister of Science and Technology, Republic of Mozambique
- **Jim Philipkosky**, Managing Member, MLP Capital Partners
- **Bill Stuart**, President, Hazelwood Partners



## Financing V

### Building Relationships to Improve Africa's Access to Trade Finance

*Sponsored by African Export-Import Bank*

Trade finance promotes the buying and selling of goods and services through accessible and affordable credit facilities. In general, it is a relatively cheap and standardized funding instrument. However, in today's environment, accessing capital from financial markets is proving to be difficult. The biggest barrier for increased credit to businesses for trade is risk. Greater efforts are needed to provide reliable and accurate information to trade-supporting commercial banks and other financial institutions about risk levels. This panel will discuss innovative strategies for overcoming lending constraints by banks. Panelists will also share their experiences in trade finance and discuss other instruments, including asset-based loans.

#### Moderator

- **Jean-Louis Ekra**, President and Chairman of the Board, African Export-Import Bank

#### Speakers

- **B.O. Oramah**, Executive Vice President, African Export-Import Bank
- **Tshediso Matona**, Director- General, Department of Trade and Industry, Republic of South Africa
- **Nandan Mer**, CEO, International Business, United Bank of Africa
- **Steve Williams**, Group Treasurer, Ecobank Transnational Inc.

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### Financing VI Tax Implications of Investing in Africa

*Co-Sponsored by Pan Africa Capital & PricewaterhouseCoopers*

The United States Government is encouraging overseas investment, particularly to Africa, while at the same time it is unclear as to the tax implications of the current Administration's direction as it gears up to streamline U.S. international tax laws. U.S. tax policy for overseas investment has a direct and significant impact on U.S. foreign direct investment and portfolio investment, of which \$27.7 billion flowed to Africa in 2007. This panel consists of U.S. and African tax experts and U.S. overseas investors will address the situation while also offering prescriptions for future tax policy for overseas investors and American corporations expanding overseas.

#### Moderator

- **Stephen Cashin**, CEO, Pan African Capital Group

#### Speakers

- **David Gilbertson**, Director, PricewaterhouseCoopers
- **Gilles de Vignemont**, Director, PricewaterhouseCoopers



### Health VII The Changing Health Landscape in Africa and the Private Sector Response: Non-Communicable Diseases, Cancer, and Chronic Conditions

*Sponsored by American Cancer Society*

For years, infectious-disease interventions have been the beneficiary of the vast majority of global health initiatives and funding streams in Africa. As efforts against infectious diseases begin to prolong the lives of Africans, the rising burden of non-communicable and chronic health conditions such as cardiovascular disease, cancer, and diabetes, threatens to undermine

this progress. Despite the increased recognition that African health systems must be expanded to meet non-infectious, long-term health issues, Africa's present health infrastructure is ill-equipped to address its growing healthcare requirements. Their workshop will discuss Africa's changing disease profile and the unique role the private sector can play in reducing Africa's non-communicable disease burden. Diverse global perspectives from leaders in the public and private sectors will be shared.

#### Moderator

- **Thomas Glynn**, Director, Cancer Science and Trends, Director, International Cancer Control, American Cancer Society

#### Speakers

- **Michelle DeMoor**, Senior Director, International Policy and Government Relations, Philips Health Care
- **George Mensah**, Director, Heart Health and Global Health Policy, Corporate Research and Development Unit, PepsiCo
- **Lisa Newman**, Professor of Surgery and Director, University of Michigan Breast Care Center
- **Haskell Ward**, Senior Vice President, Government Relations, SEACOM



### Health VIII Female Workforce, Reproductive Health, and HIV/AIDS: Imperatives, Barriers, and Opportunities for Private Sector Productivity

*Sponsored by Pathfinder International's Extended Service Delivery Project (funded by USAID) with support from The Corporate Council on Africa's HIV/AIDS & Health Initiative through The Ford Foundation*

Africa's economic future hinges on women's productivity and health. Women make up almost half of the Africa's population and trends show that women invest their earnings back into their families

## SUMMIT PROGRAM

and communities far more than men. Yet women in Africa continue to face major challenges related to their health and productivity. Addressing women's health, especially the links between HIV/AIDS and gender, reproductive health, and family planning, is critical to the economic development of Africa and the productive capacity of Africa's private sector. This panel will highlight sustainable programs and innovations that tackle the critical health needs of women and discuss opportunities for and barriers to improving the African private sector's productivity through reproductive health and HIV/AIDS-focused initiatives.

### Moderator

- **Femi Oke**, Senior Editor, Public Radio International

### Speakers

- **Milka Dinev**, Director Extended Delivery Project, USAID
- **Elizabeth Lule**, Manager, AFT-Africa Technical Families, The World Bank
- **Leslie Mancuso**, CEO, Jhpiego
- **Cristina McGlew**, Program Manager, Global Operations, Cisco Networking Academy



### Health IX

#### Management Training for Health: The Missing Link in Overcoming Human Resource Constraints

*Sponsored by Johnson & Johnson*

The human resources shortage for health care workers in the developing world is regularly cited as one of the most critical bottlenecks toward expanding health services to underserved populations. However, the importance of efficient management to administer, oversee, and implement complex health programs is often overlooked. For dramatic improvements in health systems development to be sustained, the provision of doctors and nurses must be complemented by skilled management or leadership personnel. The private sector, working in collaboration with public and non-government partners, has an

important role to play in developing the necessary leadership and management skills for health managers in Africa, especially for HIV/AIDS programs. Panelists will highlight the importance of this overlooked aspect of human resources for health and discuss innovative and successful programs which are beginning to alleviate the management gap.

### Moderator

- **Angus O'Shea**, The Touch Foundation

### Speakers

- **Joseph Dwyer**, Management Sciences for Health
- **Pape Gaye**, President and CEO, Intrahealth International
- **Rene Kiamba**, Manager, Sub-Saharan Africa, Johnson & Johnson Family of Companies Contributions Fund
- **George Sipa-Adjah Yankey**, Minister of Health, Republic of Ghana



### Infrastructure IX

#### Cutting-Edge Technologies for Burgeoning Economies

*Sponsored by Lockheed Martin*

This workshop will discuss the real-world application of cutting edge technologies in supporting and enhancing infrastructure development, management, and operation. Panelist will address the latest technological advances in communications network integration utilizing existing infrastructure, rail infrastructure improvements, coastal management and security, and infrastructure support and sustainment. Workshop attendees will learn about leading edge technologies, many being revealed for the very first time, that will dramatically enhance infrastructure support.

### Moderator

- **Lou Kratz**, Vice President, Logistics and Sustainment, Lockheed Martin

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### Speakers

- **Kenny Aydt**, Director, IS and GS Readiness and Stability, Lockheed Martin
- **Brian Caine**, Director, International Business Development, Rail Systems, Lockheed Martin
- **Dan DiFrancesco**, Gravitometer Technologies, Lockheed Martin
- **Stacy du Preez**, Director, Africa Programs, PAE Government Services, Inc.
- **Ray Finley**, Department Manager, Earth Systems Department, Sandia National Laboratories
- **Robert Kenney**, Senior Director Strategic Initiatives, SAVI Technology

Maritime Affairs, Republic of Liberia

- **Peter Pham**, Senior Fellow and Director of the Africa Project, National Committee on American Foreign Policy
- **Gordan Van Hook**, Senior Director, Innovation and Concept Development, Maersk Line Limited



### Infrastructure X

#### “Show Me the Money”: Leveraging Development Funding for Business

*Sponsored by Development Finance International, Inc.*

This workshop will introduce participants to Development Finance International's innovative approach to identifying emerging markets for private sector clients. The unique technology finds financing options across a broad spectrum and assists clients in navigating funds procurement processes. In Africa, the booming ICT sector promises ample opportunities for investment in numerous countries. The panelists will explain the process and how it can be beneficial to developing ICT sector projects in Africa. Panelists will also offer insights into how to engage valuable stakeholders along the value-chain to maximize funding and ensure market expansion.

### Moderator

- **Joseph Grandmaison**, Former Member, Board of Director, U.S. Export-Import Bank

### Speakers

- **Richard America**, Professor of the Practice, McDonough School of Business-Georgetown University
- **Thierno Seydou Diop**, Director, Africa E.U. Funding, Schuman Associates
- **Samia Melham**, Senior Operations Officer, Policy Division, Chair, e-Development Thematic Group, Global Information and Communication Technology, The World Bank Group
- **Diane Willkens**, President and CEO, Development Finance International, Inc.



### Infrastructure X

#### Pirates of the Gulfs: Port and Maritime Infrastructure and Security

*Sponsored by Raytheon*

Persistent insecurity in the Gulfs of Guinea and the Gulf of Aden are hindering investment and economic prospects. Piracy has escalated over the past few years and has caused significant losses in profits and security in both gulfs. Illegal fishing across Africa has also significantly depleted fishing populations to dangerously low levels. To ensure future prosperity in Africa, innovative ideas are needed in the areas of security and infrastructure so businesses and governments can be better adapt to this new environment. Panelists in this workshop will address the issues of port security, illegal fishing, and piracy in Africa. Finally, panelists will answer questions from attendees about how to resolve these problems.

### Moderator

- **Gary Messina**, Director of Global Strategies, Raytheon

### Speakers

- **Joe Lee Frank**, Chairman, Geneva-Risk Ltd.
- **Tim Josiah**, Director of Border, Transportation and Energy Security, Homeland Security Strategic Business Area, Raytheon
- **Binyah Kesselly**, Commissioner, the Bureau of

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## Infrastructure XII

### Tipping the Balance of Power to Curb Violence against Women

*Sponsored by SOC*

This discussion will examine ways to create and deploy a trained, dedicated, and passionate workforce to implement civil sector reform initiatives. It will also explore economic opportunities for trained women within the health care, security, civilian policing, and military sectors in the Democratic Republic of Congo and other post conflict nations.

#### Moderator

- **Melanie Baker**, Vice President, Strategic Program Development, SOC

#### Speakers

- **Peg Gant**, Executive Director, Commission for Florida Law Enforcement Accreditation, Inc.
- **Faida Mitifu**, Ambassador, Democratic Republic of Congo
- **Melanne Verveer**, Ambassador at Large for Global Women's Issues, U.S. Department of State



## Power II

### Fighting Climate Change Through Energy Efficiency

Meeting Africa's demand for power will require a combination of new generation, transmission, and distribution capacity, as well as the promotion of energy efficiency. From power generation to power consumption, sub-Saharan Africa is taking strides toward greater energy efficiency and fighting climate change. This workshop will address the latest technologies, practices, and trends that promote energy efficiency and demand-side management in sub-Saharan Africa. Looking at the work of public, private, and parastatal entities in southern Africa, this workshop will review the role of regional power integration, information and communication

technology, and infrastructure investment in satisfying Africa's power needs.

#### Moderator

- **Paul Marin**, Regional Director for sub-Saharan Africa, USTDA

#### Speakers:

- **Vinod Shrivastava**, President and CEO, CORE International, Inc.
- Additional speakers TBD



## Power III

### Renewable Energy: Wind, Solar and Geothermal

*Sponsored by GE*

Renewable energy technologies have been generating a great deal of attention, with particular emphasis on the deployment of such technologies in emerging markets. Africa is poised for significant growth in its power sector and countries are seeking to take advantage of the renewable sources of energy that are available across the continent. This workshop will examine technologies such as wind, solar and geothermal, and will discuss the impact they are having on growth and development.

#### Moderator

- **Jay Wileman**, Region Executive – Africa, GE Energy Infrastructure

#### Speakers:

- **Joseph Nganga**, CEO, Renewable Energy Ventures, Ltd., Kenya
- **Meseret Teklemariam**, Geological Survey of Ethiopia

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### Tourism III African Airlines Modernization

*Sponsored by Boeing Company*

African economies and air travel demand are forecast to grow during the next 20 years at a higher rate than the world average. African countries are modernizing their fleets to compete in this changing market environment, while adopting less-restrictive policies on air services, more open bilateral agreements with other countries to promote tourism, and measures to harmonize legislation, licensing and technical standards across the African continent. American aircraft manufacturer, Boeing, predicts that Africa will require 620 new aircraft worth \$70 billion between 2009 and 2028. In this workshop, panelists will discuss new initiatives for airline and aircraft modernization, including increasing air service to the continent. Speakers will also provide an update on the Safe Skies for Africa and Open Skies programs and discuss available financing products for related tourism and air transportation projects.

#### Moderator

- **Heather Pederson**, Director, International Operations, Boeing Company

#### Speakers

- **Susan McDermott**, Deputy Assistant Secretary for Aviation & International Affairs, U.S. Department of Transportation
- **Ihssane Mounir**, Vice President, Sales, Africa, Latin America, and The Caribbean, Boeing Commercial Airplanes
- **David Fiore**, Senior Loan Officer, Transportation Division, U.S. Export-Import Bank



### Tourism IV Experiential Tourism

*Sponsored by South African Airways*

According to the World Tourism Organization (WTO), "sun-and-sand tourism" has now matured as a market and its growth is projected to remain flat. In contrast, experiential tourism, encompassing eco-, volunteer,

heritage, cultural, and adventure tourism, is expected to grow three times faster than the tourism industry as a whole.

The Meetings, Incentives, Conventions, and Exhibitions (MICE) segment of tourism caters to corporate programs tailor-made to suit the client's requirements in any part of the world. The MICE market is also fast growing throughout the continent, as companies seek new destinations to hold events and provide guests with new impress guests. Every year the American Society of Travel Agents (ASTA) holds its International Destination Expo in countries throughout the world. ASTA will discuss its experience organizing the last conference in Sun City, South Africa, and provide companies with an understanding of the benefits and necessary steps to the holding events abroad.

#### Moderator

- **Sam Taylor**, Founder and President, Reputation Dynamics, Inc.

#### Speakers

- **Elizabeth Culkin**, Vice President, American Society of Travel Agents
- **Leslee Hall**, Director, Botswana Tourism Board – North America
- **Karen Hoffman**, Sr Vice President, The Bradford Group, Tanzania Tourism Board USA
- **Dennis Pinto**, Managing Director, Micato Safari

## Thursday, October 1

12:00 - 1:00 p.m.

#### Lunch

## Thursday, October 1

1:00 - 2:00 p.m.

### Plenary VII

#### Roundtable: Women as an Economic Force

Women, in both developing and developed worlds, are increasingly at the center of transforming society.

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Although Africa continues to produce above average economic growth, the continent is severely undercutting its economic potential due to its underinvestment in people, and specifically, in women and girls. What does it take to see real change in government, business and development spheres with regards to increasing investment in women? Is seeing more Africans listed on “The 100 Most Powerful Women” the way forward, or could increasing girls’ enrolment in schools have a better outcome? Drawing from experiences of women in business and government, panelists will cover pressing matters currently facing women in Africa and examine what could be done to unleash their economic potential and raise the standard of living for all.

### Thursday, October 1

2:10 - 3:15 p.m.

#### Plenary VIII

##### Trade: Navigating bilateral, regional and global trade agreements in turbulent times

Since its enactment in 2000, the African Growth and Opportunity Act (AGOA) has been the cornerstone of U.S. trade and economic policy regarding Africa. While AGOA’s generous trade preferences succeeded in spurring the development of a textiles and apparel industry in Africa, there has been a serious contraction in that sector since the end of the Multi-Fiber Arrangement (MFA) in 2005. Some put their hopes for economic development in Africa in the reinvigoration of the Doha Development Round. Others question whether Doha will ultimately be able to deliver development-related benefits for African countries. So what is the best path forward for trade policy and Africa? This distinguished panel will discuss trade-related benefits and challenges for Africa, ranging from Doha to regional agreements such as the SADC Free Trade Area and the new COMESA Customs Union.

##### Moderator

- **Rod Hunter**, Senior Fellow, Hudson Institute

##### Speakers

- **Rob Davies**, Minister of Trade, Republic of South Africa
- **Ron Kirk**, U.S. Trade Representative
- **Erastus Mwencha**, Deputy Chairperson, African Union
- **Mary Nagu**, Minister for Industry, Trade and Marketing, United Republic of Tanzania
- **Hanna Tetteh**, Minister of Trade and Industry, Republic of Ghana

#### Plenary IX

##### Infrastructure: Building Africa’s Infrastructure for the Future

Africa’s lack of basic infrastructure is both a constraint to its current competitiveness, stability, and economic growth, and an opportunity for investment in power generation, construction of roads, airports and seaports, and connection to broadband ICT. The long-term nature of infrastructure development, both regulatory and physical, promotes deeper and more meaningful diplomatic and economic relationships with African nations. While the recession has prompted a reassessment of reward and risk, visionary business and government leaders have not lost sight of Africa’s long term growth trends and are planning their roles in Africa’s emerging markets. Panelists will discuss their views on priorities for development in a financially constrained environment, the structuring of public private partnerships for project development, and the role of infrastructure development in national development plans.

##### Moderator

- **David Riedel**, Founder and President, Riedel Research Group

##### Speakers

- **Linda Gooden**, Executive Vice President, Lockheed Martin
- **Brian Herlihy**, CEO, SEACOM
- **William Killeen**, President, Acrow Bridges
- **Darius Mans**, Acting CEO, Millennium Challenge Corporation

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- Bobby Pittman Jr., Vice President, Infrastructure, Private Sector and Regional Integration, African Development Bank

### Thursday, October 1

3:15 - 4:00 p.m.

#### Networking Break

### Thursday, October 1

4:00 - 5:30 p.m.



#### Agribusiness VIII Linking African Farmers to High Value Markets

Some of the most profitable areas in agribusiness come from the final phase of the value-chain. These areas include specialty foods where the final products are sold directly to consumers or to major retailers in the United States. This workshop will focus on the success stories of intrepid entrepreneurs and companies that have developed businesses with direct ties to consumers showing how these benefits improve the production and handling practices of small farmers.

##### Moderator

- **Eduardo Tugendhat**, President and CEO, CARANA Corporation

##### Speakers

- **Aron Betru**, Senior Manager, TechnoServe Coffee Initiative
- **Tim McCollum**, Co-Founder, Madécasse
- **Jim Thaller**, CEO, Talier Trading Group
- **Alan Wollenschlaeger**, Operations Director, Nando's Peri Peri



#### Financing VII The Future of Banking

*Sponsored by IFC & The World Bank*

Africa's banking needs are unique and tremendous. Banks in Africa are expanding the range of financial products available to businesses and individuals to include innovative instruments such as microfinance and mobile banking. The continent was, until the economic downturn of 2008-2009, experiencing remarkable growth in all sectors of banking. What direction will banking in Africa now take as the world's economies recover? This panel will discuss the opportunities and challenges of banking in Africa.

##### Moderator

- TBD

##### Speakers

- **Carlo Corazza**, Remittance Specialist, The World Bank
- **Kenroy Dowers**, Manager, Global Financial Markets, IFC



#### Financing VIII Supporting Infrastructure Investments in Africa

*Sponsored by United Bank for Africa*

Significant investment is needed to upgrade and privatize existing infrastructure in Africa. However, Sub-saharan Africa receives a small share of global private investment in infrastructure. While many of the constraints that have limited investment in sector are being addressed, more progress is needed. Private sector participation is vital if efficient project implementation, effective risk sharing and sound management of infrastructure utilities are to be achieved. Panelists will discuss a range of issues including: bond issues; regional financing sources; strategic equity partnerships; and utilization of local expertise.

##### Moderator

- **Mimi Alemayehou**, U.S. Executive Director, African Development Bank

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## Speakers

- **Jaloul Ayed**, Director and General Manager, Banque Marocaine du Commerce Extérieur
- **Jude Kearney**, Partner, Patton Boggs LLP
- **Gloria Mamba**, Senior Investment Officer, Development Bank of South Africa
- **Lawrence Spinelli**, Acting President, Overseas Private Investment Corporation



## Health X

### Digitizing Health Solutions: Using new technologies to solve old problems

*Sponsored by Abbott Fund*

During the past few years, cellular telephones and other hand-held mobile digital devices have started to change the landscape of health care operations and information management by connecting rural residents to practitioners, clinics and hospitals. The critical next step in the “mHealth” movement is to integrate the use of technological devices and other ICT solutions into a broader, larger-scale network of health data and health services. The panel will look at results and lessons learned from programs being implemented in Africa that use innovative technologies. Participants will learn about the Open Medical Record System and other successful models for digitalized solutions in resource-poor environments.

## Moderator

- **Mitul Shah**, Senior Director of Technology Partnerships, UN Foundation and Vodafone Foundation Technology Partnership

## Speakers

- **Paul Biondich**, Indiana University School of Medicine
- **Samson Ndege**, Associate Program Manager, AMPATH (Kenya)
- **Jeff Richardson**, Vice President, Global AIDS Care, Abbott Fund
- **Arleen Cannata Seed**, Head, Library and Archives of Development and eHealth Specialist, The World Bank



## Health XI

### Investing in Africa's Youth through HIV Prevention: Soccer-Based Development as a Successful Model for Corporate Engagement

*Co-Sponsored by Academy for Educational Development/Johnson & Johnson*

During the last six years, the Academy for Educational Development and Grassroot Soccer have worked across Africa to deliver innovative HIV prevention programs to youth through the game of soccer. Much of the success of these programs can be attributed to strong relationships with implementing agencies and funding partners from the public and private sectors. The approach trains soccer stars, coaches, teachers, and peer educators to deliver an interactive, soccer-based HIV prevention and life skills curriculum to boys and girls ages 10 and up. Various independent evaluation studies have shown this approach to be effective in increasing knowledge, attitudes, resiliency skills, and reducing stigma related to HIV/AIDS. This session will demonstrate how leading corporations are making a business case for support of HIV prevention across Africa. This workshop will also demonstrate several success stories in the region and will bring into focus the implications on HIV prevention efforts of the 2010 FIFA World Cup being hosted for the first time in Africa.

## Moderator

- **Ian Oliver**, Consultant, Academy for Educational Development

## Speakers

- **Tommy Clark**, Founder and CEO, Grassroot Soccer
- **Jennifer DeWitt**, Partnerships and Business Development, Grassroot Soccer
- **Will Stephens**, Vice President, International Government Affairs, Latin America and Sub-Saharan Africa, Johnson & Johnson
- **G. Dennise Mathieu**, U.S. Ambassador of the Republic of Namibia

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### Infrastructure XIII Climate Change and Carbon Trading: Sustainable Solutions for Developing Economies

*Sponsored by Tetra Tech*

Climate change represents significant challenges to both environmental protection and sustainable economic growth. Shifts in weather patterns have created disasters that lead to massive security issues. By 2050, the compounding effects of climate change could produce close to 200 million climate refugees. Experts have referred to the crisis in the Darfur region of Sudan as the first significant conflict linked to climate change. As access to natural resources is affected by shifting environmental factors, this challenging reality presents opportunities for development of new technologies. To take advantage of these opportunities, emerging nations must be aware of the most recent developments in energy technologies, deregulation and climate change policies. This workshop will examine what African nations can do through technology and sound policies to mitigate some of these issues.

#### Moderator

- **Terry Dunmire**, Non-Executive Board Member, Geneva-Risk Ltd., CCA Board Member

#### Speakers

- **Karan Capoor**, Africa Regional Coordinator for Carbon Finance, The World Bank
- **Robert Freling**, Executive Director, Board Member, Solar Electric Light Fund
- **John Martin**, Senior Vice President, Tetra Tech
- **Joan Wadelton**, Senior Advisor for Africa, Bureau of Economic, Energy and Business Affairs, U.S. Department of State



### Infrastructure XIV Enhancing Community Stability in Africa

*Sponsored by SOC*

Community stability is the harmonious relationship of a country's government, population, and private sectors supported through strong infrastructure – civil sector, security, communications, health care, industrial, and agricultural sectors. As African nations emerge from conflicts, they frequently seek assistance from the international community to establish political reconciliation, physical security and economic growth. This requires coordinated assessment, prioritization, and implementation of programs to stimulate civil sector, judicial, health care, and business methodology reform. Governments can obtain assistance in this endeavor from development agencies and the private sector. This workshop will draw upon the post-conflict experience of Liberia and Sierra Leone in identifying approaches that could be used successfully in other areas of conflict such as the Gulf of Guinea, Darfur, the Horn of Africa and the Great Lakes region. The panelists will discuss U.S. policy and its coordination with African states and other members of the international community in addressing these areas of instability.

#### Moderator

- **Larry Ames**, President, SOC

#### Speakers

- **Lauren Landis**, Chief of Staff and Director of the Office of the Executive Director, United Nations World Food Programme



### Power IV Financing Independent Power Projects

Underinvestment in power generation technology has left much of Africa facing an electricity deficit that serves as an obstacle to the continent reaching its long term development goals. While

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demand for electricity in Africa is expected to grow by 50 percent over the next 20 years, the billions of dollars needed to finance these projects is at times difficult for independent power producers to access. This workshop will bring together independent power producers, international financial institutions and policy makers to discuss current and future private power projects. They will explore what financing and insurance options are available to the private sector, and what regulatory frameworks are required to deliver capital to power generation projects that are critical to Africa's economic and social development.

### Moderator

- TBD

### Speakers

- **Joe Brandt**, President and CEO, Contour Global
- **Ken Ofori-Atta**, Executive Chairman, Databank Financial Services
- **Jeffrey Humber**, Director, Africa Infrastructure Program, USAID



## Power V

### Innovations in Power

The Energy Information Administration's International Energy Outlook 2008 predicts that electricity consumption in Africa will more than double by 2020. New innovations have the capacity to transform lives and fuel economic growth and development. The capacity for producing renewable and clean energy in Africa is far and wide. From the geothermal resources of the Great Rift Valley, to the potential hydropower of the Congo River, to wind and solar options, to nuclear power plants in South Africa, new projects are beginning to come online. This workshop will bring together leaders in the public and private sector whose innovative technologies will serve as the key to meeting Africa's energy needs and fuel its next economic boom.

### Moderator

- **Vijaya Ramachandran**, Senior Fellow, Center for Global Development

### Speakers

- **Gloria Magombo**, Energy Advisor, USAID-Southern African Competitiveness Hub
- **Mark Tomlinson**, Senior Fellow, World Economic Forum
- **Gary Feldman**, Director Maritime Systems, Lockheed Martin



## Tourism V

### Roundtable: Africa's Image as a Tourism Destination

The image of Africa in the American media is often characterized by its use of 'despair vocabulary': conflict, disease, poverty, and corruption. This image creates a hurdle for business investment and private sector development. In this workshop, Arnie Weissmann, Vice President and Editor-in-Chief of Travel, moderates a panel of leading media and tourism personalities who offer suggestions on how to move the dialogue to reflect the positive economic and social changes taking place throughout Africa. Panelists will also engage with the audience to develop practical ways to improve Africa's image in the media, and to encourage private sector development across Africa.

### Moderator

- **Arnie Weissmann**, Vice President, Editor in Chief, Travel Weekly

### Speakers

- **Bryan Callahan**, Vice President, Ogilvy Public Relations Worldwide
- **Dorothy Davis**, Founder and President, Diasporan Touch
- **Mark Walton**, Executive Vice President, The Africa Channel

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### Tourism VI Interactive Marketing to Promote Tourism

American travel to Africa is on the rise, although as a destination for American tourists the continent lags behind every other region of the world. Insufficient marketing is continuously cited as the reason for Africa's lag. Despite frequent and affordable flights, most African countries have not developed an aggressive internet-based marketing campaign to attract U.S. travelers. This workshop will discuss the basics of a successful online marketing campaign, e-commerce, and provide practical ways in which African countries can employ a comprehensive online marketing campaign.

#### Moderator

- **Marc Cavaliere**, Executive Vice President – North America, South African Airways

#### Speakers

- **Maisa Fernandez**, Kenya Tourism Board, CDMS Marketing
- **Alan Van Oder**, Regional Advertising Manager, Travelocity
- **Chris Seek**, President, Solimar International
- **Andrew Stewart**, Executive Vice President – Partner, Worldmedia



### Tourism VII Marketing 'Destination Africa' in the U.S. Marketplace

As one of the world's fastest-emerging travel marketplaces, Africa is garnering more and more attention from U.S. tourists. Africa's tourism industry has grown steadily for several years now. Still, with the

economic global downturn, Destination Africa may face challenges in attracting arrivals and investment. This workshop offers a birds-eye view of the African tourism industry, exploring where and how Africa fits into the global tourism marketplace and current and future travel and consumer trends. Speakers will also explore how interactive social media and new technologies can draw in and engage American users—buyers and sellers alike—in Africa's marketplace.

#### Moderator

- **Edward Bergman**, Executive Director, Africa Travel Association

#### Speakers

- **El Hadji Aziz Gueye**, Director, Senegal Tourist Office- Atlanta, Georgia
- **Kaliba Senghore**, Deputy Minister of Tourism and Culture and Permanent Secretary, Department of State for Tourism and Culture in The Gambia
- **Lisa Simon**, President, National Tour Association
- **Ogo Sow**, President, Ogo Sow Communications, Advisor, Diaspora Affairs, Africa Travel Association

## Thursday, October 1, 2009

6:30 – 7:30 p.m.

### Closing Gala Awards Reception

*Sponsored by Accession International*

8:00 p.m.

### Closing Gala Awards Dinner

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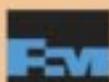
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## AGRIBUSINESS IN AFRICA: AT-A-GLANCE

The economic growth of Africa rests on the foundation of agriculture. Nearly 70 percent of sub-Saharan Africans are involved in agriculture or agriculture-related businesses. As much as a third of Africa's GDP is derived from agriculture. Since the 1990s, agriculture in Africa has on average grown at 4 to 5 percent annually and has seen continued increases in productivity per capita. African leaders have committed to a 10 percent budget allocation to support further development of agriculture across the continent.



The value of Sub-Saharan Africa's agricultural exports totaled more than \$25 billion in 2006, an increase from nearly \$15 billion in 2000. Africa is one of the world's largest producers of raw agricultural products. Most of these products, however, are exported outside of Africa for processing before finding their way to the consumer. By expanding Africa's processing, packaging, and marketing capabilities, African producers will see huge gains in value, as much as 60 percent in the coffee industry alone. Agricultural value chain improvements lift profit margins and play a pivotal role in alleviating hunger and poverty and in delivering sustainable growth to the African continent.



## PLENARY SPEAKER BIOGRAPHIES

**Roger Blunt**

*Major General, AUS (Ret)  
Chairman and President  
Pan African Health  
Foundation/USA (PAHF-USA)*

Roger Blunt is a registered professional engineer and chairman, president and CEO of Maryland-based Essex

Construction. He is also managing member of Accra-based Tradewinds Africa, in addition to his leadership role at PAHF-USA. Blunt began his career in the U.S. Army Corps of Engineers and received the Army's Distinguished Service Medal. The recipient of numerous other distinctions and awards, Blunt was most recently inducted into the Maryland Chamber of Commerce Business Hall of Fame. A West Point graduate, Blunt holds M.S. degrees in civil and nuclear engineering from the Massachusetts Institute of Technology and a doctor of public service degree from the University of Maryland Eastern Shore.

**James Burkhard**

*Managing Director, Global Oil  
Group  
IHS CERA*

James Burkhard is the managing director of the Global Oil Group at IHS CERA leading the team of IHS CERA experts that analyze and assess upstream and downstream business conditions and strategies. His team also develops and

maintains detailed short- and long-term outlooks for global crude oil and refined products markets. Burkhard's expertise covers geopolitics, world economic conditions, and global oil demand and supply trends. He works closely with IHS CERA clients in assessing how market, economic, and political risks could change the competitive environment. He also works with companies to assess business opportunities in both the upstream and downstream sectors. Burkhard earned a bachelor's degree from Hamline University and a master's degree from the School of Foreign Service at Georgetown University. He was a Peace Corps volunteer in Niger.

**Erin Burnett**

*Squawk on the Street, Co-Anchor  
Street Signs, Anchor  
CNBC*

Erin Burnett anchors CNBC's "Street Signs" and co-anchors CNBC's "Squawk on the Street," with Mark Haines. She also appears regularly on NBC's

"Today" and "Meet the Press" and is a contributor on MSNBC's "Morning Joe". She anchored CNBC's first live programs from the Middle East and India. Burnett joined CNBC from Bloomberg Television where she anchored two hours of programming daily. Prior to Bloomberg, Burnett was a vice president at Citigroup, where she built an online financial news network targeted at institutional and retail investors. Burnett also worked at CNN as a writer and booker for CNN's "Moneyline." She began her career at Goldman, Sachs & Co. as an investment banking analyst focused on mergers and acquisitions and corporate finance. She is a member of the Council on Foreign Relations and was a member of the team awarded the 2006 Deadline Club Award for Business Reporting. Burnett holds a bachelor's degree in political economy from Williams College in Williamstown, Massachusetts.

**Rob Davies**

*Minister of Trade and Industry  
Republic of South Africa*

Rob Davies is currently serving as the minister of trade and industry for the Republic of South Africa. Previously, Davies worked as professor and co-director of the Centre for Southern African

Studies at the University of the Western Cape, and did policy research for the African National Congress and the Southern African Development Community. In 1994 he was elected to Parliament where he chaired the committees on finance, trade and industry. He was a member of the ministerial delegation to the WTO on four occasions from 1999 to 2005. In 2005 he became the deputy minister of trade and industry, and in 2009 he was appointed minister of the Department of Trade and Industry.

## PLENARY SPEAKER BIOGRAPHIES



**Alain Ebobissé**  
*Chief Investment Officer for  
 Infrastructure  
 International Finance Corporation*

Alain Ebobissé is chief investment officer for infrastructure at the International Finance Corporation (IFC), the private sector arm of the World Bank Group. Since joining IFC in 1998, Ebobissé has led a number of complex infrastructure transactions in Africa, Europe and Latin America. Recently, Ebobissé led IFC's efforts to establish its Global Infrastructure Project Development Fund ("IFC InfraVentures"), which provides early stage risk capital for the development of private and PPP infrastructure projects in IDA countries. Alain currently runs the global operations of IFC InfraVentures. Prior to joining IFC, Ebobissé was deputy head of Project and Structured Finance at Caisse des Depots et Consignations in Paris.



**Eleni Gabre-Madhin**  
*Chief Executive Officer  
 Ethiopia Commodity Exchange*

Eleni Gabre-Madhin, founder and chief executive officer of the Ethiopia Commodity Exchange, is an internationally recognized expert on agricultural marketing in Africa and global development.

Before returning to her native Ethiopia, she served as senior research fellow with the Washington-based think tank, the International Food Policy Research Institute (IFPRI), where she led the study "Getting Markets Right in Ethiopia," considered a seminal report for current coffee and grains market development. She has worked extensively over the past 18 years with traders and markets in nearly a dozen African countries. Gabre-Madhin holds a PhD in applied economics from Stanford University and a bachelor's degree in economics from Cornell University, and was awarded Outstanding Dissertation for her work on agricultural marketing in Ethiopia in 1998.



**Tom Gibian**  
*Chief Executive Officer and  
 Managing Director  
 Emerging Capital Partners*

Tom Gibian is responsible for forming and implementing Emerging Capital Partners' (ECP) investment strategy and managing key relationships with shareholders and portfolio companies. He is actively involved in the investment committee for Africa Fund II. Gibian served as chief operating officer for the AIG African Infrastructure Fund, managing the daily operations of the fund and overseeing the structuring and valuation of investments. From 1995 to 2000, Gibian served as a managing director in EMP Global's Asia Funds, which managed more than \$2.8 billion in capital for investments in China, India, Korea, Malaysia, Indonesia, the Philippines, Taiwan and Thailand. Gibian was the lead transaction partner for investments in India and specialized in the energy, telecommunications and infrastructure sectors. He has served on the boards of Celtel International (DRC), Orascom Telecom Algeria, Intercontinental Bank (Nigeria), Ashanti Goldfields (Ghana), interWAVE Communications (Pan-African), BLP Telecom, Spice Telecom (India), Sithe Asia, and The Corporate Council on Africa.



**Linda Gooden**  
*Executive Vice President,  
 Information Systems and Global  
 Services  
 Lockheed Martin Corporation*

Linda Gooden assumed the executive vice president of Lockheed Martin Information Systems and Global Services (IS&GS) position in January 2007 and serves as an officer of Lockheed Martin Corporation. Under her leadership IS&GS provides its federal customers with IT solutions, mission services, logistics services, energy and homeland security support, business process services, and global peacekeeping and nation-building services. She served previously as president of Lockheed Martin IT, a business unit she grew over 10

## PLENARY SPEAKER BIOGRAPHIES

years to become a multi-billion dollar business. She was vice president of Lockheed Martin's Software Support Services unit from 1994 and earlier held other positions of increasing responsibility within the corporation's Data Systems and Information Systems companies. She earned a degree in computer technology from Youngstown State University and completed post-baccalaureate studies at San Diego State University. She also holds a bachelor's degree in business administration from the University of Maryland, University College. In 2005, she was awarded an honorary Doctor of Public Service degree from the University of Maryland University College in recognition of her service to the community and to higher education.



**Brian Herlihy**  
*CEO*  
*SEACOM*

Brian Herlihy is the director, CEO and founder of Error! Bookmark not defined. As CEO of SEACOM, Herlihy is responsible for developing the company to successfully build a complex

project and market/sell products to the African market. In addition, he is responsible for ensuring the on-time delivery of the complex cable system, which transits eleven sovereign waters, and must coordinate regulatory, tax, environmental and permit requirement; as well as developing the business plan and implementing the business strategy. SEACOM Ltd has developed, financed, constructed and is now operating a \$600 million submarine fiber optic cable to connect southern and eastern Africa to India and Europe. The delivery of SEACOM will result in an immediate 90 percent savings of the current international communications cost in the region. SEACOM is working with education and research institutions to provide capacity at 2.5 percent of their current rates. SEACOM is the first cable system to make broadband possible in this region. Herlihy received his master's degree in development studies from the London School of Economics and his bachelor's degree in economics and philosophy from Boston College.



**Fred P. Hochberg**  
*Chairman and President*  
*Export-Import Bank of the United States*

Fred P. Hochberg is the 23rd president of the Export-Import Bank of the United States (Ex-Im Bank), the U.S. government's official export credit agency. In

this capacity, Hochberg also serves as chairman of the board. President Barack Obama nominated Hochberg to the position on April 20, 2009. The U.S. Senate confirmed his nomination by unanimous consent on May 14, 2009, for a term ending on January 20, 2013. He was sworn in as chairman and president on May 21, 2009. Hochberg has more than 30 years of experience in business, government and philanthropy. From 2004 to 2008, he was dean of Milano The New School for Management and Urban Policy. From 1998 through 2001, he served as deputy, then acting administrator of the Small Business Administration (SBA), where he vastly improved customer service and substantially increased lending to minority and women small-business owners.



**Rod Hunter**  
*Senior Fellow*  
*Hudson Institute*

Rod Hunter, a senior fellow at the Hudson Institute, served as special assistant to President George W. Bush and senior director at the White House's National Security Council (NSC).

While at the NSC from 2003 to 2007, he coordinated the administration's policies on international economics, including trade, finance, investment, energy, and the environment. Prior to joining the NSC, Hunter served from 2001 to 2003, as special counsel in the Office of the United States Trade Representative. From 1989 to 2001, Hunter practiced law in Brussels with a major U.S. law firm.

## PLENARY SPEAKER BIOGRAPHIES



**Paul Kagame**  
*President*  
*Republic of Rwanda*

Paul Kagame was sworn in as president of the Republic of Rwanda for a seven-year term on September 12, 2003, after being elected in the first ever democratically contested,

multiparty elections in the country's history. He served as a senior officer in Uganda's National Resistance Army between 1986 and 1990 during which time he attended a staff and command course at Fort Leavenworth, Kansas. In October 1990, Kagame returned to Rwanda after 30 years in exile to lead the Rwandan Patriotic Army (RPA) in the struggle for the liberation of Rwanda. On July 19, 1994, he was appointed vice-president and minister for defense in the Government of National Unity. In 1998, he was elected chairman of the Rwandan Patriotic Front (RPF), a partner in the Government of National Unity. President Kagame was presented the ICT Africa Award in 2006 and in 2007, an award that recognizes organizations and individuals that have demonstrated excellence in promoting the use of information and communications technologies for the overall development of the African continent.



**Sai Ramakrishna Karuturi**  
*Founder & Managing Director*  
*Karuturi Global Limited*

Sai Ramakrishna Karuturi was born into an entrepreneurial family in the garden city of Bangalore. In a span of seven years, Ramakrishna has risen to the top of the rose cultivating

business, becoming the world's largest cultivator of flowers. He is responsible for 9 percent of the European rose business. Karuturi acquired 188 hectares in Kenya for \$67 million to take on global competition. He also simultaneously planted 62 hectares in Ethiopia to expand his operations. Today, Karuturi has a combined 298 hectares of rose farms in Bangalore, Kenya, and Ethiopia and aims to reach 400 hectares and 1 billion roses per annum by 2010. Karuturi holds a mechanical engineering degree from Bangalore University.



**Jakaya Mrisho Kikwete**  
*President*  
*United Republic of Tanzania*

In 1994, at the age of 44, Jakaya Kikwete became one of the youngest finance ministers in the history of Tanzania. While at the Treasury, he established discipline in public finance management

and accountability, eventually establishing the Tanzania Revenue Authority. In 2005 Kikwete emerged victorious among 11 members of his party who had sought the party's nomination for president. After a multiparty general election on December 14, 2005, he was declared a winner by the Electoral Commission and was sworn-in as the fourth president of the United Republic of Tanzania. Since taking office, he has led the effort to improve key sectors of the country's infrastructure such as electricity, transportation, and education. President Kikwete attended the University of Dar es Salaam from 1972 to 1975, where he earned a degree in Economics.



**William Killeen**  
*President and CEO*  
*Acrow Bridges Corporation*

Bill Killeen is the president and CEO of the Acrow Corporation, which is a leading manufacturer of prefabricated modular steel bridges with its headquarters in Parsippany, New Jersey. Killeen's

career started at Acrow Corporation in 1977 after working in the public sector for a few years. He worked his way through the organization and became president in 1995. In 1999 Killeen led a group of investors, which included his brother Charles, in the acquisition of Acrow Corporation. Killeen received his bachelor's degree from New Jersey Institute of Technology in 1983 and a professional engineering license in 1987 from the state of New Jersey. He has dedicated himself to improving prefabrication technologies because of the many benefits it yields for developing countries.

## PLENARY SPEAKER BIOGRAPHIES



**Ambassador Ron Kirk**  
*United States Trade Representative*

As the 16th U.S. trade representative, Ron Kirk is President Obama's principal trade advisor, negotiator and spokesperson on trade issues, with responsibility for

negotiation, implementation and enforcement of trade agreements and for trade policy in numerous areas from agriculture to labor to the environment. He previously served as the first African-American mayor of Dallas, as Texas secretary of state, and as a partner at Vinson & Elkins LLP. Born and raised in Austin, Ambassador Kirk received his law degree from the University of Texas and his bachelor's degree from Austin College.



**John Krenicki, Jr.**  
*Vice Chairman, General Electric President and CEO, General Electric Energy Infrastructure*

John Krenicki is vice chairman of General Electric (GE) and president and CEO of GE Energy Infrastructure. This business segment includes energy, oil &

gas, and water & process technologies. Before his current position, Krenicki served as president and CEO of GE Energy, a role he had held since July 2005. Krenicki's GE career began in the Technical Marketing Program. He soon held a number of leadership roles with GE's chemicals and materials businesses. He then went on to hold a number of other leadership positions at various GE businesses, including vice president of the Americas for Lighting, vice president of Superabrasives and president and CEO of Transportation. He is a member of GE's Corporate Executive Council and the GE Capital Board of Directors. Krenicki earned a bachelor's degree in mechanical engineering from the University of Connecticut, and a master's degree in management from Purdue University.



**Gary Locke**  
*U.S. Secretary of Commerce Department of Commerce*

Gary Locke was appointed by President Obama as the 36th secretary of Commerce and sworn into office on March 26, 2009. At the Department of Commerce, Locke is charged

with helping implement President Obama's ambitious agenda to turn around the economy and put people back to work. While governor of Washington, Locke launched Washington's Competitiveness Council with business and labor leaders working together to effectively position Washington State for success at home and around the world. During the eight years of the Locke Administration, the state gained 280,000 jobs. As the first Chinese-American to hold this post in a president's cabinet, Locke has a distinctly American story. His grandfather immigrated to Washington State from China, initially finding employment as a servant, working in exchange for English lessons. Locke's father, meanwhile, was a small business owner, operating a grocery store where Locke worked while receiving his education from Seattle's public school system. His strong work ethic and determination eventually took him to the highest office in the state of Washington. Locke earned a bachelor's degree in political science from Yale University and a law degree from Boston University.



**Russell Loubser**  
*CEO Johannesburg Stock Exchange*

Russell Loubser joined the Johannesburg Stock Exchange (JSE) and assumed office as executive president on 1 February 1997. After the restructuring of the JSE in

December 2000, Loubser became the JSE's CEO. Loubser has been responsible for the fundamental strategic repositioning of the JSE, including its pioneering agreements with the London Stock Exchange and FTSE as well as the acquisition of the South African Futures Exchange (SAFEX) by the JSE.

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This fundamental repositioning enabled the JSE to be listed on the JSE in June 2006. Until his appointment at the JSE in 1997, he was executive director of financial markets at Rand Merchant Bank Limited (RMB). He joined RMB from Finansbank Limited in 1985 where he remained, except for an absence of fourteen months. During 1987, he was part of the team which started the futures industry in South Africa. He was chairman of SAFEX for 2 years and deputy chairman for 1 year. Loubser earned a Mcom in statistics from the University of Pretoria.



**Rilwanu Lukman**  
*Minister of Petroleum Resources  
Federal Republic of Nigeria*

Rilwanu Lukman is the current federal minister of Petroleum Resources and chairman of the NNPC board of directors. He has served as the president and secretary-general of OPEC.

Lukman has held various ministerial offices including Mines, Power and Steel and Foreign Affairs. He was trained as a mining engineer at the Imperial College, London where he was the first African ever to be honored with the Fellowship of the Imperial College and obtained a doctorate in chemical engineering from the University of Bologna. Lukman is a Commander of the Federal Republic and a Knight of the British Empire.



**Sakumzi J. Macozoma**  
*Chairman  
Stanlib*

Saki Macozoma is chairman of Liberty, chairman of Stanlib, deputy chairman of the Standard Bank Group, deputy chairman of Safika Holdings and chairman of the Council of the University of

the Witwatersrand. Stanlib manages nearly \$43 billion worth of assets, making it the second largest manager of investments in South Africa and the largest unit trust company in the country. Macozoma is also president of Business Leadership South Africa, chairman of the Presidents Big Business Working

Group and co-chairman of the Business Trust. He studied Political Science, Economics and Journalism at the Universities of South Africa and Boston. He holds a bachelor's degree from University of South Africa.



**Darius Mans**  
*Vice President, Department of  
Compact Implementation  
Millennium Challenge  
Corporation*

Darius Mans is the vice president in the Department of Compact Implementation at the Millennium Challenge

Corporation (MCC). He oversees the strategic and operational approaches of MCC in the entire Implementation Department portfolio, heading the efforts of project coordination and execution in conjunction with his Washington, D.C. based management team and Resident Country Missions. In addition, he collaborates with relevant officials of the Department of State, U.S. Agency for International Development, other U.S. government agencies and donors in the region, to develop and support operations which reduce poverty through economic growth. Mans holds a PhD in economics from the Massachusetts Institute of Technology and a bachelor's degree in economics and mathematics from Wayne State University in Detroit, Michigan where he was born.



**John Atta Mills**  
*President  
Republic of Ghana*

On January 7, 2009, John Atta Mills was officially sworn in to succeed John Agyekum Kufuor as president of Ghana. He ran under the banner of the National Democratic Congress (NDC) and defeated his rival Nana Akufo-Addo of the governing New Patriotic Party (NPP). Throughout his presidency, Mills continues to acknowledge the United States as a partner in business and development and works to strengthen the relationship, particularly in the areas of

## PLENARY SPEAKER BIOGRAPHIES

investment, health, transportation and the development of the country's infrastructure. In 1967, he attended the University of Ghana, Legon, where he received a bachelor's degree and professional certificate in law and was later selected as a Fulbright scholar to study law at Stanford University.

from Yale University and received a master's degree in Agricultural Economics and certificate in African Studies from the University of Wisconsin-Madison.



**Michele Moloney-Kitts**  
*Assistant Coordinator  
Office of the U.S. Global AIDS  
Coordinator*

Moloney-Kitts serves as the assistant coordinator in the Office of the U.S. Global AIDS Coordinator (OGAC), which leads implementation of the President's Emergency Plan for AIDS Relief (PEPFAR). Previously, she served as the director of program services at OGAC and was responsible for the oversight of PEPFAR implementation, and for coordinating technical assistance across the U.S. government for international HIV/AIDS activities. Moloney-Kitts received her bachelor's degree from Boston College before specializing as a family planning nurse practitioner at the University of California, San Francisco. She received her master's degree from the University of Pennsylvania where she specialized in nurse midwifery.



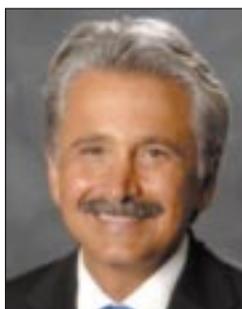
**Jeff Morgan**  
*Director, Global Programs  
Mars, Incorporated*

At Mars, Incorporated, Jeff Morgan is focused on the cocoa value chain, working in the major growing regions of Africa, Latin America and Asia – improving farming practices to benefit farmers, families and communities. Since 2005, Morgan has worked to improve labor practices in the cocoa sectors of Côte d'Ivoire and Ghana, representing interests of Mars, Incorporated, and those of the North American and European cocoa industry coalition – the Global Issues Group (GIG). In addition, Morgan is implementing a program undertaken by Mars with a select group of Civil Society partners. iMPACT (The Mars Partnership for African Cocoa Communities of Tomorrow) brings needed services to cocoa growing communities in Ghana and Côte d'Ivoire, using a community empowerment model of entry, assessment and delivery.



**Franklin Moore**  
*Deputy Assistant Administrator,  
Bureau of Africa  
USAID*

Franklin Moore serves as deputy assistant administrator for USAID's Africa Bureau. From 2002-2008, he was director of the Office of Environment and Science Policy within USAID's Bureau for Economic Growth, Agriculture and Trade (EGAT). Before joining USAID in 1998, he held positions in agriculture, environment and natural resource management with the U.S. Environmental Protection Agency. Moore also worked with Africare in Zimbabwe and served with Peace Corps and as a university lecturer in Kumasi, Ghana. Moore holds a bachelor's degree in Economics



**Ali Moshiri**  
*President, Chevron Africa and  
Latin America  
Exploration and Production  
Company*

Ali Moshiri is president of Chevron Africa and Latin America Exploration and Production Company, a newly formed organization based in Houston, Texas. In this position, he is responsible for upstream operations in Africa and Latin America. Since joining Chevron in 1978 as a reservoir engineer, Moshiri has held several positions, including senior production engineer, supervisor of reservoir and facilities engineering, and general manager of strategic planning and asset evaluation for Chevron overseas where he was responsible for over 10 international strategic business units, including mergers and acquisitions and new

## PLENARY SPEAKER BIOGRAPHIES

business development. In 2001, Moshiri was appointed managing director of Chevron Latin America Exploration and Production. Moshiri attended the University of Tulsa, where he earned a bachelor's and a master's degree in petroleum engineering.



**Erastus J.O. Mwencha**  
*Deputy Chairperson  
African Union*

In his capacity as deputy chairperson of the African Union, Erastus Mwencha leads major advancements towards African business integration and trade cooperation. He stresses the

importance of cohesion in multilateral negotiations, the development of robust infrastructure, and improving financial, energy, and food security issues in addressing the challenges facing Africa. Mwencha is a well-known regional integrationist who has devoted more than 23 years on regional and international development agenda. Mwencha has also as the interim managing director of a more recent Common Market for Eastern and Southern Africa (COMESA) specialized institution: The African Trade Insurance Agency (ATI-ACA), launched in August, 2001. ATI facilitates and provides access to trade and finance for imports and exports from African member countries in addition to offering political risk guarantee. Prior to that, Mwencha was secretary-general of the Common Market for Eastern and Southern Africa (COMESA)



**Stefan Nachuk**  
*Associate Director  
Rockefeller Foundation*

Stefan Nachuk has been an associate director with the Rockefeller Foundation since February 2007. In this role, he is focused upon developing an initiative on the role of

transforming health systems globally, with specific components focusing on strategic capacity building, leveraging the private sector, and developing eHealth platforms. This work focuses both on support to a small number of countries, as well as global agenda

setting. In addition, Nachuk also participates in a climate change adaptation initiative, with a special focus upon developing models of climate resilience in selected cities within Thailand, India, Vietnam, and Indonesia. Prior to joining Rockefeller, Nachuk lived and worked in southeast Asia for approximately 14 years, with a broad focus on decentralization, governance, and social development. Most recently, Nachuk was a senior policy specialist with The World Bank in Indonesia from 2003 through 2006.



**Mary Nagu**  
*Minister of Industry, Trade and  
Marketing  
United Republic of Tanzania*

In her capacity as trade minister, Mary Nagu has been actively pursuing various economic partnerships emphasizing sustainable business development

in Tanzania and throughout east Africa. She seeks to develop regional and international cooperation with the aim of developing key sectors of the Tanzanian economy and improving productivity and export potential. Previously, Nagu has worked closely with U.S. companies and trade representatives leading discussions on trade integration and other topics focusing on U.S.-Africa business relations. Nagu also served as minister of justice and constitutional affairs advocating equal constitutional representation and ensuring basic rights such as widows' inheritance as well as supporting various initiatives for women's economic empowerment.



**Peter Anyang' Nyong'o**  
*Minister for Medical Services  
Republic of Kenya*

Peter Anyang' Nyong'o is currently the minister for Medical Services in the Government of Kenya having previously served as minister for Planning and National Development. He was

first elected to the Kenyan Parliament in 1992 and has been a member of parliament since then, first as an opposition back-bencher (1992 – 2002) then as minister subsequently. He is a political scientist with a

## PLENARY SPEAKER BIOGRAPHIES

PhD (1977) from the University of Chicago and has published extensively on the political economy of development, state and social classes, democracy and democratization in Africa. His latest book "A Leap Into the Future" is an analysis of the political economy of development in Kenya and prospects for "catching up" with the developed world.



**Sara Ortwein**  
*Vice President  
ExxonMobil Development  
Company*

Sara Ortwein, vice president of engineering for ExxonMobil Development Company, is responsible for the engineering solutions of more than 110

development projects worldwide, with potential net investments of more than \$120 billion. She has served in numerous technical, operations and planning assignments. In 1997, she was the reservoir evaluation and planning manager for Exxon Ventures, CIS, where she worked on new venture capture in Russia, Azerbaijan and Kazakhstan. Ortwein moved to ExxonMobil Production Company, Central Technology, as reservoir engineering manager in 1999, responsible for production reservoir engineering worldwide. From 2001 to 2003, she worked as adviser to the corporate director and executive vice president responsible for ExxonMobil's worldwide upstream operations. In 2004, Ortwein was named production manager of U.S. production with responsibility for all ExxonMobil-operated production operations across the United States. Assuming her current position in 2006, Ortwein is a member of ExxonMobil's Women's Initiative Advisory Group of senior female executives.



**Bud Philbrook**  
*Deputy Under Secretary for Farm  
and Foreign Agricultural Services  
United States Department of  
Agriculture (USDA)*

Bud Philbrook was appointed deputy under secretary for Farm and Foreign Agricultural Services (FFAS) by Agriculture Secretary Tom Vilsack in 2009. Philbrook is

responsible for the international side of the FFAS mission area, which focuses on the work of the Foreign Agricultural Service (FAS). FAS works to expand existing and build new markets for U.S. agriculture products, improve the competitive position of U.S. agriculture in the global marketplace, and provide food aid and agricultural development and technical assistance to developing countries. Prior to his appointment, Philbrook, and his wife co-founded Global Volunteers in 1984. Global Volunteers is a St. Paul, Minnesota-based non-profit human and economic development organization that sends up to 2,500 volunteers each year to more than 100 communities in more than 20 countries.



**Bobby J. Pittman Jr.**  
*Vice President, Infrastructure,  
Private Sector and Regional  
Integration  
The African Development Bank*

Bobby Pittman is vice president for infrastructure, private sector, and regional integration (OIVP) at The African Development Bank.

The mission of OIVP is to contribute to development by mobilizing and deploying finance, expertise and partnerships for infrastructure, water and sanitation, and private sector development in order to promote the integration of the continent both regionally and into the global economy, and to improve the quality of life of the people of Africa. Previously, Pittman held senior positions at several U.S. government agencies, including the National Security Council, U.S. Treasury Department, U.S. State Department and the White House. Pittman was valedictorian of his graduating class at Florida State University, studying economics, computer science and mathematics. He received a master's degree in economics from the University of Chicago, where he also did doctoral work in applied economics.

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**David Riedel**  
*President and Founder*  
*Riedel Research Group*

David Riedel is a manager with wide experience in company analysis, valuation, equity research, and business management. His time living and working in China and Taiwan in

the 1980's and education and work in Thailand in the 1990's, provided the foundation for Riedel's expertise in the Emerging Markets. Riedel had a successful career in equity research at Salomon Smith Barney covering a wide range of sectors and companies. From 1995–1998 he was head of Thai Research and a regional telecoms analyst for SSB. In 2003 Riedel founded the first independent equity research service focused on the global emerging markets. Riedel is a frequent contributor to CNBC, Barron's, The Wall Street Journal, Bloomberg and other press outlets. Riedel holds a bachelor's degree in Chinese studies and political science from University of California, Berkeley and an MBA in finance from the Sasin Graduate Institute of Business at Chulalongkorn University in Bangkok, Thailand.



**David Senay**  
*President and CEO*  
*Fleishman-Hillard*

David Senay was appointed president and CEO of Fleishman-Hillard in July 1986, only the third chief executive in the firm's 63-year history. He began at Fleishman-Hillard in 1984 as an

account executive focused on consumer marketing. In the 25 years since, he has taken on increasing responsibilities, serving at various times as a group leader; as general manager of the St. Louis headquarters office; as regional president for the Midwest, for Canada, and for Europe, the Middle East and Africa. In his role as CEO, Senay is transforming the agency to respond to major trends such as the convergence of social media with traditional communication channels, and the growing globalization of client communications needs. His first

initiative was to "switch on" the agency by fully integrating social media into the agency's approach to communications, and today, Fleishman-Hillard is widely heralded for its leadership in this growing field. Senay received degrees in general business studies and communication from Saint Louis University, where he also studied international marketing at the graduate level. He is a graduate of the Omnicom Senior Management Program, a multi-week curriculum presented jointly by Harvard School of Business faculty and Babson College on behalf of Omnicom, a leading worldwide communications holding company that is the corporate parent of Fleishman-Hillard.



**Siseho Simasiku**  
*CEO*  
*Electricity Control Board, Namibia*

Siseho Simasiku has more than 30 years experience in the energy sector, almost half of which have been at senior policy and regulatory level. He started his career teaching engineering at

the University of Zambia. After working for a number of other organizations in Zambia he returned to Namibia to work at the Ministry of Works, Transport and Communication before joining the Ministry of Mines and Energy as a chief energy researcher in 1993. In this position, Simasiku was responsible for the promotion and use of renewable energy, and was eventually promoted to the position of permanent secretary of the Ministry of Mines and Energy. His key responsibilities included: providing strategic vision and leadership to the Ministry of Mines and Energy, implementation of the national energy policy; ensuring a favorable private sector investment climate in the energy sector; initiating the development and integration of policies on the renewable energy sector into the National Energy Policy. Simasiku is currently CEO of the Electricity Control Board and chairman of the Regional Electricity Regulators Association (RERA), and is a member of the Executive Committee of the African Forum for Utility Regulator (AFUR). He has a master's degree in nuclear power technology from the Slovak University, Bratislava, Czechoslovakia.

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**Thad Simons, Jr.**  
*President and CEO*  
*Novus International*

Since 2001, Thad Simons has led Novus International in its growth into a global animal health and nutrition company with sales exceeding US \$600M. Novus International is a privately held company headquartered in St. Louis, Missouri owned by Mitsui & Co., Ltd and Nippon Soda Ltd. Simons joined Novus as general counsel in July 1991. In November 1995, Simons became responsible for business development and successfully led a number of new business initiatives. His career began with Dechert Price & Rhoads, a leading law firm in Philadelphia, Pennsylvania in 1980. He joined Monsanto Company's legal staff in Brussels in 1984 and was assigned to Monsanto's headquarters in St. Louis in 1988. Simons received a Law degree from the University of Georgia in 1977, and earned the C.R.B. fellowship from Belgian American Educational Foundation 1979-1980. While a C.R.B. fellow, Simons earned a LL.M. degree at Vrije Universiteit Brussel, 1978 (magna cum laude). He completed his education as a Jervey Fellow from 1978 to 1980 at the Parker School of Foreign Law of Columbia University during which time he was awarded an LL.M degree from Columbia and a Diplôme d'Etudes Approfondies from the Université de Paris. In 2001, he was recognized as the International Businessperson of the Year by the World Trade Center of St. Louis.



**Jeffrey Sturchio**  
*President and CEO*  
*Global Health Council*

Jeffrey L. Sturchio is the president and CEO of the Global Health Council, the world's largest membership organization of groups concerned with advancing the cause of global health. The organization serves and represents public health organizations and professionals in more than 140 countries. Sturchio previously served as vice president, corporate responsibility at Merck & Co., Inc and is The

Corporate Council on Africa's board chairman emeritus. Sturchio received a bachelor's degree in history from Princeton University and earned his PhD from the University of Pennsylvania in the history and sociology of science.



**Hannah Tetteh**  
*Minister of Trade and Industry*  
*Republic of Ghana*

Since becoming Ghana's minister of trade and industry, Hannah Tetteh has worked towards and committed to the ECOWAS integration agenda. She is well known for critically examining Ghana's core economic functions and initiating strategic policies that are transforming the country as a rapidly growing and sustainable regional economic power. Tetteh also spearheads the "Better Ghana" project, an integrated rural development program aimed at improving the living conditions in the rural areas and contributing to the reduction of poverty through increased wages and employment. Previously, Tetteh was a member of parliament on the ticket of the National Democratic Congress representing the Awutu-Senya Constituency in the Central Region where she was also the minority spokesperson on Gender and Children's affairs and deputy spokesperson on the Judiciary.



**Krista Thompson**  
*Vice President and General Manager, Global Health*  
*Becton, Dickinson and Company (BD)*

Krista Thompson is the vice president and general manager, Global Health, at BD, a leading global medical technology company. In this role, Ms. Thompson helps increase the effectiveness and impact of BD's technologies and services on HIV/AIDS, TB and Malaria. She is also responsible for identifying new technologies to address future global health issues. She began her BD career as a product manager in 1996, and over the past 13 years has held positions of increasing responsibility.

## PLENARY SPEAKER BIOGRAPHIES

Thompson has a bachelor's degree from Indiana University and an MBA from New York University, Stern School of Business.



**Melanne Verveer**  
*Ambassador-at-Large for Global Women's Issues*  
*U.S. Department of State*

President Barack Obama appointed Melanne Verveer as ambassador-at-large for Global Women's Issues. Verveer coordinates foreign policy issues and activities relating to the political, economic, and social advancement of women around the world. She mobilizes concrete support for women's rights and political and economic empowerment through initiatives and programs designed to increase women's and girls' access to education and health care, to combat violence against women and girls in all its forms, and to ensure that women's rights are fully integrated with human rights in the development of U.S. foreign policy. She most recently served as chair and co-CEO of Vital Voices Global Partnership, an international nonprofit that invests in emerging women leaders and works to expand women's roles in generating economic opportunity, promoting political participation, and safeguarding human rights. Prior to her work with Vital Voices, Verveer served as assistant to the president and chief of staff to the first lady in the Clinton administration and was chief assistant to then-first lady Hillary Clinton. Verveer earned a bachelor's degree and master's degree from Georgetown University.



**Neal S. Wolin**  
*Deputy Secretary*  
*U.S. Department of the Treasury*

Neal S. Wolin is the deputy secretary of the Department of the Treasury, a position for which he was confirmed by the Senate on May 18, 2009. Prior to his confirmation as deputy secretary, Wolin served in the Obama White House as deputy assistant to the president and deputy counsel to the

president for Economic Policy. Prior to that Wolin was the president and chief operating officer for Property & Casualty Operations at The Hartford Financial Services Group, Inc. He previously served as general counsel of The Hartford from 2001 to 2007. From 1999 to January 2001, Wolin served as general counsel of the U.S. Department of the Treasury. He served as the deputy general counsel of the Department of the Treasury from 1995 to 1999. He previously served in the Clinton White House as the deputy legal advisor to the National Security Council and as executive assistant to the National Security Advisor. Wolin has also served as special assistant to three directors of the Central Intelligence Agency.



**Leocadia I. Zak**  
*Acting Director*  
*U.S. Trade and Development Agency*

Leocadia I. Zak assumed the duties of acting director of the U.S. Trade and Development Agency (USTDA) on January 20, 2009. She was named deputy director of USTDA in 2006 and previously served as general counsel after her arrival at the agency in 2000. She also served as acting director of the agency from April 30, 2007, through March 16, 2008. Before joining USTDA, Zak was a partner in the Washington, D.C., and Boston offices of Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C. practicing in the areas of corporate, municipal and international finance. She served as counsel in connection with a variety of project finance transactions for energy, transportation, health care, telecommunications and tourism projects. In private practice, Zak focused her attention on innovative financing programs involving U.S. government agency financings for international projects, as well as financings by other bilateral and multilateral agencies. Zak is an adjunct professor of law and has taught "International Project Finance" at the Boston University School of Law, Morin Center for Banking and Financial Law Studies and at the Georgetown University Law Center. Zak received her bachelor's degree from Mount Holyoke College and her law degree from Northeastern University School of Law.

## FINANCING: AT-A-GLANCE

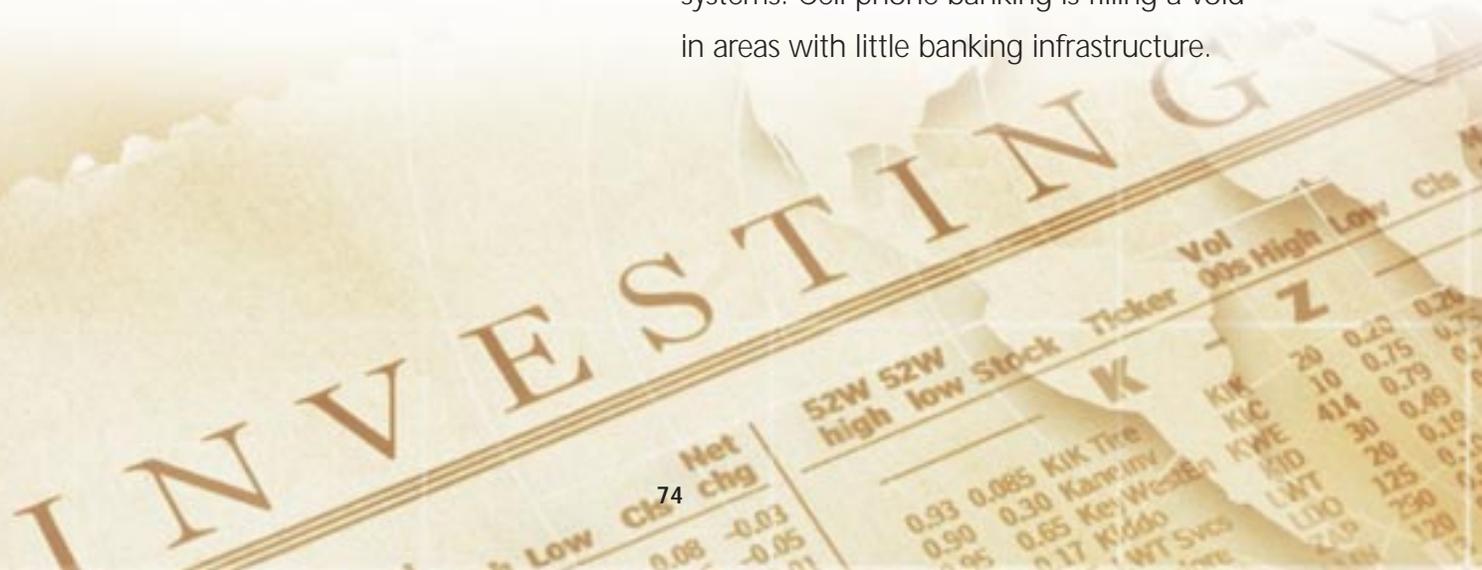
Africa's financial systems have continually shown resilience and adaptability, even in the face of the global financial crisis of 2008-2009. Although most of Africa's stock exchanges decreased in 2008, their performance during the global financial crisis exceeded the performance of many stock markets in more developed nations. Private equity has also flourished throughout Africa, as funds raised topped \$4.7 billion in 2006-2007 and is showing signs of resurgence following a downturn in 2008-09. Debt instruments such as bonds soared from \$6 billion in 2005 to \$35 billion in 2008.

The Economist Intelligence Unit predicts that 15 of the 20 fastest growing economies in 2009 will be found on the African continent.



Eight African countries are on the threshold of emerging market status: Botswana; Ghana; Kenya; Mozambique; Nigeria; Tanzania; Uganda; and Zambia. These countries, which account for almost 50 percent of the continent's GDP, have financial markets that are attractive to institutional financial investors. To encourage foreign direct investment, governments throughout sub-Saharan Africa frequently offer tax benefits and a range of other incentives.

Banking in Africa is becoming more competitive and transparent in the face of ongoing financial liberalization, restructuring, and other reforms. Foreign banks are increasingly permitted throughout the continent, providing much needed knowledge and support for African financial systems. Cell phone banking is filling a void in areas with little banking infrastructure.



## WORKSHOP SPEAKER BIOGRAPHIES

**Yohannes Abebe***Director, Infrastructure**Millennium Challenge Corporation*

Yohannes Abebe is a director of infrastructure at Millennium Challenge Corporation (MCC). His primary duty is to provide technical direction and oversight on infrastructure projects during both compact development and implementation stages for selected countries. He was the infrastructure director for Mali during compact development and currently serves as the director for Burkina Faso, Nicaragua, and Honduras. Abebe is the designated MCC agency-wide subject matter expert for transportation sector. Before joining the MCC, Abebe was senior project manager and professional associate with Parsons Brinckerhoff, Inc. He also served as the firm's resident country manager for Turkey and the business development manager for Sub-Saharan Africa. Abebe received a bachelor's degree in industrial engineering and management system and master's degree in transportation engineering from the State University of New York.

**Mimi Alemayehou***U.S. Executive Director**African Development Bank*

Mimi Alemayehou is currently the U.S. executive director at the African Development Bank (AfDB), the most senior U.S. Treasury official based in Africa. Alemayehou is responsible for executing board decisions on behalf of the United States government, a significant shareholder of the AfDB. She was founder and managing Partner of Trade Links, a development consulting firm. Alemayehou has also held several senior level staff positions in the private sector, the U.S. Congress, and NGOs including The Corporate Council on Africa. Alemayehou earned a master's degree from the Fletcher School of Law and Diplomacy at Tufts University in international business and international law and development.

**Richard America***Professor of Practice**Georgetown University, McDonough School of Business*

Richard America has published on economic development in distressed areas, small and medium enterprise development in Africa, corporate philanthropy in community development, and social marketing and community revitalization. His books include: "Developing the Afro-American Economy"; "Moving Ahead: Black Managers in American Business"; "The Wealth of Races (Editor)"; "Paying the Social Debt"; "Philanthropy and Economic Development (Editor)"; and "Soul in Management: How African American Managers Thrive in the Competitive Corporate Environment". He has published in Harvard Business Review and other management and policy journals. America has consulted on public affairs and economic development. He has also worked for the Small Business Administration, U.S. Department of Commerce, Bank of America, and Stanford Research Institute. He was a lecturer and director of urban programs at the Business School at the University of California, Berkeley, and a visiting lecturer at Stanford Business School.

**Larry Ames***President of the Government Services**Business Unit, Day & Zimmermann Corporation**CEO, SOC**Chairman, Defense Support Services*

Larry Ames' portfolio includes a wide variety of businesses that support the U.S. government security, equipment maintenance, facility management, engineering, construction, training, logistics, information technology, and staffing. SOC provides high threat security services, engineering, construction, life support, training, and logistics services to national security clients domestically and

overseas. Before his current appointment, Ames was the president and CEO of Defense Support Services, a joint venture of Lockheed Martin, Day & Zimmermann Corporation, and Aerotek. He joined Day & Zimmermann Corporation as the president of Day & Zimmermann Services in 2003. Ames was president and co-founder of Airbase Services, a venture capital-backed global services company restructuring the commercial aviation market. Ames earned his bachelor's degree in mechanical engineering from the Massachusetts Institute of Technology and an MBA from The Wharton School of Business at the University of Pennsylvania. He was a captain in the U.S. Army and a graduate of service schools including Ranger and Airborne.

**Rick Angiuoni***Regional Director for Africa of the Strategic Initiative Division**Export-Import Bank of the United States*

Joining the Export-Import Bank of the United States (Ex-Im Bank) in March 2009, Rick Angiuoni was appointed regional director for Africa of the Strategic Initiatives Division. The Ex-Im Bank's African Initiative is in response to a congressional mandate designed to promote U.S. exports to Africa. As director for Africa, Angiuoni is responsible for the marketing efforts of the Ex-Im Bank Programs to Africa in an effort to support U.S. exporters and growth in Sub-Saharan Africa. He previously served as director of HSBC in New York, part of the team responsible for export finance. Angiuoni began his international banking career on Wall Street, working with Chemical Bank in the international division. Following Chemical Bank, Angiuoni worked with Bankers Trust in New York and London. Angiuoni earned his bachelor's and MBA degrees from the University of Notre Dame.

## WORKSHOP SPEAKER BIOGRAPHIES

### **David Armstrong**

*Finance Director  
Lonrho*

David Armstrong has an extensive experience of operating across Africa having been, until October 2004, the commercial director of Diageo Africa with combined functional responsibility for finance, information systems, strategy, and business development. Armstrong contributed to the successful deployment of DiageoAfrica's pan-African growth strategy, encompassing over 50 countries. More recently, Armstrong has been the COO of McArthurGlen in the U.K. and Europe with retail sales of 1.3billion Euros.

### **Jana Armstrong**

*Executive Director*

*Drugs for Neglected Diseases Initiative  
North America*

Jana Armstrong established the North American affiliate of the Drugs for Neglected Diseases Initiative (DNDi) in 2007, and leads the organization's advocacy and fundraising efforts in the region. Previously, she was fundraising manager at DNDi in Switzerland. Before joining DNDi, Armstrong worked with Médecins Sans Frontières/Doctors Without Borders (MSF) in Sudan and Kenya, and at MSF's headquarters in Switzerland. Before, she spent eight years in international business development in the health care sector in Russia, Central Europe, Switzerland, the U.K. and the U.S. Armstrong received her MBA in international management from the American Graduate School of International Management (Thunderbird) in Arizona and France and a bachelor's degree in business administration from Indiana University.

### **Kenneth Aydt**

*Technical Director and Chief  
Technology Officer, Readiness and  
Stability Operations Group*

*Lockheed Martin Information Systems  
and Global Services*

Kenneth Aydt is the technical director and chief technology officer of the readiness and stability operations group of Lockheed Martin Information Systems and Global Services. Aydt was the CTO for the integration of PAE into Lockheed Martin and is responsible for future technical integrations. He provides technical leadership to employees located in 48 states and 50 countries. His mission is to provide: secure and reliable information technology, program management support, mission success and performance excellence support, strategic planning for effective operations in support of the U.S. Department of Defense warfighter, civil agencies, U.S. Department of State, and UN Reconstruction and Nation Building. Before joining Lockheed Martin in April 2005, Aydt served as the senior director for engineering and information technology in the former Sytex Group, Inc. Aydt has 36 years of extensive experience in design, integration, installation, configuration, and maintenance of a variety of networks and systems, many of which were "secure". Aydt has been serving the U.S. Department of Defense community since 1971.

### **Jaloul Ayed**

*Board Member and General Manager  
Banque Marocaine du Commerce  
Extérieur*

Jaloul Ayed joined the Banque Marocaine du Commerce Extérieur Bank (BMCE) Group in 1998 as head of the investment banking division. He is the founder of BMCE Capital, the investment banking arm of BMCE. Ayed established the Corporate Finance and Private Equity Divisions that launched one of the first

development capital funds followed by the then first real estate fund in Morocco. In charge of BMCE Wholesale Bank in Morocco, in 2007 Ayed conducted the creation of MediCapital Bank, an FSA authorized wholesale bank in London, by BMCE Bank. He negotiated in 2008 the strategic partnership with the Bank of Africa Group. Before joining BMCE, he spent 18 years with Citibank. During his various assignments at Citibank, Ayed formulated and implemented business strategies in the countries under his supervision, and made significant contributions to developing Citibank franchises in the Middle East/North Africa region.

### **Ousmane Badiane**

*Africa Director  
International Food Policy Research  
Institute*

Ousmane Badiane is the Africa director for the International Food Policy Research Institute (IFPRI). In this role, he coordinates IFPRI's work program in the areas of food policy research, capacity strengthening, and policy communications in Africa. He is also in charge of IFPRI's partnerships with African institutions dealing with the above areas. Badiane is a regular advisor to African and other governments as well as institutions on economic growth and development. He was the lead specialist for the Food and Agricultural Policy Group for the Africa region at The World Bank from 1998 to 2008. He previously worked as a senior research fellow for IFPRI from 1989 to 1997, when he led the institute's work on market reforms and development. While at IFPRI, he taught, as an adjunct professor at the Johns Hopkins' School of Advanced International Studies from 1993 to 2003. Badiane is also an honorary professor at the University of KwaZulu, South Africa.

## WORKSHOP SPEAKER BIOGRAPHIES

**Melanie Baker**

*Vice President, Strategic Program Development  
SOC, Inc.*

Melanie Baker has been active in leading a dynamic humanitarian aid-focused team in developing a holistic approach to curbing gender-based violence while creating a renewed and strengthened security infrastructure in lesser developed countries. She has more than 25 years experience in leading large teams to successful and executable outcomes in U.S. government, commercial, and foreign government contracting. Baker's experience ranges from supporting environmental remediation, construction, nuclear non-proliferation movements, contingency and crisis response, life support, security, and peacekeeping operations in hostile and remote locations. Her goal is to strengthen the Obama administration's momentum toward civil sector reform and host nation capacity building by directing a talented team in mitigating the rape crisis in the Democratic Republic of Congo. This movement serves to support the global mission in strengthening the fabric of civil and judicial infrastructure so that these citizens may live with dignity and purpose in a safer, more just, and more secure environment.

**Thomas Barry**

*Founder and CEO  
Zephyr Management*

Before founding Zephyr Management, Thomas Barry was president and CEO of Rockefeller and Company, the investment management arm of the Rockefeller family, from 1983 to 1993. Previously, Barry was employed by T. Rowe Price Associates, Inc. from 1969 to 1982. Among other responsibilities, he was president of T. Rowe Price New Horizons Funds, Inc., then the largest mutual fund specializing in small capitalization companies. Barry received an MBA from Harvard Business School in 1969 and an undergraduate degree from Yale University in 1966 where he majored in Latin American studies. He is a chartered financial analyst.

**Iain Barton**

*CEO, PHD*

Iain Barton joined PHD in late 2005 as CEO, transferring from The Fuel Group head office where he had served three years as strategic director. Barton is a medical doctor with 10 years in clinical practice and a decade in healthcare IT systems and logistics management that serves PHD's core focus areas of international standard quality assurance and best-of-breed technology systems. Barton also has experience in development aid strategy through his involvement in the origination, planning and operations of the supply chain management structure for the U.S. government's President's Plan for Emergency AIDS Relief.

**Jason Bauer**

*Director, Private Sector Initiatives  
Millennium Challenge Corporation*

Jason Bauer is a director in the Private Sector Initiatives Team within the Department of Policy and International Relations. The Private Sector Initiatives Team seeks create innovative and collaborative mechanisms to leverage Millennium Challenge Corporation (MCC) investments through private sector partnerships; increases private sector investment and trade opportunities; and generate opportunities for firms to leverage their corporate social responsibility funds. Bauer is responsible for developing and overseeing the implementation of programs to achieve these objectives. Within MCC he coordinates with the country teams in Compact Development, Compact Implementation, Congressional and Public Affairs, and the General Counsel's Office; while externally he manages relationships with private sector organizations and firms. Bauer holds an MBA from Cornell University's The Johnson School of Business as a Michael Torphy scholar. Bauer earned a bachelor's degree in economics and political science from the University of North Carolina, Chapel Hill.

**Eddie Bergman**

*Executive Director  
Africa Travel Association*

Eddie Bergman is executive director of the Africa Travel Association (ATA). Bergman co-founded and volunteers as executive director of Miracle Corners of the World, an organization devoted to empowering youth. Bergman is a part-time faculty member in the Department of Hospitality Management at City University of New York's College of Technology. Bergman serves on the board of directors of the Ruben Museum of Art, Shared Interest, and the Synergos Institute. He is a member of Community Board 6 in New York City and on the advisory boards of the International Crisis Group, Africa House, Center for Global Affairs, and Gallatin School of Individualized Studies. He earned a master's degree in social entrepreneurship and bachelor's degree in hotel and tourism management from New York University. He has also received several humanitarian awards, including the 2009 Ellis Island Medal of Honor.

**Aron Betru**

*Senior Manager, Coffee Initiative  
TechnoServe*

Aron Betru serves as the coffee initiative senior manager at TechnoServe. Betru supports the senior vice president and is charged with assisting in project implementation and ensuring that the processes and activities adhere to corporate and donor standards. Before joining TechnoServe, Betru worked at McKinsey & Company and Goldman Sachs Investment Banking on a range of global engagements for telecommunications, media, technology, financial services, pharmaceutical and government clients. Betru earned an MBA from Columbia Business School, a master's degree in international relations from Johns Hopkins SAIS, and a bachelor's degree from Northwestern University.

## WORKSHOP SPEAKER BIOGRAPHIES

### **Paul Biondich**

*President*

*Open Medical Record System*

Paul Biondich is an associate professor of pediatrics and informatics at the Indiana University School of Medicine and director of informatics for Academic Model Providing Access to Healthcare (AMPATH). His primary career focus has been on building workflow-sensitive clinical decision support systems and leading the OpenMRS Foundation, an international collaborative which provides community-developed, freely available open source medical record systems for the underserved. After receiving his biology degree from Emory University, Biondich attended medical school and a pediatric residency at the University of Florida's College of Medicine. He completed his master's degree in health services research with a concentration in medical informatics at the Regenstrief Institute.

### **Jonathan Bloom**

*Deputy Vice President, Department of Compact Implementation*

*Millennium Challenge Corporation*

Jonathan Bloom is responsible for Millennium Challenge Corporation's (MCC) support to the implementation of compact programs in Africa. Previously, Bloom was managing director for Africa, managing director for agriculture, finance, and private sector development for the Department of Operations responsible for program components investing in agricultural production, processing, and marketing, rural development, property rights and land policy, financial systems and institutions, and private sector development. Before joining MCC, Bloom worked for several years as a consultant to international development banks and corporations ranging from fortune 50 multinationals to private family businesses, as well as teaching international development management at The New School's graduate program in international affairs. Bloom also

worked at The World Bank Group, including the International Finance Corporation, on capital markets, financial institutions, and agro-industrial development. Bloom received an AB from the Woodrow Wilson School at Princeton University, and an MBA (Highest Distinction) from the Harvard Business School.

### **Earl Blumenauer**

*U.S. Congressman (OR-3)*

*U.S. House of Representatives*

Earl Blumenauer has devoted his entire career to public service. Elected to the U.S. House of Representatives in 1996, Blumenauer has served as a member of the House Ways and Means and Budget committees, the Transportation and Infrastructure committee, and the International Relations committee. Blumenauer also serves as vice chair of the Select Committee on Energy Independence and Global Warming. A leading environmental advocate both in Oregon and Congress, Blumenauer has authored and co-sponsored legislation to preserve and protect public lands, shift the nation's energy policy towards renewable energy and energy efficiency, curb global warming, and clean our nation's water bodies. In his new position as a member of the Committee on Ways and Means, Blumenauer plans to continue his work to help craft policies that will address and mitigate the effects of global warming.

### **Ken Bone**

*President and Managing Director*

*Rising Data Solutions*

Ken Bone has 20 years of experience establishing, developing, and operating world-class Business Processing Outsourcing (BPO) centers in emerging markets. He is one of the pioneers responsible for the establishment and success of the BPO industry in the Philippines. Before joining Rising Data Solutions, Bone was the CEO of Electraserv, Inc. He also served as CEO of Globalstride, a 700+ person call

center in the Philippines. He was the CEO and board member of a call center group of companies known as Advanced Contact Solutions, Inc. This is currently a publicly listed company in the Philippines. Before developing the offshore call center business, Bone was the CEO and board member of Worldwide Satellite Broadcasting, Inc. in the U.S. and was a technical director for T. Ananda Krishnan in Malaysia. He was one of the principle architects of DIRECTV, a satellite television broadcaster with millions of subscribers in the U.S., in which he was responsible for the development of DIRECTV's business systems solutions.

### **Russell Brott**

*Agriculture Enabling Environment Specialist*

*Booz Allen Hamilton*

Russell Brott manages the agriculture component of the U.S. Agency for International Development's BizCLIR project for Booz Allen Hamilton. Russell is a specialist in economic and trade policy and the enabling environment for agriculture. He co-developed the AgCLIR diagnostic and has managed its growth since 2008. The AgCLIR diagnostic has been used in Ghana, Nigeria, and Senegal with current plans to conduct assessments in Uganda and Tanzania. In his capacity as agriculture component lead under BizCLIR, Russell is responsible for technical, financial, and personnel management relating to the AgCLIR initiative. Russell's international work experience spans Africa, Latin America, the Middle-East, and Eurasia.

### **Craig Browdy**

*Senior Manager for Aquaculture Research*

*Novus International*

Craig Browdy is a past president of the World Aquaculture Society and was a marine scientist for the South Carolina Department of Natural Resources for 19 years. He served as assistant

## WORKSHOP SPEAKER BIOGRAPHIES

director of the Marine Resources Research Institute, leading the aquaculture section and the Waddell Mariculture Research and Development Center. He earned a bachelor's degree from the University of Maryland and a PhD from Tel Aviv University. His research over the past 25 years has focused on the application of aquaculture technologies to improve availability of seafood resources, specifically focusing on financial and environmental sustainability of marine shrimp culture. The work has applied basic science and innovative technology development to advance production systems, improve health management and enhance product quality. He has collaborated with scientists and has been a consultant on aquaculture projects in several countries in Asia, Latin America, and the Middle East.

**Shari Bryan**

*Vice President  
National Democratic Institute for  
International Affairs*

Shari Bryan is the vice president at the National Democratic Institute for International Affairs, based in Washington, D.C. She has played a key role promoting democratic practices in Africa, conceptualizing and organizing projects on political party finance; governance and HIV/AIDS; and increasing the role of legislatures in overseeing the extractive industries. In addition, Bryan has traveled to and worked in more than 22 countries in Africa, organized election observation missions around the region, and provided training in the skills necessary for political candidates, government officials and voters to participate in democratic life.

**William Bucknam**

*Vice President and General Counsel  
Moving Water Industries*

William Bucknam is the vice president and general counsel of Moving Water Industries (MWI). He is responsible for legal affairs, government affairs, international trade finance and marketing in Sub-Saharan Africa specializes in structuring, documenting and finalizing complex financial transactions. In 1997, Bucknam founded the African Growth and Opportunity Act Coalition and he served as its co-chair until the passage of the AGOA legislation in 2000. He accompanied U.S. Secretary of Commerce William Daley on a presidential business development mission to Africa in November 1998 and he accompanied Congressman Charles Rangel on a presidential mission of economic cooperation to Africa in 1997. Bucknam has testified on several occasions before Congressional committees, and he has lectured at the U.S. Department of State, The Corporate Council on Africa and the Council on Foreign Relations on issues related to African trade and investment. Bucknam previously served as a member of the board of directors of The Corporate Council on Africa as well as a member of the U.S. Department of Commerce Advisory Committee on Africa.

**Brian Caine**

*Director of International Business  
Development, Rail Systems  
Lockheed Martin Corporation*

Brian Caine has 25 years of Lockheed Martin program management and business development experience in worldwide transportation markets, including aviation, highway and railroad applications. His work bringing new technologies to market, including intelligent highway systems and positive train control, has positioned him as an industry leader, consulting with government policy makers and operational executives to implement

advanced solutions. Caine's current professional focus has resulted in Lockheed Martin partnering with the U.S. Federal Railroad Administration and the Australian Rail Track Corporation to deploy advanced train management systems for freight and passenger safety and operational gains. Caine is currently engaged in rail projects in South Africa.

**Bryan Callahan**

*Vice President, Social Marketing  
Practice  
Ogilvy Public Relations*

Bryan Callahan is a vice president in the social marketing practice of Ogilvy Public Relations' Washington, D.C. office where he specializes in health and development communications, primarily focused on Africa. He leads communications for a two-year project funded by a leading global health foundation whose goal is to identify barriers to the cost-effective importation of drugs, bed nets, insecticides, and diagnostic tests used in the fight against malaria. A communications professional with 14 years of experience in the private sector and with the U.S. African Development Foundation, Callahan earned a PhD in history from the Johns Hopkins University. His dissertation, which examined the origins of popular attitudes toward HIV and sexually transmitted infections in Zambia and Zimbabwe, was supported by grants from the Social Science Research Council and the Fulbright program. Bryan is a Phi Beta Kappa and high honors graduate of Swarthmore College, where he majored in history and anthropology.

**Tom Callahan**

*Director, Strategic Planning for  
Readiness and Stability Operations  
Lockheed Martin Corporation*

Before joining the Readiness and Stability Operations team, Tom Callahan was director of mission operations and services within Global Infrastructure Solutions at Lockheed Martin. He served in the U.S.

## WORKSHOP SPEAKER BIOGRAPHIES

Department of State from 2001 to 2007 as deputy assistant secretary for legislative affairs, as senior policy advisor for the Bureau of Diplomatic Security Antiterrorism Assistance Program, and as senior professional staff in the Secretary's Office of Policy Planning helping to establish counterterrorism training programs in Afghanistan, Iraq, Pakistan, Indonesia, Kenya, and Colombia. Callahan has extensive experience in both the House of Representatives and the Senate, where he was director of African affairs on the Senate Foreign Relations Committee and senior professional staff on the House International Relations Committee. Callahan was director of special projects for the disaster relief organization AmeriCares, public policy director for World Vision, and resident director in South Africa for the International Republican Institute's democracy and governance program. Callahan graduated from Dartmouth College with a bachelor's degree in government in 1984 and attended Yale Law School.

### **Martha Campbell**

*President*

*Venture Strategies for Health and Development*

Martha Campbell is a political scientist and health policy specialist focusing on sustainability as well as scale and market mechanisms in developing countries. Previously, she directed the population program of the David and Lucile Packard Foundation. She is also a lecturer in the School of Public Health at the University of California, Berkeley. She received her degrees from Wellesley College and the University of Colorado.

### **Karan Capoor**

*Senior Financial Specialist, Climate Mitigation and Carbon Finance  
The World Bank*

Karan Capoor has more than 17 years of professional experience in business strategy and transactions in energy, climate change, and carbon finance. At The World Bank, he originates

structures and negotiates carbon transactions and serves as the region's resource on climate mitigation and carbon finance. He helped design and market The World Bank's carbon funds and has co-authored the "State and Trends of the Carbon Market" for the last several years. His current interests lie in integrating the Clean Technology Fund and the Carbon Partnership Facility with The World Bank Group's investments. Earlier in his professional career, Capoor co-led PricewaterhouseCoopers' global Climate Change Services Team and provided business and transactions advisory for a range of European and U.S. industry in the electricity, natural gas, aviation, and forest products sectors. Capoor earned an MBA from the University of Virginia's Darden School of Business and a bachelor's degree from Middlebury College.

### **Stephen Cashin**

*Founder and CEO*

*1Pan Africa Capital Group*

Stephen Cashin is the founder and CEO of Pan African Capital Group (PAC). Established in 2004, PAC focuses on investment banking and advisory services, asset management, and private equity throughout Africa. Cashin has also served as managing director and head of the Washington, D.C. office of Modern Africa Fund Managers from 1998 until 2004. He was responsible for identifying the majority of the investors in the Modern Africa Growth and Investment Company, a \$105 million fund capitalized by private institutional investors and leveraged with the support of the U.S. Overseas Private Investment Corporation. Cashin serves on the boards of Databank, an investment banking group based in Ghana, and DiscoveryTel, a communications company carrying traffic in and out of Africa and the Middle East from the U.S. Until recently he served as the vice chairman of The Corporate Council on Africa and was a principal participant in The Commission on Financing in Africa published in 2002.

### **Marc Cavaliere**

*Executive Vice President, North America*

*South African Airways*

Marc Cavaliere was appointed as executive vice president for North America for South African Airways (SAA) in May 2006. Cavaliere oversees all aspects of SAA's presence in the U.S., Canada, Mexico, Central America, and the Caribbean. This includes all sales and marketing activities, distribution, administration, government affairs, and airport operations. An airline industry veteran with more than 25 years experience, Cavaliere joined SAA from Spirit Airlines where he was vice president of sales and distribution. Before joining Spirit, Cavaliere was vice president and senior partner with Aviation Management, a leading aero management consulting firm. Before this engagement, he directed sales and airport operations in several regions for American Airlines, as well as for Pan Am as the airline's final country director in Brazil.

### **John Chambers**

*Chairman, Sovereign Rating Committee*

*Standard and Poor's Sovereign Ratings Group*

From 1997 to 2005, John Chambers was deputy head of Standard and Poor's Sovereign Ratings Group. In 2005, he was named chairman of the group's sovereign rating committee. This committee, which consists of senior sovereign analysts, sets and changes ratings for the 110 central governments rated by Standard and Poor's as well as for a score of multilateral and sub regional development banks. Before joining the Sovereign Ratings Group, from 1993 to 1997, Chambers led Standard and Poor's efforts in expanding its ratings among Latin American financial institutions. He wrote often on the subject of the contingent liabilities posed by financial systems to the sovereign. Before joining Standard and Poor's, John worked for Banque

## WORKSHOP SPEAKER BIOGRAPHIES

Indosuez from 1986 to 1993. He was posted to Paris from 1989 to 1992 where he was a sous directeur and assistant comptroller. Chambers is a chartered financial analyst.

### **Mark Chiaviello**

*Director Corporate and Investment Banking  
Standard Bank*

Mark Chiaviello has been involved in Africa for 25 years. He is currently a director at Standard Bank, Africa's largest financial institution, with the responsibility of promoting foreign direct investment, trading relationships, and donor flows from the United States into Africa. Before joining Standard Bank in 2006, Chiaviello spent nine years at Deutsche Bank running their South African equity business in America. In 2007, The United Nations Development Programme appointed Chiaviello to its advisory board for the Regional Programme for Africa. Chiaviello was elected to the board of directors of The Corporate Council on Africa in 2008. He was a member of the U.S. Export – Import Bank's Sub-Saharan Africa advisory committee in 2007 and 2008. In the 1980s, Chiaviello was a Peace Corps volunteer in Botswana where he worked with the Ministry of Commerce and Industry.

### **Sue Clark**

*Director, Corporate Affairs  
SABMiller*

Sue Clark was appointed director of corporate affairs of the global brewing company, SABMiller in 2003. Based at SABMiller's head office in London, she is responsible for building and protecting the group's corporate reputation and leads the following functions: investor relations, media relations, corporate social responsibility, political and trade relations, issues and crisis management, brand communications, corporate website and internal communications. Her previous roles

include director of corporate affairs at Railtrack Group, director of corporate affairs at ScottishPower, investor relations manager at Scottish Power and investor relations manager at national power. Clark earned a bachelor's degree (Honors) from Manchester University, U.K., and an MBA from Heriot Watt University, U.K.

### **Tommy Clark**

*Founder and CEO  
Grassroot Soccer*

Tommy Clark, a practicing pediatrician, conceived the idea for Grassroot Soccer (GRS) after living in Zimbabwe and witnessing first-hand the destruction of AIDS, losing friends and teammates to the disease. Seeing soccer's incredible ability to attract and inspire youth, he envisioned a way to harness this power. Born in Scotland, he played soccer at Dartmouth College and returned to Zimbabwe to play professionally. After finishing Dartmouth medical school, he was named resident teacher of the year twice. Clark is a Draper Richards fellow, winner of the American Academy of Pediatrics' Annie Dyson Child Advocacy Award and the Dartmouth Martin Luther King, Jr., award.

### **Frances Cook**

*Non-Executive Director  
Lonhro*

A former U.S. ambassador to Burundi, Cameroon, and to the Sultanate of Oman, Frances Cook also has held numerous senior positions in the U.S. Department of State, including deputy assistant secretary of state for Refugee Programs, and deputy assistant secretary of state for Political-Military Affairs, consul general in Alexandria, Egypt, and director for West Africa. She transitioned to the private sector in May 1999, and has runs an international business-consulting firm, The Ballard Group. Cook currently serves on the boards of Alliant Techsystems and Global Options Group, and The Corporate Council on

Africa. She is a senior fellow at the Center for Naval Analyses, and a member of the Council on Foreign Relations. She was educated at the Universities of Virginia and Harvard, and resides in Washington, D.C.

### **Elizabeth Culkin**

*Vice President of Meetings,  
Conventions and Trade Shows  
American Society of Travel Agents*

Elizabeth E. Culkin has 25 years in the travel industry and is currently serving as vice president of meetings, conventions and trade shows for the American Society of Travel Agents (ASTA). Having joined ASTA in 1981, her responsibilities include the annual planning, program development and show management for THETRADESHOW, ASTA's International Destination Expo, and Board of Directors meetings. Culkin also oversees the development and promotion of ASTA's Home Study and on-line educational courses. Culkin has also worked for Thrifty Car Rental as manager of sales and incentive programs and the American Society for Cell Biology as director of meetings and conventions.

### **Victor D'Amato**

*Senior Engineer, Sustainable Design  
Services  
Tetra Tech*

Victor D'Amato is a professional engineer who heads a sustainable water infrastructure and resource management practice for Tetra Tech, a leading provider of consulting, engineering, and technical services with 10,000 employees worldwide. D'Amato has worked on wastewater systems ranging in size from 1,000 liter per day home-scale to 1,600 million liter per day systems serving large urban centers. He is considered an expert on distributed systems where centralized and decentralized water systems are integrated under a common management framework. He is an investigator on two visionary

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research projects; one showing the application of distributed systems in urban and suburban areas and one aimed at developing a new paradigm for integrated, holistic, water infrastructure management.

### **Dorothy Davis**

*Founder and President  
The Diasporan Touch*

Dorothy Davis is the founder and president of The Diasporan Touch, a New York based international public affairs, special events, and celebrity advocacy consulting company. The firm creates strategic and innovative programs and partnerships in support of the UN Millennium Development Goals to promote economic development and entrepreneurship; particularly among women, the global African Diaspora, and through South-South cooperation. Davis has worked directly with the UN system since 1999 to develop and manage the United Nations Development Program's Goodwill Ambassador Program. Davis served as the director of the first Office of Public Affairs of the Africa America Institute and staff liaison to its prestigious board of trustees. Davis earned a master's degree in journalism from Columbia University's Graduate School of Journalism and a bachelor's degree in broadcasting and film from Boston University.

### **Michelle DeMoore**

*Senior Director of International Policy  
Philips Electronics*

Michelle DeMoore represents Philips Electronics' business interests on international legislative, regulatory, and trade policy matters before the U.S. Legislative and Executive branches. Additionally, she represents Philips with the Multilateral Development Banks and international aid agencies in Washington, D.C. DeMoore has held positions in the U.S. Senate, the U.S. Department of Commerce and the private sector.

Before Philips Electronics, she served as associate vice president at AdvaMed handling global issues for the medical device industry. DeMoore is admitted to practice law in Maryland and has served on the board of directors of Women in International Trade.

### **Peter DeRobertis**

*Principal, Business Development and  
Strategic Planning Group  
Lockheed Martin Aeronautics*

Pete DeRobertis is currently a principal in the business development and strategic planning organizations of Lockheed Martin Aeronautics. His primary responsibilities include the development of business strategy for hybrid heavy lift and U.S. Army programs. He served previously as senior manager of finance in the business pursuit's directorate. DeRobertis served for 20 years in the U.S. Army receiving his commission from the U.S. Military Academy at West Point in 1979. He commanded an air defense artillery battery in Korea from 1985 to 1986, and was an assistant professor at West Point from 1988 to 1991. He served various tours in the acquisition corps before being assigned as the executive officer to the J-3 in Yongsan, Korea. He retired in 1999 at the rank of lieutenant colonel. DeRobertis earned a bachelor's degree in engineering from West Point, master's degree in operations research and systems analysis from the Naval Postgraduate School, and an MBA from Duke University.

### **Paulo de Sa**

*Manager, Oil, Gas and Mining Division  
The World Bank*

Paulo de Sa is the manager of the oil, gas, and mining division at The World Bank, where he coordinates and leads the lending activities and technical assistance in more than 50 countries. De Sa also heads four global programs and partnerships in the oil, gas, and mineral sectors including: the Extractive Industries Transparency

Initiative, the Global Gas Flaring Reduction Public-Private Partnership, the Petroleum Governance Initiative, and the Communities and Small-scale Mining Partnership. De Sa has worked at The World Bank for 14 years where he has structured financing and provided analytical and technical advisory service in industrial restructuring, financial services, and mining sector regulation and policy to improve sustainable development outcomes for client countries throughout Africa, Asia, and Latin America. De Sa occupied various senior level positions in the mining and steel industries in Brazil and France. He earned a PhD in industrial economics from the Ecole des Mines de Paris.

### **Gilles de Vinemont**

*Director, International Tax Services  
PricewaterhouseCoopers*

Gilles de Vinemont is a director practicing in the area of international tax. He is the leader of the African tax desk, part of PricewaterhouseCoopers' foreign tax desks program. He has been with the firm for 13 years, including four years in the Cameroon/Chad office, and more recently, three years in the Gabon office. De Vinemont is both an African and a French tax specialist. His key area of expertise is in creating solutions for groups investing in Africa including tax efficient holding and financing company structures, tax efficient profit, cash repatriation techniques, and M&A.

### **Jennifer DeWitt**

*Partnerships and Business  
Development  
Grassroot Soccer*

Jennifer DeWitt manages partnerships, external relations, and business development at Grassroot Soccer (GRS). Based in New York, she brings together her passion for sports and years of experience working on HIV/

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AIDS to create new and nurture existing partnerships with governments, NGOs, foundations, and the private sector. Before GRS, DeWitt was a partnership advisor at UNAIDS in Geneva and previously directed advocacy and communications at the Global Business Coalition on HIV/AIDS. DeWitt also has experience working in health policy public relations and began her career at the Clinton White House in the chief of staff's and advance offices.

#### **Dan DiFrancesco**

*Gravity Gradiometer Technologies  
Lockheed Martin Corporation*

In his 22 years with Lockheed Martin, Dan DiFrancesco has been responsible for the design, integration, and testing of complex gravity gradiometer instruments and systems for submarine navigation, arms control treaty verification, and commercial mineral and hydrocarbon exploration. These roles have included serving as chief mechanical engineer with responsibility for mechanical design elements, environmental analysis, system integration, field testing of systems, and customer support. He has also served as the program manager and technical director for numerous government and commercial programs and is presently the business development manager for the gravity business unit located in Niagara Falls, N.Y. DiFrancesco earned a bachelor's degree in mechanical engineering from LeTourneau University in 1982.

#### **Milka Dinev**

*Director, Extending Service Delivery Project  
U.S. Agency for International Development*

Milka Dinev is the director of the U.S. Agency for International Development's (USAID) extending service delivery project. She has more than 25 years of experience in the management of development projects.

Her programmatic experience crosses many fields, including sexual and reproductive health, family planning, environment, gender, food aid, micro-enterprise and agriculture. For nine years she was Pathfinder International's country representative for Peru responsible for providing overall strategic direction to Pathfinder International's family planning and sexual and reproductive health programs in Peru and Ecuador. Dinev was deputy director for CARE in Peru and served with the Canadian International Development Agency.

#### **Thierno Diof**

*Director, Africa EU Funding  
Schuman Associates*

Thierno Diof is an Africa specialist and expert in project development and implementation, in public management, developmental issues, e-government, and ICT for development. Diof's focus in Schuman Associates is advising and assisting major corporate U.S. and EU clients to set up successful techniques and strategies for winning EU-funded projects in Africa. He has built up extensive insights into EU funding processes and established links to many of those institutions responsible for the use of various EU development funds. Before Schuman Associates, Diof was in charge of PlaNet Finance Senegal's office, an international NGO acting in microfinance and development cooperation. He also worked for Eurostockcity in Paris, for Archon France (an affiliate of The Goldman Sachs Group), and for the French state representative of Region Basse Normandie. Diof is a graduate in international relations at Paris Sorbonne University, international law and political science at Paris Pantheon-Assas University and in public administration at the French national school of Administration (ENA, Ecole Nationale d'Administration).

#### **Baba Dioum**

*General Coordinator  
Conference of Ministers of Agriculture  
of West and Central Africa*

Baba Dioum has been the general coordinator of the Conference of Ministers of West and Central Africa since 1991. He served as director of the policy agricultural unit where he writing policies on agriculture and advised the Ministry of Rural Development, both in Senegal. He has had a varied career with emphasis on natural resources conservation, water issues, and agricultural policies. Dioum has served on several boards, including that of the International Food Policy Research Institute and the International Fertilizer Development Center, and was the founding member of the executive committee for the United Nations program for the environment as well as a member of the executive committee of the International Union for Conservation of Nature.

#### **Kamal Dorabawila**

*Africa Sector Lead, Global Oil and Gas  
Division  
International Finance Corporation*

Kamal Dorabawila is the Africa Sector Lead in the Global Oil and Gas Division of the International Finance Corporation (IFC). As a senior investment officer, he manages project and corporate finance transactions as well private equity investments covering upstream oil & gas, LNG, onshore/offshore oil services, and oil & gas pipelines. Dorabawila worked in the IFC's Infrastructure Department covering power generation, electricity distribution as well as rail and air transport services projects. He is a graduate from the University of Pennsylvania's Wharton School of Business and earned a master's degree in electrical engineering from the Engineering School of the same University.

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### **Lily Dorment**

*Research Associate  
Rockefeller Foundation*

Lily Dorment joined the Rockefeller Foundation as a research associate in March 2008. Her current work focuses on strengthening health systems globally as well as improving the economic security of American workers through access to adequate health coverage, savings opportunities, and retirement security. Before joining the Rockefeller Foundation, Dorment lived in South Africa where she conducted research on strengthening health systems to improve access to anti-retroviral therapy. Dorment earned a master's degree in public health with a focus on global health from Columbia University, and a bachelor's degree from Yale University.

### **Jocelyne do Sacramento**

*Focal Person, HIV/AIDS and Transport  
Specialist, African Region  
The World Bank*

Jocelyne do Sacramento has been with The World Bank since 1992 and has been involved in HIV/AIDS in the transport sector since 2000. She has managed projects on HIV/AIDS awareness in 20 countries in Africa, and co-authored an assessment of mainstreaming HIV in the Africa transport sector entitled "Lessons learned from Mainstreaming HIV/AIDS in Transport Sector Projects in Sub-Saharan Africa". Most recently, she published an educational pamphlet, "The Route to Good Living" on implementing HIV/AIDS contract clauses in road construction sites in Africa. Do Sacramento earned a master's degree in organization development from John Hopkins University.

### **Terry Dunmire**

*Non-Executive Board Member  
Geneva Risk, Ltd  
CCA Board Member*

Terry Dunmire is an investment banker/attorney specializing in international development with a focus on strengthening public-private partnerships on a global, sustainable basis. Currently, Dunmire serves on the boards of The Corporate Council on Africa, Citizen Gate, Lafayette Holdings, Tetra Tech Middle East, Frontier Capital Markets, and Geneva Risk. Previously, he served as the director of business development for DynCorp International. He also wrote and managed the international solicitation for qualifications for investment banking advisors for privatization for the Government of Egypt. He advised and structured acquisition of long-term utility contracts to enter and own significant market share in Poland, Czech Republic, Slovakia, and for Societe Lyonnaise des Eaux/Dumez. Dunmire has advised the U.S. Agency for International Development and the ministers of privatization on privatization transactions in Egypt, Nigeria, and West Bank/Gaza. He earned a bachelor's degree from the University of Virginia and a law degree from Western New England College School of Law.

### **Stacy du Preez**

*Director for African Affairs  
PAE Government Services, Inc.*

Stacy du Preez is the director for Africa programs, focusing on U.S. Department of State and United Nations' work in Africa, a \$500+ million line of business in PAE Government Services. She started her career with PAE in 1988 and has advanced through the company holding positions of increased responsibility. Du Preez is currently responsible for the overall management of PAE's U.S. Department of State Africa portfolio

as well as contracts with the United Nations. These contracts are performed and supported by offices in Arlington, Virginia, Sudan, Kenya, Sierra Leone, Liberia, Ethiopia, Rwanda, Tanzania, Senegal, Ghana, Burkina Faso, and United Arab Emirates. Under du Preez's leadership, the team has been successful in winning more than 80 percent of the task orders awarded under the U.S. Department of State Africa IDIQ contract.

### **Joseph Dwyer**

*Director, Leadership, Management,  
and Sustainability Program  
Management Sciences for Health*

Joseph Dwyer has 30 years of experience developing, managing, implementing, and advising health programs. As director of the Leadership, Management, and Sustainability Program at Management Sciences for Health, Dwyer leads a worldwide team linking improvements in management systems and organizational leadership to improved client services. The project is known for innovation in linking leadership development with improved results as well as advocacy on the critical need for skilled and committed health managers to support an effective health work force. Dwyer is now based in Cambridge, Massachusetts following 13 years in Nairobi, Kenya.

### **John Ellis**

*Lead for Economic Growth Programs,  
Office of the Director for Foreign  
Assistance  
U.S. State Department*

John Ellis is the lead for economic growth programs in the Office of the Director for Foreign Assistance, U.S. State Department. Ellis joined the Foreign Service in 1985 as an economics officer, serving overseas in Brazzaville, Auckland, and Shenyang. From 1996-2001, he served in the Office of the U.S. Trade

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Representative, where he led teams in negotiations on food and agricultural standards and government procurement. Ellis joined U.S. Agency for International Development in 2001 to lead the newly established Trade Capacity Building Unit. He earned a bachelor's degree in international relations from Carleton College and holds a master's degree in Foreign Service from Georgetown University.

### Monica Enfield

*Director, Markets and Country Strategies Group  
PFC Energy*

Monica Enfield is a director in PFC Energy's Markets and Country Strategies Group, having joined the firm in 2001. An Africa specialist, Enfield leads the company's country risk practice on the region and has consulted on a number of large client engagements. Enfield has also spoken at leading African oil & gas industry conferences on the topic of African risk, transparency initiatives, and local content. In addition to participating in a number of external task groups, including contributing to a chapter on energy security in "Africa Policy in the George W. Bush Years: Recommendations for the Obama Administration" at the Center for Strategic International Studies, Enfield is a regular commentator on African hydrocarbon issues to international government agencies and media such as the Wall Street Journal, Dow Jones, and the Financial Times. Enfield earned a master's degree in Arab Studies from the School of Foreign Service, Georgetown University and a bachelor's degree in political science from California State University, Stanislaus.

### Nabil Fawaz

*Sector Leader, Global Head Agribusiness, Manufacturing and Services  
Multilateral Investment Guarantee Agency*

*The World Bank Group*  
Nabil Fawaz is the head of underwriting for the agribusiness, manufacturing, and services sector at the Multilateral Investment Guarantee Agency (MIGA), the political risk insurance arm of The World Bank Group. Fawaz has extensive experience in underwriting investment projects in emerging markets and advising clients on structuring transactions to mitigate political risks efficiently. Before joining MIGA, Fawaz worked at the International Finance Corporation where he focused on the development of financial markets in Sub-Saharan Africa. Fawaz earned a master's degree in international management from the American Graduate School of International Management and a bachelor's degree in finance from Arizona State University.

### Gary Feldman

*Director of New Ventures Business Development  
Lockheed Martin Maritime Systems and Sensors*

Gary Feldman is the director of new ventures business development for Lockheed Martin Maritime Systems and Sensors. Feldman has 25 years experience in both the commercial and defense industries. His experience spans business development, program management, engineering, and information technology. He was the capture manager for a major navy shipbuilding program in Asia and the business development lead for the successful capture of the Canadian navy frigate modernization program. Feldman was previously the chief information officer for Lockheed Martin Maritime Systems and Sensors. In his current role as the director of new

ventures business development, he is responsible for business growth in renewable energy, advanced materials and supply chain management for maritime systems and sensors. Feldman earned a bachelor's degree in computer mathematics from the State University of New York at Binghamton, and an MBA from Fairleigh Dickinson University.

### Maisa Fernandez

*Representation Director  
Myriad Travel Marketing*

Maisa Fernandez has overseen online and print marketing, research, and public relations initiatives for tourism boards worldwide including: The Kenya Tourist Board, PromPeru, The Singapore Tourism Board, the Nepal Tourism Board, the Taiwan Tourism Board, Patagonia, Intur Nicaragua, and several others. Her company, Myriad Travel Marketing (formerly known as Carlson Destination Marketing Services), has worked with the Kenya Tourism Board and the South African Tourism Board to launch award winning brand campaigns in North America. Fernandez serves on the board of the South and Central American Tour Association and is a Partner in Conservation with the International Conservation Caucus Foundation. With a focus on sustainable tourism development and management, Fernandez directs clients on how to best manage strategic growth through focused and interwoven initiatives that engage the private sector, the public sector, tourists and local citizens.

### Marco Ferroni

*Executive Director  
Syngenta Foundation for Sustainable Agriculture*

An expert in international agriculture and sustainability issues, Marco Ferroni joined the Syngenta Foundation for Sustainable Agriculture (SFSA) as its executive director in 2008, after a career in multi-lateral institutions and government. Under Ferroni's

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leadership, SFSA supports the Bioscience eastern and central Africa Hub hosting African research projects on food security for resource poor farmers that improve orphan crops and livestock. SFSA projects address key issues and innovations for smallholder farmers in East and West Africa, South Asia, Central America, and the Northeast of Brazil. Ferroni holds a doctoral degree in agricultural economics from Cornell University. He has worked in Latin America, Africa, and Asia and is a frequent lecturer and guest speaker on topics that include agriculture, food security, development finance, and trade.

### **Ray Finley**

*Department Manager  
Sandia National Laboratories*

Ray Finley is currently the manager of the earth systems department at Sandia National Laboratories. He has managed large groups of diverse technical professionals in water resource management, water security, nuclear waste management, and underground storage of oil and natural gas. His technical career has included planning, conducting, and reporting large In-Situ experiments to better understand the thermal-mechanical-hydrological behavior of geologic materials, development of technologies to seal boreholes and underground openings, landfill capping technologies, and vulnerability assessments for dams and water systems. He is the program manager for several phases of the Sandia Water Program, including modeling/management, water security, informing policy through technology, and international water projects. He initiated the Sandia team to develop water security technologies to improve understanding of contaminant fate and transport, sensor and detection-system optimization, and contaminant source inversion for water distribution systems.

### **David Fiore**

*Senior Loan Officer, Transportation Division  
Export-Import Bank of the United States*

David Fiore is a senior loan officer in the transportation division of the Export-Import Bank of the United States ("Ex-Im Bank"). The Transportation Division is responsible for all aircraft and rail financings. Fiore is responsible for aircraft financings for a number of airlines based in Africa, Europe, and the Mediterranean region. He has been involved with Ex-Im Bank supported financings for Ethiopian Airlines, TAAG-Angola Airlines, Air Algerie, and Royal Air Maroc. In addition to his airline responsibilities, Fiore is the lead loan officer responsible for Ex-Im Bank's financings of locomotives for railroads throughout the world. Fiore earned a bachelor's degree from Middlebury College and an MBA from McGill University.

### **Alberto Fischbein**

*Director, New Business Development  
MITC Investimentos SARL*

Alberto Fischbein is the director for new business development of MITC Investimentos SARL, one of the leading private economic groups of Angola. MITC activities range from industry to agriculture, general services to construction and finance. Fischbein is an Argentinean national and a graduate of the University of Buenos Aires with a bachelor's degree in law and international studies. He possesses deep experience in African markets where new business opportunities arise from new laws and regulations. He has successfully brought together organizations in the U.S., Europe, Israel, and on the African continent, where he worked extensively on international development projects. Fischbein also serves on the board of directors of various companies including the U.S.-Angola Chamber of Commerce.

### **Joe Lee Frank**

*Chairman  
Geneva-Risk, Ltd.*

Joe Lee Frank attended the U.S. Naval Academy and Naval Postgraduate School earning a master's degree in physics. He is also a graduate of the Industrial College of the Armed Forces concentrating on resource management and international finance. He served 28 years in the U.S. Navy, commanding two ships and serving on significant staffs. In 1996, Frank became director of business development with the Sarnoff Corporation and then vice president of Imtech Corporation. In 2002, he was appointed president, CAE-USA Marine Systems. In 2007, he became a corporate vice president with DynCorp International, where he marketed pursuits in community stability. He and his partners recently launched Frontier Markets Partners, a new business-consulting firm.

### **Robert Freling**

*Executive Director, Board Member  
Solar Electric Light Fund*

Robert Freling has been executive director of Solar Electric Light Fund (SELF) since 1997. During his stewardship, SELF has completed solar energy projects in more than 15 countries making SELF the leader among NGOs in realizing practical and cost-effective alternative energy solutions for rural villagers. Freling collaborated with SELF as a Chinese translator and interpreter to coordinate a 1,000-house solar electrification project in rural Gansu, China, in 1995. He was soon appointed SELF's director of international programs. In that role, he facilitated negotiations between the U.S. Department of Energy and the Chinese Ministry of Agriculture to expand the Gansu Province solar electrification project. Freling holds a bachelor's degree in Russian studies from Yale University, and a master's degree in communications

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management from the Annenberg School of Communications at the University of Southern California.

### **Humberto Fros**

*Deputy Managing Director  
CSI Ingenieros SA*

Humberto Fros is the deputy managing director of CSI Ingenieros SA, Uruguay's leading engineering and consulting services firms. Working closely with the managing director, board of directors, and the company's management team since 2000, he has developed and executed a strategy to drive the company's growth. As a result, CSI Ingenieros SA has successfully improved management capabilities, expanded service offerings, and developed international markets. Today, CSI Ingenieros SA has clients in 20 countries, one-third of its revenues from international business, and a staff of 200 people. He has a similar role at CIEMSA, a sister company that provides construction, operations and maintenance, and equipment supply services. CIEMSA currently operates only in Uruguay and employs 700 people. Fros has a bachelor's degree in business administration in management and a specialization in strategic management of service enterprises. He has lived in Switzerland, Korea, the United States, and Uruguay.

### **David Fulton**

*Advisor and Director of Business  
Liaison, Office of the U.S. Executive  
Director  
The World Bank*

David Fulton is a senior foreign service officer and serves as advisor to the U.S. Executive Director at The World Bank Group, where he is responsible for assisting U.S. companies that seek World Bank financing, risk mitigation products, and procurement opportunities. He previously served on the U.S. and Foreign Commercial Service's executive leadership team as

director of strategic planning, where he developed trade and investment strategy for 1,600 employees and 230 field offices. While serving as counselor for commercial affairs at the U.S. Embassy in Manila, he was the Ambassador's principal advisor on business affairs and directed U.S. Department of Commerce's trade and investment operations in the Philippines. Before joining the U.S. Department of Commerce, Fulton worked for the U.S. Department of State, serving as vice consul in Bangladesh and Australia. He has a law degree from the College of William and Mary and a master's degree in Foreign Affairs from the University of Virginia.

### **Peg Gant**

*Executive Director  
Commission for Florida Law  
Enforcement Accreditation*

Peg Gant began her law enforcement career in 1974 at the Fort Pierce (Florida) Police Department. She was hired as the third woman police officer for that department and attended the Indian River Regional Police Academy. In 1995, Gant began working with the Martin County (Florida) Sheriff's Office. She was promoted to accreditation manager and also served as staff inspector, grants manager/writer, research, and planner. In 1998, the Commission on Accreditation for Law Enforcement Agencies hired Gant as a program manager. In December 2005, Gant was selected as the new executive director for the Commission for Florida Law Enforcement Accreditation. Gant is a graduate of FDLE's Chief Executive Class number 40; a member of the International Association of Chiefs of Police and serves on the IACP Diversity Coordinating Panel. Gant received an associate's degree from Tunxis Community College and a bachelor's degree from Barry University.

### **Pape Gaye**

*CEO  
IntraHealth International*

A native of Senegal, Pape Gaye has three decades of leadership in international health with expertise in reproductive health, family planning, and HIV/AIDS program development and management. Before becoming CEO, Gaye led IntraHealth International's regional office for West, Central, and North Africa. Gaye contributed vastly to the strong reputation IntraHealth International enjoys in training and human capacity development, and speaks regularly on issues related to capacity building and the global health worker crisis. Gaye's career began with the U.S. Peace Corps and includes work with the Centers for Disease Control and Prevention. He holds an MBA from the University of California, Los Angeles.

### **David Gilbertson**

*Director, International Tax Services  
PricewaterhouseCoopers*

David Gilbertson is a director practicing in the area of international tax at PricewaterhouseCoopers. He advises private equity and venture capital investors and companies on how to structure their fund, international investments, and management structures. He has helped clients in areas such as helping funds establish a management company in the relevant foreign jurisdiction, fund structure, foreign tax reduction, tax treaties, transaction taxes, capital gains taxes, and cash repatriation and redeployment. In addition to dealing with the tax ramifications, Gilbertson has assisted clients in understanding the costs and future viability of maintaining international investment structures once they are organized.

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### **Thomas Glynn**

*Director, Cancer Science and Trends  
Director, International Cancer Control  
American Cancer Society*

Thomas Glynn advises and makes recommendations to the American Cancer Society (ACS) about emerging research and policy issues in cancer prevention and control. This includes the development of an international cancer control program promoting cancer prevention-related research, advocacy, treatment, and policy change, particularly in middle- and low-income nations. Previously, Glynn served as associate director of the U.S. National Cancer Institute's (NCI) Cancer Control Science Program and chief of the NCI's Cancer Control Extramural Research Branch. Glynn has published widely on cancer and tobacco use prevention and control. His awards include the U.S. National Institutes of Health Merit and Sustained Superior Performance Awards, the American Society of Preventive Oncology Joseph W. Cullen Memorial Award, and several others.

### **Ashifi Gogo**

*Founder and CEO  
Sproxil*

Ashifi Gogo is founder and CEO of Sproxil, a social enterprise that authenticates medicines in developing nations where drug counterfeiting is widespread. Gogo's venture into social entrepreneurship has continuously enjoyed a strong link with academia. Gogo attended Whitman College on a full scholarship, where he majored in mathematics and physics. Seeking a closer experience in implementing scientific solutions with a focus on the developing world, he entered Dartmouth College to pursue a PhD in electrical engineering with an emphasis on information assurance in communication systems. At Dartmouth, he earned an IEEE GOLD Humanitarian Fellowship by virtue of social enterprise.

### **J. Joseph Grandmaison**

*Former Member, Board of Directors  
Export-Import Bank of the United States*

At the recommendation of U.S. Senate Majority Leader and the Senate Banking Committee Chairman, former President George W. Bush nominated Joseph Grandmaison as a member of the board of member of the Ex-Im Bank of the United States (Ex-Im Bank) on June 26, 2006. Grandmaison previously served as a member of the board of directors from 2001 to 2005. Grandmaison assisted in coordinating Ex-Im Bank's business development initiative in Sub-Saharan Africa and served as a member of the Bank's Audit Committee. From 1993 to 2001, he served as director of the U.S. Trade and Development Agency. Before joining Ex-Im Bank, Grandmaison briefly returned to the private sector as managing director, international development for Don Breazeale and Associates, a West Coast based transportation consulting company that specializes in port, rail and freight operations. In his professional career, Grandmaison has also been vice president of a consulting company, adjunct professor in the College of Communications at Boston University, and host of public affairs television programs in Boston and New Hampshire. Grandmaison was also the Democratic Party's nominee for governor in 1990. A graduate of Burdett College in Boston, he was a fellow at Harvard University's Kennedy School of Government.

### **Peter Greenberg**

*Travel Editor  
CBS*

Peter Greenberg is among America's most recognized, honored, and respected front-line travel news journalists. An Emmy Award-winning investigative reporter and producer, Peter is the Travel Editor for CBS News, appearing regularly on The Early Show as well as contributing to

broadcasts and platforms for the network. Travel Weekly recently named Peter one of the most influential people in the travel industry. He is host of the nationally syndicated Peter Greenberg Worldwide Radio show, broadcasted weekly from a different location around the world on more than 150 stations and Sirius/XM radio. His other current titles include Travel Editor at Large for AARP, Contributing Editor for Men's Health magazine, and contributor to The New Yorker, Parade, ForbesTraveler.com, and MSN.com. Peter served seven years as travel correspondent for ABC's Good Morning America and 14 years as Travel Editor for NBC. He was the creator, co-executive producer, and host of CNBC's acclaimed ratings-winning prime time specials Inside American Airlines: A Week in the Life, and Cruise Inc: Big Money on the High Seas. His investigative work culminated in the one-hour NBC Dateline special entitled Black Box Mystery: The Crash of the Concorde, revealing for the first time what really happened when the supersonic aircraft crashed outside of Paris in 2000. His website PeterGreenberg.com is one of the fastest-growing travel news sites in the nation.

### **Mussumbuluko Guebuza**

*Executive Director  
Intelec Holdings-Participant*

Mussumbuluko Guebuza graduated from the University of South Africa, Durban, with a bachelor's degree in electrical engineering. Afterwards he joined Vodacom's technical department. As executive director of Intelec Holdings-Participant, Guebuza plays a key role in technology development locally and regionally. Intelec Holdings-Participant is the largest technology holding company in Mozambique with interests in companies such as Vodacom Mozambique and the Mozambique Gas Company.

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**Paul Guenette**

*Technical Managing Director,  
Agribusiness  
ACDI/VOCA*

Paul Guenette is an international economic development manager with expertise in food systems and agricultural development. He has managed multi-year agribusiness development programs on long-term assignments in Senegal, Mauritania, Indonesia, Barbados, and Kenya. He has performed short-term work in most Sub-Saharan African countries including training to producer groups, food systems commercialization, and marketing. Consulting assignments includes agricultural marketing workshops for the USDA, program design and implementation for USAID, and agribusiness global trends for The World Bank. At ACDI/VOCA, Guenette manages the Agribusiness Practice Area with projects in Angola, Burkina Faso, Ethiopia, Ghana, Kenya, Liberia, Mali, Mozambique, and Tanzania. Guenette earned an MBA from Stanford University.

**Elhadji Abdoul Aziz Gueye**

*Director  
Senegal Tourist Office, North America*

Elhadji Abdoul Aziz Gueye is the director of the Senegal Government Tourist Office for North America. Since the late 1970s, Gueye has served in various capacities in the Senegalese Ministry of Tourism, including director of the Department of Marketing and Promotion, director of investments, and senior technical advisor to the minister of tourism. He earned a master's degree from Cheikh Anta Diop University, and two post graduate diplomas in tourism economics and in zoning from the Academy of Aix-Marseilles.

**Abdi Guliye**

*Senior Lecturer, Department of Animal  
Sciences  
Egerton University*

Abdi Guliye's research includes rumen microbial fermentation, nitrogen metabolism in ruminants, evaluation of indigenous feed resources for livestock feeding, livestock production in pastoral systems, and dairy cattle and goats' nutrition and management. His experience with research collaboration is derived from working on projects funded by the Kenya Commission for Higher Education, United Nations Office for Project Services, and the Globe Foundation of The Heritage Group. He earned a doctoral degree from Rowett Research Institute and University of Aberdeen, Scotland.

**William Guyton**

*President  
World Cocoa Foundation*

William Guyton is the president of the World Cocoa Foundation (WCF), a private sector, non-profit organization supporting farmer outreach as well as environmental, health, and educational programs. Currently, Guyton oversees regional public-private partnership programs that focus on cocoa sustainability. He also helps to coordinate an international applied research program with USDA, and oversees the Cocoa Livelihood Program, a program co-funded by the Bill & Melinda Gates Foundation and leading chocolate companies. Guyton assisted in forming the World Cocoa Foundation in July 2000, which now has nearly 70 chocolate companies and trade association members. Before joining the chocolate industry, Guyton was director of business development at the U.S. Grains Council where he helped to identify new market opportunities. Guyton holds a master's degree from Michigan State University in agricultural economics and a bachelor's degree from Colorado State University. In addition

to his responsibilities at WCF, Guyton is a member of the board of directors at The Corporate Council on Africa, where he chairs the agriculture committee.

**James Hackbarth**

*Major  
U.S. Air Force*

James Hackbarth is a political military affairs strategist assigned to seventeenth U.S. Air Force. He is responsible for regional engagement, policy, and plans for U.S. Air Forces in Africa. Hackbarth is a 1995 graduate of the U.S. Air Force Academy and earned master's degree in national security affairs from the Naval Postgraduate School. A C-130 instructor pilot, he has served as the air attaché in the U.S Embassies in Côte d'Ivoire and Ghana. While there, he led operations for C-12 airlift support of defense attaché offices and U.S. embassies across West and Central Africa.

**Leslee Hall**

*Director of Partnership Marketing,  
Partner Concepts  
Director, Botswana Tourism Board*

Leslee Hall is director of partnership marketing at Partner Concepts, the firm appointed by The Botswana Tourism Board as its official representative in North America. In her role as director for Botswana Tourism Board, Leslee manages all marketing, advertising, public relations, and promotions in the United States and Canada on behalf of the Botswana Tourism Board. Hall has over 25 years of experience as a marketing and sales strategist and consultant, business/partner development executive, and client relationship manager. She holds an MBA from Kellogg Graduate School of Management, Northwestern University, and a bachelor's degree in management and consumer studies from the University of Maryland.

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### **Lisa Hare**

*Director of Task Order Malaria  
John Snow*

Lisa Hare has 20 years of experience in strengthening international health programs. She works for John Snow and currently serves as the director of Task Order Malaria under the U.S. Agency for International Development's Deliver Project. This task order aims to expand access to key malaria control interventions through the procurement and provision of ACTs, LLINs, and RDTs; strengthening in-country supply systems in 12 African countries; and improve global supply and the availability of malaria commodities. Before leading Task Order Malaria, Hare served as director for country programs supporting 20 country offices to improve the availability of essential health commodities through supply chain strengthening and promoting commodity security. Hare earned a master's degree in public health from Boston University and has worked in all regions of the world.

### **Maureen Harrington**

*Director, Corporate and Investment  
Banking  
Standard Bank*

Maureen Harrington recently joined Standard Bank as a director in the corporate and investment banking group in New York. Harrington's responsibilities include broadening Standard Bank's solutions for international organizations and other partners involved in African development. Before joining Standard Bank, Harrington served as vice president for policy and international relations at the Millennium Challenge Corporation (MCC). Harrington was responsible for overseeing the policy team, donor relationships, and strategies for strengthening MCC's innovative approach to development assistance. She also served as MCC's first managing director of Africa operations, managing a team

developing compact agreements with African governments. Before joining MCC, Harrington worked with the Bureau of African Affairs at the U.S. Department of State.

### **Rob Haslam**

*Vice President of International Sales  
and Business Development  
L-1 Identity Solutions*

Rob Haslam has spent 20 years in the secure identity industry, and has done business all around the world, much of it in Africa. Based in England, he has been with L-1 Identity Solutions for 18 months, where he is responsible for international sales and business development, managing an L-1's international team for the secure credentialing division. Earlier, Haslam worked for six years as a project manager often spending several months in-country on an implementation. He spent two years in Angola delivering their national identity and passport issuing solutions, and six months in Mozambique implementing a voter registration program. In addition, Haslam has spent lengthy periods in Egypt, The Gambia, Lesotho, Senegal, South Africa, Kenya, and Swaziland on identity-related projects.

### **Barbara Hayes**

*Director of Infrastructure  
Millennium Challenge Corporation*

Barbara Hayes is a director of infrastructure at the Millennium Challenge Corporation (MCC) providing technical leadership for infrastructure projects. Hayes serves as the infrastructure director for compacts in Madagascar and Mozambique. She also serves as a contracting officer's technical representative for independent engineering services related to MCC's water, sanitation, and roads projects in Mozambique and for consulting services related to Madagascar's small building construction program which

support land tenure, finance, and agriculture projects. Hayes received a PhD in environmental engineering and a master's degree in civil engineering from the Massachusetts Institute of Technology. She also held a faculty position in civil engineering at Rutgers University for five years. She is a licensed professional engineer in New Jersey and Pennsylvania.

### **Robert Hecht**

*Managing Director  
Results for Development Institute*

Robert Hecht joined Results for Development (R4D) in 2008 and manages a growing portfolio of projects analyzing policy barriers and solutions related to AIDS and health financing. Previously, Hecht was vice president for policy and advocacy at the International AIDS Vaccine Initiative and spent more than twenty years at The World Bank in a number of senior posts, including manager of The World Bank's Central Unit for Health, Nutrition, and Population. Hecht served as a director of the Joint United Nations Program on HIV/AIDS and has authored more than 30 articles and publications. He earned a bachelor's degree from Yale and his doctorate from Cambridge University.

### **Krista Hendry**

*Executive Director  
The Fund for Peace*

Krista Hendry is executive director of The Fund for Peace and the director of the human rights and business roundtable. The roundtable focuses on issues related to businesses operating in conflict-sensitive areas. Hendry is also currently serving as technical adviser on a project replicating the roundtable model in Indonesia to facilitate partnerships between companies and NGOs. Hendry earned an MBA from the McDonough School of Business at Georgetown University and a bachelor's degree from the University of Virginia. She represents

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The Fund for Peace in the Voluntary Principles on Security and Human Rights and the Conflict Risk Network.

### **Carol Hessler**

*Managing Director, Infrastructure, Environment and Social Assessment Millennium Challenge Corporation*

Carol Hessler, managing director, infrastructure, environment and social assessment for the Millennium Challenge Corporation (MCC), oversees the daily operations of the Infrastructure, Environment and Social Assessment Division. She is responsible for managing a team of experts in delivering timely technical support in the implementation of Compacts. The Infrastructure, Environment and Social Assessment Division engages in analysis, due diligence, and implementation of projects which include rural roads, rail roads, water and sanitation, irrigation systems, airports, ports, dams, industrial zones, and the development of social infrastructure. Hessler earned a master's degree with distinction from the London School of Economics and Political Science, a master's degree from the J.L. Kellogg Graduate School of Business at Northwestern University, and a bachelor's degree from the University of Pennsylvania. She has also studied at Sophia University in Tokyo and at Chulalongkorn University in Thailand.

### **Greg Hills**

*Managing Director  
FSG Social Impact Advisors*

Greg Hills is a managing director in the Boston office of FSG Social Impact Advisors, a nonprofit strategy consulting and research firm. Hills advises major corporations, foundations, and nonprofit organizations on how to develop innovative social sector strategies. He also leads FSG's global development practice. He has authored several white papers on corporate social responsibility

strategy and effectiveness. Before FSG, Hills worked in corporate strategy consulting and managed an international development program for U.S. Agency for International Development. Hills earned an MBA from the Tuck School of Business at Dartmouth College and a bachelor's degree from Hamilton College.

### **Karen Hoffman**

*Senior Vice President  
The Bradford Group*

Karen Hoffman is the Tanzania Tourist Board (TTB) representative in the United States, and special advisor to the Zanzibar International Film Festival. As senior vice president of The Bradford Group, a New York-based marketing, advertising, and public relations firm, Hoffman has extensive experience in tourism marketing and promotion. Since launching Tanzania in the U.S. market in 1998, the United States has become the leading source of tourists worldwide. Aired on CNN, TTB initiated its first ever television broadcast campaign for two consecutive years. She also has served as director of public relations for the Africa Travel Association (ATA) for more than 10 years and was the recipient of two ATA awards for her promotional efforts on behalf of the continent. Hoffman is a member of ATA's international board of directors and currently serves on ATA's newly formed strategic marketing committee.

### **Omar Hopkins**

*Associate Director for Infrastructure  
Millennium Challenge Corporation*

Omar Hopkins works on both pre- and post-compact programs helping to develop and evaluate proposals from qualifying countries and supporting their implementation. His current portfolio includes Benin, Mozambique, Morocco, and Jordan. Hopkins has 15 years of professional experience in municipal infrastructure with an emphasis on water supply systems. Hopkins began his development career

as a Peace Corps Volunteer in Mali working on hand pump maintenance. Since then he has worked on water supply, sanitation, and energy related projects in Senegal; Cote d'Ivoire; Rwanda; South Africa; Tanzania; Mozambique; Benin; Mexico; Brazil; India; Afghanistan; Sri Lanka; Jordan; and Lebanon. Hopkins received his PhD from the University of North Carolina, Chapel Hill from the department of Environmental Sciences and Engineering. His master's degree in civil and environmental engineering is from Oregon State and he has a dual civil engineering and anthropology undergraduate degree from Johns Hopkins University. Hopkins is a licensed engineer in North Carolina and Oregon.

### **Jeff Humber**

*Director, Africa Infrastructure Program  
U.S. Agency for International  
Development*

Jeff Humber has more than 25 years of experience in international project finance and development. He currently directs of the Africa infrastructure program at the U.S. Agency for International Development (USAID), providing experienced international project finance experts to help move advanced sub-Saharan electricity sector projects towards financial closure. Humber has previously served in the following roles: vice president of project finance at the Bank of Tokyo-Mitsubishi; international project developer with the international consortium that developed the 1300 MW HUB power project in Pakistan; program director for USAID's private sector energy development program; long-term advisor to The World Bank; and a vice president of the Advanced Engineering Associates International where he directed its USAID energy activities. Humber earned an MBA in finance from the MIT Sloan School of Management and a bachelor's degree in business from the University of Massachusetts.

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### **James Jamerson**

*President, New Business Development, Middle East and Africa at Lockheed Martin Corporation*

James Jamerson is the president for new business development, Middle East and Africa at Lockheed Martin. In this capacity, he supports the corporation's business development activities in the region as well as coordinating customer support in the Washington area. He has more than 30 years of international political-military experience, including responsibility for U.S. Air Force security assistance programs in the Pacific, the Middle East, and Africa. Jamerson reached the rank of general in the U.S. Air Force and he has held several positions including commander U.S. Air Forces in Europe, commander of the Allied Air Forces Central Europe (NATO), and commander of the 12th Air Force, as well as senior staff assignments in the Pacific, Europe, and Washington. He holds a master's degree in business administration from Auburn University and studied international relations at Georgetown University.

### **Leila Chirayath Janah**

*Founder and CEO  
Samasource*

Leila Chirayath Janah is the founder and CEO of Samasource, a social business that empowers the poorest people in the world by connecting them to training and jobs via the internet. Samasource was a winner in the International Business in Development Challenge in 2007 and the Stanford Social Enterprise Challenge in 2008. Through her work with Samasource, Janah has been invited to serve as a Social Enterprise Institute Fellow and speak at various conferences on technology, development, and social entrepreneurship. Janah is a director of incentives for Global Health, an organization formed by Professors Thomas Pogge and Aidan Hollis and

advised by Nobel Prize-winning economist Amartya Sen to develop new financing mechanisms for pharmaceutical R&D on diseases of the poor. She has served as a visiting scholar with the Stanford Program on Global Justice and a visiting researcher at Australian National University's Center for Applied Philosophy and Public Ethics. Janah earned a bachelor's degree from Harvard University in 2005.

### **Stefan Jekel**

*Managing Director, International Listings Global Corporate Client Group  
NYSE Euronext*

Stefan Jekel is responsible for client origination and coverage of listings from Europe, the Middle East and Africa, and the Asia Pacific regions. Jekel joined the New York Stock Exchange in March 2001. Before NYSE Euronext, Jekel had been employed with the New York office of PricewaterhouseCoopers from 1998 through 2001. As part of Assurance and Business Advisory Services, he serviced international clients by resolving their cross-border accounting, valuation and reporting issues. Jekel is a graduate from New York University, and studied at the London Business School, European Business School, University of California, Berkeley, and the Ecole Supérieure de Commerce in Dijon.

### **Mary Jordan**

*Senior Technical Adviser for Public Partnerships in the Office of HIV/AIDS  
U.S. Agency for International Development*

Mary Jordan currently serves as a senior technical adviser for Public Partnerships in the Office of HIV/AIDS for the U.S. Agency for International Development. In this capacity Jordan creates entry points for businesses to partner with public programs and strengthens both public and private sectors. As the cornerstone of her

career, Jordan worked for more than 20 years in the pharmaceutical industry. She served as a Brookings Institution legislative fellow for management executives, and served on Capitol Hill as a senior healthcare policy adviser to Senator Michael Enzi on the U.S. Senate Health, Education, Labor, and Pensions Committee.

### **Timothy Josiah**

*Director of Border, Transportation, and Energy Security  
Raytheon Company*

In 2002, Timothy Josiah joined as the director of border, transportation and energy security for the Raytheon homeland security strategic business area. Josiah's homeland security focus is to provide integrated security solutions to national and international border, transportation and energy issues. This includes maritime ports, passenger, oil, chemical and other transportation facilities, as well as countermeasures to protect commercial airliners from the threat of shoulder-fired missiles. In the coast guard, Josiah rose to the rank of vice admiral before retiring. From 1996 to 2002, Josiah served as the chief of staff of the Coast Guard, commander of the eighth coast guard district, and commander of maritime security zone eight. Josiah earned a bachelor's degree from the Coast Guard Academy, a law degree from the University of Maryland, and graduated from the U.S. Department of State Foreign Service Institute. He is a member of the Society of Naval Architects and Marine Engineers, and of the Bar of the District of Columbia Court of Appeals.

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**Jorge Jover***CEO**MITC Investimentos SARL*

Jorge Jover is the CEO of MITC Investimentos SARL, one of the leading private economic groups of Angola. He began his international career with the Angolan government before establishing a firm where he held positions in marketing, strategic planning, and finance. He is an internationally recognized business leader, working frequently with government officials, heads of state, business partners, and community stakeholders across Africa, Europe, and the United States. He has been identified by colleagues and African organizations as one of the most influential CEOs. He currently operates MITC with over 400 people and operations in Angola, Malawi, Mali, and South Africa with interests in industry, agriculture, construction, hospitality, environment, and finance. He earned a bachelor's degree in agronomic engineering from the University of Montevideo.

**Abdulrahman Karfakh***Chairman and CEO**National Engineering Supply Services Company*

Abdulrahman Karfakh serves as chairman and CEO of National Engineering Supply Services Company (NESSCO). NESSCO is the leading oil field services and support company in Libya, and provides support for all of the oil companies operating exploration and production blocks in Libya. NESSCO works on projects that require integration of engineering and field logistics for large projects.

**Elly Karuhanga***President and Director**Tullow Uganda*

Elly Karuhanga is the president and director of Tullow Oil, Uganda, as well as the chairperson for the Uganda Miners' and Petroleum Association. He has previously been a member of

parliament serving on the presidential and foreign affairs and legal and drafting committee for the period 1989-2001. He is the honorary consul of Seychelles to Uganda, and Karuhanga was also Uganda's delegate to the World Trade Organization and the United Nations General Assembly. He is the president of the Governing Council, Center for Arbitration and Alternative Dispute Resolution. He was chairman of the National Social Security Fund. He is a partner in the Kampala Associated Advocates law firm, and is a director of DFCU Bank and Nile Breweries, a subsidiary of SAB/Miller.

**Louis Kasekende***Chief Economist**African Development Bank*

Louis Kasekende is the chief economist of the African Development Bank (AfDB). He is AfDB's spokesperson on socio-economic and development issues of importance to the continent. Kasekende earned a PhD in econometrics, a master's degree in economics from the University of Manchester, U.K., and a bachelor's degree in economics from Makerere University in Uganda. Kasekende was the deputy governor of the Bank of Uganda. He worked for 17 years in the Bank of Uganda in several capacities, including as director of the research department and executive director with responsibility for research and policy. From 2002 to 2004, he was the executive director, representing 22 African countries on the executive board of The World Bank.

**Jude Kearney***Partner**Patton Boggs*

As chair of Patton Boggs' international business practice group, Jude Kearney is an international project finance specialist, counseling clients on the structure and terms of their relationship with others involved in

project developments in foreign markets. He has substantive experience in all major international markets, and specializes in projects in Africa, Asia, especially China, and other emerging markets. He practiced in Johannesburg, South Africa for five years, as an international lawyer in Chambers Global's list of top lawyers. Kearney previously served as deputy assistant secretary for service industries and finance at the U.S. Department of Commerce. Kearney was co-chairman of the Black American Law Students Association and a Michael C. Rockefeller traveling fellowship recipient during his academic years. He also was a lecturer in the Economics department at the University of Lagos in Nigeria. He earned a law degree from Stanford Law School and an A.B., with honors, from Harvard University.

**Michele Kennedy-Kouadio***Senior Marketing Specialist**U.S. Department of Agriculture's Foreign Agricultural Service*

Michele Kennedy-Kouadio makes programming recommendations yearly for allocating the GSM-102 program for Africa and the Middle East, and for recommending program changes to respond to market and economic conditions. Previously, she negotiated grant food aid programs and PL 480 Title I, programs with foreign private and public entities for sales or distribution of U.S. commodities to emerging markets. Since January 2009, Kennedy-Kouadio also served as an international credit officer with the U.S. Small Business Administration's Office of International Trade, where she counseled small business exporters and bankers in metro-Washington, D.C. Kennedy-Kouadio began her international career in 1977 as a Peace Corps volunteer, teaching in a village in Ghana. In her positions at U.S. Department of Agriculture, she has traveled extensively to overseas markets suggesting financial solutions for bankers and importers interested in

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purchasing U.S. agricultural products. Kennedy-Kouadio is a Women's Executive Leadership graduate and earned her degree in business and language from the University of South Carolina.

### **Robert Kenney**

*Senior Director Strategic Initiatives  
Savi Technology*

Robert Kenney joined Savi Technology on June 1, 2009. He previously held a number of positions at i2 Technologies. As director of logistics strategic support he led strategic engagements with numerous Fortune 500 corporations across the broad spectrum of logistics and major shippers. Kenney assumed the additional responsibility of business development and sales management within i2's government group as senior vice president of business development. A former U.S. Army transportation corps officer, Kenney as served throughout the U.S. and the world. After leaving the U.S. Army, he served as vice president for logistics and asset management for Travelways, a national passenger transportation company. Kenney has served on numerous transportation technology committees and boards within both the public and private sectors. He earned his bachelor's and graduate degrees from The College of William and Mary as well as graduate degrees from Ball State University and The Naval War College.

### **Binyah Kesselly**

*Commissioner, Bureau of Maritime Affairs  
Republic of Liberia*

In April 2008, Binyah Kesselly was appointed the commissioner of the Bureau of Maritime Affairs for the Republic of Liberia. Kesselly is the former director of enterprise improvement and process excellence at McNeil Consumer Healthcare, part of the Johnson & Johnson family.

Before joining Johnson & Johnson, Kesselly was a senior management consultant with PricewaterhouseCoopers. His functional expertise and executive level leadership which span almost two decades include sales, marketing, commercial operations, business strategy, strategic planning, contract modeling, business forecasting, pricing strategies and tactics, analyses and negotiations, strategic marketing, and analysis and business process re-engineering. Kesselly led strategic improvement initiatives to grow and sustain enterprise-wide execution capabilities to drive, verify, and validate business results. Kesselly was directly responsible for spearheading all major board level growth projects that served to position McNeil Consumer Healthcare for unprecedented and sustainable growth.

### **Hannah Kettler**

*Senior Program Officer and Economist,  
Global Health Policy and Finance  
The Bill & Melinda Gates Foundation*

Hannah Kettler is an economist and senior program officer on the Global Health Advocacy Team at The Bill and Melinda Gates Foundation. She is responsible for a portfolio of grants and projects to secure adequate financing and a supportive policy environment for global health product innovation. Given the important role that for-profit companies in both the north and south play in product development, much of her work is focused on reducing risks, and designing a financial incentives and business models to encourage greater private sector company engagement. Kettler earned a PhD in industrial economics from the University of Notre Dame. Her dissertation is titled: "Transitions to Competitiveness: Problems of Economic Restructuring in East Germany".

### **Andrew Kluckow**

*Managing Director  
Meckow International Limited*

Andrew Kluckow was born and grew up in Zimbabwe, where he qualified as an agricultural machinery engineer and gained experience on the workshop floor in field service and workshop management. After moving to the U.K. in 1988, Kluckow worked in agricultural machinery sales. In 1997, he moved into asset management for Lombard Bank, where he was responsible for their earthmoving machinery fleet throughout Europe. In 2003, Kluckow launched Meckow International, a U.K. based company which deals throughout Sub-Saharan Africa. In 2007, Meckow International was formed with a mandate to manufacture and supply water purification systems to the developing world, with offices in Cape Town, South Africa, and Lilongwe, Malawi.

### **David Knapp**

*Senior Editor, Global Oil Markets  
Energy Intelligence Group*

David Knapp is senior editor, global oil markets, for Energy Intelligence Group. He is editor of "Oil Market Intelligence" and co-editor of the "Energy Intelligence Briefing Service". He also serves as managing director of the Energy Intelligence Research Division. Before joining Energy Intelligence in late 2000, Knapp was a senior official with the International Energy Agency and edited of the IEA's "Monthly Oil Market Report" through much of the 1990s. He has analyzed energy markets for nearly 40 years in the international, government, business and financial sectors as an energy economist and energy team leader for Brown Brothers Harriman & Co., the Federal Energy Administration, and Chase Manhattan Bank's energy economics division. Knapp holds a PhD in economics from the University of California, Santa Barbara. He is a senior fellow of the

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U.S. Association for energy economics and a board member of the New York energy forum. He was awarded the IAEE 2007 Award for Excellence in written journalism.

### **Shari Knoerzer**

*Director of Social Responsibility and Community Development for Africa and Asia*  
*Freeport-McMoRan Copper & Gold, Inc.*

Shari Knoerzer is the director of social responsibility and community development for Africa and Asia at Freeport-McMoRan Copper and Gold (Freeport). As part of her role, she is involved in sustainable development programs at the Tenke Fungurume Mining project located in the Democratic Republic of Congo. Starting with Freeport in 2002, Knoerzer spent five years working on community development initiatives at Freeport's mine in Papua, Indonesia. Knoerzer's experience included a Fulbright grant to Sri Lanka, non-profit work in Thailand, and serving as a policy advisor to the Nebraska governor. She is a graduate of Johns Hopkins School for Advanced International Studies with a master's degree in international relations. Knoerzer is currently based in Phoenix, Arizona, and travels frequently to Indonesia and the Democratic Republic of Congo.

### **Mahesh Kotecha**

*President*  
*Structured Credit International Corporation*

Mahesh Kotecha is founder and president of Structured Credit International, a New York-based firm advising African and other emerging market clients on financings and ratings. He earned a master's degree in management from the Sloan School of Management at MIT. He is a chartered financial analyst. He is a member of the Council on Foreign

Relations, the International Advisory Panel of the East African Development Bank and the Bretton Woods Committee. Kotecha was an adjunct senior fellow of the Council on Foreign Relations, where he directed the Council's Roundtable on Capital Flows to Sub-Saharan Africa from 1999 to 2002. He was also a member of the Commission on Capital Flows to Sub-Saharan Africa sponsored by The Corporate Council on Africa, the Council on Foreign Relations, and the Institute for International Economics from 2002 to 2003. He chaired the debt subcommittee of The Corporate Council on Africa's Task Force on Capital Flows from 2003 to 2005 and has been a member of the international advisory panel of the East African Development Bank since 1981.

### **Lou Kratz**

*Vice President and Managing Director, Logistics and Sustainment*  
*Lockheed Martin Corporation*

Lou Kratz is the vice president and managing director, logistics and sustainment for Lockheed Martin. He is responsible for coordinating Lockheed Martin's logistics and weapon system sustainment efforts. Kratz leads Lockheed Martin's logistics strategic planning, performance based logistics efforts, logistics technology development, logistics human capital development, and cross-corporate logistics business initiatives. Kratz also guides the implementation of Lockheed Martin's automatic identification technology, including RFID and UID. Previously, Kratz served as the assistant deputy under secretary of defense within the office of the deputy under secretary of defense (Logistics and Materiel Readiness). Kratz was the defense standardization executive, chair of the NATO Life Cycle Management Group, and co-chair of the focused logistics functional capabilities board and the Joint Logistics Group.

### **Margaret Kroma**

*Project Manager, African Women in Agricultural Research and Development Initiative*  
*Consultative Group for International Agricultural Research*

Margaret Kroma is the project manager of the African Women in Agricultural Research and Development (AWARD) initiative managed by the Gender and Diversity program of the Consultative Group for International Agricultural Research (CGIAR), based in Nairobi. AWARD delivers agricultural science capacity, mentoring, and leadership development to enhance the talent pool and increase capacities of female agricultural scientists to contribute to a Green Revolution for sustained food security and poverty reduction in Africa. The AWARD initiative is a turn-key framework for investing in science-based solutions and build long-term relationships in Africa. Kroma earned a bachelor's degree in agricultural education from Njala University College, University of Sierra Leone, and a master's degree in agricultural extension from the University of Sierra Leone and Virginia Tech. She also earned a PhD in rural sociology from Iowa State University.

### **Sapna Kundra**

*Program Officer*  
*Results for Development Institute*

Sapna Kundra is a program officer at Results for Development (R4D). She focuses on health systems development, particularly in the areas of public stewardship of private providers and demand-side financing for health. Before joining R4D, Kundra worked with local and international NGOs in South Asia to develop and implement education, health, and microfinance programs for rural communities. She also has several years of private sector experience as a consultant to global financial institutions at the Corporate Executive Board, a best practices research and

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consulting firm. Kundra earned a master's degree in public health from the George Washington University's School of Public Health and Health Services.

### **Gina Lagomarsino**

*Principal and Managing Director  
Results for Development Institute*

Gina Lagomarsino is a principal and managing director at Results for Development (R4D), with a focus on health systems stewardship and financing. She leads work on the role of the private sector in health systems in developing countries, as well as the Transforming Health Systems initiative. Before joining R4D, she was senior health policy advisor to the District of Columbia Mayor Anthony Williams, where she worked to reform the Washington, D.C., health system. Lagomarsino earned an MBA from Harvard University and a bachelor's degree in public policy with honors from Stanford University.

### **Kent Lande**

*Vice President and Chief Engineer  
The Louis Berger Group, Inc.*

Kent Lande has more than 50 years of professional experience in civil and municipal engineering, including engineering design, project management, and construction management for federal, state, and local governments. Lande has designed and built interstate and primary/secondary highways as well as arterial streets and subdivisions. Lande has managed and/or participated in numerous energy audits and has served as project manager for civil and structural construction on several jails/prisons and on the rehabilitation of a historical city hall in Minneapolis, MN. He has served as a city engineer and director of public works for four cities and counties. Lande has managed two separate consulting firms that designed and constructed subdivisions, urban roads, local

airports, water and wastewater systems, building rehabilitation, prison construction, light rail design and resort planning/design/construction. Lande has been an employee of the Louis Berger Group, Inc., since 1990.

### **Lauren Landis**

*Chief of Staff and Director, Office of  
the Executive Director  
United Nations World Food  
Programme*

Lauren Landis currently serves as chief of staff to the executive director of the World Food Programme. Landis has spent most of her career working in the field of relief and development. From 2006 until her recent appointment, she was the senior representative on Sudan and the director of Sudan programs group at the U.S. Department of State. Between 2002 and 2005, Landis was the director of the Office of Food for Peace at the U.S. Agency for International Development, where she led the management of U.S. food aid to developing countries. Earlier in her career she worked in Washington and in Africa for the U.S. Office of Foreign Disaster Assistance assisting in the response to emergencies in Ethiopia, Sudan, and Somalia. Landis has worked for many years with Save the Children and InterAction on issues of food security and humanitarian response.

### **Jeffrey Leonard**

*CEO and Co-Founder  
Global Environment Fund*

Jeffrey Leonard is the CEO and co-founder of Global Environment Fund (GEF). Founded in 1990, GEF is among the largest, most experienced and successful private equity firms dedicated exclusively to investments in energy and the environment sectors. Leonard serves as chairman of the investment committees for each of GEF emerging markets funds. He also serves on the board of directors of the

Emerging Markets Private Equity Association and is co-chair of the advisory board for the Clean Technology Venture Network. He has worked in Africa, Asia, and Latin America for 25 years on economic, finance, and natural resource uses having served as chairman of the board of directors for International Pepsi-Cola Bottler Investments. He was also a founder and director of Global Forest Products Ltd. Leonard currently serves on the advisory board of the U.S.-Brazil Biofuels Partnership of the U.S. State Department. He is the author of five books and numerous articles relating to global environment issues, energy production, international trade, and technology development.

### **Lloyd Le Page**

*Africa Regional Manager for  
Technology Acceptance and  
Sustainable Development  
Pioneer Hi-Bred*

Lloyd Le Page is the Africa regional manager for technology acceptance and sustainable development for Pioneer Hi-Bred, a DuPont business. Over the past four years he was responsible for coordinating Pioneer's sustainable agriculture and development program. Le Page interacts at all levels with private, public, NGO, and academic sectors both in the U.S. and in developing countries. These interactions are mainly focused on small farmer and sustainable development issues. Before moving to the U.S., Le Page worked for Pioneer as regional supply chain manager for Africa, and previously as production manager in South Africa and Zimbabwe. In addition, Le Page serves as vice president of the Iowa Council for International Understanding and board member for the Association for International Agriculture and Rural Development.

## WORKSHOP SPEAKER BIOGRAPHIES

**Ruth Levine**

*Vice President for Programs and Operations and Senior Fellow Center for Global Development*

Ruth Levine is the vice president for programs and operations and senior fellow at the Center for Global Development (CGD). Levine leads the CGD's work on global health policy, including chairing a series of working groups on solving key policy and finance problems related to the effective use of donor funding for health programs in low-income countries. Before joining the CGD, she designed, supervised, and evaluated loans at The World Bank and the Inter-American Development Bank. Levine earned a bachelor's degree from Cornell University and a doctoral degree in economic demography from Johns Hopkins University.

**Elizabeth Lule**

*Manager, AIDS Campaign Team for Africa  
The World Bank*

Elizabeth Lule oversees policy direction and coordination of The World Bank's HIV/AIDS work in Africa through the ACTAfrica program and its implementation of the Multi-Country HIV/AIDS Program for Africa. Before 2006, Lule was The World Bank's adviser for population and reproductive, maternal and child health in the Human Development Vice-Presidency. Previously, Lule worked as Africa regional vice-president for Pathfinder International and with U.S. Agency for International Development in Nigeria as program manager and technical advisor of the health, nutrition, and population program. Lule taught statistics and demography at the University of Swaziland and Côte d'Ivoire and is a frequent speaker in international and academic fora. Lule has advanced degrees from the London School of Hygiene and Tropical Medicine and London School of Economics and Political Science.

**Rod MacAlister**

*Managing Director  
AMMF Capital Management*

Rod MacAlister is managing director of AMMF Capital Management, a private fund management company focused on the middle market in Africa. AMMF Capital Management serves clients who prefer investment over charity, and investees who prefer market accountability over donor aid. MacAlister previously served as president of the U.S. African Development Foundation. From 2003-2006, MacAlister ran a consultancy specialized in doing business in conflict zones. For 25 years, MacAlister worked for ConocoPhillips in Angola, Congo-Brazzaville, Nigeria, Libya, Syria, and Iran. He led multiple negotiations, was involved in many social investments, served as country manager in the Congo-Brazzaville, and headed the Washington, D.C., office.

**Daniel Magoon**

*Business Development Director  
Lockheed Martin Corporation*

Daniel Magoon is the business development director for Lockheed Martin's transportation solutions line of business, where he is responsible for the development of new business opportunities in civil aviation infrastructure. He has more than 30 years of experience, primarily focused on the civil aviation industry. He has worked on the development of air traffic control systems as an engineer and program manager. Magoon has worked on several large programs with the U.S. Federal Aviation Administration as well as on multiple international programs. Magoon earned a bachelor's degree in electrical engineering, and master's degree in electrical engineering.

**Marty Makinen**

*Program Director, Health Workforce and Ministerial Leadership Initiative  
Results for Development Institute*

Marty Makinen is Results for Development's (R4D) program director for the Health Workforce and Ministerial Leadership Initiative. He is a health economist with more than 30 years of experience working with health financing and economics issues in developing countries. Makinen has worked with more than 40 developing countries on finding practical solutions to health issues, with specific emphasis on francophone Africa and South Asia. He also serves on the monitoring independent review committee for the Global Alliance on Vaccines and Immunization. He holds a PhD and master degrees' in economics from the University of Michigan, and a bachelor's degree in economics from Kalamazoo College.

**Leslie Mancuso**

*President and CEO  
Jhpiego*

Leslie Mancuso is the president and CEO of Jhpiego, an international non-profit affiliated with The Johns Hopkins University, which works to prevent the needless death of women and their families. A nurse with a PhD in organizational leadership from University of Pennsylvania, she is a recognized business leader known for bringing accountability and change in the international nonprofit world. Mancuso has led Jhpiego from a 5 million to an 85 million dollar annual organization. She has worked on developing public private partnerships for the past 20 years. Mancuso serves on many boards, including the US-ASEAN Business Council; Asia Pacific Economic Cooperation; American Society of Association Executives; The Corporate Council on Africa; Goodwill Industries International; World Trade Center Institute; Advisory Council of the Johns Hopkins University School of Nursing; and the Maryland governor's International Advisory Board.

## WORKSHOP SPEAKER BIOGRAPHIES

### **Paul Marin**

*Regional Director, Sub-Saharan Africa  
U.S. Trade and Development Agency*

Paul Marin serves as the regional director for Sub-Saharan Africa at the U.S. Trade and Development Agency (USTDA), where he is responsible for developing the agency's strategies and assistance activities throughout the region. Previously, Marin served as USTDA's assistant director for policy and program, a role in which he advised program staff on the formulation of foreign assistance activities and worked to improve program-related operational efficiency and product quality. In his career at USTDA, Marin served briefly as the acting regional director for Latin America and the Caribbean and was responsible for managing the agency's Southeast Asia and Southeast Europe portfolios. Before joining USTDA in 1998, he contributed to the development of U.S. commercial policy in the Balkans while working in the market access and compliance division of the U.S. Department of Commerce's international trade administration. Marin earned a bachelor's degree from Bucknell University and a master's degree from the Johns Hopkins School of Advanced International Studies.

### **Venâncio Massingue**

*Minister of Science and Technology  
Republic of Mozambique*

Venâncio Massingue earned a PhD in electronic and electrical engineer in 1982. After starting his professional career as an electronics engineer, Massingue joined the newly created Informatics Centre (CIUEM) at Eduardo Mondlane University Mozambique, working his way up to the department's directorship by 1992. As director of CIUEM, Massingue was a key player in bringing the internet to Mozambique. From 1996 to 1998, he developed the Mozambique ICT policy strategy. For his work he received the UNESCO Albert Einstein Medal for Science and Technology. He has served as minister of science and technology for the Republic of Mozambique since 2005.

### **G. Dennise Mathieu**

*Ambassador to the Republic of Namibia  
U.S. Department of State*

Dennise Mathieu is a career member of the Senior Foreign Service and currently represents the United States to the Republic of Namibia. Her primary goals in Namibia include strengthening democratic institutions and respect for human rights, combating HIV/AIDS, and promoting economic growth and prosperity. Previously, she served as U.S. ambassador to Niger. She has held other key positions in Ghana, Paris, Geneva, Jeddah, Port of Spain, and Santo Domingo, as well as in Washington, D.C. Mathieu earned a bachelor's degree in Spanish and Latin American studies from Antioch College and graduated the School of Law at Rutgers University.

### **John Mathwasa**

*Project Manager  
SEACOM*

John Mathwasa is responsible for commercial sales at SEACOM. As one of the early founders of the project in 2006, Mathwasa's broad understanding of the African TMT sectors was vital to the development of SEACOM's business case, investor selection, project finance, and eventual successful financing in 2007. Before joining SEACOM, Mathwasa nurtured a specialized aptitude to aid operators or prospective owners of new or existing telecommunication licenses and networks; equipment vendors, investors and restructuring advisors with planning, financing, design, implementation, operations, marketing, and sales of networks for domestic, regional, and international application.

### **Tshediso Matona**

*Director-General, Department of Trade and Industry  
Republic of South Africa*

Tshediso Matona was appointed director-general of South Africa's Department of Trade and Industry (the dti) from July 2006. His appointment follows 10 years of service in the department. He became acting director general of the dti in April 2005 and served in that position until June 2006. He was appointed deputy director-general of the international trade and economic development division in 2002, a position that he held until his appointment as acting director-general. He held various managerial positions in the department, including that of trade negotiations from 1995-2002. He also served as a trade diplomat in the South African mission to the UN and WTO in Geneva from 1996-1998. Before his career in the public service, Matona pursued an academic career at the University of Cape Town that included a stint as trade policy and politics researcher from 1987-1993.

### **Brian Maxted**

*Founding Partner and COO  
Kosmos Energy*

Brian Maxted is a founding partner and COO of Kosmos Energy, a privately held company focused on international oil exploration and production in West Africa, based in Dallas. Maxted is one of the oil & gas industry's leading explorers. In 2007, he led the Kosmos team in the discovery of the giant Jubilee oil field off the coast of Ghana. Previously, Maxted was senior vice president of global exploration and new ventures at Amerada Hess Corporation and senior vice president, exploration, at Triton Energy. Earlier in his career, his tenure with BP took him to Europe, and North and South America.

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**Moeletsi Mbeki**

*Chairman  
African Resources and Logistics  
Corporation*

Moeletsi Mbeki is a private business entrepreneur. He is a director of several companies, and is chairman of KMM Investments, Endemol South Africa, African Resources and Logistics Corporation. He also sits on the board of Comazar. He is deputy chairman of the South African Institute for International Affairs, an independent think tank based at the University of the Witwatersrand, and is a political analyst for Nedcor Bank. He is a member of the executive council of the International Institute for Strategic Studies. After returning to South Africa from exile in 1990, Mbeki was appointed head of communication for the Congress of South Africa Trade Unions, and media consultant to the African National Congress.

**Samia Melhem**

*Senior Operations Officer, Policy Division  
Chair, e-Development Thematic Group  
Global Information and  
Communication Technology  
The World Bank Group*

Samia Melhem is the chair of the e-Development Thematic Group and leads Global Information and Communication Technology's (GICT) knowledge and learning program focusing on internal and client capacity building through knowledge sharing on ICT4Ds. She is a member of the e-government and IT applications practice group in the Global ICT department at The World Bank where she has been working as a senior operations officer. In her 20 years of experience in development at The World Bank Group, Melhem has worked on ICT4D in a several sectors: Telecoms policy & regulation, ICT for public sector reform (taxes, customs, trade), education, Knowledge economy, Inclusion, and private sector development. Her interest is in planning, developing and

implementing large scale information systems for governments, on using ICT as a tool for transformation, support of public administration reform, and for governance, transparency, and accountability. She earned a bachelor's degree in electrical engineering, a master's degree in computer sciences, and an MBA.

**George Mensah**

*Chief Medical Officer and Associate  
Director of Medical Affairs, National  
Center for Chronic Disease Prevention  
and Health Promotion  
U.S. Centers for Disease Control and  
Prevention*

George Mensah serves as the chief medical officer and associate director of medical affairs at the National Center for Chronic Disease Prevention and Health Promotion at the Centers for Disease Control and Prevention. Mensah has achieved an international reputation in cardiovascular research, publishing more than 300 original manuscripts, review papers, book chapters, and abstracts. He graduated with honors from Harvard University, has a doctorate in medicine from Washington University, and completed postgraduate training at Cornell University. He has held many academic leadership positions and served on the cardiology faculties at Vanderbilt University and the Medical College of Georgia.

**Gary Messina**

*Director of Global Strategies  
Raytheon Corporation*

Gary Messina is director of global strategies for Raytheon Corporation. He is responsible for developing new strategies for homeland security as well as expanding existing markets in those areas for the corporation worldwide. Before joining Raytheon, he was a corporate director for L-3 communications where he had similar duties and responsibilities. Previously, he was the first chief information

officer for the Bureau of Citizenship and Immigration Services for the Department of Homeland Security. During his 27-year career with the Immigration and Naturalization Service (INS), he served as deputy associate commissioner, assistant commissioner, and director of research and development, where he developed innovative technologies for counter-terrorism and counter intrusion programs. Before joining INS, Messina served in the private sector as vice president for international affairs for Tech-Mod Corporation. He earned degrees from Dartmouth College, University of Maryland, and Rutgers Graduate School of Business.

**Marcia Metcalfe**

*Global Manager  
Microfinance and Health Protection  
initiative*

Marcia Metcalfe has worked as a global manager with the Microfinance and Health Protection (MAHP) initiative since early 2006. In this capacity, she has contributed to overall strategy and innovation across the initiative, managed Freedom from Hunger's MAHP-related work and relationship with CARD in the Philippines, and guided CRECER's MAHP-related work in Bolivia. Metcalfe has 20 years of senior management experience with nonprofit managed healthcare organizations and integrated healthcare delivery systems including budgeting/financial management, strategic planning, product development, quality improvement, communications, contract negotiations, and organizational development.

## WORKSHOP SPEAKER BIOGRAPHIES

### **Tim McCollum**

*Co-Founder  
Madécasse*

Tim McCollum received a bachelor's degree from Denison University. He then served for two years as a Peace Corps Volunteer in Madagascar, from 1999-2001, where he taught English and managed other development projects. After his Peace Corps service, McCollum worked for American Express for six years in global marketing, before co-founding Madécasse. Madécasse is one of the only two fine chocolates made entirely from cocoa production to packing, in Africa. The chocolate has been critically acclaimed by the New York Times and the Company's social business model has won widespread recognition.

### **Susan McDermott**

*Deputy Assistant Secretary for Aviation  
and International Affairs  
U.S. Department of Transportation*

Susan McDermott is the deputy assistant secretary for aviation and international affairs for the U.S. Department of Transportation. As part of the secretary of transportation's leadership team, McDermott advises on key priorities in domestic and international aviation as well as on inter-modal issues in international transportation. McDermott has served as legislative aide, lawyer, negotiator, policy advisor, international affairs manager and public speaker. Before her current post, McDermott served as the assistant director for negotiations for the office of international aviation at the U.S. Department of Transportation. She was senior advisor to the Transportation Secretary on international aviation matters and served as the lead Department negotiator for bilateral discussions with foreign governments. Major achievements include open skies agreements with Canada and France, and multiple others with African, Asian, and European partners. McDermott is a graduate of Columbia University and the Antioch School of Law.

### **Cristina McGlew**

*Program Manager, Cisco Corporate  
Affairs  
Cisco Networking Academy*

A program manager for Cisco corporate affairs, Cristina McGlew is responsible for providing global operations support for Cisco's largest corporate social responsibility initiative, the Networking Academy. This global educational endeavor delivers information and communication technology skills to more than 800,000 students in over 165 countries increasing student impact and improving opportunities for individuals around the world. Before joining Cisco, McGlew earned an MBA with high distinction from the University of Michigan's Ross School of Business after working with the U.S. Navy as a journalist and procurement officer. She earned a bachelor's degree in economics and Spanish from the University of Maryland.

### **Gerard McNamara**

*Founder and CEO  
Schuman Associates*

Gerard McNamara is founder and CEO of Schuman Associates where he has overall responsibility for business and client development. With more than 20 years experience in managing a European Union (EU) consulting practice, McNamara has pioneered innovative strategies for Schuman's clients growing their EU funding, presence, and influence. He has worked with a number of Fortune 500 firms, leading NGOs, and governments. McNamara earned a degree in economics from the University of Limerick, and has been based in Brussels since 1986.

### **Bruce McNamer**

*President and CEO  
TechnoServe*

Bruce McNamer is president and CEO of TechnoServe, a non-profit economic development organization that helps entrepreneurial men and women in the developing world to build businesses that provide jobs, income, and economic opportunity. Before joining TechnoServe in 2004, McNamer was a senior executive/founder at start-ups Verified Identity Pass, Appfluent Technology, and Varsity Group. He was an investment banker at Morgan Stanley and a management consultant at McKinsey & Company. McNamer was also a White House fellow at the National Economic Council and a Peace Corps Volunteer in Paraguay. He earned an AB from Harvard and a JD/MBA from Stanford.

### **Ayao Missohou**

*Professor  
Inter-State School of Veterinary  
Science and Medicine*

Ayao Missohou is the head of the animal production in the Veterinary Medicine and Animal Nutrition department at Université Cheikh Anta Diop's School of Veterinary Medicine in Dakar, Senegal. Missohou's research has focused on natural resource management and animal feeding in West and Central Africa. Collaborative research partners include Kansas State University, Glon Sanders, U.S. Department of Agriculture's Animal and Plant Health Inspection Service, and IFDC. Inter-State School of Veterinary Science and Medicine has also been an implementer for a livestock development program for a French and Swiss cooperation. Currently, Missohou is coordinating an international development research center project on the impact of the Mbeubeuss landfill on livestock in Senegal.

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**Faida Mitifu**

*Ambassador to the United States  
Democratic Republic of Congo*

Faida Mitifu received her bachelor's degree in biochemistry education from the National University of Zaire, Kinshasa. She received a master's degree in French studies from Auburn University; and a PhD in romance languages from the University of Georgia. Her dissertation topic was the representation of femininity in Zairian novels written in French. Mitifu's area of research has included French, francophone, and lusophone literatures from Africa and the Caribbean. Since being appointed ambassador to the United States, Mitifu has testified before the congressional subcommittee on Africa on the crisis in the Great Lakes region. She has given talks on the current crisis in the Democratic Republic of Congo and at the Center for Strategic and International Studies and at various universities in the United States.

**Nomvula Mokonyane**

*Premier, Gauteng Province  
Republic of South Africa*

Premier Nomvula Mokonyane is a founding member of Congress of South African Students, a former member and organizer of the Federation of Transvaal Women (a United Democratic Front affiliate), activist and leader of the Civic Movement and former shop-steward and leader of CCAWUSA. Since 1994, Mokonyane has served as a member of the Central Committee of the South African Communist Party, national executive committee member of the ANC Women's League and national executive committee member of the ANC. Mokonyane was appointed a member of the executive council (MEC) for agriculture and environment in 1996, before becoming MEC for safety and liaison from 1999 to 2004, and was appointed MEC for housing from

2004-2009, when she was appointed premier of Gauteng Province. She is currently the deputy chairperson of the ANC in Gauteng Province. She received training in local government and planning management and community development in Sweden. Mokonyane completed a certificate course in emerging economies at the Wharton Business School at the University of Pennsylvania and studied leadership and governance at Harvard University.

**Ellen Moran**

*Senior Director Infrastructure  
Millennium Challenge Corporation*

Ellen Moran is senior director of the infrastructure group within compact implementation at the Millennium Challenge Corporation (MCC). In this position she manages a portfolio of infrastructure projects under development by MCC eligible countries or which have moved into the implementation phase. In addition, she provides technical inputs on many of the engineering and consulting services contracts entered into by MCC with other governmental agencies and with the private sector. Before joining MCC, Moran worked in the investment banking group of a large commercial bank arranging project financing for infrastructure and energy projects. She spent ten years working as a consultant, primarily to governments in developing countries on matters related to investment planning, sector reform, restructuring, regulation, commercialization, and privatization of utilities. Moran has a master's degree in international relations and economics from the Johns Hopkins School of Advanced International Studies and an MBA with a concentration in finance from University of California, Berkeley.

**Anita Mosner**

*Partner  
Holland and Knight*

Anita Mosner practices in the areas of aviation law, public policy and regulation, competition and international law. She is also the deputy chair of Holland & Knight's aviation team. Although her primary emphasis is on matters affecting the commercial aviation industry, she has broad-based experience in handling policy and commercial matters in other modes of transportation. Mosner has significant experience in the financial and strategic aspects of the commercial aviation business. With a background in consulting as well as law, Mosner has helped her clients to evaluate prospective acquisition targets, develop their business plans and design their route networks. This deep understanding of the operational and commercial sides of the business has enabled Mosner to tackle the legal sides of complex business disputes and operational problems. Mosner also has handled all phases of the carrier start up and licensing processes.

**Ihssane Mounir**

*Vice President for Sales, Latin America,  
Africa, and The Caribbean  
The Boeing Company*

Ihssane Mounir is the vice president of sales for Latin America, Africa, and the Caribbean for the Boeing Company. The sales leader for Latin America and the Caribbean since November 2008, his duties were expanded to include Africa in June 2009. Mounir is responsible for Boeing business relationships with airline customers and for the sales of all Boeing commercial airplanes and services to customers in these regions. Previously, Mounir was London business director, and deputy vice president for Europe, Russia, and Central Asia Sales. Earlier experience includes an assignment as Boeing sales director for the British Airways account. Before joining the sales organization in Europe, Mounir

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served as sales director for East and West Africa and Morocco.

Mounir joined Boeing as a senior aerodynamics engineer in 1997 and served in a number of key roles in product analysis and strategy, marketing analysis and international sales. He earned a master's degree in aerospace engineering from Wichita State University.

### **Frank Moss**

*Founder  
Identity Matters*

Frank Moss is the founder of Identity Matters, which provides consulting services involving identity management and border security services to a variety of international clients. Before establishing Identity Matters, Moss was the deputy assistant secretary for passport services at the Bureau of Consular Affairs of the U.S. Department of State. As a recognized leader in the international effort to implement e-passports and biometrics, he has worked directly with governments from around the world to establish their own e-passport programs. Moss has spent more than 30 years in a variety of domestic and international assignments covering budget and finance, refugee relief and resettlement, counter-terrorism, and international efforts to strengthen border security. He earned a master's degree in national resource strategy from the Industrial College of the Armed Services at the National Defense University and a master's degree in public administration from the Maxwell School of Citizenship and Public Affairs at Syracuse University, as well as a bachelor's degree from Georgetown University.

### **Randy Muns**

*CEO  
Abeam USA*

Randy Muns has held management positions for 28 years in both industry and technology consulting. He has participated in 20 acquisitions and sales of technology companies in both public and private transactions. This includes taking the Technology Solutions company public as the first major project company to enter the public market. He has been responsible for both building and restructuring companies in the technology space that have been known for outstanding service and controlled steady market growth. His performance has led to an increase in market value for his companies by 200 percent during the past 20 years.

### **Gerard Nash**

*Senior Director, Program Procurement Policy  
Millennium Challenge Corporation*

Gerry Nash is senior director for program procurement policy at the Millennium Challenge Corporation (MCC). He oversees the development and implementation of program-related procurement policy and procedures during compact implementation. His portfolio includes compact procurements for Georgia, Armenia, Lesotho, and Vanuatu. Nash has more than 27 years experience in providing procurement and program management support to U.S. government development and acquisition programs. His experience includes management and coordination of procurement, systems engineering, program management, operations, and administration efforts. Nash recently led the team conducting the MCC procurement due diligence in Tanzania and facilitated the evaluation of MCC expressions of interest in Mongolia. Nash earned a master's degree in acquisition management from American Graduate University and a bachelor's degree in

business administration from the University of Notre Dame. He received an internationally recognized certification as a project management professional from the Project Management Institute.

### **Samson Ndege**

*Associate Program Manager  
Academic Model Providing Access to Healthcare*

Samson Ndege is the director of outreach and oversees the home-based counseling and testing program for Academic Model Providing Access to Healthcare (AMPATH), Kenya's most comprehensive initiative to combat HIV/AIDS. He is a medical practitioner with 18 years of experience in the field of clinical medicine, community health and training of health professionals. He has a wealth of experience in the implementation of HIV/AIDS services at both the health facility and community level. Previously, Ndege worked with Pathfinder International where he was a service delivery coordinator of PMTCT and before that for the Centre for African Family Studies as the HIV/AIDS program officer.

### **Papa Madiaw Ndiaye**

*Founder Partner and CEO  
Advanced Finance and Investment Group*

Before joining Advanced Finance and Investment Group (AFIG), Papa Madiaw Ndiaye was an investment director at Emerging Markets Partnership in Washington, D.C. He was one of three partners to raise the \$407 million AIG African infrastructure fund, which when launched in 2000, was the largest ever pan-African fund. Before joining Emerging Markets Partnership, he held senior responsibilities for International Finance Corporation's equity and debt investment activities in capital markets and financial institutions in Africa between 1996 and 2000. Ndiaye

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spent the early part of his career at Salomon Brothers and joined JP Morgan's emerging markets group in 1992. In 1994, he launched JP Morgan's securities trading in Africa and the Middle East. In 2000, Ndiaye was named special advisor for economic and financial affairs to the president of the Republic of Senegal, and chairman of the Senegalese Presidential Economic and Financial Advisory council.

### **Mima Nedelcovych**

*Country Director  
Buchanan Renewables*

Mima Nedelcovych was named country director for Liberia of Buchanan Renewables (BR), in January 2009. BR is a Geneva based company focused on the development of renewable bio energy fuel sources in African countries for export, as well as the production of electricity domestically. He is responsible for the oversight of all of the activities conducted by BR in Liberia, with a particular focus on a 36 MW power station being built in the outskirts of Monrovia that is powered by biomass from post economic life rubber trees. Before joining BR, Nedelcovych was managing director of the Schaffer Global Group, a Baton Rouge, Louisiana based project development, finance and implementation firm focused on the emerging markets of Africa and the Americas. He earned a bachelor's degree in political science from Yale University, a master's degree in international relations from George Washington University, and a PhD in comparative political and economic development from Florida State University.

### **Jane Nelson**

*Senior Fellow, Mossavar Rahmani  
Center for Business and Government  
Director of the Corporate Social  
Responsibility Initiative, Kennedy  
School of Government at Harvard  
University*

Jane Nelson is a senior fellow at the Mossavar Rahmani Center for Business and Government and director of the corporate social responsibility Initiative at the Kennedy School of Government at Harvard University. Nelson serves as a director at the Prince of Wales International Business Leaders Forum and is a nonresident senior fellow in the global economy and development program at Brookings Institution. Nelson earned a bachelor's degree in agricultural economics with honors from the University of Natal, South Africa, and a master's degree in politics, philosophy and economics from Oxford University, where she was a Rhodes Scholar.

### **Lisa Newman**

*Director, University of Michigan Breast  
Care Center*

*Professor of Surgery*

Lisa Newman is a surgical oncologist whose research has focused on ethnicity related variation in breast cancer risk and outcome, and the evaluation and management of high risk patients. An associate professor of surgery and director of the Breast Care Center for the University of Michigan in Ann Arbor, Newman earned a master's degree in public health from Harvard University. She attended medical school and completed her general surgery residency training at the State University of New York Health Science Center at Brooklyn. Newman is currently chief national medical advisor for the Sisters Network, Inc., a national African-American breast cancer survivors support organization and serves on numerous other boards and associations.

### **Joseph Nganga**

*Founder and CEO  
Renewable Energy Ventures*

Joseph Nganga is the founder and CEO of Renewable Energy Ventures, a renewable energy and energy efficiency project development and advisory firm headquartered in Kenya with a presence in Maryland. Nganga is an experienced entrepreneur having founded and run companies in both the U.S. and in Kenya. He sits on the Queens University alumni board where he is the current Queens Fund chair, as well as the board of Carolina for Kibera. Nganga started his career as an investment banking analyst for Bank of America, and earned his bachelor's degree in finance and marketing from Queens University of Charlotte.

### **Ousmane Ngom**

*Minister of State*

*Minister of Mines, Industry, Food  
Processing of Agricultural Products  
and SMEs*

*Republic of Senegal*

Ousmane Ngom is a lawyer by training and obtained degrees in Senegal and France. He has served as advisor to several international companies. Ngom also directed the Ministry of Trade and the Ministry of the Interior and Local Collectivities, where he reorganized Senegal's voter registration lists and oversaw the making of new national identity cards, numbered voter registration cards and numbered Senegalese passports. Ngom's political career includes serving several times as a deputy in Senegal's National Assembly, and he served as president of the assembly's liberal caucus. He is a member of the leadership of the Senegalese Democratic Party (PDS), where he served for 15 years as spokesman for Abdoulaye Wade, secretary general of the party and current president of the Republic of

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Senegal. Ngom has also served as the PDS national secretary for external relations, during which he represented the party at all meetings of the executive committee of the Liberal International between 1980 and 1998. Ngom is a former assistant secretary general and the number two for the PDS, and is a founder of the Senegalese Liberal Party, which was fused with the PDS in 2003.

### **Mandla Nkomfe**

*Member of Executive Council – Finance, Gauteng Province*

*Republic of South Africa*

Mandla Nkomfe was part of the formation of the Congress of South African Students (COSAS). In 1982 Nkomfe became the first treasurer of the Soweto Youth Congress. He studied at the University of the Witwatersrand where he was active in student politics and was a member of the Azanian Students Organization. He mobilized and organized workers, especially in unions affiliated to the United Democratic Front, such as the General and Allied Workers. He has been a member of the Gauteng provincial legislature since 1999 where he served as the chairperson of committees until 2004 when he was appointed as the chief whip of the ANC. He serves on the Gauteng provincial executive committee of the ANC as the deputy provincial secretary and is the Gauteng MEC for finance.

### **Ken Ofori-Atta**

*Executive Chairman and Co-Founder*

*Databank Financial Services*

Ken Ofori-Atta is the executive chairman and co-founder of Databank Financial Services, which was started in 1990 with \$25,000. Now, Databank is the leading investment banking firm in Ghana. The firm's services include stock brokerage, asset management, corporate finance, advisory, private

equity and the 2006 Africa investor award winning research team. Databank now has offices in The Gambia and Liberia and manages the most successful Pan African Equity Mutual Fund, the 60 million dollars EPACK. Databank was a co-manager of Ghana's very successful 750 million dollars debut Sovereign Eurobond Issue. Ofori-Atta is a director of Enterprise Insurance Company and Trust Bank of The Gambia, both publicly listed. He is also vice chairman of Women's World Banking in Ghana and chairman of International Bank of Liberia. Before co-founding Databank, Ofori-Atta worked at Morgan Stanley and Salomon Brothers in New York in their corporate finance and mergers and acquisitions groups.

### **Femi Oke**

*Senior Editor and Special Correspondent*

*Public Radio International*

Femi Oke is the senior editor and special correspondent for the national news radio show "The Takeaway". Oke became internationally known for her reporting on Africa after joining CNN International in 1999. She also hosted CNN's weekly award-winning African affairs program "Inside Africa". In addition to her national radio commitments on "The Takeaway", Oke continues to file stories for CNN International from New York.

### **Ian Oliver**

*Independent Consultant*

*Academy for Educational Development*

Ian Oliver is an independent consultant working with the Academy for Educational Development on social marketing and behavior change interventions in African countries as a response to the HIV/AIDS crisis. Specifically, Oliver manages a soccer-based approach to youth prevention that is implemented in 15 countries.

Oliver also works with the U.S. Department of State on exchange programs for sports coaches. Oliver is a nationally licensed soccer coach and the co-founder of D.C. Soccer and Goals for Girls. He is also the director of The Agulhas Group, an international trade firm creating business linkages between U.S. and African marketplaces.

### **Juan Antonio Ndong Ondo**

*Director General*

*SONAGAS GE*

Juan Antonio Ndong Ondo has been involved in Equatorial Guinea gas industry since 1993. He is currently the director general of SONAGAS GE, the National Gas Company of Equatorial Guinea. He has served as chemistry analyst in the Ministry of Mines and Hydrocarbons of Equatorial Guinea (1993 - 2001), director general of National Universities of Equatorial Guinea (1998 - 2001), managing director of Equatorial Guinea Oil, and Gas Marketing GEOGAM, (2001 - 2002). Ndong Ondo has been involved in negotiations with neighboring countries in the Gulf of Guinea for the development of gas projects in the Gulf of Guinea. He obtained his PhD in chemistry from the University of Patricio Lumumba, Moscow, Russia (1981 - 1992).

### **Benedict Oramah**

*Executive Vice President*

*African Export-Import Bank*

Benedict Oramah earned a PhD in agricultural economics from Obafemi Awolowo University in Nigeria (1991) and a bachelor's degree in agricultural economics from Ibadan University in Nigeria (1983). Oramah oversees the African Export-Import Bank's research and strategic planning and international cooperation departments, as well as business development and investment banking operations. He is a regular speaker at

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international trade finance conferences and African oil and gas conferences. Oramah has written numerous articles on African economic and trade related matters, a bulk of which has been published in leading international journals.

### **Rick Orth**

*Director, Africa Strategic Plans*

*AECOM Government Services*

Rick Orth retired from the Army as colonel after having served after 26 years of service. He served as the military advisor to the assistant secretary of state for African Affairs. He provided military advice on political-military policy matters for policy in Sub-Saharan Africa. He provided oversight for security affairs in East Africa, the Horn of Africa, and Rwanda. He exercised oversight of multimillion-dollar contracts for support to the African Union's mission in Somalia, Tanzanian redeployment from Comoros, and the tripartite plus fusion cell involving Burundi, Democratic Republic of the Congo, Rwanda, and Uganda. Orth was sub-Saharan foreign area officer for the U.S. army. His assignments included defense attaché to Ethiopia, Djibouti, Uganda, and Rwanda. He served as the African branch chief, J-2 (Intelligence) Joints Chiefs of Staff (1998-2000). He was an analyst at the Defense Intelligence Agency for Central Africa (1994-1996). Orth was commissioned as an armor officer and served nine years in various armor assignments in Germany and the United States. He is a graduate of the U.S. Army War College, Armed Forces Staff College, and U.S. Army Command and Staff College.

### **Angus O'Shea**

Former Executive Director

*The Touch Foundation*

Angus O'Shea is the former executive director of the Touch Foundation, a U.S. based 501(c)(3) charitable foundation dedicated to finding and implementing solutions for the health workforce and healthcare crises in developing countries. Previously, O'Shea worked in senior management at McKinsey & Company and as a consultant, editor, and publisher in Malaysia and Australia on a wide range of corporate law and business sustainability topics. A lawyer by training, O'Shea has co-authored three papers on the subject, of human resources for health: Investing in Tanzanian Human Resources for Health; Action now on the Tanzanian health workforce crisis: the Twiga Initiative and Catalyzing Change: Molecular strengthening of the health system in the Tanzanian Lake Zone.

### **Alex Palacios**

*Special Representative, Executive Office*

*The Global Alliance for Vaccines and Immunisation*

Alex Palacios joined the Global Alliance for Vaccines and Immunisation (GAVI) as the head of program funding, a position he held from 2002 to 2006, before heading up the external relations office until 2008. Before joining the GAVI Alliance, Palacios was chief of the international and corporate alliances section of UNICEF. From 1995 to 2001, he served as senior program funding officer at UNICEF, where he was the focal point for UNICEF's relations with several government and private donors, including the U.S., U.K., The Bill and Melinda Gates Foundation, and the United Nations Foundation. Palacios has also held several posts within the U.S. government, including deputy assistant administrator for legislative and public affairs at the U.S. Agency

for International Development, and assistant general counsel at The Peace Corps and the Inter-American Foundation. Palacios earned a bachelor's degree in anthropology from Amherst College and a law degree from the Washington College of Law at American University.

### **Richard Paterson**

*Global Energy, Utilities, and Mining Leader*

*PricewaterhouseCoopers*

Richard Paterson, based in Houston, leads PricewaterhouseCoopers' Global Energy, Utilities, and Mining practice. Since admission to the partnership of PricewaterhouseCoopers in 1987, Paterson has worked exclusively in the energy industry. His service has included several leadership positions, as well as a broad range of multinational and domestic clients. His experience spans upstream, downstream, midstream, mining, and venture companies. Before the global leadership role, Paterson led the firm's energy practice in Central and Eastern Europe, based in Moscow.

### **Heather Pederson**

*Senior Director, International Operations and Policy*

*The Boeing Company*

Heather Pederson serves as the senior director, international operations and policy for Boeing's Washington D.C., government relations office. In this capacity, Pederson represents the interests of Boeing with U.S. government agencies, embassies, and trade and professional organizations promoting commercial aircraft programs and activities in Africa and the Middle East. In May 2005, Pederson joined Boeing with 20 years experience in international trade and industry matters from the U.S. Department of Commerce. Most recently, she served as the senior policy advisor to the U.S. Department

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of Commerce's assistant secretary for manufacturing and services from 2003-2005. In this role, Pederson provided guidance on trade policy, industry analysis, and domestic regulations affecting the competitiveness of U.S. manufacturers. Pederson serves on the board of directors of The Corporate Council on Africa and the U.S.-Angola Chamber of Commerce. She earned a bachelor's degree in economics from Andrews University in Michigan in 1983.

### **George Person, Jr.**

*Director, Office of African and Middle Eastern Affairs, Policy and International Affairs*

*U.S. Department of Energy*

George Person, Jr. has more than 30 years of government service, principally within the U.S. Department of Energy's office of policy and international affairs. He is the director for African and Middle Eastern Affairs and has held other managerial positions, including acting deputy assistant secretary and director for American and African affairs. Major initiatives he has undertaken include: the U.S.-African energy ministerial and the presidential North American energy working group. Person's portfolio covers energy, scientific and technological, trade and investment, economic, and environmental issues and producer-consumer dialogue. He earned a bachelor's degree in business administration.

### **Peter Pham**

*Senior Fellow and Director of the Africa Project*

*National Committee on American Foreign Policy*

Peter Pham is senior fellow and director of the Africa project at the National Committee on American Foreign Policy. A professor of justice studies, political science, and African studies at James Madison University,

he is the author or editor of over a dozen books and hundreds of articles on U.S. foreign and defense policy as well as African politics and security. Pham has testified before the U.S. Congress on a number of occasions and conducted briefings or consulted for the U.S. and foreign governments and private firms. Pham is the recipient of the 2008 Nelson Mandela International Prize for African Security and Development presented by the Royal United Services Institute for Defense and Security Studies, the Brenthurst Foundation, and the Nelson Mandela Foundation.

### **Jim Philipkosky**

*Managing Member*

*MLP Capital Partners*

Jim Philipkosky formed MLP Capital Partners LLC (MLP) to acquire stable, mature companies and make minority investments in emerging growth companies. His career of nearly 20 years includes founding companies, sourcing, leading, and managing investments of middle market companies purchased in a leveraged capital structure, providing expansion equity capital to emerging growth companies. He also lends junior debt to stable, profitable companies. He has made investments in 30 companies in a wide range of industries including manufacturing, technology, and services. Philipkosky is a graduate of Harvard University's Graduate School of Business, Columbia University's School of Engineering and Applied Science, and Denison University.

### **Lisa Pickrum**

*Executive Vice President and COO*

*The RLJ Companies*

Lisa Pickrum is executive vice president and COO of The RLJ Companies, a diversified holding company with portfolio companies in the financial services, asset management, real estate, hospitality, professional sports,

film production, and gaming industries. As COO, Pickrum led a team that developed RLJ Kendeja Resort, a 78-room villa style, five star hotel in Liberia, which opened in March, 2009. Pickrum earned a bachelor's degree from Vassar College and a law degree from Stanford Law School. She earned a master's degree in finance and entrepreneurial management from the Wharton School of Business at the University of Pennsylvania. Pickrum was recently named by ESSENCE Magazine to the 2008 Power List; named as Black Enterprise magazine's "Most Powerful Players under 40" in December 2007 and Black Enterprise's "Top 50 Women of Power in Business" in February 2006.

### **Lloyd Pierson**

*President and CEO*

*U.S. Africa Development Foundation*

Lloyd Pierson is the president and CEO of the U.S. Africa Development Foundation (USADF) and served on the board of directors from 2004-2006. He was also nominated by the president of the United States and confirmed by the U.S. Senate as the assistant administrator for Africa at the U.S. Agency for International Development focusing on the existing U.S. trade hubs and opening one in Dakar. He served as chief of staff/chief of operations for the Peace Corps, acting worldwide director, and country director in Ghana, Botswana, Namibia, and Swaziland. He co-negotiated the Peace Corps agreement allowing volunteers to enter Zimbabwe. He was head of the U.S. delegation to the inauguration of President Pohamba in Namibia, head of the U.S. delegation to the Congo River Basin talks in Republic of Congo, and a member of the U.S. presidential delegation observing the election of Ellen Johnson-Sirleaf in Liberia. He also addressed the closing session of the UN on international volunteerism.

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**Jean-Baptiste Piette**

*Vice President, Export Finance Group  
Société Générale*

Jean-Baptiste Piette is vice president of the export finance group within Société Générale. As such, he originates, negotiates, structures, and executes cross-border financings for U.S. clients and borrowers in developing countries. He works closely with the Ex-Im Bank of the United States, private risk insurers, supranational institutions, and private law firms during the structuring and executing stages of any financing. Piette started his career as an analyst of the Latin America division in the corporate and investment banking group of Société Générale performing credit summaries and strategic financial reports on the Latin American banking industry. He was also actively involved in cross-selling the bank services to the region. Piette earned a master's degree in international business from Institut Supérieur de Gestion and a certificate in investment banking from New York University.

**Dennis Pinto**

*Managing Director  
Micato Safaris*

Dennis Pinto represents the second generation of Pintos at Micato Safaris. In 1982, Pinto established the New York office of the safari outfitter that his parents founded in East Africa some forty years ago. A graduate of Stanford University, he was in international banking in Asia for several years before the irresistible lure of the family's hospitality business brought him back to his original calling. At Micato, he expanded the company, launching tour operations in India and South Africa, and co-founded Micato's nonprofit arm, AmericaShare, dedicated to the support of orphaned and vulnerable children in Africa. Micato Safaris has won numerous awards under Pinto's leadership, including an

unprecedented six consecutive wins as The World's Best Tour Operator in Travel + Leisure magazine.

**James Polan**

*Vice-President of Small and Medium-Enterprise Finance Department  
Overseas Private Investment Corporation*

Jim Polan is the vice president of the small and medium enterprise (SME) finance department at the Overseas Private Investment Corporation (OPIC). The SME finance department administers OPIC SME direct lending programs sponsored by U.S. companies and financial institutions. In 2003, Polan introduced, designed, and implemented innovative and award winning products including those involving micro, small and medium enterprises, renewable/clean tech energy, and low income housing finance. These initiatives resulted in a multi-billion dollar increase in assets and significant economic and social developmental benefits. Polan spent more than 15 years working for development finance banking institutions in Botswana and has been a financial and economic consultant to financial institutions throughout Southern Africa and the Far East. Polan graduated from Connecticut College with degrees in economics and history. He also attended the London School of Economics and earned an MBA from the London Business School.

**Vipul Prakash**

*Senior Manager, Global Agribusiness Department  
International Finance Corporation*

Vipul Prakash is senior manager for International Finance Corporation's (IFC) agribusiness department, based in Washington, D.C. The agribusiness department is focused on supporting investments in private sector companies along the entire

agribusiness value chain. From 2001-2006, Prakash was IFC's regional manager for South Asia, based in New Delhi, India. Previously, Prakash served as IFC's country manager in the Philippines from 1997-2001. In his 20 years at IFC, he has also worked in IFC's global telecommunications group and IFC's Latin America department. He has represented IFC on several boards around the world and helped design and implements a corporate governance scorecard that was adopted by IFC worldwide to evaluate its investee companies.

**Alex Preker**

*Lead Economist  
The World Bank*

Alexander Preker is a lead economist at The World Bank. His responsibilities include overseeing The World Bank's analytical work on public policy in the health sector, market dynamics, health financing, service delivery, pharmaceuticals and health labor markets, with a particular focus on ways to help developing countries accelerate progress towards achieving the Millennium Development Goals by the year 2015. Preker holds a PhD in economics from the London School of Economics and Political Science, a diploma in medical law and ethics from Kings College London, and a MD from University of British Columbia and McGill University.

**Vijaya Ramachandran**

*Senior Fellow*

*Center for Global Development*

Vijaya Ramachandran is a senior fellow at Center for Global Development (CGD). She works on private sector development in Africa and oversees CGD's work program on fragile states. Ramachandran's research has focused on the analysis of enterprise survey data in Africa, identifying the constraints to doing business from the perspective of the private sector. This

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work was published as a CGD book entitled *Africa's Private Sector: What's Wrong with the Private Sector and What to Do About It*. Ramachandran served as rapporteur to the Africa progress panel in 2008 and continues to serve as a consultant to the panel. Ramachandran taught at Georgetown University and also worked at The World Bank and in the Executive Office of the Secretary-General of the United Nations. Her work has appeared in several media outlets including the Washington Post, Voice of America, and the Huffington Post. Ramachandran earned her PhD in business economics from Harvard University in 1991.

### **Jeff Richardson**

*Vice President, Global AIDS Care Program*

#### *Abbott Fund*

Jeff Richardson oversees Abbott Fund's Global AIDS Care program (except in Tanzania where there is a separate Abbott Fund office). He previously served as a managing director in Burson-Marsteller's U.S. healthcare practice. Richardson was the executive director of the GMHC, the largest American AIDS service organization. He served under Governor Evan Bayh as Indiana's secretary of the family and social services administration and before that, as the commissioner of the Department of Human Services. Richardson started his professional career at Eli Lilly & Company. He received a bachelor's degree, master's degree in public administration, and law degree all from Indiana University.

### **Stan Ridley**

*President*

#### *Buchanan Renewables Power*

Stan Ridley is the president of Buchanan Renewables Power, a subsidiary of Geneva based Buchanan Renewables. He has more than 30 years of experience in engineering,

policy/planning, operations, environmental studies, project management, contract development and negotiations, as well as project financing, construction, and commissioning of hydroelectric and thermal electric utility generation and transmission facilities. Buchanan is currently developing biomass-fired power plants in Africa designed to burn renewable, sustainable, and CO<sub>2</sub> "neutral" rubber wood from unproductive rubber plantations. Ridley was a senior vice president in the power division of SNC-Lavalin Inc. In this position he was responsible for various aspects of power development, with a particular focus on consulting services for thermal and hydroelectric generation and transmission, independent power producer projects and engineering, procurement, and construction contract development, including the development of alternate technologies.

### **Caroline Roan**

*Vice President of Corporate Responsibility, Pfizer Inc.*

#### *President, Pfizer Foundation*

Caroline Roan is vice president of corporate responsibility at Pfizer Inc, the research based global pharmaceutical company headquartered in New York City. She is also the president of the Pfizer Foundation. Roan has direct supervision of Pfizer's corporate responsibility function, including the philanthropic platform, Pfizer Investments in Health. The platform focuses on investing the full scope of the company's resources to broaden access to medicines and strengthen healthcare delivery for underserved people around the world. Roan oversees a worldwide team based in New York and South Africa. She is also member of the conference board's Corporate Contributions Council and the Lincoln Center Corporate Fund's Leadership Committee.

### **Geoffrey Rothschild**

*Director, Government and International Affairs*

#### *Johannesburg Stock Exchange*

Geoff Rothschild is the past chairman of the Johannesburg Stock Exchange (JSE) and was a member of the JSE board from 1991-2008. As a qualifying chartered accountant, he has spent 30 years in the stock broking industry with Sasfin Frankel Pollak Securities. He was in charge of administration, followed by the positions of financial director, joint managing director, and the marketing director. He is also a chartered marketer (SA). He is chairman of the Committee of SADC Stock Exchanges and an executive of the African Stock Exchange Association. He is a director of various organizations including NEPAD Business Foundation, Nurturing Orphans of AIDS for Humanity, and Football Foundation of South Africa.

### **Justus Rutaisire**

*Head of Aquaculture Research*

#### *Uganda Aquaculture Research and Development Center*

Justus Rutaisire is the head of aquaculture research and Development Center in Uganda, and a member of the working group that is spearheading commercialization of fish farming in the Lake Victoria region. Increased aquaculture production is expected to provide raw material to fish processing factories that are currently operating at less than 50 percent installed capacity due to declining fish catches. Rutaisire is coordinating numerous private public initiatives on aquaculture in Uganda with a target to increase production from 52,000 to 150,000 metric tons in the next three years. He earned a PhD from Rhodes University, South Africa.

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**Edmund Rutta**

*Country Program Manager,  
Strengthening Pharmaceutical Systems  
Program*

*Management Sciences for Health*

Edmund Rutta coordinates all strengthening pharmaceutical systems program (SPS) activities in Tanzania and Malawi. Before joining Management Sciences for Health (MSH), Rutta worked as a physician for the Ministry of Health in Tanzania and for an international NGO where he managed programs to assist Burundian and Rwandan refugees. He has more than 10 years of experience in managing health interventions that have focused on improving the health system and enhancing access to quality health services and pharmaceutical products both in the public and private sectors, including the Accredited Drug Dispensing Outlet initiative in Tanzania. Rutta is a medical doctor with a master's degree in public health.

**Pumela Salela**

*Director, Business Process Outsourcing  
South African Department of Trade  
and Industry*

Pumela Salela is the director of business process outsourcing (BPO) at the South African Department of Trade and Industry (the dti). She is responsible for drafting strategies and policies that will create an enabling environment for growth of the BPO sector. Salela was deputy director for investment promotion at trade and investment South Africa, with the responsibility of attracting foreign investment in the BPO sector. Salela was also the head of the international marketing work stream for BPO at the dti. Salela earned an MBA with distinction from the U.K., and received the Nelson Mandela Scholarship. Salela is the founding member and chairperson of the Nelson Mandela Scholarship Alumni Association.

**Kevin Sample**

*Senior Trade Advisor, Africa and Asia  
U.S. Department of Transportation*

Kevin Sample is the senior trade advisor for Africa and Asia in the office of the Secretary of Transportation. In this position, he advises the secretary and deputy secretary on international transportation and trade policy issues. Sample has been with the U.S. Department of Transportation since 1984, and has authored and co-authored a number of policy and technical transportation studies on topics including maritime transportation issues in the Eastern Caribbean, land transportation issues in Central America, the Nigerian transportation project, and delivery of food aid and transportation issues in Sub-Saharan Africa. Before joining the U.S. Department of Transportation, Sample served as a legislative assistant to Michigan Congressman John Conyers Jr., where he advised the congressman on economic development, civil rights, and international relations issues. Sample earned degrees in political science and economics from the University of Maryland.

**Rudy Sanchez**

*Director, Communications and  
Information Technology Systems  
United Nations Department of Peace  
Keeping Operations*

Rudy Sanchez is the director of communications and information technology systems for the UN Department of Peace Keeping Operations. As the ICT service provider to field operations of the United Nations, Sanchez's responsibilities are customer-driven and include working with program managers to prioritize initiatives based on ROI and strategic need. Sanchez adopted many creative administrative, as well as financial, solutions which are being recognized and adopted throughout the Office of

Mission Support/DPKO. Sanchez was an associate administrative officer, a personnel officer and an administrative officer, executive office for Department of Administration and Management; and an administrative officer for the office of the director, Field Operations Division, DPKO. Sanchez also served as chief of the Communications and Information Technology Service (CITS), overseeing human resource development and managing an extensive Information and Communications Technology budget. Sanchez's expertise is in information management and information systems related to the areas of human resources, finance, logistics, procurement, program, facilities and supply-chain management.

**Arleen Seed**

*Head, Library and Archives of  
Development and e-Health Specialist  
The World Bank*

Arleen Seed is currently the head of library and archives development and coordinates the e-health information agenda. With extensive experience in ICT, information management, and e-government solutions for developing countries, Seed is working with international institutions and client countries in Africa to design methods for using ICT to achieve development goals in health and other sectors. She is also the team leader for the e-Rwanda project and advisor to telemedicine and m-health applications in Tanzania and Rwanda.

**Chris Seek**

*President  
Solimar International*

Chris Seek is president of Solimar International and has more than 10 years of experience in marketing and sustainable tourism development. Seek founded Solimar in 2002 after traveling six months through Latin

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America providing digital marketing services to more than 200 small tourism enterprises in 11 different countries. During the last seven years with Solimar, Seek has applied his professional background in marketing and corporate social responsibility with his own personal travel experiences to design sustainable tourism development strategies that provide tangible results to both our clients and targeted beneficiaries. Before working in tourism, Seek worked as a marketing professional for Fortune 500 clients including Heineken, Sony, Perrier, and General Electric. Seek earned a bachelor's degree in communications from Wake Forest University and an MBA in sustainable destination management and marketing from American University.

### **Edward Seguine**

Chocolate Research Fellow  
*Mars, Incorporated*

Edward Seguine is an international expert on cocoa and chocolate flavor. He is the chair of the International Cocoa Organization's fine flavor expert committee and has worked on cocoa flavor evaluations for over a quarter century. Formerly with the Guittard Chocolate Company, where he created the E. Guittard line of specialty chocolates, Seguine continues to work directly with farmers, cooperatives, research institutions, shippers, exporters, government agencies, and international cocoa projects as a master chocolate liquor (cocoa mass) taster. He has provided feedback to groups and individual farmers on their clonal selections, and fermentation and drying processes. His passions are professionalism and sustainability at the farm level and the preservation and propagation of the diversity of fine flavor present in the cacao genome. He has presented on cacao flavor and tastings to thousands in a wide range of venues from Washington, D.C., to villages in the Amazon.

### **Kaliba Senghore**

*Deputy Minister of Culture and Tourism*

*Permanent Secretary, Department of State for Tourism and Culture*

*The Gambia*

Kaliba Senghore's career path spans through The Gambian public service, where he rose through the ranks to become the director general of The Gambia Tourism Authority and is currently the deputy minister of culture and tourism and permanent secretary at the Department of State for Tourism and Culture in The Gambia. Senghore is a qualified human resources practitioner with a master's degree in public administration and management with a wealth of knowledge in the field of institutional development. Senghore is also a human resources management consultant with more than a decade of experience working both at the national and international levels. Senghore was trained as a management consultant at the Royal Institute of Public Administration in the U.K.

### **Charles Shafran**

*Vice President, Strategic Planning for Pfizer Global Manufacturing*

Consultant, PharmaBioSource, Inc. Charles Shafran's career at Pfizer spanned 37 years, with positions of increasing responsibility in a number of Pfizer's manufacturing organizations. In his last position, he oversaw the integration of the Warner-Lambert and Pharmacia manufacturing facilities into Pfizer's global manufacturing network, managing the divestiture of surplus manufacturing sites and supporting the divestiture of non-strategic businesses and the acquisition of new businesses. In planning for retirement, he chose to serve as a Pfizer Global Health Fellow as his final assignment, working for USAID in Malawi on supply chain sustainability for

therapeutic foods used to treat severe acute malnutrition in children and HIV/AIDS patients.

### **Suleman Shaik**

*CEO*

*Direct Channel Holdings*

As CEO, Suleman Shaik is responsible for providing the leadership the company requires to achieve its operational and financial performance targets. Shaik has been at the forefront of developing and implementing the growth strategy that has seen Direct Channel Holdings grow from a six-seat call center start-up to 3,000 seats in just six years. His team of executive directors and senior managers are regarded some of the best people in the contact center and business process outsource industry in South Africa, and under his guidance they have entrenched Direct Channel Holdings as the market leader. He is spearheading Direct Channel Holdings' expansion into the African continent as well as implementing an aggressive diversification strategy. He is a current director of Business Process Enabling South Africa, South Africa's Business Processing Outsourcing industry association. He forms part of a team comprising business and government sectors tasked with attracting offshore and foreign direct investment into South Africa.

### **Mitul Shah**

*Senior Director of Technology Partnerships*

*United Nations Foundation*

Mitul Shah is directing a partnership between the Vodafone Group Foundation and the UN Foundation (UNF). The partnership leverages Vodafone's core strengths—its mobile technology, global infrastructure, and capacity for mass consumer outreach—with the UN's scale, mission, and human capital. Its goal is to support activities and manage

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initiatives that use technology tools to help the UN address the world's toughest challenges more effectively and efficiently. He is also directing the UNF's efforts on program evaluation and performance measurement. Before joining UNF, Mitul was the director of programs at the International Youth Foundation (IYF) in Baltimore, MD. At IYF, Mitul created and directed the Bridgeit Program, a distance education program using mobile technology to empower teachers in the classroom. Mitul earned an MBA from the University of Maryland, College Park and a bachelor's degree in business administration from the University of California, Riverside.

**Lisa Simon***President**National Tour Association*

For more than two decades Lisa Simon has been involved in the travel industry. Simon currently serves as the president of the National Tour Association. Simon began her tenure with NTA in 1985 and served as its senior vice president from 1998 to 2004. Simon has managed NTA's education, certification and marketing activities, as well as served as the director of the National Tourism Foundation and vice president of Marketing. Simon's expertise is in organizational change and strategic planning. With more than 20 years of experience in association marketing and management, her facilitation skills and analytical abilities have proven effective in leadership development, strategic planning, organizational structure and managing change. She is a member of the American Society of Association Executives, and she serves on the boards of the US Travel Association and Tourism Cares. She also has received the Certified Tour Professional designation from NTA.

**Robin Smalley***Co-Founder/ International Director**Mothers2Mothers*

In 2004, after a successful 15 year career in the entertainment industry, Robin Smalley joined Mothers2Mothers (m2m), a Cape Town-based NGO providing education and support for pregnant women and new mothers living with HIV/AIDS. As m2m's first executive director and current co-founder/international director, Smalley has guided the organization through extraordinary growth. m2m has since expanded from a tiny grassroots endeavor to almost 550 sites in seven African countries, employing 1500 HIV-positive mothers and reaching more than 180,000 HIV-positive women each month. Under Smalley's stewardship, m2m has established formal partnerships with major players in global healthcare. Smalley and m2m have won numerous awards and honors for their outstanding work.

**Ogo Sow***President, Ogo Sow Communications**Diaspora Affairs Adviser, Africa Travel Association*

Ogo Sow is the host of OgoSow.com (previously known as Africavision), the first African talk show in the United States. The show is among the world's leaders in online media and entertainment delivery. Through the power of media, Sow has created an unparalleled connection with people around the world. His accomplishments as an African television and radio pioneer, producer and publisher have established him as one of the most respected and admired public figures today. Sow also serves as the Africa Travel Association's Diaspora affairs advisor to the executive director.

**Will Stephens***Vice President, International Government Affairs, Latin America and Sub-Saharan Africa**Johnson & Johnson*

Will Stephens is responsible for managing all aspects of government affairs in Latin America and Sub-Saharan Africa for Johnson & Johnson (J&J). His objective is to maximize the relationships between external public policy, legislative, and regulatory environments. Stephens has more than 25 years of cumulative experience with J&J, having contributed in a variety of operations management and global human resource positions in all segments of J&J's businesses, including pharmaceutical, medical device, and consumer products.

**Andrew Stewart***Executive Vice President and Partner**Worldmedia*

Andrew Stewart formed Worldmedia in 1999 and has been instrumental in growing the agency to become a leading interactive firm specializing in travel and destination marketing, website design, and technology. With 20 years of experience meeting customer needs, Stewart is a customer advocate and focused on success defined by customer results. Stewart's education and experience in marketing and sales, and expert knowledge of the online marketing industry help him lead Worldmedia's creative and technical team to deliver excellent results with personal service at an industry leading ROI.

**Bill Stuart***President**Hazelwood Partners*

Bill Stuart has consulted to government, banks, and corporations on operations and technology for almost 20 years. He has served as a

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private investor and senior executive in a number of consulting companies. His clients include some of the world's largest and most recognized banks, monetary authorities, and corporations. Most recently, Stuart founded Hazelwood Partners, a solutions company focused on operational and technical merger and integration solutions. He held positions as the president of TCMCO International and managing director of the Carreker Corporation. Both firms experienced significant growth during Stuart's tenure.

### **Mutiu Sunmonu**

*Vice President of Production*

*Shell Exploration and Production Africa*

Mutiu Sunmonu was born in Ibadan and joined Shell Petroleum Development Company (SPDC) in 1978 with a first class degree in mathematics from the University of Lagos. Between 1983 and 1997, he worked in IT, becoming IT manager of SPDC in 1995. Sunmonu then moved to the production department, before an assignment as regional business adviser in Shell International, den Haag with responsibility for China and Thailand. Sunmonu was appointed general manager production for the SPDC Eastern operations in 2003. Two years later, he joined the board of SPDC as executive director of corporate affairs. Before his current appointment, Sunmonu was SPDC's executive director for production.

### **Samantha Taylor**

*Founder and Principal*

*Reputation Dynamics*

A pioneer in social responsibility, Sam Taylor founded Reputation Dynamics in 2005 providing brand, marketing, and social responsibility advisory services. Taylor consults with a diverse range of companies to develop sustainable social, economic, and environmental program initiatives that address pressing global concerns and

reputation management. Her areas of expertise include cause-marketing development, stakeholder engagement, workforce development, and go-to-market strategies. She brings 15 years of experience having worked in both agency leadership and corporate marketing roles. A native of London, Taylor grew up in Kenya where she was engaged in community work with The East African Women's League. She is a member of the UN Global Compact, a faculty member of Broadway Theatre Project and has an alliance with Elevate Destinations, providing philanthropic travel services to destinations around the world.

### **John Tedstrom**

*President and CEO*

Global Business Coalition on HIV/AIDS, Tuberculosis and Malaria  
John Tedstrom joined Global Business Coalition on HIV/AIDS, Tuberculosis, and Malaria (GBC) in 2006 and has focused on leveraging GBC's strong membership base, technical programs, and partnerships expanding its mandate and strategy. This is reflected in GBC's new Impact Initiatives program and in its merger with Trans Atlantic Partners Against AIDS. Previously, Tedstrom served as director for Russian, Ukrainian, and Eurasian affairs for the U.S. National Security Council under President Bill Clinton and worked at the RAND Corporation as a senior economist. Tedstrom held the Jacyk Chair at Columbia University's School of International and Public Affairs in 2000-2001, and currently serves on the Global Health Advisory Committee of the Clinton Global Initiative.

### **Brijesh Thapa**

*Associate Professor*

*Director, Center for Tourism Research and Development*

Brijesh Thapa serves as an associate professor at the University of Florida. He is also the director for the Center for Tourism Research and

Development, and the Tourism Crisis Management Institute. Thapa has completed projects that examine various topics related to tourism and natural resources management from demand and supply perspectives in numerous countries globally, including South Africa, Botswana, Ethiopia, and Gabon. Basically his research is focused on residents and visitors so that effective policies can be implemented to protect natural and cultural resources, provide economic benefits to residents, and enhance visitor experience in protected areas and tourist destinations. He has received two funded projects from U.S. Agency for International Development to build and enhance human resource capacity for the tourism industry in South Africa, and transform community based natural resource management education in the Southern Africa region. Thapa earned a bachelor's degree in business administration from West Liberty State College and master's degree and PhD from The Pennsylvania State University.

### **James Thompson**

*President and CEO, TCB, an AECOM operation*

*President of Libya Housing and Infrastructure, AECOM*

James Thompson is the president and CEO of TCB, an AECOM operation, and he is president of AECOM Libya Housing and Infrastructure, a subsidiary of AECOM. He has more than 25 years of experience in consulting engineering, facilities, and program management. His business and management experience includes transportation, infrastructure, housing, and public works development and operations. His technical expertise lies in civil, hydraulic, and structural engineering as well as surveying and mapping. As principal-in-charge of AECOM Libya Housing and Infrastructure, Thompson has published various articles and made numerous presentations on topics

## WORKSHOP SPEAKER BIOGRAPHIES

ranging from automated computer design techniques and stormwater-management practices to modern municipal surveying applications for municipal mapping. Thompson is a graduate of Texas A&M University and a registered professional engineer. He has served on various regulatory and community organization boards and is the past president of the Houston Council of Engineering Companies.

**Richard Tolbert**

*Chairman*

*National Investment Commission,  
Liberia*

Richard Tolbert is the chairman of Liberia's National Investment Commission (NIC), which has the responsibility to encourage, promote, and co-ordinate all investment activities in Liberia with the aim of accelerating the economic growth and development of the nation. To facilitate this, the commission has adopted the "One Stop Shopping Center" concept to process and conclude investment documents; by removing the bureaucratic bottleneck of an investor moving between agencies of government, the NIC saves investors considerable time and resources. Before taking the lead at the NIC, Tolbert was a senior vice president for UBS/Painewebber in New York, overseeing their investment banking business in Africa. Tolbert earned a bachelor's degree in economics from Harvard University and a law degree from Columbia University.

**Eduardo Tugendhat**

*President and CEO*

*CARANA Corporation*

Eduardo Tugendhat is one of the founders of CARANA Corporation, having established the Washington area office in 1988. He has been president and CEO since 2000, overseeing CARANA's worldwide consulting and

project implementation activities. Before joining CARANA, he spent eleven years with Arthur D. Little as the market manager for the Caribbean and Central America, and as a core member of the Economic Development unit. Tugendhat earned a master's degree in Ibero-American studies from the University of Wisconsin, and a bachelor's degree from Harvard University.

**Gordan Van Hook**

*Senior Director, Innovation and  
Concept Development*

*Maersk Line, Ltd.*

Gordan Van Hook is currently the senior director for innovation and concept development at Maersk Line. Recently retired after 29 years in the U.S. Navy, Van Hook is focused on leverage commercial best practices and innovation, and assisting in maintaining an active dialog between industry and government on maritime security issues. In the U.S. Navy, Van Hook had a broad and varied career, serving afloat in various destroyers and frigates. He was awarded the Bronze Star with combat "V" for his actions to save the ship featured in two books: No Higher Honor and Inside the Danger Zone. After earning a bachelor's degree from Texas A&M University, Van Hook joined the Navy and was commissioned through Navy Officer Candidate School. He earned a master's degree in information systems from the Naval Postgraduate School and a second master's degree in national security strategy from the Naval War College.

**Alan Van Order**

*Regional Advertising Sales Manager*

*Travelocity*

Alan Van Order is the regional advertising sales manager for Travelocity covering businesses, advertising agencies, and destinations in the Midwest and Mid-Atlantic. He joined Travelocity in January 2008. Van Order is responsible for the

advertising relationships with Marriott International, Choice Hotels, Hyatt Hotels and Resorts, Destination D.C., Choose Chicago, Colonial Williamsburg among other destinations and travel services. Van Order started with online sales and marketing at USATODAY.com in 1999. With a decade of online marketing experience, Van Order sales career has included The Away Network and Orbitz Worldwide.

**Joan Wadelton**

*Senior Advisor for Africa, Bureau of  
Economic, Energy, and Business Affairs*

*U.S. Department of State*

Joan Wadelton is a career State Department official who has served in Africa, Latin America, Russia, and Iraq. She specializes in international economic work, including trade and investment. In addition to assignments with the U.S. Department of State, Wadelton worked for two years at the Office of the U.S. Trade Representative as the chief U.S. negotiator for bilateral investment treaties. She also spent two years as an advisor to then-senator Joseph Biden. Wadelton is currently the senior advisor for Africa in the State Department's Bureau of Economic, Energy, and Business Affairs.

**Mark Walton**

*Executive Vice President, Sponsorship  
and Corporate Development*

*The Africa Channel*

Mark Walton has more than 20 years of experience in advertising sales, TV and film distribution, marketing and general management. Before joining The Africa Channel, Walton was co-founder, president and CEO of Onyx Media Group International, Inc., a New York based advertising sales and TV program distribution company. Walton spent 10 years with the CBS Television Network in New York holding various management positions in sales, marketing, and finance. By the time he left CBS, Walton was

## WORKSHOP SPEAKER BIOGRAPHIES

responsible for marketing network television news, daytime, late night, and children's programs to a roster of major advertisers and their ad agencies with billings in excess of \$75 million. He is currently an adjunct instructor in media management at Fordham University's Graduate School of Business, a member of the International Academy of Television, Arts & Sciences, and board vice chairman at the Frederick Douglass Creative Arts Center. Walton earned a bachelor's degree in journalism from Boston University and received a master's degree from the Yale School of Management.

### **Haskell Ward**

*Senior Vice President*

*SEACOM*

Since January 2000, Haskell Ward has managed Global Alumna's relationships with key government officials and NGOs as well as serving as senior vice president of SEACOM, a company developing a major submarine fiber optics communications system along Eastern and Southern Africa. During President Carter's administration, Ward served as deputy assistant secretary of state in the U.S. Department of State under U.S. Secretary of State Cyrus Vance. Ward also served as deputy mayor for the City of New York under Mayor Edward Koch. Ward currently is on the board of directors of The Corporate Council on Africa and is the author of *African Development Reconsidered: New Perspectives from the Continent*.

### **William Warshauer**

*Executive Vice President for the African Region*

*Voxiva*

Will Warshauer is the executive vice president for the African region at Voxiva. He oversees and develops Voxiva's work supporting health and development programs in emerging markets. Before joining Voxiva,

Warshauer served as the executive vice president of Population Services International, where he was responsible for business development, new product development and corporate strategy. Warshauer has worked in more than 40 developing countries and has consulted for international organizations including UNICEF and UNAIDS. He earned a bachelor's degree (honors) from Yale University and has a master's degree in public affairs from the Woodrow Wilson School at Princeton University.

### **Gretchen Watkins**

*Regional Vice President of International Production Operations*

*Marathon Oil Company*

Gretchen Watkins is the regional vice president of international production operations for Marathon Oil Company. She is responsible for Marathon's businesses in Equatorial Guinea, Gabon, Angola, Norway, and the U.K. She joined Marathon in 2008 as general manager of upstream, where she focused on the integration process for production, exploration and business development, and technical and operational excellence. Watkins was director general for BP Vietnam and China E&P, where she managed BP Vietnam's integrated gas business, as well as the outside-operated China Yacheng business. She was also vice president of the North American Natural Gas Liquids Business at BP Canada and president of BP Netherlands Energy E&P in The Hague. She also worked at BP's corporate offices in London within the group marketing organization, and held supervisory and managerial positions in Pipelines, Crude Oil Supply, and Trading. She began her career with Amoco (later BP) as a facilities engineer in the Gulf of Mexico. Watkins earned a bachelor's degree in mechanical engineering from The Pennsylvania State University.

### **Arnie Weissmann**

*Vice President, Editor in Chief*

*Travel Weekly*

Arnie Weissmann has been involved in virtually every aspect of travel journalism, publishing and media for the past 25 years. His writing has won more than 35 national awards. He created the industry's first destination information service (Weissmann Travel Reports), authored a best-selling textbook and has served as publisher of critical hotel and destination guides for the travel industry. Weissmann was also a web pioneer, creating the first core destination content for America Online and licensing web content to Apple, Time, Inc, CNN, and Marriott International among others. In October 2001, he was appointed editor in chief of Travel Weekly, the primary source of news, research, analysis and opinion for the U.S. travel community. His comments have appeared on NBC, CNN, BBC, and NPR, and he is often quoted in newspapers, including the Wall Street Journal and USA Today. Weissmann sits on many advisory boards, including the UN Foundation's Steering Committee for the Partnership for Global Sustainable Tourism Criteria, ForbesTraveler.com, Futurebrand and Marquis' Who's Who, and has been a guest lecturer at Cornell University School of Hotel Administration.

### **Geoffrey White**

*Director and CEO*

*Lonrho*

During his 25 year career, Geoffrey White has held senior management roles with Thomas Tilling Plc., BTR Plc., and Dee Corporation Plc. During the past five years he has worked for the private office of His Highness Sheikh Khalifa Al Thani in London. White has been responsible for the planning, financing, development, and management of a range of projects in the leisure, industrial, and natural

## WORKSHOP SPEAKER BIOGRAPHIES

resource sectors. These projects include establishing joint ventures with corporations including Hilton International, Ford Motors, Praton International GmbH, FFS Refiners, Sengamines Sarl, Oryx Natural Resources, African Mining Investments, and Pegasus Energy. White earned a bachelor's degree in economics and management science.

**Allen Wilcox***President**VillageReach*

Allen Wilcox has had a long association with VillageReach, first as a member of the advisory board then as a volunteer before his appointment as president in early 2008. Wilcox is active in all elements of VillageReach's activities and oversees all aspects of VillageReach's strategic development. He is currently focused on applying his international distribution experience and organizational and project management skills to further develop VillageReach's tools and programs to expand the reach and benefit of its work.

**Jay Wileman***Region Executive—Africa**GE Energy Infrastructure*

Jay Wileman was recently appointed Africa region executive for GE Energy. In addition to this role, Wileman also leads the global strategy for the mining industry across all GE businesses. Since joining GE in 1994, Wileman has held positions in engineering, manufacturing, industrial services, and financial services in the U.S., Japan, and Italy. Wileman was the president and CEO of GE Equipment Services, Rail Services, where he managed and led the business' railcar and intermodal services and leasing fleet. Wileman served for four years as general manager for global services for oil and gas in Florence, Italy where he led

double-digit growth in customized service agreements. Additionally, he drove the development of conventional services into technology-based solutions for a worldwide customer base. He earned a bachelor's degree in nuclear engineering from Mississippi State University and an MBA from the University of Alabama in Birmingham.

**Benjamin Williams***Portfolio Manager, Solar and Hydrokinetic Power Generation**Lockheed Martin Corporation*

Benjamin Williams was designated portfolio manager for solar energy and hydrokinetic energy in October 2008. He has acted as one of the primary driving forces behind Lockheed Martin's entrance into the alternative energy domain. Williams was business development lead for a collection of the alternative energy generation programs, including solar, ocean wave, and tidal. Williams' tenure with Lockheed Martin includes work with the Aegis combat system, CG(X), and various roles supporting innovation and business process optimization. Williams is a combat decorated veteran of Operation Iraqi Freedom. He served as the communications officer, lead boarding officer, and information systems officer on the Navy's first forward deployed Aegis-equipped cruiser, USS Bunker Hill. A graduate of the University of Pennsylvania, Williams earned a bachelor's degree in computer science engineering. As a nuclear officer in the U.S. Navy, Williams holds watch officer and nuclear engineer certifications from the U.S. Department of Energy as well as the Navy Nuclear Propulsion program.

**James Williams***Director of Insurance**Overseas Private Investment Corporation*

James Williams is currently responsible for the Overseas Private Investment Corporation (OPIC) Insurance in Africa, the Middle East, Afghanistan, and Pakistan. Williams has extensive experience tailoring OPIC's political risk insurance for a wide variety of investments, particularly infrastructure and other creatively structured projects. Before joining OPIC, Williams worked for PSC, an international investment firm in Philadelphia, and the Skarrup Group, a shipping company in Greenwich. Williams also worked with Arabian Petroleum Supply Co. SA, a joint stock company by shares in partnership with Mobil Corporation (now Exxon Mobil) to market petroleum products in Saudi Arabia. Williams earned a bachelor's degree from the University of Texas in Austin, an MBA from Boston University, and a master's degree in international relations from Tufts University's The Fletcher School.

**Richelieu Williams***Director General**Liberia Civil Aviation Authority*

Richelieu Williams is the director general of the Liberia Civil Aviation Authority. As director general, he has renegotiated and signed Open Skies Agreement on behalf of Liberia. He also has taken steps to regain Liberia's voting rights at international aviation bodies, negotiated a Memorandum of Understanding with Lockheed Martin's acquired of the Roberts International Airport, and renegotiating all Bilateral Air Service Agreements (BASA). With the assistance of international lawyers, he has developed and lobbied the herculean passage and signing into law the Liberia Airport Authority Act, which is the first of its kind in the nation. Williams provided technical assistance to the Republic of Sierra Leone for the creation of an independent Civil Aviation Authority.

## WORKSHOP SPEAKER BIOGRAPHIES

### **Steve Williams**

*Group Treasurer*

*Ecobank Transnational*

Steve Williams is currently the group treasurer at Ecobank Transnational. He manages the group's balance sheet, liquidity, interest rate, and exchange rate risks across its 27 affiliates across Africa. In addition, he is responsible for the development of the regional correspondent banking and the international organizations businesses. Williams was a project coordinator and a process re-engineer at Standard Chartered Bank, Ghana, Ltd. Earlier he was executive director and head of treasury, Standard Chartered Bank, Ghana, Ltd. Williams was also head of treasury Standard Chartered Bank Zimbabwe, Ltd. and group treasurer at Ashanti Goldfields Company. He was also director of fixed Income Trading for the Africa region at Standard Chartered Bank in Dubai. Williams graduated from the University of Science and Technology, Kumasi, Ghana (now KNUST) with a bachelor's degree (with honors) in chemical engineering and earned an MBA in finance from the University of Ghana Business School, Legon.

### **Diane Willkens**

*Founder and President*

*Development Finance International, Inc.*

As founder and president of Development Finance International, Inc. (DFI), Diane Willkens built a consulting practice that integrates her corporate and legal background in international business. Driven by her commitment to private sector excellence in emerging markets, Willkens built a worldwide reputation for DFI as a leader in international development, including the business and practice of development funding and international procurement. Her understanding of the intricacies of multilateral development bank procurement methodologies has ensured a fair and level playing field,

not only for DFI clients, but for many consultants, suppliers, and civil works firms worldwide. In addition to seventeen years as head of DFI, Willkens worked with Digital Equipment Corporation for seven years in its international trade office. Willkens practiced international corporate law for five years and earlier completed a federal court clerkship. Willkens is a 1978 graduate of Georgetown University Law Center, and a 1972 graduate of New York State University College of Geneseo.

### **Alan Wollenschlaeger**

*Vice President of Operations*

Nando's Peri Peri Restaurant Group Alan Wollenschlaeger is the vice president of operations for Nando's Peri Peri Restaurant Group with the responsibility of launching the Nando's Peri Peri restaurant brand in the United States, establishing the supply chain, and opening future restaurants. A South African who moved to London in 1997 after gaining experience in the franchise business with Wimpy, Mike's Kitchen, and St Elmo's, Wollenschlaeger joined Nando's in the U.K. where he was part of the operations team until 2004. He returned to Cape Town for three year before rejoining Nando's in his current position.

### **Nomonde Xundu**

*Health Attaché*

*Embassy of the Republic of South Africa*

Nomonde Xundu has extensive experience in clinical medicine, policy development, and public health program design and implementation at different levels of South Africa's public health system. Xundu led the development of South Africa's HIV/AIDS and STI Strategic Plan for 2007-2011, and was responsible for the translation of scientific evidence into the new policies on HIV/ AIDS in

South Africa. Xundu earned a bachelor's degree in social work from the University of Fort Hare and worked as a social worker for five years before earning a medical degree and a diploma in tropical medicine and hygiene from The University of the Witwatersrand.

### **Prashant Yadav**

*Professor of Supply Chain Management*

*MIT-Zaragoza International Logistics Program Research Affiliate*

*MIT Center for Transportation and Logistics*

Prashant Yadav is a professor of supply chain management in the MIT-Zaragoza International Logistics Program Research Affiliate. Yadav's research explores the functioning of pharmaceutical supply chains using a combination of empirical, analytical, and qualitative approaches. His more recent work involves supply chains for medicines in Sub-Saharan Africa and other resource limited environments. In this work he collaborates closely with leading policy organizations and philanthropic foundations. He is the author of many scientific publications and his work has been featured in prominent print and broadcast media. Yadav is a chemical engineer and has an MBA and PhD in management science. Before academia, Yadav worked for many years in the area of pharmaceutical strategy, analytics, and supply chain consulting.

### **George Yankey**

*Minister of Health*

*Republic of Ghana*

A finance, trade, and investment lawyer by training, George Sipa-Adjah Yankey has held a number of international appointments including president of the ECOWAS Bank for

## WORKSHOP SPEAKER BIOGRAPHIES

Investment and Development and senior special fellow at the United Nations Institute for Training and Research. In Ghana, Yankey has served as CEO of the Ghana trade and investment gateway program, chief legal advisor to the Ministry of Finance, and director of the National Investment Bank. He earned a PhD in international trade, finance and investment law from the University of Warwick's School of Law in the U.K. He also earned a bachelor's degree in law from the University of Ghana and a BL from the Ghana Law School.

**Frances Zelazny**  
*Vice President of Marketing & Government Affairs*

*L-1 Identity Solutions*

Frances Zelazny joined L-1 Identity Solutions in May 1999, with one of its predecessor companies, Visionics Corporation, where she was initially responsible for all marketing communications, product marketing, public relations, and investor relations activities. Zelazny's focus is on developing and managing cross-divisional marketing programs for the company. Before joining L-1 Identity Solutions/Visionics, Zelazny was special projects manager for a New York

based restaurant franchise and the marketing manager at a financial services start-up company, Actrade Capital. Zelazny earned a bachelor's degree from Hofstra University and a master's degree in political Science from New York University. She has conducted project work with United Nations Association and at the Consulate General of Israel in New York. Zelazny currently serves as chair of the policy and advocacy working group at the International Biometric Industry Association, and is a board member of the Jewish International Connection.

## Building Healthy Communities

Merck & Co., Inc.\* has long been a pioneer in developing partnerships to foster access to medicines and vaccines worldwide



- Empowering 470,000 community health workers to reach nearly 90 million people each year with MECTIZAN® in the global fight against river blindness.
- Working to increase capacity to effectively deliver vaccines in African communities by training health professionals in vaccine management and immunization services.
- Supporting Botswana's national response to HIV and AIDS through a comprehensive approach to prevention, care, treatment & support.

Merck & Co., Inc. is proud to sponsor the 2009 CCA U.S. – Africa Business Summit.

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## HEALTH: AT-A-GLANCE

Africa's capacity for economic growth rests on the existence of a healthy workforce and energetic entrepreneurs. Health care in Africa impacts all companies interested in doing business on the continent. Investments in health systems in Africa lessen the negative impact that both infectious diseases and chronic health conditions have on economic productivity.

Despite attention to public health systems in Africa, the private sector is the primary channel through which most Africans access health care. More than 50 percent of health care goods and services in Africa are delivered by the private sector.



By 2016, the African healthcare market is projected to double, requiring an additional \$25 billion to \$30 billion in new investments. To meet demand, Africa will need as many as 650,000 hospital beds, 90,000 physicians, 500,000 nurses, and 300,000 community health workers.

The private sector has the potential to deliver between 45 and 70 percent of this needed increase in capacity. Evidence already exists that returns on investment in Africa's private health sector are significant: pharmacy chains in sub-Saharan Africa show annual growth rates of more than 100 percent. Investing in the health sector in Africa has never been so attractive.

AD Space

## INFRASTRUCTURE: AT-A-GLANCE

Infrastructure has been called “the backbone of Africa’s development”. Investment in Africa’s infrastructure is both essential to unlocking the continent’s full economic potential and the focus of major interest by investors from around the world. The long term nature of infrastructure development in Africa opens up new markets for goods and services, increases Africa’s trade and global connectivity and enhances the economic growth and security of those nations most closely engaged with Africa.

Enormous opportunities abound in this sector in Africa, on both the regulatory and physical sides of infrastructure development. The following statistics demonstrate key areas that present immediate potential:



- Sixty percent of Africa’s untapped hydroelectric market exists in the Democratic Republic of Congo and Ethiopia.
- Africa is home to 12 percent of the world’s population, but hosts only three percent of the world’s telephone lines.
- By 2015, sub-Saharan Africa will need to increase water connection rates from 10 million per year to 23 million a year.
- The continent’s power demand is projected to rise by 150,000 megawatts between 2007 and 2030.
- Internet use in South Africa increased by nearly 13 percent in 2008. The number of people in South Africa using internet is expected to double by 2014.



## “WAKE UP AND SMELL THE ETHIOPIAN COFFEE”

**Monday, September 28, 2009 4:00 –7:00 P.M.**

The Grand Hyatt Washington



During his recent trip to Ethiopia, United States Trade Representative Ron Kirk, praised the country's emerging business relationship with the U.S by stating “I am in Ethiopia because Ethiopia is a key U.S. trading partner in Africa.” In fact, Ethiopian exports to the U.S more than doubled in 2008 while Ethiopia has become a leading African market for U.S products.

With the second largest domestic market in sub-Saharan Africa, much of Ethiopia's potential remains untapped, especially in the areas of tourism, mining, energy, agriculture and manufacturing. Ethiopia's vast tracts of arable land, diverse mineral resources and oil and gas potential have begun to attract increasing amounts of foreign direct investment. Over the past five years, the country has registered double digit economic growth while exports have expanded by over 25% per annum. The World Bank's Doing Business indicators ranks the country as one of the better places to invest in Africa while the IMF classifies Ethiopia as the fastest growing non-oil economy in Africa.

To gain insights on how to enter Ethiopia's expanding market, please attend the “Doing Business in Ethiopia Forum,” designed to offer your company the opportunity to meet face to face with key Ethiopian and American decision makers both from the public and private sectors. The forum will take place Monday, September 28, 2009 from 4:00 to 7:00 p.m., at the Grand Hyatt Washington.

*This is a preprogram event of the 2009 U.S.-Africa Business Summit and is sponsored by Danya International, Inc. and USAID.*

## DOING BUSINESS IN ANGOLA

**Tuesday, September 29, 2009, 8:30 –11:30 a.m.**

Washington Marriott at Metro Center



With one of the strongest economies in sub-Saharan Africa, Angola's government and private sector are looking beyond the natural resource sector and making headway in areas including infrastructure, agriculture, fisheries, transportation, housing, and communications. New businesses are registering everyday, fostered by a private investment law offering expanded incentives for investors. Although a majority of U.S. companies remain focused on the oil and gas sector, non-oil sectors have also seen an increased presence of U.S. firms. Coca-Cola operations continue to expand throughout the country; Barloworld markets Caterpillar machinery; the Boeing company completed a major sale of aircraft to TAAG, the national airline; Microsoft is represented; and many other U.S. products and services are now found in Angola.

Now is the time for your business to capitalize on this chance to diversify and expand growth in these sectors. To gain insights on how to enter Angola's expanding market, make sure you attend the "Doing Business in Angola Forum," which will take place Tuesday, September 29, 2009 from 8:30 to 11:30 a.m., at the Washington Marriott at Metro Center. Hear first hand from senior government officials and private sector representatives from Angola, and listen to success stories from business people that have already entered the Angolan market. Network with other businesses interested in Angola, meet face to face with Angolan policymakers and business men and women, and build potential partnerships for the future.

*In addition to being a preprogram of the 2009 U.S.-Africa Business Summit, this Angola Doing Business Forum is part of a week-long Angolan Trade Mission to the United States. Other events related to that program are also taking place at the Marriott Hotel at Metro Center on Monday, September 28 and Tuesday afternoon, September 29, immediately following the above forum. This forum is sponsored by Chevron.*

## DOING BUSINESS IN NAMIBIA

**Tuesday, September 29, 2009, 2:00 –5:00 p.m.**

The Grand Hyatt Washington



Known to world travelers for its unique and unrivalled natural beauty, abundant wildlife, friendly people, excellent infrastructure, and appealing climate, Namibia is fast becoming a regional business hub and the perfect gateway into Southern Africa. Namibia's stable and open political environment, sound macroeconomic policies, steady economic growth, strategic location, attractive incentives, and young and trainable workforce all combine to make Namibia a first choice investment destination. The basis of our success is a market-oriented economic and fiscal policy and a liberal legal framework which create a conducive environment for international investors.

Key economic sectors such as mining, agriculture, fisheries, and tourism offer a variety of attractive

business and investment opportunities. The port of Walvis Bay has become an important trading hub, transforming Namibia into a convenient location for companies wishing to manufacture goods for the U.S., European and Asian markets.

Namibia's economic, political, and logistical advantages are complemented by its good quality of life. Namibia is a modern, tolerant, open, and multicultural society which offers a good standard of living. Investors can expect high quality housing, education, and health care, endless opportunities for sports and recreation, and a vibrant and multifaceted cultural life.

To learn what makes Namibia a great place to invest, work, and live, attend the Doing Business in Namibia Forum. The forum offers an opportunity to meet face to face with key Namibian officials including Hage Geingob, Minister of Trade and Industry, and Joseph Iita, Permanent Secretary of the Minister of Mines and Energy, and many more from the public and private sectors.

*This is a preprogram event of the 2009 U.S.-Africa Business Summit and is sponsored by the Republic of Namibia's Ministry of Trade and Industry.*

## NATURAL RESOURCES DEVELOPMENT: AT-A-GLANCE

Africa is rich with natural resources and the sector attracts the bulk of the continent's foreign direct investment. The recent commodities boom lifted Africa into the enviable position of one of the most attractive investment destinations in the world.

Africa supplies half of the world's diamonds, a third of its gold, more than three-quarters of its platinum and palladium, and accounts for about 12 percent of world oil supply. Energy and related products, precious minerals, and metals accounted for roughly 90 percent of U.S. imports from Africa in 2008. Nigeria, Algeria, Angola, Chad, Libya, Equatorial Guinea and Gabon are

America's top sources in Africa for oil and petroleum products.



The Gulf of Guinea region is an ideal location for investment in the oil and gas sector because of its proximity to the United States, secure offshore

locations, and the ease with which crude oil is transported. The region is solidifying its position as a strategic supplier of crude oil and natural gas to the United States. Africa currently contributes more than 19 percent of total U.S. crude oil imports and more than 20 percent of total U.S. petroleum imports. Many analysts predict that the continent will provide more than 25 percent of America's imports by 2015.



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\* Executive Committee Members

## POWER: AT-A-GLANCE

Africa's thirst for power parallels that in many other emerging markets. Demand for electricity in Africa is expected to grow by more than 50 percent over the next 20 years.

Africa uses a variety of fuels to produce electricity, with coal, natural gas, and renewables among the leading sources.

Africa offers boundless opportunities for private and public sector partnerships to meet the power needs for industrial development, emerging middle classes, and rural populations.



The absence of extensive power generation and distribution in much of Africa provides fertile ground for creative partnerships to significantly increase investment in power for urban areas, while exploring options for alternative power sources for rural areas. Companies that have the technological and manufacturing capacity to provide these power systems stand to capitalize on the projected growth in Africa's power sector.



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 Africare  
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\*As of 8/31/2009

## TOURISM AND TRAVEL IN AFRICA: AT-A-GLANCE

In 2008, international tourism contributed \$29 billion to the economies of Africa.

When most destinations are witnessing downturns in the number of visitors, Africa is defying this trend and is experiencing a two percent increase thus far in 2009 over 2008. According to BusinessWeek, Africa is “the hottest spot of 2009” for travelers.

Tourism in Africa brings money into local economies and has a profoundly valuable multiplying effect by creating jobs in the hospitality and airline industries, and in restaurants, shops and a range of upstream suppliers. Tourism is a proven path to the diversified development of national economies and a successful anti-poverty strategy for remote areas in developing nations.



Americans are increasingly discovering

Africa as a tourism destination, with prime markets such as Botswana, Kenya, South Africa, and Zambia offering attractive tour packages that appeal to renewed interest in wild-game safaris. North Africa's share of the continent's tourism has also

increased. Libya now stands likely to attract a significant number of American visitors for the first time in decades.

With improving infrastructure, increasing numbers of flights to Africa from North America and elsewhere, growing consumer purchasing power, and with South Africa hosting the 2010 World Cup soccer championship, Africa is poised to increase further its world market share in tourism.



## CCA STAFF



**Stephen Hayes, President**

Stephen Hayes is president and CEO of The Corporate Council on Africa (CCA), a position he has held since August 1999. He has become a leading authority on U.S.-Africa trade and investment issues and has led CCA to become effectively engaged in most issues affecting commerce between the United States and the nations of Africa. Through the strategic positioning of CCA and by guiding its constructive dialogue on such issues as trade legislation, small business development, and HIV/AIDS, Hayes has passionately promoted CCA's primary purpose, "... to increase and support U.S. investment in and trade with Africa."

Hayes' international career began in 1968 when he volunteered in a Middle East refugee camp. This was followed by assignments in Europe and the United States in the international non-profit sector. In 1985, he founded the American Center for International Leadership (ACIL), a non-profit organization that initiated dialogue between emerging leaders of the United States and other nations. He successfully established dialogues with networks of emerging leaders in the former Soviet Union and Eastern Europe, China, Vietnam, Japan, Canada and Mexico.

Hayes has traveled to more than 140 nations and has received numerous awards, including the Ron Brown Award, the U.S. Department of Commerce's highest award; the Phelophepa Award from the Transnet Foundation, South Africa's largest foundation, for CCA's work in South Africa; and from the African Chamber of Commerce. He was also awarded by the Hungarian Government for work in "bringing down the Iron Curtain", the Uganda YMCA for work with refugees, recognition by AFS International for his efforts in developing numerous multilateral programs, and received commendations from the United Nations Development Programme for his work on international economic issues in the 1970s. He is a principal founder of the Infant Formula Campaign that remains the only successful global citizens' boycott campaign, with its results featured in 1983 on the front page of the New York Times.

## CCA STAFF



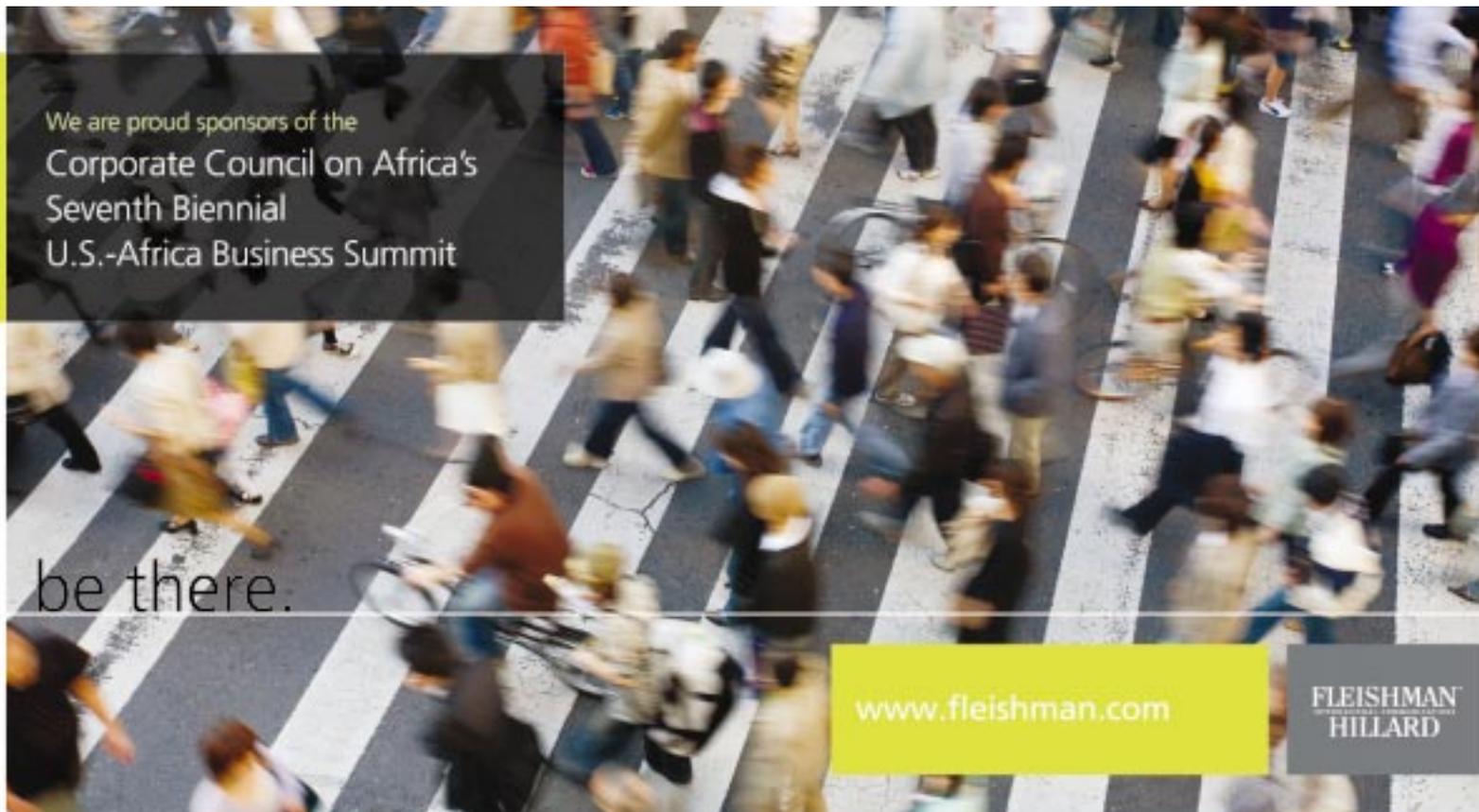
### **Michael Dignam, Chairman, Board of Directors**

Michael Dignam is the president of Readiness & Stability Operation under Lockheed Martin Information Systems & Global Services. He started his career with the Services organization in 1987 as a member of the GE Government Services Finance team.

For the past 20 years, Mike has held increasingly more responsible leadership and management roles with the company both in operating locations and at Lockheed Martin Technology Services headquarters in Cherry Hill, NJ. In 2005, Mike transitioned from a role in Finance and accepted his first leadership role in Operations as vice president, Air Force/Joint Programs within LMIT. Prior to that Mike served for five years as the vice president, Business Operations for LMIT and also made key leadership contributions to the acquisition and integration of OAO, ACS and TSGI.

Mike has performed in various functional capacities along the way, including Pricing; Contract Administration; Accounting; Financial Planning and Analysis; Program Finance; and Procurement.

Mike holds a B.S. in Accounting from the University of Scranton and is also a graduate from the GE Financial Management Program.



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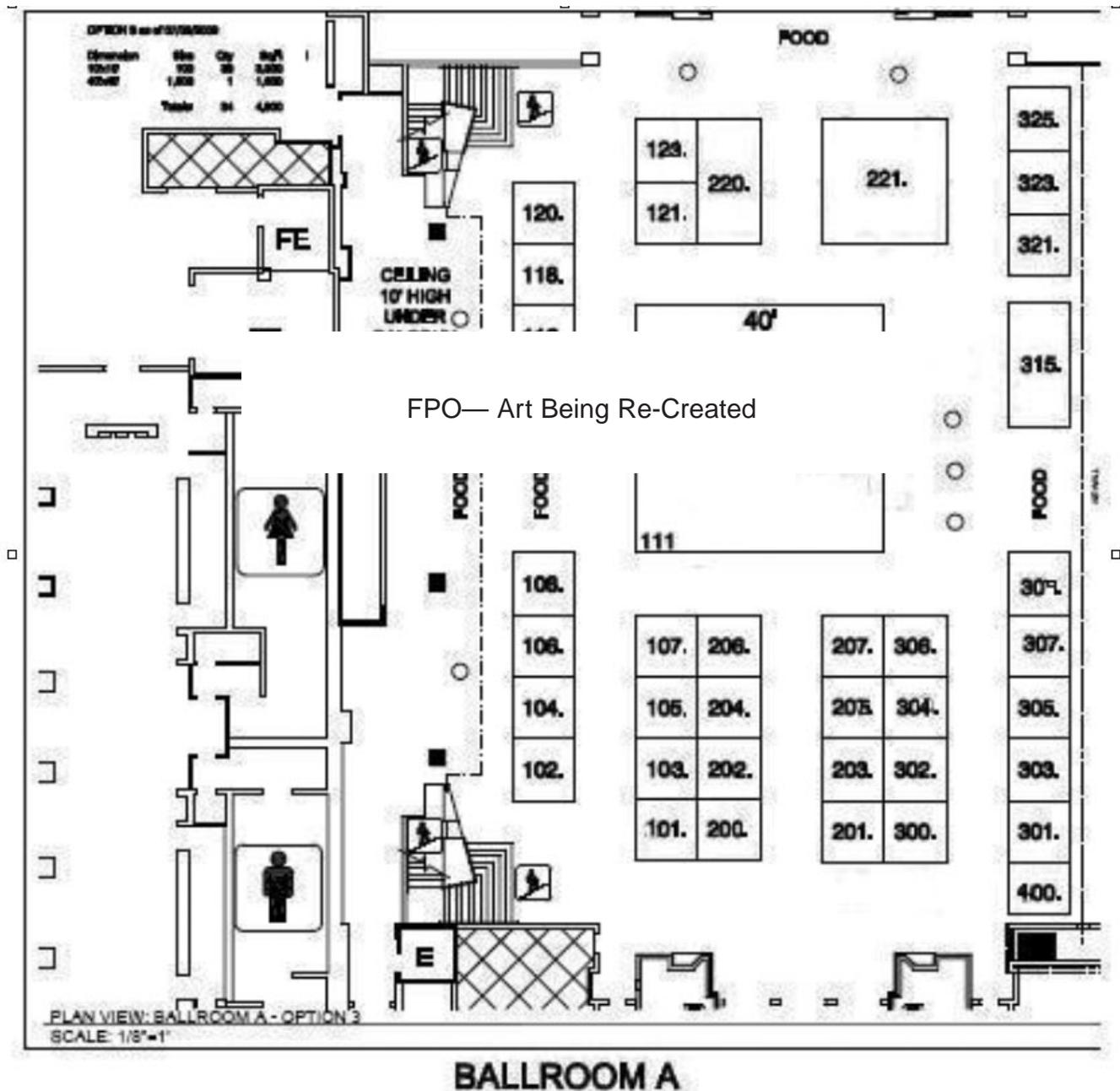


## BUSINESS SUMMIT EXPO

The Corporate Council on Africa (CCA) 7th Biennial U.S.-Africa Business Summit EXPO provides a platform for companies to directly promote products and services to summit attendees. Open during summit hours, the EXPO offers participants the unique opportunity to directly interact with leading U.S. and African corporations wishing to further develop their investments, sales and purchases in Africa. All conference breaks are held in the Expo arena.

**Location:** Level 3, Ballroom A **Hours of Operation:** 7:00 a.m. – 6:00 p.m.

## EXPO FLOOR PLAN as of September 9, 2009



## BUSINESS SUMMIT EXPO

<b>Booth #</b>	<b>Organization</b>
101	Millennium Challenge Corporation
102	Exxon Mobil Corporation
103	American Chamber of Commerce Ethiopia
104	Global Health Council
105	SEACOM
106	Acel International
107	PricewaterhouseCoopers
108	Duke Center for International Development
111	Lockheed Martin
114	Freeport-McMoRan Copper & Gold Inc.
116	International Peace Operations Association
118	U.S. Export-Import Bank
120	JR Boule Corporation
121	Tetra Tech Inc.
123	Bayelsa State Government of Nigeria
200	American Plastics Technologies, Inc.
201	South African Airways
202	Evergreen Aviation International
203	Zeep Travel
204	Empower African Children
205	Northrop Grumman
206	Novus International, Inc.
207	U.S. Soybean Export Council
220	Tanzania Investment Centre
221	The Africa Trade Office – B2B Matchmaking
300	Acrow Bridges Inc.
301	The Corporate Council on Africa / Zebra Jobs
302	Jhpiego
303	USAID
304	American Chamber of Commerce Ghana
305	Marathon Oil Corporation
306	Overseas Private Investment Corporation
307	SportsMark Management Group
309	Republic of Malawi
315	Alternative Support Apparatus
321	INRO Medical Designs
323	African Organization for Research and Training in Cancer
400	EquipXp LC

## SESSION LOCATIONS

\*All summit sessions and events will take place at the Walter E. Washington Convention Center unless otherwise noted

### Monday, September 28

12:00 – 4:00 p.m.	<b>Forum of Int’l Business Associations on Africa (US/Europe/Canada/Japan/AU)</b>	By invitation only
4:00 – 7:00 p.m.	<b>“Doing Business in Ethiopia” Forum</b>	Grand Hyatt Washington

### Tuesday, September 29

8:00 a.m. – 5:00 p.m.	<b>Registration</b>	Level 3: South Pre-Function
8:30 a.m. – 11:30 a.m.	<b>“Doing Business in Angola” Forum</b>	Washington Marriott at Metro Center
2:00 – 5:00 p.m.	<b>“Doing Business in Namibia” Forum</b>	Grand Hyatt Washington
6:30 – 7:30 p.m.	<b>Welcome Reception</b>	Level 3: Ballroom ABC Foyer
8:00 – 10:00 p.m.	<b>Welcome Dinner</b>	Level 3: Ballroom BC

## SESSION LOCATIONS

## Wednesday, September 30

7:00 a.m. – 5:00 p.m.	<b>Registration</b>	Level 3: South Pre-Function
7:00 – 8:30 a.m.	<b>Continental Breakfast</b>	Level 3: Ballroom ABC Foyer
8:00 a.m. – 6:00 p.m.	<b>Internet Café</b> (IPX International Systems, Inc.)	Room 301
9:00 a.m. – 7:00 p.m.	<b>Sponsor Hospitality Suite</b>	Room 205
8:30 – 9:45 a.m. <b>PLENARY I</b>	<b>Financing: Africa Looking Beyond the Global Financial Crisis</b>	Level 3: Ballroom BC
9:45 – 10:30 a.m.	<b>Networking Break</b>	Level 3: Ballroom A
10:30 a.m. – 12:00 p.m. <b>WORKSHOPS</b>	<b>Agribusiness I</b> – Mechanisms and Opportunities for Agricultural Finance and Insurance	Room 204C
	<b>Agribusiness II</b> – Strategies for Improving Farm Productivity in Africa	Room 204B
	<b>Financing I</b> – Rating the Risk and Building the Bond Market in Africa	Room 201
	<b>Financing II</b> – Experience and Effects of Private Equity in Africa (Emerging Capital Partners)	Room 206
	<b>Health I</b> – Innovative Private Sector Health Care Financing and Delivery Models (Supported by Rockefeller Foundation)	Room 209B
	<b>Health II</b> – Pharmaceutical Research & Development for Neglected Diseases (Merck & Co, Inc.)	Room 209C
	<b>Health III</b> – HIV and the Private Sector: Expanding Markets without Expanding Epidemic (SABMiller)	Room 207B
	<b>Infrastructure I</b> – Infrastructure Development in North Africa (AECOM)	Room 207A

## SESSION LOCATIONS

Wednesday, September 30

	<b>Infrastructure II</b> – Safe Water: First Priority (MITC Investimentos SARL)	Room 204A
	<b>Infrastructure III</b> – Enhancing Infrastructure for Aviation (Lockheed Martin)	Room 202A
	<b>Infrastructure IV</b> – Secure Identity Solutions: Strengthening Economic and Social Development (L-1 Identity Solutions)	Room 202B
	<b>Natural Resources Development I</b> – Gulf of Guinea	Room 203A
	<b>Natural Resources Development II</b> –	
	<b>Corporate Social Responsibility and Natural Resources Sector Governance in Africa</b> (Freeport-McMoRan Copper & Gold, Inc.)	Room 208A
	<b>Tourism I</b> – Tourism Investment Opportunities	Room 203B
	<b>Doing Business in Gauteng Province</b> (Gauteng Province)	Room 208B
	<b>Intellectual Property Rights</b> (Colgate-Palmolive Company)	Room 209A
12:00 – 1:00 p.m.	<b>Networking Buffet Lunch</b> (Novus International, Inc.)	Level 3: Ballroom ABC Foyer
1:00 – 2:15 p.m. <b>PLENARY II</b>	<b>Presidential Roundtable:</b> An Assessment of African Regional Integration	Level 3: Ballroom BC
2:30 – 4:00 p.m. <b>WORKSHOPS</b>	<b>Agribusiness III</b> – Agribusiness Technology Innovation and People Investment for Sustained Economic Growth (Novus International, Inc.)	Room 204B
	<b>Agribusiness IV</b> – Africa, Heart of Chocolate Flavor Today-Where will it be Tomorrow? (Mars, Inc.)	Room 204C
	<b>Finance III</b> – Financing Agribusiness Projects in Africa (Standard Bank SA)	Room 201

## SESSION LOCATIONS

## Wednesday, September 30

	<b>Financing IV</b> – Africa's Stock Exchanges - Unlocking Capital in the African Market	Room 206
	<b>Health IV</b> – What is the Role of Health Insurance in Accessing and Sustaining Private Provision of Health Care in Africa? (Supported by Rockefeller Foundation)	Room 209B
	<b>Health V</b> – Mobilizing Resources for Strengthening African Health Systems: A Case Study of Pfizer's Global Health Fellows (Pfizer, Inc.)	Room 209C
	<b>Health VI</b> – Securing the Pharmaceutical Supply Chain	Room 209A
	<b>Infrastructure V</b> – Doing Business with the Millennium Challenge Corporation (MCC)	Room 202A
	<b>Infrastructure VI</b> – Innovations in Planning and Financing Water Infrastructure in Africa (Tetrattech)	Room 202B
	<b>Infrastructure VII</b> – Intra-continental Transportation: Bridges and Roads (Acrow Bridges)	Room 207B
	<b>Infrastructure VIII</b> – Professional Business Services in Africa	Room 207A
	<b>Natural Resources Development III</b> – Emerging Producers (ExxonMobil)	Room 203A
	<b>Natural Resources Development IV</b> – Meeting the Growing Demand for Gas	Room 203B
	<b>Power I</b> – Renewable Energy: Biomass and Hydro (Buchanan Renewables)	Room 204A
	<b>Power II</b> – Fighting Climate Change Through Energy Efficiency (USTDA)	Room 208B
	<b>Tourism II</b> – Aviation Infrastructure and Regulatory Compliance	Room 208A

## SESSION LOCATIONS

## Wednesday, September 30

4:00 - 4:30 p.m.	<b>Networking Break</b>	Level 3: Ballroom A
4:30 - 6:00 p.m. <b>PLENARY III</b>	<b>Health:</b> Public Policy/Private Investment in African Healthcare: Barriers and Incentives	Level 3: Ballroom BC
<b>PLENARY IV</b>	<b>Power:</b> Powering Africa's Development	Room 202AB
6:00 p.m.	<b>Program Adjourns</b>	

## Thursday, October 1

7:00 a.m.	<b>Registration Opens</b>	Level 3: Pre-Function South
7:00 - 8:30 a.m.	<b>Continental Breakfast</b>	Level 3: Ballroom ABC Foyer
8:00 a.m. – 6:00 p.m.	<b>Internet Café</b> (IPX International Systems, Inc.)	Room 301
9:00 a.m. – 7:00 p.m.	<b>Sponsor Hospitality Suite</b>	Room 205
8:30 - 9:45 a.m. <b>PLENARY V</b>	<b>Agribusiness:</b> Improving African Agricultural Value-Chains	Level 3: Ballroom BC
<b>PLENARY VI</b>	<b>Natural Resources Development:</b> The Future of Africa's Natural Resources	Room: 202AB
9:45 - 10:30 a.m.	<b>Networking Break</b>	Level 3: Ballroom A
10:30 a.m. - 12:00 p.m. <b>WORKSHOPS</b>	<b>Agribusiness V</b> – The Impact of Business Climate on Food Security (USAID)	Room 206
	<b>Agribusiness VI</b> – Aquaculture Industry in Africa: Positioned to Attract Investment (Novus International, Inc.)	Room 204C
	<b>Agribusiness VII</b> —Leveraging Technology in Sub-Saharan Africa- An Agricultural Example (MDCC Holdings)	Room 203A

## SESSION LOCATIONS

### Thursday, October 1

	<b>Financing V</b> - Building Relationships to Improve Africa's Access to Trade Finance (African Export-Import Bank)	Room 204A
	<b>Financing VI</b> - Tax Implications of Investing in Africa (Pan-Africa Capital & PriceWaterhouseCoopers)	Room 201
	<b>Health VII- The Changing Health</b> Landscape in Africa and the Private Sector Response: Non-Communicable Diseases, Cancer, and Chronic Conditions (American Cancer Society)	Room 209A
	<b>Health VIII</b> - Female Workforce, Reproductive Health, and HIV/AIDS: Imperatives, Barriers, and Opportunities for Private Sector's Productivity (Extended Service Delivery Project, Ford Foundation)	Room 209B
	<b>Health IX</b> – Management Training for Health: The Missing Link in Overcoming Human Resource Constraints (Johnson & Johnson)	Room 209C
	<b>Infrastructure IX</b> – Cutting-Edge Technologies for Burgeoning (Lockheed Martin)	Room 202B
	<b>Infrastructure X</b> - Pirates of the Gulfs: Port and Maritime Infrastructure and Security (Raytheon)	Room 207A
	<b>Infrastructure XI</b> – “ Show Me the Money” : Leveraging Development Funding for Business (Development Finance International)	Room 207B
	<b>Infrastructure XII</b> - Tipping the Balance of Power to Curb Violence against Women (SOC)	Room 202A
	<b>Power III</b> – Renewable Energy: Wind and Solar (General Electric)	Room 204B

## SESSION LOCATIONS

Thursday, October 1

	<b>Power IV</b> —Financing Independent Power Projects	Room 208A
	<b>Tourism III</b> - African Airlines Modernization (The Boeing Company)	Room 203B
	<b>Tourism IV</b> – Experiential Tourism (South African Airways)	Room 208B
12:00 – 1:00 p.m.	<b>Lunch</b>	Level 3: Ballroom ABC Foyer
1:00 - 2:00 p.m. <b>PLENARY VII</b>	<b>Roundtable:</b> Women as an Economic Force	Level 3: Ballroom BC
2:10 - 3:15 p.m. <b>PLENARY VIII</b>	<b>Trade:</b> Navigating bilateral, regional and global trade agreements in turbulent times	Level 3: Ballroom BC
<b>PLENARY IX</b>	<b>Infrastructure:</b> Building Africa's Development	Room 202AB
3:15 - 4:00 p.m.	<b>Networking Break</b>	Level 3: Ballroom A
4:00 - 5:30 p.m. <b>WORKSHOPS</b>	<b>Agribusiness VIII</b> – Finding the High Value Market in Specialty Foods for African farmers	Room 204C
	<b>Financing VII</b> - The Future of Banking (IFC & The World Bank)	Room 201
	<b>Financing VIII</b> – Supporting Infrastructure Investments in Africa (Oceanic Bank International Plc)	Room 206
	<b>Health X</b> - Digitizing Health Solutions: Using new technologies to solve old problems (Abbott Fund)	Room 209B
	<b>Health XI</b> – Investing in Africa's Youth through HIV Prevention: An Example of Business Engagement (AED/Johnson & Johnson)	Room 209C

## SESSION LOCATIONS

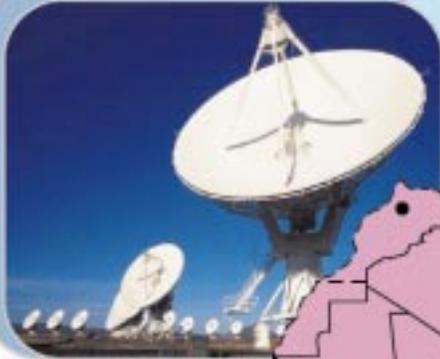
## Thursday, October 1

	<b>Infrastructure XIII</b> – Climate Change and Carbon Trading: Sustainable Solutions for Developing Economies (TetraTech)	Room 207A
	<b>Infrastructure XIV</b> —Enhancing Community Stability in Africa (SOC)	Room 202B
	<b>Power V</b> – Innovations in Power	Room 204A
	<b>Tourism V</b> - Interactive Forum: Africa's Image as a Tourism Destination	Room 208A
	<b>Tourism VI</b> – Interactive Tourism	Room 208B
	<b>Tourism VII</b> —Marketing Destination Africa in the US Marketplace	Room 203A
5:30 p.m.	<b>Program Adjourns</b>	
6:30 – 7:30 p.m.	<b>Closing Gala Awards Reception</b> (Accession International)	Level 3: Ballroom ABC Foyer
8:00 – 10:00 p.m.	<b>Closing Gala Awards Dinner</b>	Level 3: Ballroom BC

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