

It's about business...

West Africa International Business Linkages

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THE CORPORATE COUNCIL ON

AFRICA

WAIBL

WEST AFRICA INTERNATIONAL BUSINESS LINKAGES

The West Africa International Business Linkages (WAIBL) program at the Corporate Council on Africa is a U.S. government-funded program to increase commercial relationships between businesses in the U.S. and West Africa. This includes export/import agreements, joint ventures, and technical assistance. WAIBL sponsors business forums in the U.S. and West Africa to bring together American and African companies seeking business partnerships. WAIBL is active in 18 countries in West Africa.

WAIBL Can Assist American and West African Companies

- Identify trade and investment opportunities and screen business partners.
- Locate U.S. partners, suppliers of equipment, technology, or services for West African businesses.
- Identify sources of finance, including private and U.S. government programs.
- Direct companies to key private sector and government resources for doing business in West Africa.

WAIBL Results

- The U.S. Export-Import Bank has approved 17 WAIBL transactions in Ghana, Mali, and Senegal valued at more than US\$19.3 million.
- American companies have signed memorandums of understanding with West African governments and private companies in the housing and telecommunications sectors.
- Using the WAIBL program, Ghana, Mali, Nigeria, and Senegal have attracted American partners and investment for the textile, IT, and transportation sectors.
- More than 750 companies have participated in WAIBL business forums in West Africa.

Results as of January 2002.

Contact Information

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The Corporate Council on Africa

The Corporate Council on Africa (CCA), established in 1992, is a tax-exempt nonpartisan 501 (c) (3) membership organization of more than 180 American corporations dedicated to strengthening and facilitating the commercial relationship between the United States and Africa. CCA members represent nearly 85 percent of total U.S. private sector investments in Africa.