

**African Art**  
THE NEW YORK GIFT SHOW

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**\$35,000 for Obama School In Kenya**

The Corporate Council on Africa, The Embassy of the Republic of Kenya, African Diplomatic Corps, African Union, and African Professionals in Washington, D.C., donated \$35,000 to the Barack Obama Secondary School in Kogelo, Kenya.

The donation will be used to purchase books, supplies, and other needed enhancements. Event partners agreed at the offset of the event's planning process that the Senator Barack Obama Secondary School would be the most appropriate beneficiary of event proceeds. Proceeds were generated from ticket sales and corporate and personal sponsorships and donations.

"The election and inauguration of President Obama has inspired tremendous pride and hope among us and our African friends and colleagues across the globe," said CCA President and CEO Stephen Hayes. "On January 20, we celebrated this moment in history, and as a result can make this gesture of support to the Barack Obama Secondary School. Our hope is that the proceeds will help communicate to these Kenyan schoolchildren that, through education and hard work, anything is possible."

Built on land donated by President Obama's paternal grandfather and formerly named the Kogelo School, the school was renamed

Senator Barack Obama Secondary School in 2006. The then-Illinois senator visited the school in 2006.

Kogelo, located in western Kenya, is the ancestral village of U.S. President Barack Obama. His Kenyan grandmother and other members of his Kenyan father's family still reside in Kogelo.

In celebration of the African heritage, election and swearing-in of President Barack Obama as the 44th President of the United States of America, "Africa on the Potomac: The Pan-African Inaugural Celebration of President Barack Obama", was held on January 20, 2009, at the Crystal Gateway Marriott in Arlington, Virginia. The event was emceed by former CBS news anchor and senior vice president of The Hawthorn Group, Angela Rae, and former NBC news anchor and co-founder and CEO of The Africa Channel, James Makawa. It was a sold out black-tie affair of 1,000 friends of Africa, including members of President Obama's Kenya-based family; Academy Award-winning actor Robert DeNiro and his family; Kenya's minister for foreign affairs Moses Wetang'ula; African Union deputy chairperson Erastus J.O. Mwencha; Kenya ambassador to the U.S. Peter N.R.O. Ogego and other African ambassadors to the U.S.; and private and

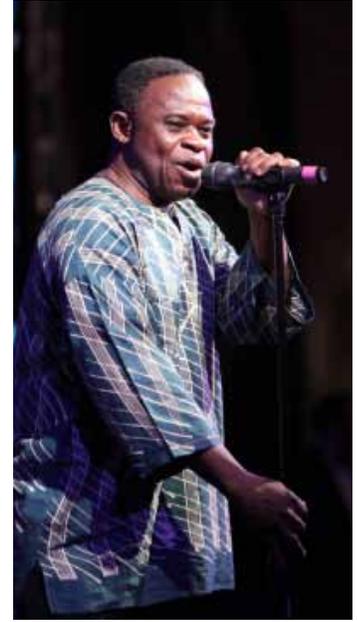


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## CCA Board and Executive Committee Members

Mr. Tom Barry  
Zephyr Management LP  
Mr. Jim Bowzer  
Marathon Oil Company  
Mr. Mark Chiaviello  
Standard Bank Group  
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ExxonMobil  
Mr. Thomas Gibian  
Emerging Capital Partners  
Mr. William Guyton  
World Cocoa Foundation  
Ms. Jodi Hanson Bond  
Motorola  
Mr. Stephen Hayes  
President & CEO  
Corporate Council on Africa  
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John Deere  
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General Electric Company  
Mr. David Stark  
J.D. Stark and Associates  
Mr. Will Stephens  
Johnson & Johnson  
(Vice Chairman)  
Dr. Jeffrey Sturchio  
(Chairman)  
Mr. Maurice Tempelman  
Lazare Kaplan International Inc.  
(CCA Chairman Emeritus)  
Mr. Earl Young  
J.R. Boule Companies

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Photos clockwise from top left: The evening's emcees former CBS news anchor and senior vice president of The Hawthorn Group, Angela Rae, and former NBC news anchor and co-founder and CEO of The Africa Channel, James Makawa. Congolese recording artist Samba Mapangala. Academy Award-winning actor Robert DeNiro. Kenya's minister for foreign affairs, Moses Wetang'ula.



public sector leaders from the U.S. and Africa. Guests enjoyed performances by the Boys Choir of Kenya, Voices of South

Africa, and renowned Congolese recording artist Samba Mapangala.

## Enhancing U.S.- Africa Business: A Private Sector View of the Economy

In November, The Corporate Council on Africa launched a review of the African investment climate that draws on the business experience of its 180 member companies to recommend steps that the Obama administration can take to strengthen the role of the U.S. private sector in Africa's development. Representatives of over 90 companies analyzed their business sectors and offer detailed actionable measures that the Administration can take in partnership with the private sector, international financial institutions and African counterparts to strengthen the investment climate. The report will be released at CCA's Annual Membership Meeting on March 4, 2009.



View of Cape Town South Africa's business center with Table Mountain in the background.

## HIV/AIDS Initiative Looks Ahead to 2009



With more than 230 registrants, a standing-room-only crowd participated in CCA's recent U.S.-Africa Private Sector Health Forum.

The Corporate Council on Africa HIV/AIDS and Health Initiative seeks to mitigate the impact of HIV/AIDS and other infectious diseases on Africa and address the growing chronic disease burden on the continent by increasing private sector leadership and facilitating private sector investment in the African health sector.

In 2009, the Initiative will build on the momentum generated by the first U.S.-Africa Private Sector Health Forum, organized by CCA, in November 2008. The Forum highlighted viable opportunities for investment in private sector health care and delivery in Africa, showcased several successful business models, and discussed financial and technical mechanisms available to support these types of ventures.

This year, the Initiative plans to host issue-specific working groups and sector-specific

forums to promote investment opportunities for the private sector. Specifically, the program will contribute to the development of the health track of the AGOA Private Sector Forum in August 2009 and create a series of workshops for the CCA U.S.-Africa Business Summit in September 2009 that will focus on building the capacity of African health systems. Upon request, CCA will provide technical assistance to individual member companies and local governments to strengthen the private sector response to HIV/AIDS, TB, and malaria in Africa. In addition, the Initiative will continue to collaborate with international donors and non-governmental organizations to identify health-related public-private partnership opportunities for CCA members.

For more information, please contact Mare Baptiste at [mbaptiste@africacncl.org](mailto:mbaptiste@africacncl.org).

## South African Companies See Profit Despite Slowing U.S. Economy



From left to right: Elisa and Darren Graney, Florizelle Liser, and Zizi Poswa.

For the third consecutive year, CCA's South Africa International Business Linkages (SAIBL) program assisted small- to medium-sized black-owned or empowered companies to exhibit in the Handmade section of the New York International Gift Fair (NYIGF), the premier gift trade show in the United States. Held biannually, the NYIGF attracts more than 36,00 attendees and 3,000 exhibitors from 33 countries. This year three SAIBL clients attended the show: African Allsorts, Artists of Africa, and Imiso Ceramics.

With their finely sculpted bead and wire products and unique ceramics designs, Cape Town-based African Allsorts and

Imiso Ceramics (respectively) have enjoyed much success in the South African market. Johannesburg-based Artists of Africa has also enjoyed significant exposure in the South Africa market, its highly decorative ceramics can be found in most airports in South Africa.

Although buyers came to the NYIGF with much less to spend and anxious about consumer spending in the coming quarters, the ceramics companies believed they wrote more orders at this show than in their previous appearances. With meetings and appointments after the show, all will have to wait until they return to South Africa for their final tallies.

During her visit to the NYIGF, Ms. Florizelle Liser, Assistant U.S. Trade Representative for Africa in the Office of the United States Trade Representative, made time to meet with the SAIBL companies and discuss their experiences selling to the US. Mrs. Fikile Magubane, the Consul General of the South African Consulate in New York, also met with the companies to show her support.



## 7th Biennial U.S. - Africa Business Summit

As developed markets worldwide face economic slowdowns, Africa continues to produce above average growth and is seeing increasingly higher levels of investment in industries such as infrastructure, financing, tourism, agribusiness, health, and energy.

What an important time for your business to explore investments in some of the world's key emerging markets. Partnerships between U.S. and African businesses will be formed, during The Corporate Council on Africa's 7th Biennial U.S.-Africa Business Summit. Businesses of all sizes, representing various industries will be in attendance, eager to find new opportunities to grow and positively impact their bottom line.

Join CCA and more than 1,500 of the private and public sector's top leaders to find out about business and investment opportunities in Africa, the very place where some of today's major business deals are taking place.

For more information, please visit [www.africacncl.org](http://www.africacncl.org).

# CCA Membership at a Glance

## IGBANUGO PARTNERS INT'L LAW FIRM, PLLC

Igbanugo Partners Int'l Law Firm, PLLC is the largest minority-controlled law firm in the United States practicing exclusively U.S. Immigration & Nationality Law and International Trade Law limited to Sub-Saharan Africa. The focus of our representation is institutional and the diversity of our team is unique among top-tier boutique firms. Our institutional clients thrive in a multicultural world; we offer them excellence in a multicultural firm.

We serve U.S. corporate clients with business activities in Sub-Saharan Africa and Sub-Saharan African governments and institutional clients with U.S. investments and/or operations. We are the law firm of choice to coordinate your legal affairs in Sub-Saharan Africa, including matters pertaining to the U.S. Foreign Corrupt Practices Act. Experienced in handling a broad spectrum of matters, we apply a wide range of legal, cultural, linguistic, and geopolitical skills to provide client service in this treacherous region.

When Sub-Saharan Africa is the theatre, Igbanugo Partners is certainly the firm of choice. Through solid, strategic alliances with other first-rate organizations and dedicated professionals, we have achieved the economies of scale enjoyed by large law firms. Our ability to quickly assemble a legal "dream team" in the major commercial centers of Sub-Saharan Africa is unsurpassed, and ensures that reliable legal services are always at your fingertips. We aspire to be your "gateway", and "guiding light" throughout the length and breath of Sub-Saharan Africa and every place in between with consummate cultural fluency. For more details, please visit [www.igbanugolaw.com](http://www.igbanugolaw.com).

## **FREEPORT-McMoRAN COPPER & GOLD**

Freeport-McMoRan Copper & Gold Inc. (FCX) is a leading international mining company with headquarters in Phoenix, Arizona. FCX operates large, long-lived, geographically diverse assets with significant proven and probable reserves of copper, gold and molybdenum. FCX has a dynamic portfolio of operating, expansion and growth projects in the copper industry and is the world's largest producer of molybdenum.

The company's portfolio of assets includes the Grasberg mining complex in Indonesia, the world's largest copper and gold mine in terms of recoverable reserves; significant mining operations in the Americas, including the large scale Morenci/Safford minerals district in Arizona, U.S.A., the Cerro Verde operations in Peru and the El Abra operations in Chile; and the Tenke Fungurume development project in the Democratic Republic of Congo (DRC).

Freeport-McMoRan Copper & Gold Inc. holds an effective 57.75% interest in the Tenke Fungurume copper and cobalt mining concession in the Katanga province of the DRC, and is the operator of the project. Construction activities are being advanced and initial production is targeted during the second half of 2009. Thousands of workers are employed in the construction phase and the permanent workforce in the first phase will be approximately 1,500, of which 97% will be Congolese nationals. The company continues to engage in drilling activities, exploration analyses and metallurgical testing to evaluate the potential of this highly prospective district and expects its ore reserves to increase significantly over time.

Freeport-McMoRan Copper & Gold Inc. has adopted the principles of the Sustainable Development Framework of the International Council on Mining and Metals, of which it is a member. The company reports its performance related to these principles according to the Global Reporting Initiative. The company has endorsed the Extractive Industries Transparency Initiative, making a company-wide commitment to disclose all revenues and payments in the countries in which it operates. Freeport's operations are managed in accordance with the Equator Principles and the International Finance Corporation's Performance Standards on Social and Environmental Sustainability. For more information, please visit [www.fcx.com](http://www.fcx.com).

## **TRIPLE CANOPY** Secure Success.

Safeguarding people and protecting assets while achieving strategic organizational objectives takes integrated security solutions and the right security partner. From securing oil and gas workers in Nigeria to managing kidnap negotiations in Somalia, Triple Canopy is a trusted security partner for organizations working in Africa.

An integrated security solutions company, Triple Canopy mitigates risk and develops comprehensive security programs for government agencies, private corporations and non-governmental organizations operating in high-risk areas. The company's cost-effective solutions reduce risk and enhance enterprise resilience. Triple Canopy's assessments, training, crisis management, protective and support services help customers create and sustain secure business environments.

Triple Canopy brings a dynamic combination of leadership, experience and personnel to bear on every security challenge. The company sets the standard for professionalism with stringent training and an exacting code of ethics. Most Triple Canopy security specialists have former military backgrounds and are experts in counterterrorism, special operations, training, security operations and strategy, threat detection, risk assessments, intelligence analysis, medical preparedness and high-risk, crisis situations. Organizations can rest assured that the security of their people, infrastructure and assets are safeguarded by the very best.

Triple Canopy is ISO 9001:2000 certified. For additional details visit [www.triplecanopy.com](http://www.triplecanopy.com) or email [info@triplecanopy.com](mailto:info@triplecanopy.com).

## CCA Staff

Stephen Hayes

President & CEO

Timothy S. McCoy

Vice President for

Member Services

Robert C. Perry

Vice President for

International Programs

Mbayang Diouf Diop

Chief Financial Officer

Asfaw Alemayehu

Director, Membership Services

Victor Barnes

Director,

HIV/AIDS & Health Initiative

Tim Bergstrom

Director, Senior Program Manager,

SAIBL program

Adina Ellis

Director, Special Projects

& Events

Hillary Lucas

Director, Human Resources,

& Executive Assistant

John Jakulevicius

Director, Technology

Vivienne Sequeira

Director,

Infrastructure Program

Peter Abe

Senior Program Analyst,

Agribusiness Initiatives

Elizabeth Bachini

Program Manager,

HIV/AIDS & Health Initiative

Marie Baptiste

Program Manager,

HIV/AIDS & Health Initiative

Haben Berhe

Associate,

SAIBL, Research Analyst

Mfundo Hlatshwayo

Research Analyst

Caroline Hope Griffith

Senior Program Manager,

HIV/AIDS & Health Initiative

Innocent Isichei

Research Analyst

Melissa Moussodou

Receptionist

Kennia Somerville

Sector Coordinator/  
Communication Manager,

SAIBL program

Daniel Wolf

Sector Coordinator/  
Finance Manager, SAIBL program

## CCA Staff Profile

### Adina Ellis

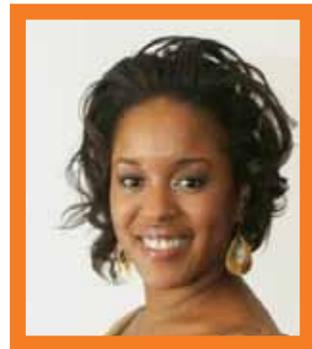
#### Director, Special Projects & Events

**CCA** recently promoted Adina Ellis to Director of Special Projects and Events. In her new position, Adina will oversee select CCA events and conferences, a role that includes the management of all aspects of the CCA's flagship event, the upcoming 7th biennial U.S. - Africa Business Summit in Washington, D.C. She will work with the private and public sector to garner corporate sponsorship for the Summit, and coordinate all logistics, including the program, speaker selection, and production of the event.

Recently, Adina was a lead on the organization of "Africa on the Potomac: The Pan-African Inaugural Celebration of President Barack Obama," an event that hosted 1,000 guests, including high level corporate leaders and celebrities. Adina joined CCA in April 2007 as Director of Communications and Marketing, overseeing all event marketing and communications

strategies for the organization. Adina brings more than 10 years of experience in public relations and event planning to CCA.

Previously, she worked as the National Football League's corporate communications manager. Adina worked with editors and producers at national, regional and local media outlets to ensure that NFL fans and others were aware of the philanthropic and community efforts of the League, its teams, owners and players. Prior to working for the NFL, Adina was a publicist for the New York-based Nancy Hirsch Group. She is a graduate of Spelman College.



## About Us



CCA President & CEO  
Stephen Hayes

The Corporate Council on Africa, established in 1993, is at the forefront of strengthening and facilitating the commercial relationship between the United States and the African continent. CCA works closely with governments, multilateral groups and business to improve the African continent's trade and investment climate, and to raise the profile of Africa in the US business community.

CCA members believe that Africa's future

success depends upon the ability of its entrepreneurs and business people to create and retain wealth through private enterprise. American corporations and private individuals can contribute most effectively by building partnership and reaching out to the African private sector in the areas that America knows best: private enterprise, investment capital, technology transfer and management.

CCA programs are designed to bring together potential business partners and raise Africa's investment profile in the US by developing critical contacts and business relationships and providing a forum for the exchange of information and ideas.

For more information, please visit [www.africacncl.org](http://www.africacncl.org).

For more information about The Africa e-Journal, please contact Tim McCoy at [tmccoy@afriacncl.org](mailto:tmccoy@afriacncl.org).