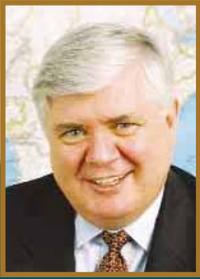


June
2009



President's Message

I believe that America's relationship with Africa, and Africa's ties with the rest of the world, are at a turning point. For better or worse, it's a point of no return. In the United States, more and more organizations, previously indifferent to Africa, now see new dollars for Africa from major funding sources and are developing new initiatives, addressing perceived needs and identifying new potential funding sources for their nascent African portfolios. The U.S. government's view of Africa is also rapidly evolving. No longer simply a development challenge, the African continent is increasingly – and thankfully – seen by our government as a continent of diverse nations that merit a closer and more mature partnership. The U.S. government is now accepting that development will not come without a significant influx of private investment. Many in government also now appreciate that such a partnership with Africa could have a significant and positive impact on our own economy.

The United States needs Africa and its resources, as do many other nations of the world, and so we see Africa again becoming a giant pool of competition. But in the long term, a much broader type of trade and investment is

Continued on page 7...

The AFRICA e-JOURNAL



SPOTLIGHT

CCA Meets with Key State Department Officials *by Andrea Todd*

CCA President and CEO Stephen Hayes was joined by CCA Vice Presidents Robert C. Perry and Tim McCoy in meeting with newly appointed Assistant Secretary of State for African Affairs Johnnie Carson on May 27. The discussions with Carson focused on high-level U.S. government participation in CCA's U.S.-Africa Business Summit; President Obama's upcoming trip to Ghana; bilateral relationships between the U.S. and key African trade partners; and the AGOA Ministerial Forum.

Carson, who referred to business as a crucial catalyst for growth and development in Africa, emphasized to CCA that he and his staff would build partnerships with the American private sector whenever possible.

The meeting with Carson was preceded by a May 20 meeting with nearly two dozen policy makers from the State Department's Bureau of African Affairs and the Bureau of Economic, Energy and Business Affairs. The earlier meeting focused on CCA's Africa policy recommendations to the Obama administration and was led by David Nelson, principal deputy assistant secretary in the Economic Bureau, and CCA President Stephen Hayes.

Carson was confirmed by the U.S. Senate as assistant secretary of state for African affairs on May 7, 2009. In nomination hearing

remarks to the Senate, Carson pledged to foster sustained economic development and growth in Africa and to focus on four key areas: strengthening Africa's democratic institutions and adherence to the rule of law; working with African countries to prevent conflict and to build local peacekeeping capacity; fostering sustained economic development and growth; and partnering with Africa to combat threats like health pandemics, climate change and narco trafficking.

In his remarks, Carson also cited the Millennium Challenge Account and AGOA as being two "cornerstones of the U.S. strategy to jump-start Africa's economic development and encourage pro-growth policies." Carson said he would like to see expansion of AGOA to allow high-value agricultural and semi-processed exports from Africa. He called for a renewed and sustained emphasis on Africa's agricultural sector, where more than 70 percent of Africans directly or indirectly derive their income.

Carson's Foreign Service career includes ambassadorships to Kenya (1999-2003), Zimbabwe (1995-1997), and Uganda (1991-1994). He also served as principal deputy assistant secretary for the Bureau of African Affairs (1997-1999).

Andrea Todd is communications manager at CCA



CCA Co-Hosts Malawi Private Sector Meeting

CCA, the Millennium Challenge Corporation (MCC) and the Embassy of Malawi on May 7 co-hosted a dialogue with the American private sector to elicit feedback on proposed MCC projects in Malawi. The meeting was the first time ever that MCC had requested private sector input from stage one of a proposed country-specific project in Africa. MCC plans to focus in Malawi on three key sectors: energy, transportation and governance. Within the energy sector, the project will focus on expanding existing capacity and further diversifying into renewable energies with plans to quadruple national electrical coverage by 2020.

As a landlocked country, Malawi will benefit from MCC's focus on transportation infrastructure, which will help the country gain access to international markets. Proposed infrastructure projects include numerous rural feeder roads as well as the rehabilitation of nearly 600 kilometers of railway track. Improving the efficiency and effectiveness of management for both of these sectors is another key objective for the project. Governance will also receive the spotlight with an emphasis on anti-corruption measures and more effective public stewardship.

For further information about the MCA – Malawi Compact, please visit www.mcc.gov. You may also email info@mca-m.gov.mw or psi@mcc.gov for details or feedback on the Compact.



Main lobby

Small Move Brings Big Improvements to CCA

CCA on May 1 moved from the eleventh to the tenth floor in the same downtown Washington, D.C., office building at 1100 17th Street, N.W. Although the move may have been short in distance, it promises dramatic improvements in CCA's ability to serve members.

Members will benefit directly from a number of features in the new office suite, including access to fully outfitted office space that can be used by visiting members.

The new office is equipped with significantly larger conference rooms. A 600 square foot conference room and two additional smaller conference rooms will provide CCA with unprecedented ability to host business forums, meal events and other small conferences "in-house".

A number of high tech features will allow CCA members to participate in and conduct video conferencing meetings. In the main conference room, a video conferencing facility will provide a state-of-the-art high



Main conference room

definition (HD) video and high-quality audio conferencing system. For remote conferees (four sites can participate in the same call) who have HD equipment at their sites, the conference will provide superior teleconferencing capabilities and will allow members not based in the Washington, D.C., area to participate virtually in a wide range of CCA events. Participants in a video conference call at CCA will be able to view remote participants on both a 133" diagonal HD projection screen, and a 52" large format LCD display on a movable platform.

New counter tops, flooring, and paint enliven the 11,837 square foot space that features 31 windowed offices, improved intern stations, and a larger kitchen.

CCA welcomes visits by members to the new offices. To stay current with CCA events taking place in the office suite, visit the CCA events calendar, by clicking [HERE](#).

CCA in the News....

CCA President and CEO Stephen Hayes was interviewed live on May 21 on CNBC for a special report titled "Investing in Africa: Opportunities & Risks". A related one-hour special is scheduled to air on CNBC on June 10. To see the video from May 21, click [HERE](#).



Briefing on South Africa's Recent Elections at CCA Monthly Forum

CCA's May Monthly Breakfast series hosted Princeton Lyman and Chester Crocker for expert perspectives on South Africa's April 22 elections and its new cabinet.

Ambassador Lyman, the former U.S. deputy assistant secretary of state for Africa, former ambassador to Nigeria and South Africa, asserted that the election of Jacob Zuma as president of South Africa afforded the U.S. and South Africa an excellent opportunity to strengthen bilateral relations. Ambassador Lyman is currently an adjunct senior fellow for Africa policy studies at the Council on Foreign Relations (CFR) as well as an adjunct professor at Georgetown

University.

Crocker remarked on the strong geographic selection of President Zuma's cabinet. Mr. Crocker was assistant secretary of state for African affairs from 1981 to 1989. He served as the principal diplomatic architect and mediator in the negotiations between Angola, Cuba, and South Africa that led to Namibia's independence in 1990. He is currently the James R. Schlesinger Professor of Strategic Studies at Georgetown University where his teaching and research focus on conflict management and regional security issues. The Monthly Breakfast series is sponsored by Merck.

CCA Joins Focus on Global Food Market

CCA President Stephen Hayes joined more than 200 agribusiness company executives, policy makers and academics in St. Louis on May 18-20 for the 2009 World Congress of the World Agricultural Forum. The conference, themed, "Our Global Priority: Food Security – Financial, Trade and Technical Strategies", focused on the global food market in light of the turbulence experienced over the past two years.

At a private dinner hosted by CCA Member Novus International, Jim Bolger, chairman of the Advisory Board for the World Agricultural Forum and former prime minister of New Zealand, emphasized the future of global trade with the African continent. At Bolger's invitation, Stephen Hayes spoke about CCA's efforts to address global food

security through the Agribusiness Initiatives Program and the 2008 Agribusiness Forum in Chicago.

Hope Mwesigye, Uganda's minister of agriculture, also spoke about her country's efforts to increase the capacity of the agribusiness sector to export to the international market. Minister Mwesigye said that Uganda has placed agriculture at the top of its development agenda.

The World Agricultural Forum also provided CCA staff members Peter Abe and Ken Simons a privileged opportunity to spread the word about the upcoming U.S.-Africa Business Summit. CCA also exhibited at the forum's trade fair and engaged many agribusiness companies about opportunities in Africa.



L-R: Dynamic Corporation President Ebenezer Adewunmi and Kwara State Governor Bukola Saraki.

CCA Hosts Nigerian Governors

CCA hosted four key Nigerian governors on May 21 for a luncheon event that was the first of its kind to take place in the new CCA offices. The gubernatorial delegation was led by Bukola Saraki, governor of Kwara State and chairman of the Nigerian Governors Forum. Other governors in the group included Isa Yuguda (Bauchi State), Godswill Akpabio (Akwa Ibom State) and Adams Oshiomole (Edo State).

Speaking to a standing room-only crowd of CCA members, the governors voiced unanimous support for diversifying the economies of their states and emphasized agriculture and infrastructure as two particularly promising business sectors for investors. The luncheon was sponsored by Hyattsville, Maryland-based CCA Member Dynamic Corporation.

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CCA Hosts Angolan Minister of Foreign Affairs



L-R: Angolan Minister of Foreign Affairs Assunção dos Anjos; CCA Chairman Jeffrey L. Sturchio; translator.

On May 20, CCA hosted Angolan Minister of Foreign Affairs Assunção dos Anjos during his visit to Washington to sign a Trade and Investment Framework Agreement (TIFA) between the United States and Angola. Angola is the United States' third-largest trading partner in sub-Saharan Africa and the TIFA is intended to boost bilateral trade between the two countries.

During a luncheon sponsored by Chevron, the minister urged CCA member companies and U.S. government officials to take advantage of the increased political stability

and the influx of private sector participation in Angola's economy. Despite pressure from the global economic downturn on the country's growth, the minister assured the audience that Angola has untapped potential and is employing prudent macroeconomic policies.

To investors, the minister stressed the importance that Angola places on infrastructure development, agriculture, labor-intensive industries and encouraging import and export of non-oil sector goods.

U.S. Ambassador to Madagascar Briefs CCA

Niels Marquardt, the U.S. ambassador to Madagascar, visited CCA on May 28 to brief members on the rapidly evolving political and economic situation in the country. Marquardt's meeting with CCA members followed a coup d'état in March that removed President Marc Ravalomanana from power and installed Andry Rajoelina, former mayor of Madagascar's capital city,

as the country's new leader. In response to the coup, the Millennium Challenge Corporation has ended its programming in Madagascar. Questions have also been raised about prospects for the country's AGOA certification. A group of Malagasy business leaders visited CCA in early May to lobby for continued AGOA status for Madagascar.

CCA Launches Monthly Ambassadors Series

CCA on May 29 launched the first of a monthly series of live teleconferences with U.S. ambassadors to Africa. U.S. Chargé d'Affaires in South Africa, Helen LaLime, speaking from the U.S. consulate in Johannesburg, provided remarks to CCA members gathered in Washington and in South Africa about the new South African government's anticipated economic policies and relations between the U.S. and South Africa. LaLime responded to questions from CCA members and noted that CCA would be a key partner of the American embassy in South Africa on a number of initiatives to reinforce the U.S.-South African relationship.

Jerry Vilakazi, CEO of Business Unity South Africa, also addressed the audiences about the South African private sector's views of U.S.-South Africa trade and investment relations. The teleconference, which was joined by members of the American Chamber of Commerce in Southern Africa, was organized by CCA in partnership with the U.S. Commercial Service in Johannesburg and with support from CCA Member Coca-Cola. On June 26, the guest teleconference speaker will be Todd Chapman, U.S. chargé d'affaires in Mozambique.

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Ghana's President Mills Confirms for Summit

President John Atta Mills of the Republic of Ghana has confirmed his attendance at the 7th Biennial U.S. – Africa Business Summit, to be held at the Walter E. Washington Convention Center in Washington, D.C., from September 29-October 1, 2009. As then-vice president, Mills attended the first U.S.-Africa Business Summit, held in 1997. CCA is honored by President Mills' attendance and looks forward to welcoming him again to the U.S.-Africa Business Summit.

Ghana enjoys one of Africa's most

promising business environments. The country is also seen as a torchbearer of African democracy. President Barack Obama and First Lady Michelle Obama will visit Ghana on July 10-11.

For more information on and to register for the 2009 7th Biennial U.S. – Africa Business Summit, visit www.africacncl.org. Register for the conference by July 31st to take advantage of substantial savings on registration fees. The Summit is now on Twitter! @AfricaBizSummit.

DISCOUNTED FARE!

South African Airways, the official airline of the 7th Biennial U.S.-Africa Business Summit, is offering a special discounted fare for summit participants traveling from Africa to Washington, D.C.

Book your ticket today! This is a limited time offer valid from May 30 to October 1, 2009, for travel September 22 through October 8, 2009

Originating from South Africa, call 0861 FLYSAA (0861 359722). Originating from anywhere else on the continent, call 27 11 978 5313 or contact your local South African Airways office. In the U.S., call (800) 722-9675.



U.S.-Mozambique Trade and Investment Conference

The United States Embassy in Mozambique, in association with the United States Foreign Commercial Service and the U.S.-Mozambique Chamber of Commerce will host a conference in Maputo, Mozambique, on July 15 and 16, 2009, to provide opportunities for U.S. investors to strategize on entering Mozambique's investment-rich market. The President of Mozambique is scheduled to open the conference.

For more information, contact Robert Doughten at MozInvestorConference@state.gov.

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Membership Profiles



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CNA's roots trace back to 1942 and World War II, when CNA scientists conducted seminal research that helped the Allied Forces with the German U-Boat threat. In the process, CNA pioneered the field of operations research and analysis, now a distinct field of study and a series of techniques widely used in both military and civil society.

CNA now addresses a broader range of public interest issues. CNA's growth into new areas that affect the public - including safety and security, health research and policy, organizational learning and effectiveness, education, air traffic management, and other emerging and relevant areas of importance to federal, state, and local policy makers - reflects an institution that is evolving to apply CNA's experience to the complex issues facing society and its leaders. For more information, visit www.cna.org.



L-1 Identity Solutions is the premier global company focusing on biometrics and identification systems and technologies. Taken together, the L-1 portfolio of companies offers a comprehensive set of products and solutions for protecting and securing personal identities and assets. This includes identity proofing or vetting, multi-biometric enrolment, design and manufacture of secure credentials and usage applications like kiosks and physical access control devices.

These comprehensive solutions help ensure government services reach intended beneficiaries and enhance citizen participation in elections. They help protect natural resources and secure critical infrastructure and allows banks and employers know that someone is who they claim to be. L-1 solutions also help to expedite and secure border crossings and streamline criminal investigations.

L-1 has experience working with governments in Africa, Latin America and the Caribbean, Asia, and Europe. Sample projects in Africa include Angola Voter Registration, Ghana Driver License, Mozambique Driver License Mexico's Voter ID, Ghana's Driver's License and Democratic Republic of Congo DDR Registration. Other projects around the world include Bulgaria National ID, Pakistan National ID, Hong Kong National ID, food rationing programs in India, refugee benefits disbursement program in Pakistan/Afghanistan and Philippines Social Security Card. In many of these programs, L-1 provides the end-to-end solution, which spans the technology deployment, citizen enrolment and data verification (including mobile enrolments in remote areas), and production and distribution of a secure credential. All told, L-1 produces more than 100 million secure credentials annually including driver's licenses, passports and visas, the U.S. Passport Card and Border Crossing Card, international voter registration and national ID cards, in more than 25 countries.

L-1 Identity Solutions is an American company headquartered in Stamford, Conn., with 2000 global employees and approximately \$800 million in revenue. L-1 delivers its products and services in emerging markets through a network of local system integrator partners based in the countries in which L-1 does business.

CCA Staff Profile

Emmanuel Nougba joined CCA's HIV/AIDS and Health Initiative in April 2009, as a program manager. In this role he will contribute to increasing private sector leadership and investment in African health systems, including health care, service delivery, infrastructure and comprehensive HIV/AIDS programs. Emmanuel worked for six years in his native Cameroon, serving as security policy advisor to the government. In that capacity, he contributed to strategic defense planning, working with international organizations and diplomatic representations to prevent and mitigate the threat of infectious diseases, including of HIV/AIDS and TB, to defense forces. While pursuing graduate studies at Harvard



University, he chaired the Kennedy School of Government's International Development Conference and interned at the National Defense University's Africa Center for Strategic Studies, assisting African leaders to improve security and strengthen defense establishments through good governance, security sector professionalism, and democratic civil-military relations. Emmanuel holds a Bachelor of Science in Mechanical and Aerospace Engineering from the United States Military Academy at West Point, as well as a Masters in Public Administration and International Development from the Harvard Kennedy School of Government.

President's Message *Continued from front page.*

needed if we are to help our own economy. The development of African economies provides new markets for our own products, and the resulting trading relationships provide improved stability on a global scale. U.S. businesses ignore Africa's 1 billion-strong market at their own peril and, in so doing, portend grave consequences for America's strategic commercial and political interests. Without question, a leading challenge that confronts relations between the United States and the nations of Africa is found in meeting development and governance needs in Africa. An equally important challenge, however, is getting the American business community to understand that the true value of Africa lies beyond dollars and cents and is also measured in terms of relationships nurtured over time. In turn, the economic, social and political health of our own nation and

its people is reinforced. How we go about building these relationships is every bit as important as what we want from the relationships.

The United States government and business community now have an opportunity to work with Africa in a way that avoids the old approach of thinking that we are doing some for Africa, as opposed to doing something in partnership with Africa. I believe that, if we can make this change in our thinking, we have a good chance to significantly improve and expand our relationships with the African continent. If we miss this chance and continue to treat Africa only as a development challenge, the United States will find itself overtaken by other countries and their businesses that are rapidly building relationships in tune with Africa's new era.

Did you know?



Top 5 States' Growth in Exports to Sub-Saharan Africa 2008 - 2009

- Mississippi (322%)
- Pennsylvania (242%)
- South Dakota (222%)
- Connecticut (174%)
- Nevada (164%)

Transitions

Efrem Fisher joined CCA on May 15 as part-time research analyst. By the end of May, CCA welcomed a new class of summer interns that included **Nicole Amarteifo** (Georgetown University); **Emeka Anen** (UNC-Chapel Hill); **Grace Campion** (College of Holy Cross); **Upulee Dasanayake** (George Mason University); **Cydney Deto** (George Washington University); **Grace Horner** (Princeton University); **Jed Leonard** (Thunderbird School of Global Management); **Chloe Lew** (George Washington University); **Sheila Mbeguya** (University of Houston); **Azanaw Mengistu** (Georgetown University); **Sonia Mfasoni** (University of Maryland); **Clarissa Perkins** (University of Rochester); and **Benjamin Weissman** (Georgetown University).

About Us

The Corporate Council on Africa (CCA), established in 1993, is at the forefront of strengthening and facilitating the commercial relationship between the United States and the African continent. CCA works closely with governments, multilateral groups and business to improve the African continent's trade and investment climate, and to raise the profile of Africa in the US business community. For more information, please visit www.africacncl.org.

For more information about The Africa e-Journal, please contact Tim McCoy at tmccoy@afriacncl.org.

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